Instructor: Ginette Wessel
Office location: Washington Square Hall, WSQ-218A
Telephone: Email communication preferred
Email: ginette.wessel@sjsu.edu
Office hours: Tuesday 3:00-4:00pm and Thursday 12:00-1:00pm or by appointment
Class days/time: Tuesday 4:30-7:00pm
Classroom: Dudley Moorhead Hall 347
Class website: SJSU Canvas: http://www.sjsu.edu/at/ec/canvas/
Prerequisites: URBP 151/DIST 151: Upper division standing or instructor consent.
Units: 4 units

Course Catalog Description
URBP 231: Urban design as part of the planning process; contemporary and historic urban design thought and ways of improving design quality in the urban environment.

URBP 151: Introduction to the analysis of alternative urban design policies to direct urban form development. Course may be repeated for credit when topic changes.

DIST 151: Principles, goals and methods of the urban design process. Urban design as the comprehensive treatment of the human-made environment.

Course Description and Course Learning Objectives
This course provides an introduction to the ideas and events that have shaped cities from the 19th century to the present. We will explore significant changes in theory and practice across the design disciplines of architecture, urban planning, and landscape architecture, and consider how they are intertwined with larger social and historical forces. This course is both thematic and chronological, focusing on key moments of urban change, beginning with antiquity, and concluding in the global present. It will include an introduction to major concepts, tools, and methods in the field of urban design.
Upon successful completion of the course, students will be able to:

1. Demonstrate an understanding of urban design theory and practice through historical episodes and concepts related to the following themes:
   - Design and the Public Realm
   - Cities of Classical Antiquity to the Middle Ages
   - Urban Morphology
   - Ideas of Good Cities
   - The Industrial City and Utopian Responses
   - 20th Century Modernism and the Critique
   - Suburbanization, Decline, and Rebellion
   - Publics and Public Space
   - Postmodern Polemics
   - Designing for the Environment
   - New Urbanism
   - Global Cities and Place
   - Contemporary Trends

2. Critically evaluate a city, urban design, or urban plan in terms of a theory of urban form and write an analytical paper.

3. Evaluate influential theorists and practitioners and their important contributions to the field of urban design.

4. Describe and explain the political, social, and economic factors that influence the development of cities.

5. Demonstrate an understanding of the ways public urban spaces function and serve the needs of people through field visits and on-site analysis.

6. Develop skills to interpret and visually communicate the built environment through direct observation and diagrammatic analysis.

7. Acquire skills in sketching diagrams in plan and perspective. Be able to interpret graphic representations of urban form, and draw conclusions about scale, figure-ground, and pattern.

Planning Accreditation Board (PAB) Knowledge Components

This course covers the following PAB Knowledge Components: 1a, 1b, 1d, 2a, 2b, 2c, 3b, 3d, 3e. A complete list of the PAB Knowledge Components can be found at http://www.sjsu.edu/urbanplanning/courses/pabknowledge.html.

Required Course Texts

The required readings for this course will be organized in a reader, which you can purchase at San Jose Copies, 109 East Santa Clara Street, 408-297-6698. The reader is the primary text for this course and will be used on a weekly basis. You are expected to bring it with you to each class session. Occasionally, assigned readings may be posted to the course’s Canvas web sharing platform. Please log into your Canvas account early in the semester to make sure you can properly access the course. You are responsible for completing all readings whether or not they are discussed in class.
Course Assignments and Grading Policy

Your grade for the course will be based on the following assignments and other activities:

<table>
<thead>
<tr>
<th>Assignments and Graded Activities</th>
<th>Percent of Course Grade</th>
<th>Course Learning Objectives Covered</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Participation:</strong> Active participation in class discussions and activities. See “Other Grading and Assignment Issues.”</td>
<td>10%</td>
<td>1</td>
</tr>
<tr>
<td><strong>Weekly Reading Assignments &amp; Discussion Activities:</strong> Reading responses will be completed each week. Graduate students will lead one reading discussion.</td>
<td>25%</td>
<td>1,5,6</td>
</tr>
<tr>
<td><strong>Quizzes:</strong> Three small quizzes will be given throughout the semester.</td>
<td>5%</td>
<td>1,5,6</td>
</tr>
<tr>
<td><strong>Fieldwork Exercise:</strong> Students will conduct field observations and urban analysis at a local urban site. (Engagement Unit)</td>
<td>25%</td>
<td>2,3,4</td>
</tr>
<tr>
<td><strong>Term Paper Draft:</strong> Students will develop a first draft of the semester term paper.</td>
<td>10%</td>
<td>1,5,6,7</td>
</tr>
<tr>
<td><strong>Final Term Paper:</strong> Students will develop an analytical paper that will examine a particular city, urban design project, or urban plan.</td>
<td>25%</td>
<td>1,5,6,7</td>
</tr>
</tbody>
</table>

Additional details on each assignment will be distributed as class handouts.

