

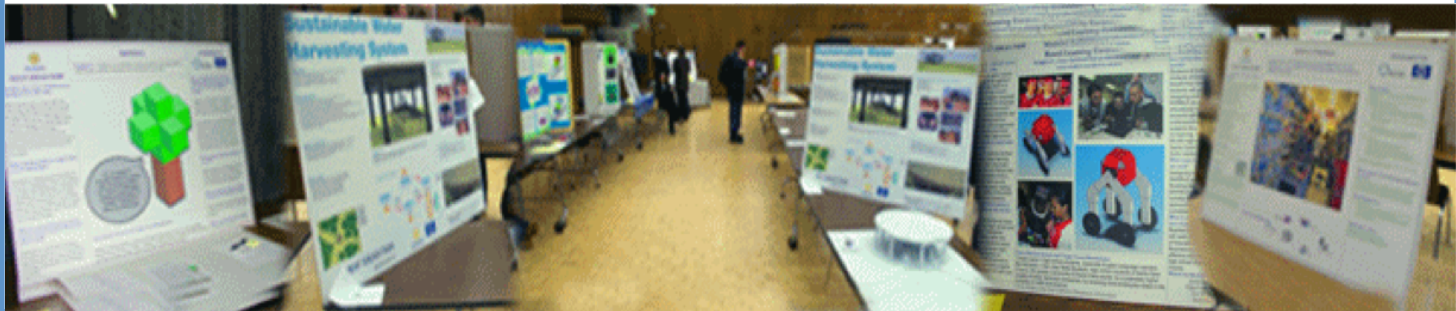


November 19<sup>th</sup>, 2014

San Jose State Student Union Ballroom

# What is SVIC?

An annual forum to promote innovation and entrepreneurship at SJSU by generating and highlighting innovative business ideas; an event to celebrate creativity at SJSU



# Who can participate?

1. All SJSU Students
2. SJSU Alumni, Faculty, & Staff
3. Students from other universities

[Individual/Team submissions accepted]

# Why participate?

- Win cash & in-kind prizes
- Feedback on ideas for new products/services
- Network with students, mentors & industry professionals



# What is an innovation?

A new or improved product,  
process, or service

**Example:** Revolutionizing the electronic  
music industry

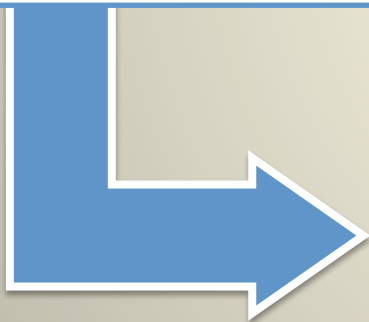


# How to submit your idea?



- Read event rules and details

[www.sjsu.edu/svic](http://www.sjsu.edu/svic)



Submission deadline:



November 1, 2014

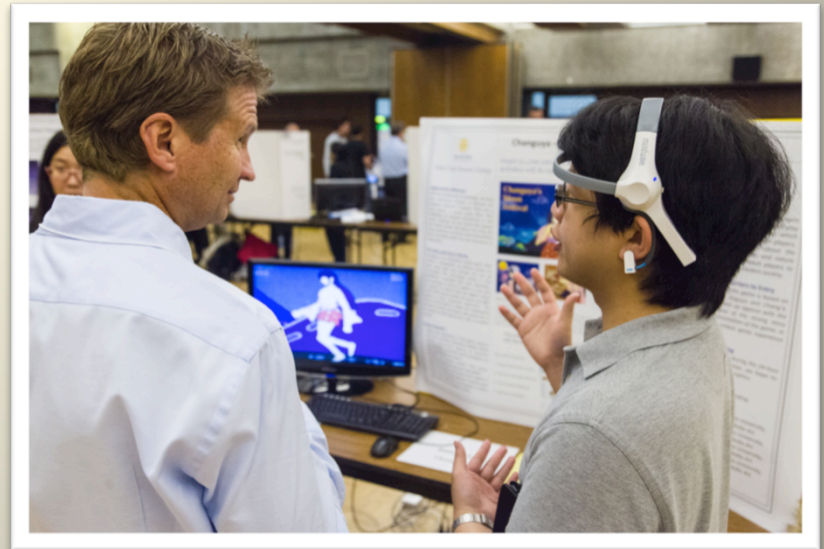
- Register & submit your idea  
[www.campsite.org/svic](http://www.campsite.org/svic)

Contact: [svic@sjsu.edu](mailto:svic@sjsu.edu)



# Finalist Showcase

- Minimum: Poster Board Presentation
- Recommended: model, prototype, and/or computer display



# Competition Categories

- Best Innovative Idea
  - All submissions are automatically qualified
  - Judging Criteria: Quality of Poster Board Exhibit
- Best Elevator Pitch
  - 2 minute oral presentation
- Other Special Category Awards
  - Ex. Social innovation, sponsor awards





# Timeline

October 24<sup>th</sup>

- Cisco Innovation Jam Event

November 1<sup>st</sup>

- Last day of submissions

November 12<sup>th</sup>

- Notification of Finalists

November 19<sup>th</sup>

- SVIC Finalist Showcase

# Faculty Encouragement for Student Participation

- Inform your students about the SVIC and highlight the reasons and opportunities to participate
- Include the SVIC project in your syllabus
- Include a link to the SVIC website on your faculty page
- Publicize speaker events in your class or syllabus
- Schedule a short presentation in your class by an SVIC volunteer
- Give extra credit for attending speaker events and participating in the SVIC
- Take your students to visit the SVIC on November 19<sup>th</sup>



# For more information



[www.sjsu.edu/svic](http://www.sjsu.edu/svic)

[www.campsite.org/svic](http://www.campsite.org/svic)

Contact: Dr. William Nance  
Director of SVIC  
[svic@sjsu.edu](mailto:svic@sjsu.edu)

\*The Silicon Valley Innovation Challenge @SJSU is a university-wide initiative, in partnership with the Silicon Valley Center for Entrepreneurship: [www.cob.sjsu.edu/svce](http://www.cob.sjsu.edu/svce)