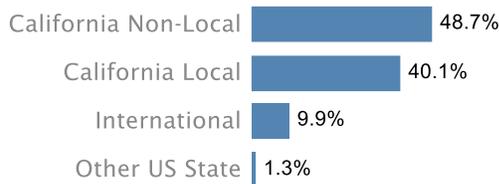


Quick Guide to Key SJSU Indicators

Below is a set of key statistics and trends at SJSU, some related to past goals and initiatives on campus. You may find them useful as you consider new possibilities and objectives for the future.

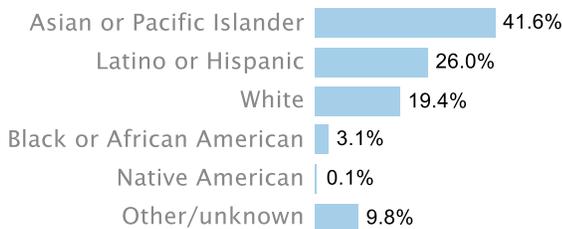
SJSU serves a wide geographic region, with close to 60 percent of its students in state-supported programs originating from places outside its traditional local service area of Santa Clara County (and Santa Cruz County for undergraduate transfers).

Local Origins of SJSU Students



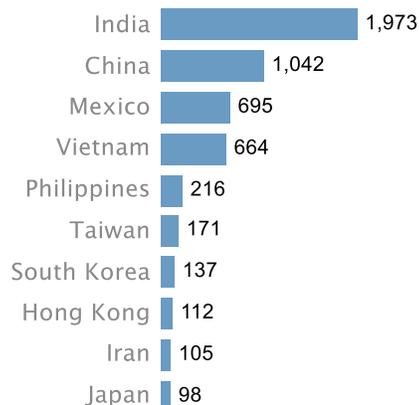
SJSU is also one of the most diverse institutions of higher education in the country. The figure below shows the distribution of enrolled students by race/ethnicity (including both undergraduate and graduate students in state-supported programs).

Distribution by Race/Ethnicity



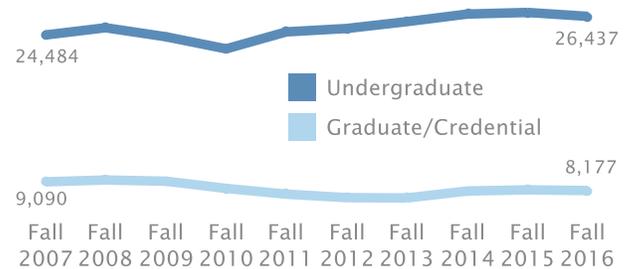
Its diversity is further illustrated by the range of countries from which its students hail. The following figure provides the top ten countries of students who identified non-US origins.

Top Countries of Origin



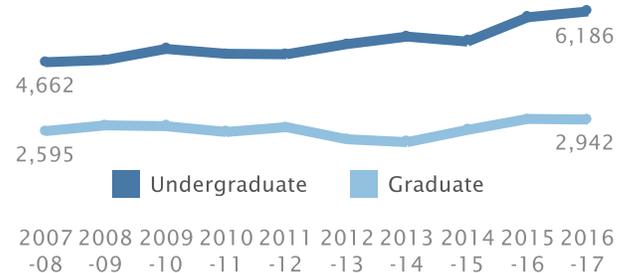
Over the past decade, enrollment declined during the recession and the balance has shifted somewhat toward undergraduate in the recovery. The figure below includes both state- and self-supported programs.

SJSU Enrollment Trend



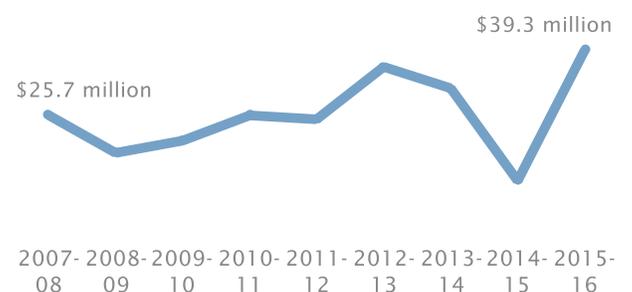
In the same period, the number of degrees earned each year grew at a much faster rate due to rising degree completion rates and quicker time to degree.