**Graduate students are required to lead discussion once during the semester. This will count for 5% of you Reading Assignment grade.**

Calculation of Final Course Letter Grade

The course grade consists of six assignments that are each worth different percentage points. The participation is worth 10 points, reading responses are worth 25 points, quizzes are worth 15 points, fieldwork is worth 25 points, the paper assignments are worth 100 points each. If a student named “Joe” obtains 17 points on the first assignment, 23 on the second, 12 on the third, 21 on the fourth, 80 on the fifth, and 85 on the final paper, his final letter grade can be calculated using the following steps:

a) Calculate the weighted score for each assignment.
   - Participation: \( \frac{17}{20} \times 100 \times 0.1 = 8.5 \)
   - Reading Responses: \( \frac{20}{25} \times 100 \times 0.25 = 20 \)
   - Quizzes: \( \frac{12}{15} \times 100 \times 0.05 = 4 \)
   - Fieldwork: \( \frac{21}{25} \times 100 \times 0.25 = 21 \)
   - Paper Draft \( \frac{80}{100} \times 100 \times 0.15 = 12 \)
   - Final Paper \( \frac{85}{100} \times 100 \times 0.25 = 21.25 \)
b) Add the weighted score for each assignment to arrive at the final score for the course.

Final score = 8.5+20+4+21+12+21.25 = 86.75

c) Grading Scheme: A+ (98 and above); A (94 to 97); A- (90 to 93); B+ (88 to 89); B (84 to 87); B- (81 to 83); C+ (78 to 79); C (74 to 77); C- (70 to 73); D+ (68 to 69); D (64 to 67); D- (60 to 63); F(below 60)

d) Use the conversion scheme provided in step “c” to arrive at the letter grade.

The score of 86.75 for “Joe” equals a letter grade of “B.”

Other Grading and Assignment Issues

Late assignments will be accepted at a reduced grade.

Participation: You can participate in many ways: helping explain a concept to others, sharing a thoughtful perspective that aligns with the topic covered in section, monitoring yourself so you don’t hold the floor for too long and dominate discussion, coming to office hours with thoughtful questions, commenting on your peers’ work, asking questions, and responding to questions thoughtfully. Your intellectual contribution to the discussion will be noted each time you participate.

Course Workload

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Because this is a four-unit class, you can expect to spend a minimum of nine hours per week in addition to time spent in class and on scheduled tutorials or activities. Special projects or assignments may require additional work for the course. Careful time management will help you keep up with readings and assignments and enable you to be successful in all of your courses. For this class, you will have to undertake additional activities outside the class hours such as reading assignments, fieldwork, and writing assignments. Details on how to complete these activities will be provided on handouts distributed in class later in the semester.

Classroom Protocol

Classroom: Students are expected to be set up for class by the time class begins. Cell phones are not permitted in class.

Attendance: is mandatory. In the unfortunate case of an absence, the instructor must be notified prior to class time.

Office Hours: If you can’t make scheduled office hours, email me to set up a separate appointment. If you are planning to come to office hours, email me in advance with the question or topic you have.
Email: Use email to ask about logistical issues or basic questions about the course material. For more complex questions about our course topics, or assistance with the term paper preparation, please come to office hours so we can talk through your questions. Expect up to 48 hours for a reply to emails.

Academic Integrity Statement, Plagiarism, and Citing Sources Properly

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.

If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source and when not to is an art, not a science. However, here are some common examples of plagiarism that you should be careful to avoid:

- Using a sentence (or even a part of a sentence) that someone else wrote without identifying the language as a quote by putting the text in quote marks and referencing the source.
- Paraphrasing somebody else's theory or idea without referencing the source.
- Using a picture or table from a webpage or book without reference the source.
- Using data some other person or organization has collected without referencing the source.

The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at www.indiana.edu/~istd/overview.html
- Examples of plagiarism at www.indiana.edu/~istd/examples.html
- Plagiarism quiz at www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

San José State University
Urban and Regional Planning Department
Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian’s *A Manual for Writers of Research Papers, Theses, and Dissertations*, 8th edition (University of Chicago Press, 2013, ISBN 780226816388). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian’s book describes two systems for referencing materials: (1) “notes” (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. In this class, students should use in-text parenthetical references, plus a corresponding reference list.

Accommodation for Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

You can find information about the services SJSU offers to accommodate students with disabilities at the Accessible Education Center website at www.sjsu.edu/aec.

