MEMORANDUM

DATE: January 14, 2013

TO: Ray Murillo
   Associate Director, Student Programs
   Office of the Chancellor, CSU

FROM: Bill Nance
   Vice President for Student Affairs
   San José State University


In accordance with this resolution, each Vice President for Student Affairs is asked to provide the following information for the 2011-13 CSU Alcohol Policy Biennial Report by February 1, 2013. Below are our responses to the questions posed for this year’s submission of the report.

(1) All alcohol and drug education related grants that have been received since January 2011 with annotation on the purpose of the grant, agency issuing the grant, and the dollar amount. Grants that have were received prior to January 2011 and extended into the 2011-13 reporting years should also be included in this section.

Safer California Universities Grant

- The goal of the above grant was to evaluate the efficacy of a “Risk Management” approach to alcohol problem prevention. The aim was to reduce intoxication and harm related to intoxication.
- NIAAA funded this grant and it was administered by the Prevention Research Center.
- $48,000 was awarded for 5 years with $9,600 allotted for each year.
- This project is now complete. During this reporting period the study was in Phase 2 of implementation. In Phase 1, SJSU was a control campus. As an intervention school, there were specific interventions that needed to be implemented. The intervention activities outlined for the PRC SCU grant included:
  i. DUI Check Points
  ii. Host Ordinance
  iii. Party Patrol
  iv. Increased Visibility (i.e., letter to parents, newsletters, promotional outreach materials)
- All interventions were met by SJSU.
- The intervention activities conducted at UC and CSU campuses have demonstrated fewer incidents of intoxication at off-campus parties and at bars and restaurants.
(2) Each campus is asked to identify one successful program it has implemented over the past two years with annotation about the purpose, target audience, major activities and assessed outcome/impact.

On Tuesday, April 10, 2012 and Wednesday, September 27, 2012, a Superior Court judge presided over two driving under the influence (DUI) sentencing and panel presentations at San Jose State University. This was the actual sentencing of two different defendants who had been found guilty of operating a motor vehicle under the influence of alcohol. At each DUI Court, a total of 450 students, a majority of them are involved in our Greek organizations, learned about the defendant's arrest, jailing, and imposed fines and penalties. Once the sentencing was complete, the defendant, judge, attorneys, SJSU’s Chief of Police, and a special guest speaker made up a panel of speakers that addressed students about various aspects of drinking and driving from their personal and professional points of view. Students had an opportunity to ask questions of the panelists.

Open to all students, this program was a collaborative effort between the SJSU Student Health Center - Wellness & Health Promotion, the Alcohol and Drug Abuse Prevention Committee, the Public Health Department Traffic Safe Communities Network, Superior Court of Santa Clara County, Public Defender Office, and the Office of the District Attorney. This program is funded by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

Pre and Post surveys of the April 10th DUI Court revealed the following:
- 97.3% of participants felt that drinking and driving is a risky behavior.
- 91.4% of participants felt that drinking is a serious crime.
- 91.9% of participants answered True to “It is a crime for anyone under the age of 21 to drink alcohol”.
- 96.7% of participants could correctly answer, “How does drinking alcohol affect your driving?”

(3) Each campus is asked to provide a brief summary of its campus activities related to tobacco use (e.g., policy, education, student use, enforcement initiatives, cessation programs, etc.).

- The Campus Smoke-Free subcommittee of the Alcohol and Drug Abuse Prevention Committee in conjunction with other stakeholders from the Student Health Center, SJSU faculty, COUGH student organization, CYAN, and Santa Clara County Department of Public Health have been very active with efforts to create a smoke-free climate on campus. Some of the initiatives to date include:
  o Researching, writing, distributing, analyzing, and distributing a campus-wide survey to assess opinions and behaviors related to smoking on campus.
  o Mapping how a smoke-free campus will look if the No Smoking Within 25 feet of Federal Buildings is applied.
  o Chalking 25 ft. lines near entry-ways to educate community about distance restrictions.
  o Meeting with Associated Student leadership and Academic Senate leadership to lobby for a no smoking policy on campus.
  o Soliciting feedback from smokers and non-smokers. Conducting focus groups.
• The sub-committee addressed issues related to enforcement and compliance as well as impact of policy on possible cigarette butt littering on surrounding neighborhoods; safety of residents smoking off campus. The sub-committee also looked at ways to create a social norm change rather than enforce change among smokers. Focus group discussions with the smokers’ community were held to obtain further insights.

• Sense of the senate passed by Academic Senate. The President of SJSU charged Director of Health Center to explore strategies for creating a healthier campus.

