Data Analyst Internship

@SkyGlue

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Outline

• Company
• Software
• Responsibility
• Find an internship
What is SkyGlue?

- SkyGlue is a top-rated Google Analytics add-on that automatically tracks all HTML interactions or selected events of interest without IT.
- SkyGlue also stitches together individual visitor interaction sequences, and allows clients to integrate Google Analytics data into their CRM.
What is Google Analytics (GA)?
What tools am I using?

• Software
  - eclipse
  - SQLyog
  - Notepad++
  - FileZilla

• Programming Language
  - Python
  - SQL
What is my responsibility?

• Clean Data:
  
  – Create Config files to extract data from Google Analytics using Python
  
  – Review and analyze data with MySQL and Python
  
  – Upload the manipulated data to FTP based on clients’ needs
How to find an internship?

• Website
  www.skyglue.com

• People around you
  – Dr. Bremer
  – Friends
  – Classmates
Questions?