



SAN JOSÉ STATE
UNIVERSITY

CSU Impaction and Enrollment Management at SJSU

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Overview

- **Recent budgeted and actual enrollment at SJSU**
- **System-wide impaction declared on Nov. 20, 2008**
- **SJSU declaration of intent to use impaction**
- **Plans for Fall 2009, Spring 2010 implementation**
- **Formation of enrollment advisory group**
- **Plans for Fall 2010, Spring 2011**

Recent budgeted and actual enrollment at SJSU

College Year 2006-07 Actual

	Resident	Non-resident	Total
Summer 2006	1,343	108	1,452
Fall 2006	21,874	1,436	23,310
Spring 2007	21,404	1,612	23,016
College Year	22,311	1,578	23,889
CSU budget	22,471*	1,239	23,710
Over budget	-0.7%		

*22,232 base allocation + 239 one-time allocation

Recent budgeted and actual enrollment at SJSU

College Year 2007-08 Actual

	Resident	Non-resident	Total
Summer 2007	1,528	184	1,713
Fall 2007	23,576	1,708	25,284
Spring 2008	22,789	1,746	24,535
College Year	23,947	1,819	25,766
CSU budget	22,460	1,239	23,699
Over budget	6.6%		

Recent budgeted and actual enrollment at SJSU

College Year 2008-09 Estimated

	Resident	Non-resident	Total
Summer 2008	1,746	230	1,975
Fall 2008	24,573	1,725	26,297
Spring 2009	22,591 to 25,120		
College Year	24,455 to 25,719		
CSU budget	22,460		
Over budget	8.9% to 14.5%		

System-wide impaction declared on Nov. 20, 2008

- **Campuses may elect to use campus-wide impaction for freshmen and transfer applicants**
- **Lower division and post-baccalaureate only if needed**
- **Priority filing period for fall is Oct 1 thru Nov 30**
- **Local area guarantee**
- **Space available admission for non-local applicants**
- **Graduate applicants not directly included in impaction**
- **No significant change in non-resident enrollment**

SJSU declaration of intent to use impaction

- **President Whitmore submitted SJSU intent on Dec. 8, 2008**
- **2009-10 campus-wide impaction for freshmen and transfer applicants**
- **SJSU will manage to resident target without significant change in non-resident enrollment**
- **Local area is Santa Clara County, based on high school or community college location**

Plans for Fall 2009 implementation

- **Admit CA applicants who applied before Nov. 20**
- **Admit local applicants who applied before Nov. 30**
- **Admit on a space-available basis non-local applicants who applied between Nov. 20 and 30**
- **Withdraw applications for lower division transfer and post-baccalaureate applicants, regardless of major**
- **Set enrollment targets for**
 - Freshmen, transfer, credential, graduate
 - CA residents, non-residents, U.S. non-CA, and International
- **Space availability determined by two lists—GPA and CSU eligibility index**

Plans for Spring 2010 implementation

- **Space available admission for all applicants during priority application period—the month of August—with priority for local applicants**
- **Set enrollment targets for**
 - Freshmen, transfer, credential, graduate
 - CA residents, non-residents, U.S. non-CA, and International
- **Space availability determined by two lists—GPA and CSU eligibility index**

Additional measures for 2009-10

- **Adherence to deadlines after application—say “no” with a smile**
- **Possible restriction of registration for students who exceed the number of units needed for their major by more than a prescribed amount**
- **Declare a few major programs impacted under an expedited review and authorization process**
- **Disqualified students who successfully complete a program of study may apply for admission the next available term**

Formation of enrollment advisory group

- **SJSU enrollment planners from both Academic Affairs and Student Affairs**
- **Faculty**
- **Student**
- **Community membership or consultation with**
 - School superintendent
 - Community college chancellor
 - Others

Plans for Fall 2010, Spring 2011

- **Prepare plans for campus-wide or programmatic impact or both**
- **Continue to validate our enrollment models**
- **Set enrollment targets for**
 - Freshmen, transfer, credential, graduate
 - CA residents, non-residents, U.S. non-CA, and International

Closing and questions

We have better tools to hit the target

