Dear Friends,

Thanks to you, we are transforming San José State’s campus, community and the lives of students. Your support makes possible a multitude of programs, scholarships and learning experiences that help SJSU students grow into innovative thinkers and global citizens. Simultaneously, your generosity allows San José State to partner with the community to make our region a better place. What the university accomplishes each year with your support is immense, and we are thankful in equal measure for the generosity of San José State’s alumni, donors and business partners. We are achieving great things, and it’s thanks to you.

This publication ultimately serves two purposes. Foremost, it’s a small way for us to honor SJSU’s donors and tell some of their stories. It is also an opportunity to share information about the Tower Foundation of San José State University. As SJSU’s charitable auxiliary organization, Tower is an essential connection between private giving and the classroom.

The stories in this book illustrate how, thanks to your support, the university is making progress toward its university’s strategic framework, Vision 2017, and achieving real transformation on campus and in Silicon Valley. As you’ll see, that transformation can be as literal as updating the marching band’s uniforms. At other times, it can seem almost poetic, as in the Silicon Valley Engineering Scholarships, which so positively transform students’ lives.

We are now in the final year of Acceleration: The Campaign for San José State University. Through July, we have raised about $180 million toward our goal of $200 million. It’s an impressive number, but we still have a long way to go before we can declare our success. We need more people who value SJSU to come forward and add their strength to our vision.

Thank you to everyone who gave to San José State in the last year and thank you in advance for your continued support.

Constance B. Moore, ’77
Chair, Tower Foundation Board of Directors
San José State’s strategic framework, Vision 2017, was developed in close collaboration with our community. Our faculty, staff, students and alumni all contributed to the development of Vision 2017. The resulting plan will guide SJSU in our pursuit of excellence. Likewise, achieving the goals of Vision 2017 is a collaborative effort, and you—our donors, friends and alumni—are an essential part of the plan.

At the most essential level, Vision 2017 is our statement to the world that San José State is a great university, and that it will become even greater. Your gifts contribute to the university’s strategic aims and, ultimately, make our world-class education even more valuable to students.

Thanks to your support of the Acceleration campaign, students have opportunities to be introduced to new perspectives, to pursue their passions regardless of obstacles and to realize their dreams. Without your help, such unbounded learning would not be possible. Thanks to you, San José State students will grow into the critical thinkers and leaders born from a quality higher education.

San José State’s donors and partners will play an important role in achieving our strategic goals and in inspiring students to imagine bright futures. Your support of the Acceleration campaign and SJSU helps power every step forward for the university and our students as we work together to dream, innovate and achieve.

Mo Qayoumi
President, San José State University

You are part of the plan

Vision 2017 goals

SPARTAN PRIDE
Develop vibrant, safe and welcoming communities that create a sense of belonging and instill Spartan pride.

UNBOUNDED LEARNING
Enhance student success through continuous learning innovations.

HELPING AND CARING
Create a culture of helping.

AGILITY THROUGH TECHNOLOGY
Improve organizational responsiveness through an advanced technology infrastructure and by elimination of procedural obstacles.

21ST CENTURY SPACES
Provide gathering spaces and up-to-date facilities.
embroidered
for posterity

A unique recognition sews together the efforts of many donors to make a big impact for the Spartan marching band.

Donors are recognized in many ways. Names are added to plaques or highlighted in books like this one and thank you letters are sent so you know your contribution is appreciated. In the case of a group of donors who banded together to buy the Spartan marching band spiffy new duds last year, though, the recognition is a tad more unusual. In honor of their contributions, each donor has his or her name embroidered into a band member’s uniform.

The drive to replace the marching band’s aged uniforms began last year, and it brought together a diverse group of hundreds of donors, who acted together to raise more than $120,000. It is an example of how donations of any size can make a big difference when the Spartan community works together.

The San José State marching band has long been an example of the power of private giving. Every year, it’s able to take the field thanks largely to support from alumna Phyllis Simpkins, who recently passed away after many years of generous support for SJSU.

“We are always so grateful for the generosity Spartans show their marching band. Donors are the reason San José State has a marching band, so I can’t say enough about how much their generosity has impacted our students.”

—Scott Pierson, SJSU marching band director
What makes a garden grow? For Garden to Table’s planned children’s garden on Coyote Creek in San José, it’s taken a partnership of students, business, local government, community members and a few green thumbs to plant the seeds for success.

