Course Catalog Description
URBP 280: In-depth examination of selected planning research topics introduced in core seminars for the Master of Urban Planning degree, such as the social and environmental impacts of planning policies.

Course Description
This course is designed to expose students to literature and multi-media materials on Brazilian urbanism. The purpose is to raise awareness and foster discussion about contrasts between urban planning approaches in Brazil and the United States. Specifically, this project focuses on Brazilian urbanism in the cities of Ouro Preto and Rio de Janeiro with topics including (1) balancing tourism needs/impacts in the UNESCO World Heritage Center of Ouro Preto with pressing needs for historic preservation; (2) developing solutions for improving self-reliance and urban sustainability in one of Ouro Preto's favelas; (3) learning from Rio de Janeiro’s experience in land use, infrastructure and transportation planning for the summer 2016 Olympics as well as how mass visitation was planned for and managed.

Course Learning Objectives
Upon successful completion of the course, students will be able to:

1. Describe problems and solutions tied to a select set of Brazilian urbanism topics, including historic preservation, Olympics planning, and favelas.
2. Refine skills in literature collection, review, and synthesis.

Planning Accreditation Board (PAB) Knowledge Components
This course partially covers the following PAB Knowledge Components:
2a) Research: tools for assembling and analyzing ideas and information from prior practice and scholarship, and from primary and secondary sources.

2b) Written, Oral and Graphic Communication: ability to prepare clear, accurate and compelling text, graphics and maps for use in documents and presentations.

**Required Course Texts**

There are no required textbooks for this course.

**Course Assignments and Grading Policy**

The two assignments in this course will give students proper structure in organizing an approach to literature/multimedia materials collection, review, and synthesis.

<table>
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<tr>
<th>Assignment</th>
<th>Percent of Total Course Grade</th>
<th>Course Learning Objectives Covered</th>
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<tbody>
<tr>
<td>1 – Literature: Gathering, Review, and Synthesis</td>
<td>50%</td>
<td>1-2</td>
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<tr>
<td>2 – Multimedia Materials: Gathering, Review, and Synthesis</td>
<td>50%</td>
<td>1-2</td>
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**Assignment 1:** This assignment involves collecting approximately 30-35 literature materials tied to Brazilian urbanism; planning in Latin American nations, generally; favela studies, and related topics. Listed below are some materials that could serve as a starting point; details as to the specific types of literature to be collected will be discussed with the student.

Although Assignment 1 will involve a "modified" version of a university-level literature review (i.e. this will be more summary-focused and less synthesis-focused) begin by reading the entire URBP-298A literature review assignment. Pay particular attention to the primary methods and the distinction between literature review summary and synthesis. The assignment is at this site: www.sjsu.edu/urbanplanning/courses/URBP298/URBP298A_LitReviewAssignment_Spring16.docx

**Task 1.** Locate a minimum of 30 and a maximum of 35 literature review sources that are connected in some way to the terms/phrases listed below, either in isolation or combination with others. It is highly recommended that students consult with Ms. Toby Matoush in the MLK Library to craft an efficient and thorough approach to this literature gathering process. Students might also ask Toby if there are any university resources to convert particularly promising literature materials from Portuguese to English.

- Ouro Preto
- Rio de Janeiro
- Historic preservation
- UNESCO World Heritage Center
- Favela
- Urban planning
- Rio Olympics planning
- Favela sustainability
- Favela self-reliance
- Rio Olympics infrastructure planning
- Mass visitation
- Tourism management
- Educational tourism
- Balancing tourism and historic preservation
- Olympics lessons learned

**Task 2.** The student is to set up a shared Dropbox folder to collect PDFs of the assembled literature materials. Toby Matoush can assist with locating full PDFs of the entire documents, if needed. (If PDFs are not available, "permalinks" to the literature are acceptable, so long as the instructor can somehow get to the source material in its entirety without any restrictions.)

**Task 3.** Students will locate at least ten PDFs of relevant literature sources by Monday, July 24, 2017. The instructor will review them and determine if students are on the right track.

**Task 4.** By August 4, 2017 students will finish literature collection as described in Task 1 and copy all documents in PDF format to the shared Dropbox folder.

**Task 5.** By August 11, 2017, students will prepare a summary of the most salient/useful material in each of the collected literature sources. Write a summary that provides a clear overview of each literature source so that the instructor can determine, in later phases of research, how it ties into a larger Brazilian urbanism study. Keep the summaries focused on the core objectives of this research, as listed on page 1 of this syllabus.

**Assignment 2:** using similar topics to those listed in “Task 1” above, locate 10-15 multimedia materials (e.g. videos on YouTube, links to artistic works online, maps, illustrations, and other graphics) that provide an added dimension to the literature collected in Assignment 1. Store the collected materials (e.g. URLs, graphic files) in the same Dropbox location described in Task 2 above. Assignment 2 is due on August 11, 2017.
Course Workload

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Because this is a one-unit class over five weeks, you can expect to spend a minimum of 45 hours (5 weeks * 9 hours per week) in addition to time spent in project meetings and on scheduled activities.

Academic Integrity Statement, Plagiarism, and Citing Sources Properly

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.

If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source and when not to is an art, not a science. However, here are some common examples of plagiarism that you should be careful to avoid:

- Using a sentence (or even a part of a sentence) that someone else wrote without identifying the language as a quote by putting the text in quote marks and referencing the source.
- Paraphrasing somebody else's theory or idea without referencing the source.
- Using a picture or table from a webpage or book without reference the source.
- Using data some other person or organization has collected without referencing the source.

The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at www.indiana.edu/~istd/overview.html
- Examples of plagiarism at www.indiana.edu/~istd/examples.html
- Plagiarism quiz at www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ Syllabus Information web page at www.sjsu.edu/gup/syllabusinfo/
Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian’s *A Manual for Writers of Research Papers, Theses, and Dissertations*, 8th edition (University of Chicago Press, 2013, ISBN 780226816388). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian’s book describes two systems for referencing materials: (1) “notes” (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. The instructor prefers the former.

Library Liaison

The SJSU Library Liaison for the Urban and Regional Planning Department is Ms. Toby Matoush. If you have questions, you can contact her at toby.matoush@sjsu.edu or 408-808-2096.

**SUMMER 2017**
**URBP-280 (01): PLANNING RESEARCH TOPICS**
**COURSE SCHEDULE**

A detailed course schedule and due dates for assignments will be developed collaboratively between the instructor and students. The general timeframe for completing course requirements is:

**Week of July 17**

- Course kickoff, initial discussion/meeting to cover course objectives and outcomes
- Begin Assignments 1 and 2

**July 24**

- Assignment 1, tasks 2 and 3 due

**August 4**

- Assignment 1, task 4 due

**August 11**

- Assignments 1 and 2 due in their entirety