

Urban Growth Management

URBP 255
SPRING 2008

Instructor:	James Marshall Moore	Office Hours:	Wednesday 6-7 pm
Time:	WED 7:15 pm- 10:00 pm	Office:	Washington Sq. Hall 218B
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Syllabus

Overview

This course provides a unique opportunity for students to engage in an in-depth study of one of the most controversial subjects in the planning profession today - Urban Growth Management. Considering the rapid population growth in California over the next several decades, the burgeoning concern over global warming and the politically explosive topics surrounding "quality of life", the timing of this course could not be more relevant to the education of those who intend to enter the field of professional planning.

Key learning objectives for this course include:

- Developing an understanding of what is meant by the terms "growth management" and "smart growth";
- Familiarization with the different kinds of growth management programs in place throughout the country;
- Gaining an understanding of the effects of growth management and smart growth on urban and regional development; and
- An in-depth review and analysis of several new and old approaches to planning for - and designing the built environment. These approaches include;
 - a) New Urbanism,
 - b) Transit oriented development,
 - c) Traditional neighborhood design, and
 - d) Compact urban infill.

The course begins with an introduction to the causes, consequences and costs (or benefits) of sprawl on our quality of life. Second, we will discuss the current "great debate" in the planning profession: sprawl vs. smart growth. Third, we will examine the evolution and use of growth management techniques and programs at the national, state, regional and local level; and debate how these apply to global warming and California Assembly Bill 32 Green-house Gas Reduction Act, passed by the California Legislature. And fourth, we will discuss the physical, socio-economic, and environmental dimensions of growth management and smart growth looking at new (and old) approaches to designing the built environment.

Class format

The class is primarily run as a seminar. Students will have reading assignments prior to attending each week's class and will be expected to participate in class discussions. In addition, each student will be required to keep current on particular planning web sites (i.e., Planetizen) and bring at least one current article a week to describe and discuss during the class. From time to time, lectures by the professor and/or the guest experts will supplement the class discussion.

If desired by the class, there may be a field trip at some point in the semester (subject to approval by the department administration).

Readings

The required course readings will be provided by the instructor throughout the course either in hard copy form, on CD disks, or emailed to students. Students will be expected to read these articles and be prepared to discuss them each week in class.

In addition, each student will be required to read specific web sites weekly - choosing one article a week to contribute (via email or hard copy) to class for discussion.

Assignments

You will have one essay to write midway through the semester and one final paper to write and present the findings of to the class at the end of the semester. In the essay, your challenge will be to write an article discussing the pros and cons of sprawl vs. smart growth. In the paper, your challenge will be to critically examine the growth management and/or smart growth program of a particular city, town or county of your choice (subject to approval of the instructor). Ideally, the paper will deal with a contemporary and controversial policy or program locally being employed.

Detailed guidelines about writing the papers will be discussed during class.

Grading

Discussion	25%	
Essay (due March 5)	25%	
Presentations of Papers (4/30 and 5/7)		10%
Paper/final (due May 19)	<u>40%</u>	
	100%	

Note: Late submission of essay will incur a 10% minimum penalty (for each week late). Late submission of the final paper will not be accepted. Extra credit from 5 - 10% will be afforded to those that successfully "publish" their essay prior to May 19, 2008.

Academic integrity statement, plagiarism, and citing sources properly

"Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the Office of Student Conduct and Ethical Development" (Academic Senate Policy S07-2). The policy on academic integrity can be found at <http://www.sjsu.edu/senate/S07-2.htm>.

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. It may also result in your failing the course and/or having the incident permanently noted in your SJSU student records. If you are unsure about what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in written work.

Learning when to cite a source and when not to is an art, not a science. However, here are some examples of plagiarism that you should be careful to avoid:

- If you use a sentence (or even part of a sentence) that someone else wrote and don't reference the source, you have committed plagiarism.
- If you paraphrase somebody else's theory or idea and don't reference the source, you have committed plagiarism.
- If you use a picture or table from a webpage or book and don't reference the source, you have committed plagiarism.
- If your work incorporates data someone else has collected and you don't reference the source, you have committed plagiarism.

San Jose State University has created a website tutorial on how to identify and avoid plagiarism that you are encouraged to visit. The site is available at <http://tutorials.sjlibrary.org/tutorial/plagiarism/index.htm>. In addition, the "Academic Dishonesty Procedures" are available in any SJSU Schedule of Classes.

If you still have questions after reading these pages, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian's "A Manual for Writers of Research Papers, Theses, and Dissertations, 7th edition" (University of Chicago Press, 2007, ISBN-10: 0-226-82336-9). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy (\$11.56 recently listed at amazon.com). Please note that Turabian's book describe two systems for referencing materials: (1) footnotes or endnotes, plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. Either system is fine, but you need to be consistent with your referencing style.

Accommodation for Disabilities

If you need course adaptations or accommodations because of a disability, or if you have emergency medical information to share with me, or if you need to make special arrangements in

- 5. February 20** Growth Management Programs
- Reading:
- (1) Chapter II and III; Alternative Techniques for Managing Growth, by Irving Schiffman
 - (2) Chapter II and III; New Urbanism & American Planning – The Conflict of Cultures, by Emily Talen
- 6. February 27** Equity, Economy, and Environment
- Reading:
- (1) Budgeting for Basics: The Changing Landscape of City Finances, by Bruce A. Wallin
 - (2) Does Affordable Housing Detrimentially Affect Property Values? A Review of the Literature by Mai Thi Nguyen
 - (3) Handouts
- 7. March 5** New Urbanism
- Reading:
- (1) Charter of the New Urbanism
 - (2) The New Urbanism, by Peter Katz
- 8. March 12** Transit Oriented Development
- Reading:
- (1) Transit Oriented Development: Moving from Rhetoric to Reality, by Dena Belzer and Gerald Autler,
 - (2) Handouts on Curitiba, Brazil
- 9. March 19** Traditional Neighborhood Design
- Reading:
- (1) TND Breakfast V: Breaking the Habit of Suburbia, by James Howard Kunstler
 - (2) Home from Nowhere, by James Howard Kunstler

(3) Handouts

10. March 26

Spring Recess- No class

11. April 2

Case Studies; Mixed Use Communities

Reading: Handouts

12. April 9

Case Studies; Mixed Income Communities

Reading: Handouts

13. April 16

Case Studies; Dealing with Growth

Reading: Handouts

14. April 23

Case Studies; Planning for Compact Urban Infill

Reading: Handouts

15. April 30

Presentation of Paper #2

(Guidelines for presentation will be handed out separately in class)

16. May 7

Presentation of Paper #2

(Guidelines for presentation will be handed out separately in class)

17. May 14

Final Paper #2 due (no class)