Garden to Table is a program within CommUniverCity San José, which is itself a collaborative project of SJSU, nearby neighborhoods and the city of San José. In the past two years, Garden to Table has established neighborhood organic gardens at homes and apartment complexes near downtown.

Recently, the global healthcare product company Covidien awarded $7,800 to Garden to Table to help establish a children’s learning garden near Olinder and McKinley elementary schools. When the garden is built, organizers will partner with teachers from the two schools to generate a curriculum for young students.

The children’s experiences experimenting with organic gardening are intended to spark their interest in urban gardening, encourage healthy eating and create opportunities for their parents to become involved.

“In east San José, there are a lot of low-income communities where access to fresh food is an issue. Fresh produce is just not as easy to come by. These gardens contribute greatly to solving that problem.”

—Zach Lewis, ’12 Urban Planning, project coordinator for Garden to Table
San José State’s Charles W. Davidson College of Engineering has long found ways to work with leading companies in Silicon Valley. Earlier this year, a $160,000 pledge from KLA-Tencor became the latest gift in that long partnership with the business community.

KLA-Tencor’s gift will support the Silicon Valley Engineering Scholarship program. These generous four-year scholarships are awarded to select incoming freshman and transfer students. The program attracts bright and talented applicants and transforms the recipients’ educational experience. During a time when tuition is rising and budgets are being slashed, students are especially grateful for the generosity and commitment from sponsors.

In addition to the scholarship funds, the KLA-Tencor Foundation last year committed $500,000 to the SJSU Engineering Pathways to Success program. EPS is a joint initiative of the Colleges of Engineering, Science and Education to engage Bay Area middle and high school students in science, technology, engineering and mathematics and empower them to succeed in college engineering programs and engineering careers. More than 3,000 students in 37 Bay Area schools have participated in the program. As part of EPS, this summer the College of Engineering held its first Excellence in your Engineering Education (EXCEED) program for 32 incoming freshman.

San José State routinely partners with additional members of the valley’s business community, working with the likes of Xilinx, Aruba Networks, Cisco, Intel, Chevron, Lam Research, Lockheed Martin and Agilent Technologies to name a few.

“Corporate partners like KLA-Tencor have a profound impact on students when they choose to give to San José State. Scholarships like these attract the best students to San José State and give them the opportunity to focus on becoming the future’s most talented and innovative engineers.”

— Associate Dean Emily Allen, Davidson College of Engineering
“Education sharpens our judgment and builds our capacity for innovation. A liberal arts education enables one to take calculated risks, make intelligent choices and critically assess complex situations with flexibility without losing focus.”

—President Mo Qayoumi, in his inaugural address
Few people can claim a deeper association with San José State than Jim Harvey. His father was a professor in the College of Science, and Harvey grew up visiting his father on campus. Later, Harvey would become an alumnus after attending San José State as an undergraduate.

Now, Harvey is a professor and interim director of Moss Landing Marine Laboratories. If you’ve driven down the Pacific Coast Highway in Northern California, you’ve probably cruised past the marine research consortium’s headquarters in Moss Landing. Operated by the CSU and administered through San José State, the lab offers a well-regarded graduate program in marine science.

Earlier this year, Harvey and Mary Yoklavich, his wife, who also works at MLML, decided to bequeath a portion of their estate to Moss Landing through San José State. It was a decision that grew from their deep connection to the lab and the confidence that their gift would go to good use. They know firsthand the value students get from both the facility and graduate program, and they want to see Moss Landing thrive and grow into the future.

“A professor’s bequest recognizes long history with marine lab and San José State

To a lab, with love

Few people can claim a deeper association with San José State than Jim Harvey. His father was a professor in the College of Science, and Harvey grew up visiting his father on campus. Later, Harvey would become an alumnus after attending San José State as an undergraduate.

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The Tower Foundation is San José State University’s auxiliary organization dedicated solely to philanthropy. Formed in April 2004, the foundation encourages private gifts, trusts and bequests for the benefit of San José State, and fully manages, expends and accounts for all university donations.

By serving on the Tower Foundation Board of Directors, prominent alumni and citizens are engaged in the life of the university. Board members play a critical role in advising the university president on campus issues and in shaping philanthropic strategy. They work closely with university leaders to reach out to graduates and businesses to build support and funding for San José State. Board members are the university’s philanthropic leaders, and make annual contributions to San José State.

