



**Survey and Policy Research Institute**  
at San Jose State University  
One Washington Square  
San Jose, CA 95192-0249

[www.sjsu.edu/spri](http://www.sjsu.edu/spri)

Philip J. Trounstine  
Director  
831-662-2652

## Television news consumption has become highly partisan *Fox News viewers have a different take on Bush, Iraq and more*

SAN JOSE (July 18, 2006) -- Television news consumption has become a sharply partisan affair, with the major networks, CNN and MSNBC serving as the major information source for Democrats and independents and Fox News supplying information to Republicans.

Of those who rely on major networks for their news, 50% are Democrats, of those who rely on CNN, 51% are Democrats and of those who choose MSNBC, 51% are Democrats.

But of those who choose Fox, 71% are Republicans and only 19% are Democrats.

The correlation of Fox News consumption and a resolute conservative worldview is striking.

For example, just 29% of all Californians say the war in Iraq was worth it and 63% say it was not worth it. But among Fox News viewers, 54% say the war in Iraq was worth it and 33% say it was not, compared to 25% of non-Fox viewers who say the war was worth it and 69% who say it was not worth it.

Among those who watch Fox for their news, 59% approve of the job George W. Bush is doing as president and 29% disapprove. But among non-Fox viewers, just 25% approve of the president's performance and 66% disapprove.

Direction of Country, Bush Approval and War in Iraq	Fox News Viewers		Non-Fox Viewers		All California Adults	
	Pos	Neg	Pos	Neg	Pos	Neg
Direction of Country	57	33	34	58	36	55
Bush Approval on Iraq	60	39	21	72	26	67
Bush Approval on Economy	65	27	27	61	32	56
Bush Approval on Terrorism	74	23	36	56	41	52
Bush Overall Approval	59	29	25	66	30	60
Bush Tells the Truth	64	29	27	63	33	57
Iraq War Made US safer	54	28	21	48	25	45
Iraq War Worth It	54	33	25	69	29	63

Among Californians, 34% say they get their television news from a major network like ABC, CBS or NBC; 16% say they get their news from CNN, 14% from Fox and 5% from MSNBC. Another 23% say they get their television news from some other outlet or show.

The Survey and Policy Research Institute at San Jose State University polled a random sample of 891 Californians 18 years of age and older June 26-30 in English and Spanish as part of the California Consumer Confidence Survey. Results for all adults were weighted for region and gender to match the 2000 U.S. Census. The margin of error for the survey is plus or minus 3.3%.