



San José State
UNIVERSITY

A campus of The California State University

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SM-S03-3

At its meeting of May 12, 2003, the Academic Senate passed the following Senate Management Recommendation presented by Annette Nellen for the Executive Committee.

**SENATE MANAGEMENT RESOLUTION
CREATING A TASK FORCE TO DEVELOP AN ENROLLMENT MANAGEMENT
PLAN**

WHEREAS, Universities need a plan to help guide recruitment and enrollment activities in order to ensure that they can adequately serve the students they admit, allocate resources among units, and best carry out their missions; and

WHEREAS, SJSU does not currently have an enrollment management plan; and

WHEREAS, California state law and various orders from the CSU Chancellor's office mandate certain enrollment requirements (see for example, <http://www.calstate.edu/AcadAff/codedmemos/AA-2002-48.pdf>) with additional guidance provided in September 2002 by the CSU Board of Trustees (<http://www.calstate.edu/BOT/Resolutions/Sep2002.pdf>); and

WHEREAS, SJSU should have an enrollment management plan to help ensure compliance with CSU requirements; therefore, be it

RESOLVED, That an Enrollment Management Plan Task Force be established to work with the AVP for Enrollment Services and the Provost to develop an enrollment management plan; and be it further

RESOLVED, That the Chair of the Task Force should be selected in consultation with the Provost and the President; and be it further

RESOLVED, That the Task Force be comprised of the following members:

AVP Enrollment Services

AVP Undergraduate Studies

AVP Graduate Studies and Research

AVP Institutional Planning and Resources

3 Associate Deans selected by the Council of Deans

Representative of the President's office to be selected by the President

Representative of Student Affairs to be selected by the VP of Student Affairs

Representative of Administration to be selected by the VP of Administration

Chair of the Academic Senate

Chair of Curriculum & Research

Chair of Instruction and Student Affairs

Chair of Student Success Committee

Department Chair or Director (as selected by the Council of Chairs)

Two students appointed by the Executive Committee of the Academic Senate

RESOLVED, That the Task Force consult widely across campus and in the community to create the plan; and be it further

RESOLVED, That the Task Force keep the Executive Committee and the WASC Accreditation Steering Committee apprised of its progress; and be it further

RESOLVED, That the Task Force present to the Senate, for its policy recommendation, the proposed enrollment management plan the task force develops; and be it further

RESOLVED, That the Organization & Government Committee determine what permanent structure is required to both ensure that the Senate is involved in continued review and management of the enrollment plan and has an appropriate mechanism for collaboration with the President's Enrollment Management Advisory Group (called for by trustees); and be it further

RESOLVED, That this task force be dissolved at the point at which the Senate adopts a permanent structure.