The Board of Directors is composed of up to 35 community members, most of whom are San José State alumni. The university president appoints members for three-year terms, and members may serve up to two consecutive terms. Board members elect officers who serve one-year terms. Five ex officio members, including San José State’s president and his senior cabinet, also serve on the board.

The board’s five committees are the Executive, Finance & Investment, Nominating & Governance, Campaign, and Audit Committees. Committees advise the foundation on campaign development, investments, audit compliance, public relations and long-range planning. The board meets four times a year, and committees meet as needed.
### CONDENSED SUMMARY OF NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>06/30/12</th>
<th>06/30/11</th>
<th>06/30/10</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
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<tr>
<td>Current assets</td>
<td>$26,432,254</td>
<td>$23,524,431</td>
<td>$18,480,279</td>
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<tr>
<td>Other noncurrent assets</td>
<td>$88,369,518</td>
<td>$89,800,218</td>
<td>$73,771,417</td>
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<tr>
<td><strong>Total assets</strong></td>
<td>$114,800,772</td>
<td>$113,324,649</td>
<td>$92,251,696</td>
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<tr>
<td><strong>LIABILITIES</strong></td>
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<tr>
<td>Current liabilities</td>
<td>$27,424</td>
<td>$501,996</td>
<td>$447,969</td>
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<tr>
<td>Noncurrent liabilities</td>
<td>$730,416</td>
<td>$761,371</td>
<td>$860,276</td>
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<td><strong>Total liabilities</strong></td>
<td>$1,357,840</td>
<td>$1,263,367</td>
<td>$1,288,145</td>
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<tr>
<td><strong>NET ASSETS</strong></td>
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<tr>
<td>RESTRICTED</td>
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<tr>
<td>Nonexpendable endowments</td>
<td>$3,274,018</td>
<td>$1,713,396</td>
<td>$4,902,054</td>
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<tr>
<td>Expendable</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Endowments</td>
<td>$6,369,471</td>
<td>$4,041,083</td>
<td>$2,298,673</td>
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<tr>
<td>Other</td>
<td>$39,133,943</td>
<td>$1,875,682</td>
<td>$34,133,772</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td>$113,442,932</td>
<td>$112,061,282</td>
<td>$90,963,551</td>
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</tbody>
</table>

### CONDENSED SUMMARY OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>06/30/12</th>
<th>06/30/11</th>
<th>06/30/10</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gifts and pledges</td>
<td>$11,565,212</td>
<td>$15,013,983</td>
<td>$3,765,872</td>
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<tr>
<td>Requests</td>
<td>173,446</td>
<td>224,143</td>
<td>180,154</td>
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<tr>
<td>Nonmonetary gifts</td>
<td>63,274,018</td>
<td>61,713,396</td>
<td>49,902,054</td>
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<tr>
<td>Administration fee income</td>
<td>$6,369,471</td>
<td>4,041,083</td>
<td>2,298,673</td>
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<tr>
<td><strong>Total operating revenues</strong></td>
<td>$14,043,549</td>
<td>$17,814,480</td>
<td>$10,057,309</td>
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<tr>
<td><strong>OPERATING EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support activities of SJSU</td>
<td>$12,089,801</td>
<td>$10,667,376</td>
<td>$6,696,505</td>
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<tr>
<td>General and administrative</td>
<td>1,176,803</td>
<td>908,030</td>
<td>799,641</td>
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<tr>
<td><strong>Total operating expenses</strong></td>
<td>$13,266,604</td>
<td>$11,575,406</td>
<td>$7,496,146</td>
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<tr>
<td><strong>Operating income</strong></td>
<td>$776,945</td>
<td>$6,239,074</td>
<td>$2,561,163</td>
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<tr>
<td><strong>NONOPERATING REVENUES (EXPENSES)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest income</td>
<td>$908,941</td>
<td>$361,662</td>
<td>$459,508</td>
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<tr>
<td>Investment income (loss)</td>
<td>(1,562,650)</td>
<td>12,293,024</td>
<td>5,628,791</td>
</tr>
<tr>
<td><strong>Total nonoperating revenues (expenses)</strong></td>
<td>$(653,709)</td>
<td>$12,870,686</td>
<td>$6,288,299</td>
</tr>
<tr>
<td><strong>Other changes in net assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beginning of year</td>
<td>$112,061,282</td>
<td>$90,963,551</td>
<td>$81,687,619</td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td>$113,442,932</td>
<td>$112,061,282</td>
<td>$90,963,551</td>
</tr>
</tbody>
</table>

Financial Overview

For the year ending June 30, 2012, the Tower Foundation was audited by McGladrey LLP, Certified Public Accountants. The audit was conducted in accordance with generally accepted auditing standards and, in their opinion, the financial statements presented fairly, in all material respects, the financial position of the Tower Foundation as of June 30, 2012. Their independent auditor’s report expressed an unqualified opinion, and conformed with accounting principles generally accepted in the United States.