Accommodation to Students’ Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

Consent for Recording of Class and Public Sharing of Instructor Material

Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Library Liaison

The SJSU Library Liaison for the Urban and Regional Planning Department is Ms. Toby Matoush. If you have questions, you can contact her at toby.matoush@sjsu.edu or 408-808-2096.
SJSU Writing Center
The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. The SJSU Writing Center is located in Room 126 in Clark Hall.

SJSU Counseling and Psychological Services
The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at http://www.sjsu.edu/counseling.

Dropping and Adding
Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.
### URBP 231: Urban Design in Planning

### URBP 151/DSIT 151: Introduction to Urban Design

**Spring 2016**

### Course Schedule

Subject to change with notice in class or by email.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Reading</th>
<th>Assignments due</th>
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<tbody>
<tr>
<td>Feb. 2</td>
<td>Class Intro &amp; Course Overview</td>
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<tr>
<td>Feb. 9</td>
<td>Design and Public Realm</td>
<td><em>Lang, J.</em></td>
<td>Reading Response</td>
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<td><em>Whyte, W.</em></td>
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<td><em>Alexander, C.</em></td>
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<tr>
<td>Feb. 16</td>
<td>Cities of Antiquity to the Middle Ages</td>
<td><em>Lynch, K.</em></td>
<td>Reading Response</td>
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<td><em>Morris, A.E.J.</em></td>
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<tr>
<td>Feb. 23</td>
<td>Urban Morphology</td>
<td><em>Kostof, S.</em></td>
<td>Reading Response</td>
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<td><em>Krier, R.</em></td>
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<td><em>Groth, P.</em></td>
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<td><em>Rossi, A.</em></td>
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<td>March 1</td>
<td>Ideas for Good Cities</td>
<td><em>Alexander, C.</em></td>
<td>Reading Response</td>
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<td><em>Lynch, K.</em></td>
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<tr>
<td>March 8</td>
<td>Industrial City and Utopian Responses</td>
<td><em>Hall, P.</em></td>
<td>Reading Response</td>
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<td><em>Perry, C.</em></td>
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<td><em>Howard, E.</em></td>
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<td>March 15</td>
<td>20th Century Modernism and the Critique</td>
<td><em>Hall, P.</em></td>
<td>Reading Response</td>
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<td><em>Jacobs, J.</em></td>
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<td><em>Jacobs, A. and Appleyard, D.</em></td>
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<tr>
<td>March 22</td>
<td>Suburbanization, Decline, and Rebellion</td>
<td><em>Bruegmann, R.</em></td>
<td>Reading Response</td>
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<td></td>
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<td><em>Southworth, M. and Ben-Joseph, E.</em></td>
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<tr>
<td>March 29</td>
<td>SPRING BREAK</td>
<td><em>No Class.</em></td>
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<tr>
<td>April 5</td>
<td>Publics and Public Spaces</td>
<td><em>Crawford, M.</em></td>
<td>Reading Response</td>
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<tr>
<td>April 12</td>
<td>Postmodern Polemics</td>
<td><em>Davis, M.</em></td>
<td>Fieldwork Assignment</td>
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<td><em>Harvey, D.</em></td>
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<td><em>Rittel, H.</em></td>
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<tr>
<td>Date</td>
<td>Event</td>
<td>Reading Material</td>
<td>Notes</td>
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<tr>
<td>April 19</td>
<td>Designing for the Environment</td>
<td><em>Callenbach, E.</em> <em>Thayer, R.</em> <em>Capple, K.</em></td>
<td>Reading Response</td>
</tr>
<tr>
<td>April 26</td>
<td>Term Paper &amp; Instructor Meetings</td>
<td>No readings assigned and no formal class period.</td>
<td>Analytical Paper Draft &amp; Individual Meetings with Instructor</td>
</tr>
<tr>
<td>May 3</td>
<td>New Urbanism</td>
<td><em>Southworth, M.</em> <em>Congress of New Urbanism</em> <em>Talen, E.</em></td>
<td>Reading Response</td>
</tr>
<tr>
<td>May 10</td>
<td>Global Cities &amp; Contemporary Models; Course Reflection</td>
<td><em>Southworth, M.</em> <em>and Raggeri, D.</em> <em>Ben-Joseph, E.</em> <em>Bishop, P.</em> <em>and Williams, L.</em></td>
<td>Reading Response</td>
</tr>
<tr>
<td>May 17</td>
<td>Campus Study Day</td>
<td>No Class</td>
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<tr>
<td>May 24</td>
<td>Final Exam</td>
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<td>Final Paper Due</td>
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<tr>
<td>5:15-7:30</td>
<td>Period</td>
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