URBP 200: SEMINAR ON URBAN & REGIONAL PLANNING
SPRING 2010

Instructor: Laurel Prevetti
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Office hours: Thursday 4:30 to 5:30 p.m., and by appointment (except Purlough Days)
Class day/time: Thursday 7:15 – 10:00 p.m.
Classroom: BBC 001
Prerequisites: Passage of Writing Skills Test

Course Catalog Description:
Overview of the historical development of urban and regional planning in the United States, as well as prominent theories of urban planning practice. Emphasizing the connection between the theoretical and historical material and current planning practice. Prerequisite: Passage of Writing Skills Test.

Course Description and Objectives:
Upon successful completion of the course, students will be able to:

1. Describe the evolution of the social and spatial structure of urban agglomerations, and list and explain the significance of the natural (e.g. climate, topography, available construction materials) and man-made (e.g. political, religious, economic, defense) determinants of urban form.

2. Discuss and evaluate the important contributions to the field of planning made by influential individuals such as Hippodamus of Miletus, Pierre l’Enfant, Baron von Haussman, Daniel Burnham, Frederick Law Olmsted, Jacob Rúa, Ebenezer Howard, Robert Moses, Jane Jacobs, William Levitt, and Ian McHarg.

3. Describe the major historical antecedents during the late 19th and early 20th century that led to the development of the field of urban planning in the U.S. These include, but are not limited to: the Sanitary Reform movement, the City Beautiful/Municipal Arts Movement, and Burnham’s Chicago Plan.

4. Explain the legal framework in the U.S. that supports the objectives and outcomes of urban planning (e.g. key constitutional amendments such as the 5th and 14th Amendments, the role of Euclid v. Ambler Realty, the difference between eminent domain and police power) in terms of the historical significance and impact of these events in planning.

5. Explain how issues of diversity (including, but not limited to income, race, ethnicity, gender, sexual orientation) have influenced and are influenced by the field of planning.
6. Identify the major theories (e.g. Rational Planning, Incremental Planning, Communicative Action, and Advocacy Planning) that frame the field of urban planning and explain how those theories relate to and are evident in current planning practice.

7. Describe how historical events of importance to the field of planning have shaped the development of theories in planning (e.g. social concerns and civil rights and their relationship to advocacy planning).

8. Describe the three main sections of the AICP Code of Ethics and apply the rules of conduct (Section B) to examples of ethical dilemmas that professional planners are likely to face during their career.

9. Prepare high-quality, grammatically correct written documents prepared using standard conventions for professional written English.

10. Use library resources to find a range of professional and academic literature on a planning-related topic and evaluate the appropriateness of reference material for a planning-related research project.

11. Research and write a review of literature on a planning-related topic. The review should analyze and synthesize existing research in the field of planning and relate the findings to a contemporary research question in planning.

Course Prerequisite:
Students should have passed the Writing Skills Test.

This course meets the university’s Graduation Writing Assessment Requirement (GWAR).

Required Course Readings:

Additional articles to be provided by the instructor.

Course Assignments and Grading Policy:
Your grade for the course will be based primarily on the following assignments:

<table>
<thead>
<tr>
<th>Assignment Title</th>
<th>Percent of Total Grade</th>
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<tbody>
<tr>
<td>Literature Review Assignment*</td>
<td>30%</td>
</tr>
<tr>
<td>Short Exercises/Assignments</td>
<td>30%</td>
</tr>
<tr>
<td>Ethics Assignment</td>
<td>20%</td>
</tr>
<tr>
<td>Historical Figure Profile</td>
<td>10%</td>
</tr>
<tr>
<td>Participation</td>
<td>10%</td>
</tr>
</tbody>
</table>

Student participation in class discussions is a vital component of this course. For example, the short exercises and assignments will be graded on the quality of the written work as well as the student’s participation in the discussion on the topic. Students should make every attempt to attend all classes and actively participate in discussions. If a student misses a significant number of class sessions or does not actively participate (in a substantial and thoughtful manner) in discussions related to the course readings or class topic, this will impact the final course grade.
To facilitate class discussion, students are asked to put away all cell phones, mp3 players, and other devices.

*Please note:* This course satisfies the GWAR requirement for SJSU. In order to meet the GWAR requirement, you must receive at least a “C” grade on the “Literature Review Assignment” portion of this course. Students who receive a grade below “C” for this part of the course will not meet the GWAR requirement, even if their overall grade for the course is higher. Please check with me if you are unclear about these requirements.

**Other grading/assignment issues**

Late assignments (those turned in after 9:00 p.m. on the due date) will not be accepted for full credit. A 10% grade reduction will be applied for assignments turned in up to 24 hours late. After the first 24 hours, each 24-hour period that follows will result in an additional 10% grade reduction. If life begins to overtake you such that you expect you will not be able to complete an assignment on time and you let me know well before the due date, it may be possible for us to make alternative arrangements that may reduce the grade penalty for lateness.

**Academic integrity statement, plagiarism, and citing sources properly**

SJSU’s Policy on Academic Integrity states: "Your own commitment to learning, as evidenced by your enrollment at San Jose State University, and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the Office of Student Conduct and Ethical Development" (Academic Senate Policy S07-2). The policy on academic integrity can be found at [http://www.sjsu.edu/senate/S07-2.htm](http://www.sjsu.edu/senate/S07-2.htm).