Total Tower assets increased approximately $1.5 million from fiscal year 2011 to fiscal year 2012 due to increases in cash and short-term investments. This compares with an increase of approximately $21.1 million from fiscal year 2010 to fiscal year 2011, which was primarily due to gains in the investment portfolio and donor contributions to the endowment. Current assets increased $2.9 million from 2011 to 2012 primarily due to increases in cash and short-term investments. Current and noncurrent liabilities decreased nominally from 2011 to 2012 primarily due to decreases in accrued expenses and payroll.

Gifts and pledges decreased by $3.4 million from 2011 to 2012 and increased by $11.3 million from 2010 to 2011. Nonmonetary gifts decreased $371,000 from 2011 to 2012 and $3.8 million from 2010 to 2011. Tower’s administrative fee income increased by $59,000 from 2011 to 2012, primarily due to increased expenditures for campus programs. Other operating revenue increased $41,000 from 2011 to 2012 due to an increase in fringe benefits revenue.

Expenses shown as “Support Activities of SJSU” represent the use of gift funds by the campus for scholarships and academic programs. The funds represented $12.1 million in 2012, an increase of $1.4 million from 2011. General and administrative expenses increased $269,000 from 2011 to 2012, and they represent 8.4 percent of operating revenue.
Use of endowment funds

- Program and faculty support
- Academic scholarships
- Athletic scholarships

Market Value & Investment Performance
In fiscal year 2011–2012, San Jose State’s endowment growth slowed and was offset by modest losses in the investment portfolio. The endowment ended the year at $73 million.

The endowment investments ended the year lower than our Policy Index. Our portfolio yielded a disappointing 1.2 percent investment loss, less than our benchmark of 6.3 percent. We continue to work closely with our investment firm, Beacon Pointe Advisors, to monitor asset allocation, capital commitments and risk management.

The Tower Foundation continues to perform well relative to other CSU foundations. The ten-year return is 5.2 percent, the seven-year return is 3.0 percent and the five-year return is -1.0 percent. Returns over the past several years have been muted by the 2008-2009 global financial crisis; the changing economy and evolving situation in the Euro Zone may present further challenges in the year ahead.

Endowment Investment
The Tower Foundation Endowment Policy frames our investment work and establishes asset classes in a mix of common stocks, bonds, cash equivalents and other alternative investments. The Tower Board, management team and investment advisors are focused on long-term results relative to the policy, believing they are the most meaningful to a sustainable future. We recognize that in order to achieve our investment objectives over extended periods, performance has to substantially exceed the objective during some periods in order to compensate for shortfalls during other periods. Regardless of challenging short-term investment performance, the Tower Foundation makes an annual distribution to the endowment’s designated programs in order to ensure steady and predictable support to the campus.

The return to rapid and sustained growth is going to be a gradual process, and it will take years to recoup the losses sustained in previous years. We are confident that the endowment investment portfolio is positioned well, from both a risk and a return perspective, to support the university and its programs into the future.

Annual Contributions
New gifts continue to be added to the SJSU endowment even in the current challenging times. In fiscal year 2011–2012, $49 million in new principal was added to the endowment. During the past three years, $256 million has been added to SJSU’s endowment.

Annual Distribution
Our endowment spending rate strikes a balance between generating a predictable stream of annual support for current needs of the campus and preserving the value for future generations. Protecting and growing our endowment is an essential investment in the long-term quality and health of San Jose State.

The Tower Foundation Board of Directors approved a 2011-2012 distribution of $1,920,115 based on the average market value of the endowment over the previous three years. In response to the ongoing economic challenges, the endowment spending rate was capped at a modest 3 percent.

