San José State University - San José, California
ANNOUNCEMENT OF POSITION AVAILABILITY
Subject to Budgetary Approval

Specialization: Outreach and User Engagement Librarian
Job Opening ID (JOID): 24904
Rank: Senior Assistant Librarian, Tenure-track

The Dr. Martin Luther King, Jr. Library seeks an innovative and creative librarian to provide leadership in the area of outreach and user engagement. Working collaboratively with library and campus groups, the Outreach and User Engagement Librarian will be responsible for the development and implementation of programming, activities, and projects designed to improve the overall user experience and increase awareness and use of the University Library’s collections, services, and facilities. As a faculty member, the incumbent engages in library and university governance and scholarship, which includes research, scholarly, and creative activities required for tenure and promotion. The Outreach and User Engagement Librarian will serve as a liaison to subject area(s), as assigned.

Responsibilities:
● Leads, plans, designs, and coordinates the library’s programming, workshops, and/or events to communicate the library’s value to stakeholders.
● Identifies and implements best practices for more effective delivery of user services to students, faculty and other constituents and works with library and campus partners to implement library engagement programs.
● Use skills and knowledge concerning usability to understand and improve the physical and digital library user experience
● Utilizes user input to collaborate on and contribute to the development of innovative user services.
● Researches and shares knowledge regarding recent trends and developments in outreach, reference services, and user engagement to improve service and operations delivery.
● Coordinates with various stakeholders in the implementation and development of library, campus, and joint initiatives.
● Compiles monthly, quarterly, and annual statistical reports for outreach and user engagement activities.
● Builds a record of progressive scholarly and professional achievement to fulfill the University requirement of retention, tenure, and promotion.
● Participates in the library liaison program, providing services to assigned departments.
● Candidate must demonstrate awareness and experience understanding the needs of a student population of great diversity – in age, cultural background, ethnicity, primary language and academic preparation – through course materials, teaching strategies and advisement.

Required Qualifications:
● Master’s degree from an ALA accredited program or equivalent is required at time of appointment.
● Excellent oral and written communication skills and interpersonal skills.
● Demonstrated ability to work with diverse populations, as gained through cross-cultural study, training, teaching or other comparable experiences, for the provision of user-centered services, systems and programs.
● Evidence of potential to maintain an ongoing program of scholarly research and professional development at appropriate levels.
experience and/or coursework in collection development, reference service/research consultation and information literacy/instruction.
experience and/or coursework incorporating current and emerging technologies into instructional and informational services.
experience and/or coursework in improving services and user experience

Preferred Qualifications:
- Demonstrated ability to work collaboratively with public and academic librarians and staff, teaching faculty, and students in a rapidly changing information environment.
- Demonstrated ability to plan, design and implement innovative projects or services, including community outreach programs.
- Demonstrated ability to devise and carry out usability studies to improve services and user experience.
- Demonstrated ability to develop user-centered services and promotional materials.
- Experience or coursework with library resources relevant to the research, teaching, and learning of art; education; health professions; or science, technology, engineering, and mathematics.
- Undergraduate or graduate degree or equivalent training/work experience in art; education; health professions; or science, technology, engineering, and mathematics.
- Proficiency with social media platforms to conduct outreach.
- Experience in assessment to ensure continuous evaluation and improvement.

Salary Range: Commensurate with qualifications and experience.

Starting Date: Fall 2019

Eligibility: Employment is contingent upon proof of eligibility to work in the United States.

Application Procedures: For full consideration, upload a) letter of interest, b) curriculum vitae, c) research plan, and d) list of three (3) professional references with contact information by March 1, 2019 to http://apply.interfolio.com/59977.

Please note: Original transcripts of terminal degree will be required of applicants invited to an on-site interview. Three (3) letters of recommendation will be required for appointment.

This position will remain open until filled.

Please include Job Opening ID (JOID) on all correspondence.

Tracy Elliott, Dean, University Library, invites you to contact us with your questions at (408) 808-2080 or via email at library-jobs@sjsu.edu. Please visit our websites at http://www.sjsu.edu and library.sjsu.edu. For information on faculty retention, tenure and promotion, see the SJSU Academic Senate policies S15-7 & S15-8 at http://www.sjsu.edu/senate/policies/pol_chron/

The Dr. Martin Luther King, Jr. Library at San José State University is recognized as an innovative shared facility combining a large academic library (with a collection of over one million items) and a major downtown public library. This facility uses a merged service model to support the lifelong learning needs of academic and public library users. The University Library’s strategic plan is to build a digital library which will “aggressively increase access, creation, and use of digital collections,” and “will creatively utilize innovative technologies to provide the University and the broader community with a 21st century library environment, both physical and digital.”
This position is an excellent opportunity for scholars interested in a career at an institution that is a national leader in graduating URM students. San José State University has achieved HSI (Hispanic Serving Institution) and AANAPISI (Asian American and Native American Pacific Islander Serving Institution) designation; 40% of our student population are first-generation students and 38% are Pell-qualified. As a result, the university is ranked fourth nationally in increasing student upward mobility.

San José State University is California’s oldest public institution of higher learning. The campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 1,000,000), hub of the world-famous Silicon Valley high-technology research and development center. Many of California’s most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus California State University (CSU) system, San José State University enrolls approximately 35,000 students, a significant percentage of whom are members of minority groups. The Library – and the University of which it is a part - is committed to increasing the diversity of its faculty so our disciplines, students, and the community can benefit from multiple ethnic and gender perspectives.

San José State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. This policy applies to all San José State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San José State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position. The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University’s annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the University Police Department website at (http://www.sjsu.edu/police.)