Annual Degrees Earned



Annual philanthropic support of SJSU, including new gifts, pledges, and bequests, has generally been increasing, and the university endowment has reached new highs in recent years.

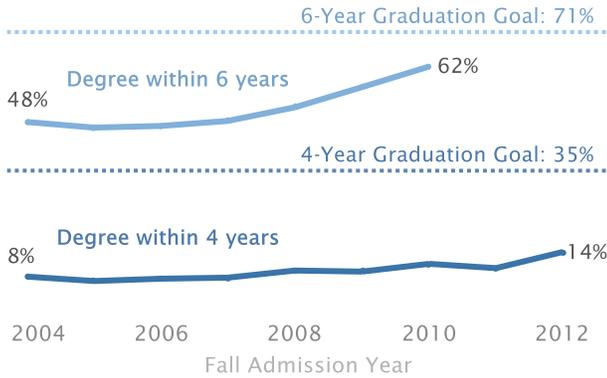
Philanthropic Support of SJSU



The following metrics cover a few noteworthy academic trends, goals, and outcomes at SJSU. For more background on strategic planning and further resources, visit sjsu.edu/strategicplan.

On-time graduations have been improving. The following figure shows the share of incoming freshmen who graduated within four years and six years from when they started, with a comparison to the CSU goals set for the campus to achieve by 2025.

Freshman Graduation Goals



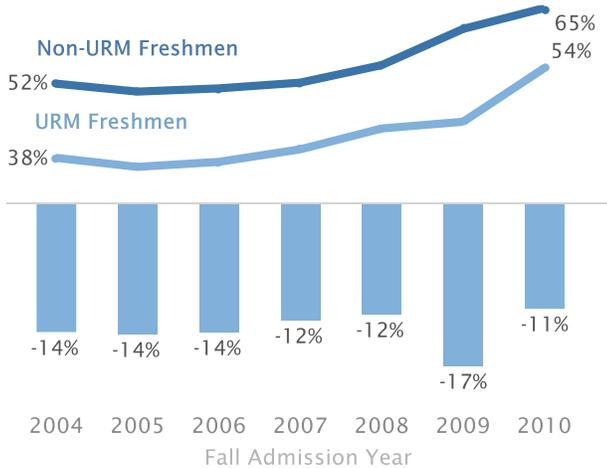
This is consistent with the rising retention rate of freshmen into their second year, as seen below.

One-Year Retention Trend



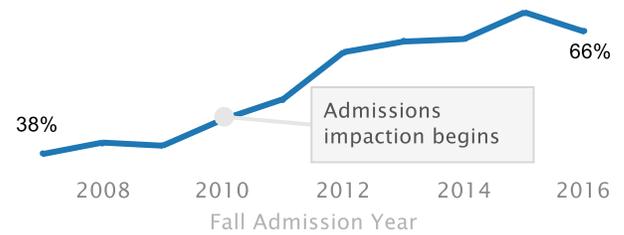
However, a gap in degree completion remains between underrepresented minority (URM) students—those who identify as Latino, African American, or Native American—versus other SJSU students.

URM 6-Year Graduation Gap



A much larger share of SJSU freshmen now arrive with college-level math and writing skills than was true in the past. This is largely due to the implementation of the competitive admissions process known in the CSU as “impaction.” Impacted status means that, due to capacity constraints, not every qualified applicant to SJSU is guaranteed admission, even if they satisfy the CSU minimum requirements.

College Readiness of Freshmen



While the increases have been broadly based, underrepresented students remain less likely to arrive with both math and writing proficiency.

College Readiness by Ethnicity