Use of Funds
Endowment funds are critical to maintaining San Jose State’s excellence, helping the university to deliver on its mission and providing a measure of stability over time. When donors establish an endowment fund, often targeted to specific purposes that align with their priorities and passions, they create a permanent legacy of support for SJSU. These funds enhance state funding and student fees to support important faculty development, and academic and athletic scholarships.

Annual distribution to the endowment in millions of dollars

- 2.0
- 1.5
- 1.0
- 0

Market value in millions of dollars

Market performance in millions of dollars

Endowment investment

- Large growth equity
- Large value equity
- International equity
- Fixed income
- Real estate
- Commodities
- Other

Annual distribution in millions of dollars

Market performance in millions of dollars

FY 04-05 THROUGH FY 11-12

FY 06-07 THROUGH FY 11-12

Use of endowment funds
Thousands of people donate to San José State each year because they know their investment will have a lasting impact on students, our campus and all of Silicon Valley. Many of our donors are alumni, who know firsthand how an exceptional education can build character and transform students into well-rounded, global citizens ready to take on the challenges of the modern world. Below we’ve gathered some information to tell you more about the people who make San José State a great place to learn and grow.

Who gave to SJSU in 2011 – 2012?

Total number of donors

8,502

Of these donors, 4,302 or 49.3 percent are San José State alumni. This figure represents the total number of donors for the 2011–12 fiscal year.

Where are the donors from? Top three cities

1. San Jose (2,395) 2. Los Gatos (261) 3. Sunnyvale (216)

Most of our graduates and donors live in the San Francisco Bay Area. No other university contributes more skilled, educated workers to Silicon Valley than San José State, and we’re proud to power the workforce of our region.

How much did our donors give?

$1–$999 (9,069 gifts) $1,000–$9,999 (1,026 gifts) $10,000–$99,999 (214 gifts) $100,000 and up (12 gifts)

Most San José State donors aren’t making million dollar gifts. There’s a wide range of how much people are able to commit to San José State, and we are thankful no matter the amount.

Age

The average SJSU donor is 58 years old. Below, we’ve broken down our alumni donors according to the decade in which they graduated:

1930s 1940s 1950s 1960s 1970s 1980s 1990s 2000s 2010s Unknown

7 103 429 688 875 779 311 383 176 221

Gender

48.9% Male 51.1% Female

The Acceleration campaign at the end of fiscal year 2011–12

$179,826,834

Campaign total at fiscal year end

We’ve raised about 90 percent of our Acceleration campaign goal, but we have less than a year to raise the final 10 percent. We can only do it with your help.

Top gifts recipients by SJSU unit

1. Charles W. Davidson College of Engineering $29,232,010
2. College of Business $28,146,646
3. Athletics $52,235,823

The amount of Acceleration campaign money expended to benefit students and the campus. It’s only a fraction of the total donations and will grow as more gift commitments are realized.

Average Gift Size

$1,385.17

Biggest Gift

$3,038,000

Smallest Gift

$1

Clearly, there’s a huge range in the size of gifts San José State receives each year. However, regardless of the amount you can give, we appreciate every penny.

Gifts by Campaign Priority

$12,255,180 Gifts to support students
$6,731,604 Gifts to support our faculty & scholars
$1,996,740 Gifts in support of our community programs
$3,929,644 Support for ongoing programs

Gifts by Type

$12,488,029 (50%) Planned Gifts
$10,903,528 (44%) Cash Gifts and Pledges
$1,302,693 (5%) Grants
$218,918 (1%) In-Kind Gifts

Gifts Sources

71% Individual Donors
15% Foundations
14% Corporations
Friends of Stacy Trenary
Beddeson Memorial Scholarship
Don A. Burch Scholarship
Charles Birdick Scholarship Fund
James and Donald Birdick Fund
The Linex and Donald Birdick Trust
Marc and Doris Burgess Endowment
Don A. Burch Scholarship
Charles Birdick Scholarship Fund
The Linex and Donald Birdick Trust

