PART ONE
What is SVIC?

The Silicon Valley Innovation Challenge is an annual forum that promotes entrepreneurship, creativity, and innovation among students.

Students receive mentorship and networking opportunities to help turn their ideas into reality.
PART TWO

What are the benefits of participation?
BENEFIT ONE
Networking and Mentorship

Faculty and industry professionals help students cultivate their ideas into reality
BENEFIT TWO
Job Opportunities

Recruiters seek talent for internships and other employment opportunities. Becoming a finalist is a great accomplishment to add on a resume.
SVIC winners receive cash prizes to further their ideas along.

Angel seed investors seek the next ground-breaking venture.
PART THREE

What is considered to be an innovation?

Any new or improved product, process, or service . . .

*Example*: Revolutionizing medical testing or changing the way we listen to music
PART FOUR
Who may participate?

All SJSU students, alumni, faculty, staff, and students from partner our institutions.
PART FIVE

Competition Categories

BEST OVERALL INNOVATION
• First place $1,500 CASH prize
• Second place $1,000 CASH prize
• Third place $500 CASH prize

BEST ELEVATOR PITCH
• 90-second succinct verbal “pitch”
• $500 CASH prize

SPECIAL CATEGORIES
• Best Social Innovation
• Best Global Innovation
• Best Education Innovation
• People’s Choice Award
PART SIX

How to enter?

Visit the SVIC website at www.sjsu.edu/svic and follow the instructions to submit an idea.
PART SEVEN

What items must participants prepare?

MINIMUM REQUIREMENTS
Poster Board Display

INCREASE CHANCES OF WINNING
Model or Prototype
Computer Simulation or Demo

Attention-Grabbing Visual Aids
Succinct Elevator Pitch
PART EIGHT

Judging Criteria

TARGET MARKET AND IMPACT
Is the target user clearly defined and is the potential market widespread?

VALUE AND BENEFITS
Does the idea have clearly articulated benefits to the end user?

COMPETITIVE EDGE AND INNOVATIVENESS
Does the idea have an advantage over other existing products?

FEASIBILITY AND PRACTICALITY
Can the idea be executed or implemented?
Questions?

Contact Us:
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