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else’s ideas, and then lied by implying that they are your own.

- **Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.**

- **If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.**

Learning when to cite a source and when not to is an art, not a science. However, here are some examples of plagiarism that you should be careful to avoid:

- If you use a sentence (or even part of a sentence) that someone else wrote and don't reference the source, you have committed plagiarism.
- If you paraphrase somebody else's theory or idea and don't reference the source, you have committed plagiarism.
- If you use a picture or table from a webpage or book and don't reference the source, you have committed plagiarism.
- If your work incorporates data someone else has collected and you don't reference the source, you have committed plagiarism.
The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at http://www.indiana.edu/~istd/overview.html
- Examples of plagiarism at http://www.indiana.edu/~istd/examples.html
- Plagiarism quiz at http://www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

**Citation style**

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian’s *A Manual for Writers of Research Papers, Theses, and Dissertations*, 7th edition (University of Chicago Press, 2007, ISBN-10: 0-226-82336-9). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian’s book describes two systems for referencing materials: (1) “notes” (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. Students who are unfamiliar with this citation system are strongly encouraged to visit me during office hours with any questions. Grading on assignments will include a component for proper citation formatting and I would much rather catch errors in advance than deduct points on assignments.

**Accommodation for Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

As much as possible, instructional materials used in this course are available in an accessible format. If any student requires instructional materials in a different format, please contact me.

**Disclaimer**

This syllabus is intended as a class guide and is designed to be as accurate as possible. It is possible, however, that this syllabus may change during the semester as class needs change. Any changes will be discussed in class with as much notice as possible. Since our course only meets once per week, primary communication will occur during class time. If you are absent, please contact a classmate for missed material. In the event that I need to contact you between class sessions, I will use the e-mail addresses contained for the class in MySJSU. For this reason, please ensure that your e-mail address is accurate in that system. If you have difficulty with e-mail, or limited access, please let me know so that we can arrange an alternative means of communication.
URBP 200: Seminar on Urban & Regional Planning
Spring 2010
Tentative Course Schedule

The assigned readings cover a wide range of topics in urban planning and include some classic texts in the field. The course schedule listed below is tentative and it is likely that it will be updated as the course progresses. Assignment deadlines are unlikely to change, however, in the event that due dates are adjusted, students will be given as much advance notice as possible.

Week 1 (January 28): Introductions and Course Overview

Readings: None

Assignments: None

Further Exploration:
http://www.ted.com/talks/stewart_brand_proclaims_4_environmental_heresies.html

Week 2 (February 4): Some Foundations of Planning

Readings:

   (Read Chapter 2: Urbanization of America)

Assignments: None

Week 3 (February 11): History of Planning

Readings:

   (Read Chapter 3: History of Planning, Part 1)
   (Read Chapter 3: History of Planning, Part 2)

Assignments: None
Week 4 (February 18): Important People in the Planning Profession

Readings: None

Assignments Due:
1. Important Person in the Planning Profession paper
2. Presentations and Discussion

Week 5 (February 25): Overview of Planning Theory

Readings:

Assignments: None

Week 6 (March 4): Other Planning Theories

Readings:

Further Exploration (optional):
Martha Feldman and Shawn Spano.

Assignment Due:
- Public Interest Exercise

Week 7 (March 11): Values and Ethics

Readings:
2. AICP Code of Ethics and Professional Conduct:
   http://www.planning.org/ethics/ethicscode.htm
Assignment Due:

- Values Exercise

**Week 8 (March 18): Researching and Writing a Literature Review**

Readings:

1. Chapter 3: "Finding Useful Sources" in *A Manual For Writers*.
2. Chapter 4: “Engaging Sources” in *A Manual for Writers*.

Assignment Due:

- Planning Ethics Assignment

**Week 9 (March 25): FURLOUGH / NO CLASS Due to League of California Cities Planner's Institute Conference**

Readings: None

Assignments: None

**Week 10 (April 1): SPRING BREAK / NO CLASS**

Readings: None

Assignments Due: None

**Week 11 (April 8): The Effective Planner**

Readings:


Assignments:

- Annotated Bibliography (Literature Review Assignment Part I)
Week 12 (April 15): Urban Design and the City as Place

Readings:


Further Exploration (optional):
CEO’s for Cities and Richard Florida

Assignments: None

Week 13 (April 22): Critique of Sprawl and the Return of Traditional Planning

Readings:


Further Exploration (optional):


Assignments: None
Week 14 (April 29): Sustainability in Planning: Towards an Ecological Sensibility

Readings:


Further Exploration (optional):

Assignment Due:

- Literature Review Detailed Outline (Literature Review Assignment Part II)

Week 15 (May 6): FACULTY FURLOUGH / NO CLASS

Readings: None

Assignments: None

Week 16 (May 13): The Future of Planning

Readings:


Assignments Due: None

Finals Week 17 (May 20): Final Papers and Presentations

Assignments Due:

- Final Literature Review (Literature Review Assignment Part III)
- Literature Review Presentations