Clarence F. and Lyle V. Burmahln

Clarence F. and Lyle V. Burmahln

Edward Lee Motorcycle Scholarship

Bonita M. Cox Award for Classical and Medieval Studies
Bonita M. Cox Award for Creative Nonfiction
Bonita M. Cox Award for Studies in Medieval Literature
Courtney E. Cox Chautier Prize
Martha Heasley Cox Lecture Series
Martha Heasley Cox Stearnback Fellowship Program
Harold C. Crain Award in Music Writing
W.O. Crockett Scholarship Fund
Terence Crowley Endowment
Darwin Summer Camp Award Endowment Fund
Charles W. Davidson Scholarship Endowment
Charles W. Davidson College of Engineering
Electrical Engineering National Semiconductor Teaching Excellence Endowment
Electrical Engineering Sang Wang Faculty Development Fund
Electrical Engineering Yixin Xia Faculty Development Fund
Computer Science Education Endowment

Wu-Fu Chen Faculty Development Fund
Electrical Engineering National Semiconductor Teaching Excellence Endowment

Laurie and Betty Davison Scholarship Endowment
President’s Scholars Assistance Endowment
Laurie and Betty Davison President’s Scholars Endowment
Dean’s Fund for Excellence in the College of Applied Sciences and Arts (CASA)
Dean’s Study Abroad and International Field Work Scholarship Fund in the College of Social Sciences
Dudley S. DeGroote Athletic Endowment
The Emily DeVore and Mabel Crumby Endowment
Betty Barbour Dexter Memorial Scholarship
R. H. C. Dickson Scholarship
Dr. To Thi Dinh Memorial Scholarship Fund
Lauras M. Morgan Endowment Scholarship
Oriana Conner Athletic Endowment Scholarship

Mary D. Booth Occupational Therapy Endowment
Marlene Parker Bosanko and Edgar Anderson Endowment Fund
Mary O. Bowman Endowed Fellowship
John Bradley Memorial Scholarship

Brillant Endowment
Robert Bronzan Scholarship Fund
David A. Brown Fellowship in Macromolecular Science
James W. Brown Endowment
John “Jay” Brown Scholarship
Antonette Briglesy Opera Workshop Scholarship Fund
Lucia Briglesy-Gilbertson Forensics Endowment
Owen Milton Briglesy Fund
Richard Buck Scholarship Endowment

Bulk Family Endowment Fund
Alma Kraus Burch Memorial Scholarship Endowment

Endowment Funds
San José State University’s Donor Recognition Societies celebrate alumni, parents and friends for their high level of personal commitment to the university. Cash gifts are recognized on the following pages. Through annual and cumulative giving, recognition society members provide the means for the university to continue a tradition of academic and athletic excellence. Matching gifts from employers, corporations and foundations are included when determining recognition, raising the level of an individual’s society membership. Undergraduate alumni who have graduated within the last five years enjoy benefits with half the minimum giving level for each recognition society. All gifts and pledges recognized in this report are counted toward Acceleration: The Campaign for San José State University, our ambitious $200 million fundraising effort.

For a complete list of all donors, visit www.sjsu.edu/annualreport.
The President's Club

The Chancellor's Circle: Lifetime giving of $1,000,000 and above

The university's premier recognition society, named in honor of the university's founder and first principal, George W. Minns, who in 1857 established Minns' Evening Normal School, a school for training teachers that would eventually become San José State. Named in honor of the university's founder and first principal, George W. Minns, who in 1857 established Minns' Evening Normal School, a school for training teachers that would eventually become San José State.

The university's premier recognition society, named in honor of the California State University title, acknowledges The Chancellor's Circle: Lifetime giving of $1,000,000 and above

The President's Club

Heritage Society

Established in honor of the alumni, faculty members, staff and friends who have chosen to leave a legacy by including San José State in their estate plans.
The President’s Circle: ANNUAL GIVING OF $50,000 AND ABOVE
Honoring our partners whose significant support of the university makes the president’s vision possible.

Washington Square Council: ANNUAL GIVING OF $25,000–$49,999
Named for the original plot of land that the city of San José donated to establish the San José State campus.

The 1857 Club: ANNUAL GIVING OF $10,000–$24,999
Named in honor of the university’s founding year—1857—when California’s oldest public institution of higher education was born.

The Tower Society

The Tower Society
The Gold & Blue Society: ANNUAL GIVING OF $5,000–$9,999
Named for San José State’s colors, which signify high aspirations, steadfastness and loyalty.

Tower Ambassadors: ANNUAL GIVING OF $3,000–$6,999
Named in honor of 102-year-old Tower Hall, the most revered symbol of Spartan tradition and history.
David Jones
Bernadette and Charles Johnstone
Clifford Johnson
Betty Jeanne Johnson
Anne Johnson
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