

BUDGET ADVISORY COMMITTEE MINUTES
October 20, 2003

Present: Nellen, Brent, David, Katz, Pour, Lessow-Hurley, McNeil, Donoho

Absent: Shokouh, Heisch, Thames, Veregge, Coach

Guests: Haliasz, Ashton

1. Chair Nellen reminded the Budget Advisory Committee that the Vice President's will be hosting a forum on SJSU's budget led by VP Kassing on 10/30/2003 from 2-3:30 p.m. in MLK Lecture Room 255. Provost Goodman was not available on 10/30/2003, but will be hosting a separate budget forum on 11/25/2003 from 1 – 3 p.m. in Engr 285/287.
2. Chair Nellen handed out taped copies of an interview on the budget that Chancellor Reed gave over the radio on October 5th.
3. Chair Nellen announced that the Presidential Candidates will be visiting campus on November 10, 2003, and will be meeting with the Executive Committee from 12:30 – 2 p.m. on the interview days.
4. The Budget Advisory Committee discussed Standing Rule 18b, and the distribution of information discussed/distributed in BAC meetings.
5. Vice President Bob Ashton, University Advancement, gave a presentation on fundraising in general at SJSU. VP Ashton said that most of the money comes from individual donations. The individual donations are mainly major gifts. According to VP Ashton, 90% of the money comes from 10% of the donors. VP Ashton said that mass marketing and printing/ mailing costs can be expensive to fund. VP Ashton said he is working on establishing a systematic effort to get donations from graduates. We currently don't have this. VP Ashton said the first step is to get alumni into the gift pyramid, and then move them up. VP Ashton said that a big part of the money comes from people that graduated from 30 years ago. VP Ashton said that he currently has only five fundraisers on his staff.
6. The Budget Advisory Committee discussed AS 1191, Budget Cutting Principles. Chair Nellen said that this proposal will be coming to the Senate as a final reading next Monday. Several motions were made and approved, such as changing the 3rd resolved clause, removing the last resolved clause, and adding principles to reflect the existence of budget resolutions between the CSU and its bargaining units.