• In December 2012, the Associated Students passed a smoke-free resolution to show their support for a healthier, smoke-free campus and to prompt the University President and Academic Senate to do the same.

• Aside from the work of the Smoke-Free Campus Policy Committee, the Student Health Center through the Peer Health Education program sponsored the Great American Smoke-Out event on November 15, 2012 in collaboration with Campuses Organized and United for Good Health (COUGH), University Housing, and the Health Science Department. This event reached over 300 students.

• Additionally, Peer Educators working through the Student Health Center were awarded a mini-grant from Breathe California to provide free NRT and cessation counseling to students, staff, and faculty wishing to quit smoking.

• The Student Health Center is currently pursuing sustainable solutions to broaden its evidence-based smoking cessation program.

(4) Each campus is asked to provide a brief summary of its campus activities related to prescription drug use and misuse (e.g., policy, education, students’ use, etc.).

Through our pharmacy operation, we are hyper-vigilant to any indications of drug misuse or abuse and use all available surveillance and reporting methods if concerns should arise. In addition, a Marijuana and other Drugs (MOD) educational team has been formed within Wellness and Health Promotion. This team is beginning to explore said topic with Peer Health Educators. We have reviewed the newly launched kit developed by the National Council on Patient Information and Education (NCPIE) and will look for ways to incorporate those materials into our educational efforts, including curriculum for workshops, tabling, web materials, and online magazine articles.

(5) Each campus is asked to provide annotated information on one successful assessment activity, which it undertook during the past two years, that includes a description of the assessment, methodology and results.

The Wellness and Health Promotion Department conducted a web-based survey, The American College Health Association National - College Health Assessment (NCHA) II, from March 7-March 25, 2012. The ACHA-NCHA II survey was administered to a random sample of 10,000
undergraduate and graduate students at San Jose State University. The online survey received a total of 2260 respondents. The survey consisted of 65 multiple-choice questions that addressed a variety of health issues including alcohol, tobacco and other drug use. Incentives were given to survey participants in a randomized drawing of submitted surveys. The survey results have helped to inform the emphases of subsequent health education programming and interventions related to ATOD. For example, we split up ATOD specialty to provide more resources for education related to over the counter drugs, marijuana, and tobacco. Additionally, the related curricula were updated with SJSU population-specific data gathered from NCHA. Further, graduate level psychology students are currently analyzing the NCHA data to help us better understand some of the correlations between alcohol use and other destructive behaviors such as violence.

(6) Each campus is asked to highlight any other special or unique programs and/or accomplishments, which it feels helped to implement the CSU Alcohol Policy and had a positive and measurable impact on students.

- A variety of alcohol presentations and programs were conducted by Peer Health Educators and the ATOD coordinator for various student populations (i.e., Greeks, University Housing residents, Health Science classes, I-House residents (for International students), and athletes) throughout 2011 and 2012 reaching over 7,500 students. The aim of these offerings was to educate students on the basics of alcohol, myths and facts, alcohol effects, and consequences.

- These presentations, programs and workshops helped with the implementation of the CSU Alcohol Policy as students were educated on a range of topics such as drunk driving, binge drinking, the link between alcohol and sexual assault, federal and state laws on drinking and driving, and the benefits of utilizing designated drivers and taxicabs.

- Evaluation forms distributed at the aforementioned presentations and workshops demonstrated a positive learning outcome with an increase in awareness related to stated educational goals.

- At the annual SJSU Student Organization Leadership Conference in September 2011 and 2012, nearly 600 student leaders, representing each registered student organization, were educated on the alcohol policy.

- The ATOD Coordinator partnered with a counselor in the Department of Counseling Services to deliver an engaging alcohol sanctions class attended by 185 students who were in violation of the institution’s alcohol policy.

- Wellness and Health Promotion collaborated with the Orientation Program to develop a more in-depth alcohol and violence prevention training. All orientation leaders were provided with checklists of the various alcohol topics that needed to be covered with each incoming Frosh student.
Wellness and Health Promotion collaborated with the Fraternity and Sorority Life program to form Greeks Advocating Mature Management of Alcohol and Health (GAMMAH), a recognized campus organization. This group of Greek members is trained in Alcohol 101 and Violence Prevention 101 by the ATOD coordinator. The members of GAMMAH are then responsible for teaching this material to their respective Greek organizations.

SJSU subscribes to Student Health 101, a national higher education online magazine that regularly addresses ATOD thru articles and embedded video messages. This helps our personnel stay apprised of best practices for alcohol education on college campuses.

I trust the above report meets with your requirements. Please let me know if you have any questions.