Instructor: Rick Kos, AICP

Office location: WSQ-218C

Telephone: (408) 924-5854 (office phone, but email is a much better way to reach me)

Email: Richard.Kos@sjsu.edu

Office hours: Wednesdays (2:00 – 4:00 p.m.) and Thursdays (2:00 p.m. – 4:00 p.m.)
Appointments strongly preferred. Sign up here: https://goo.gl/pEvVod

Course Catalog Description
URBP 280: In-depth examination of selected planning research topics introduced in core seminars for the Master of Urban Planning degree, such as the social and environmental impacts of planning policies.

Course Description
This course is designed to launch an Esri Story Maps platform to chronicle MUP faculty/student research in Havana, Cuba. Students will coordinate with the instructor and faculty member Michael Martin at the University of Wisconsin-Milwaukee to integrate photos, reports, documentation, and other materials into the online mapping platform. The end result of this project will be a "living", interactive web mapping platform that can be added to by future researchers and shared with others interested in documenting Havana's historic resources.

Course Learning Objectives
Upon successful completion of the course, students will be able to:

1. Navigate, design, and complete a web mapping project using the SJSU ArcGIS Online Organization account and the Esri Story Maps platform.
2. Develop skills in geospatial data management, web mapping design, and the professional presentation of research material using an interactive, web-based platform.

Planning Accreditation Board (PAB) Knowledge Components
This course partially covers the following PAB Knowledge Components:

2a) Research: tools for assembling and analyzing ideas and information from prior practice and scholarship, and from primary and secondary sources.
2b) Written, Oral and Graphic Communication: ability to prepare clear, accurate and compelling
text, graphics and maps for use in documents and presentations.

**Required Course Texts**
There are no required textbooks for this course. However, students will be directed to review materials at
the Esri Story Maps website as well as other readings focused on the proper setup and documentation of
historic resources on a web mapping platform.

**Course Assignments and Grading Policy**
The three assignments in this course will give students proper structure in conceptualizing, designing,
and implementing a web mapping platform to document historic resources in Havana, Cuba.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percent of Total Course Grade</th>
<th>Course Learning Objectives Covered</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – Story Maps Review of Candidate Templates</td>
<td>25%</td>
<td>1-2</td>
</tr>
<tr>
<td>2 – Summary Report of Material for Story Maps Intergration</td>
<td>30%</td>
<td>1-2</td>
</tr>
<tr>
<td>3 – Completion of Draft and Final Story Map</td>
<td>45%</td>
<td>1-2</td>
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</tbody>
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**Course Workload**
Success in this course is based on the expectation that students will spend, for each unit of credit, a
minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of
the hours used for lecture) for instruction or preparation/studying or course related activities including but
not limited to internships, labs, clinical practica. Other course structures will have equivalent workload
expectations as described in the syllabus.

Because this is a one-unit class over five weeks, you can expect to spend a minimum of 45 hours (5 weeks *
9 hours per week) in addition to time spent in project meetings and on scheduled activities.

**Academic Integrity Statement, Plagiarism, and Citing Sources Properly**
Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University.
The University Academic Integrity Policy S07-2 at [http://www.sjsu.edu/senate/docs/S07-2.pdf](http://www.sjsu.edu/senate/docs/S07-2.pdf) requires
you to be honest in all your academic course work. Faculty members are required to report all infractions
to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development
website is available at [http://www.sjsu.edu/studentconduct/](http://www.sjsu.edu/studentconduct/).

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a
very serious offense both in the university and in your professional work. In essence, plagiarism is both
theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

**Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.**
If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source and when not to is an art, not a science. However, here are some common examples of plagiarism that you should be careful to avoid:

- Using a sentence (or even a part of a sentence) that someone else wrote without identifying the language as a quote by putting the text in quote marks and referencing the source.
- Paraphrasing somebody else's theory or idea without referencing the source.
- Using a picture or table from a webpage or book without reference the source.
- Using data some other person or organization has collected without referencing the source.

The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at www.indiana.edu/~istd/overview.html
- Examples of plagiarism at www.indiana.edu/~istd/examples.html
- Plagiarism quiz at www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ Syllabus Information web page at www.sjsu.edu/gup/syllabusinfo/

Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian’s *A Manual for Writers of Research Papers, Theses, and Dissertations*, 8th edition (University of Chicago Press, 2013, ISBN 780226816388). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian’s book describes two systems for referencing materials: (1) “notes” (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. The instructor prefers the former.

Library Liaison

The SJSU Library Liaison for the Urban and Regional Planning Department is Ms. Toby Matoush. If you have questions, you can contact her at toby.matoush@sjsu.edu or 408-808-2096.

**SPRING 2017**

**URBP-280: PLANNING RESEARCH TOPICS | COURSE SCHEDULE**

A detailed course schedule and due dates for assignments will be developed collaboratively between the instructor and students. The general timeframe for completing course requirements is:

**February – March 2017**

- Review Esri Story Maps website and gallery of completed story maps
- Choose a final template for the project, favoring a "walking tour" style
- Complete Assignments 1 and 2
April 2017

- Complete first iteration of Story Map for Assignment 3 and review with instructor and Prof. Martin for comment and change requests

May 2017

- Complete final Story Map for review and grading.
- Prepare a summary of notes and documentation for future students who will continue the work of this project.