

SAN JOSÉ STATE UNIVERSITY
URBAN AND REGIONAL PLANNING DEPARTMENT
URBP 236: URBAN AND REGIONAL DEVELOPMENT POLICY ANALYSIS

SPRING 2012

Instructor:	Mike Pogodzinski
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Office hours:	Tues 2:30pm-3:30pm, Thurs 3pm-4pm and by appointment
Class days/time:	Section 1 – 4pm-6:45pm; Section 2 – 3:30pm-6:15pm
Classroom:	Section 1 – Clark 131; Section 2 – Clark 125
Class website:	www.urbanplanningpolicy.net
Prerequisites:	Passage of Writing Skills Test (students should bring a copy of their test results to the second class for confirmation)

Units: 3

Course Catalog Description: Analytical, historical and cross-cultural approaches to explain and evaluate the public policy making process with particular reference to urban and regional planning and development.

Course Description and Course Learning Objectives:

This course examines how to undertake, understand and critique policy analysis in planning-related areas. A framework for policy analysis is developed and students apply this framework to exercises in the class and also to their own term project in the course.

Upon successful completion of the course, the students will be able to:

1. Develop a policy analysis / program evaluation plan for a planning-related public policy. The evaluation plan should organize material logically and clearly, so that a reader can easily understand the ideas presented, and at a minimum it should include:
 - A description of the history and context for the problem to be addressed.
 - A stakeholder analysis that identifies the interests and power of the stakeholders.
 - A description of the criteria to be used in the evaluation and justification of why they were chosen.

- A discussion of the data needs and sources for acquiring that data.
 - A description of the policy or program options to be evaluated.
 - A description of the analytical methods to be used.
 - Final recommendations.
2. Communicate the program evaluation plan to the general public with the help of clear, accurate and compelling text and graphics in documents and oral presentations.
 3. Apply program evaluation tools including benefit-cost analysis, input-output analysis, and fiscal impact analysis.

Planning Accreditation Board (PAB) Knowledge Components

This course partially covers the following PAB Knowledge Components: 4.2.1.(a); 4.2.2.(d); and 4.2.3.(b). A complete list of the PAB Knowledge Components can be found at <http://www.sjsu.edu/urbanplanning/courses/pabknowledge.htm>.

Course Readings:

Eugene Bardach, *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*, 4th Edition, Sage (2012) ISBN: 978-1-60871-842-9 [REQUIRED]

Chapters 7 (Goal Programming and Multiple Objective Optimization), 9 (Regression Analysis), and 12 (Introduction to Simulation Using Risk Solver Platform) of Cliff T. Ragsdale, *Spreadsheet Modeling and Decision Analysis*, 6th Edition, South-Western (2012) ISBN: 978-0-538-74632-8 (Individual chapters are available as part of an eBook from <http://www.cengagebrain.com/shop/isbn/9780538746311#bdBodyFocus>. See the directions for acquiring the eBook chapters on the course homepage.)

Additional readings will be put on course reserve in the King Library.

Course Assignments and Grading Policy:

Your grade for the course will be based on the following assignments and other activities:

Assignment/Course Element	Percent of Course Grade
Statement of Problem	5
Description of Models	7.5
Identification of Testable Hypotheses	7.5
Identification of Data	10
Empirical Methods	15
Conclusions	10
Presentation	10
Term Paper	20
Participation (based on wiki assignments)	15
TOTAL	100

Students will undertake a policy analysis on a topic of their choosing (with the consent of the instructor). The policy analysis will be developed over the course of the semester employing the framework for policy analysis introduced in the course. Students will select a topic and will prepare

a Statement of Problem concerning that topic. The student will then identify models appropriate for the analysis of the topic, and identify testable hypotheses which arise from those models that relate to policy analysis. The student will then identify data and empirical methods for testing hypotheses or forecasting values important to the policy analysis. The student will demonstrate conclusions consistent with the models, hypotheses, data and methods employed. The student will present the results of the analysis in class and also in a written term paper submitted to the instructor.

Other grading/assignment issues

Late assignments receive no credit. There will be no extra credit assignments in the course.

Academic integrity statement, plagiarism, and citing sources properly

SJSU's Policy on Academic Integrity states: "Your own commitment to learning, as evidenced by your enrollment at San Jose State University, and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the Office of Student Conduct and Ethical Development" (Academic Senate Policy S07-2). The policy on academic integrity can be found at <http://www.sjsu.edu/senate/S07-2.htm>.

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.

If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source and when not to is an art, not a science. However, here are some examples of plagiarism that you should be careful to avoid:

- If you use a sentence (or even a part of a sentence) that someone else wrote and don't identify the language as a quote by putting the text in quote marks and referencing the source, you have plagiarized.
- If you paraphrase somebody else's theory or idea and don't reference the source, you have plagiarized.
- If you use a picture or table from a webpage or book and don't reference the source, you have plagiarized.
- If your work incorporates data someone else has collected and you don't reference the source, you have plagiarized.

The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at www.indiana.edu/~istd/overview.html
- Examples of plagiarism at www.indiana.edu/~istd/examples.html

- Plagiarism quiz at www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help.

Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian's *A Manual for Writers of Research Papers, Theses, and Dissertations*, 7th edition (University of Chicago Press, 2007, ISBN-10: 0-226-82336-9). Copies are available in the SJSU King Library. You may wish to purchase your own copy. Please note that Turabian's book describes two systems for referencing materials: (1) "notes" (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. In this class, students should use either system consistently.

Accommodation for Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

**URBP 236
 SPRING 2012
 TENTATIVE COURSE SCHEDULE**

Date	Topic	Reading	Assignments
1/26	Introduction	Barcach, Parts I and II	
2/2	Overview of Policy Analysis		
2/9	Research Skills	Read Bardach Prt III & App A-D	Statement of Problem (2/14)
2/16	Basic Economics		
2/23	Ethical Issues		Discuss Bardach Part III and App A-D
3/1	Linear Programming		Model Assignment (3/4)
3/8	Goal Programming and MOLP	Ragsdale Chapter 7	Testable hypotheses (3/11)
3/15	Statistical Methods and Regression Analysis	Ragsdale Chapter 9	Data Assignment (3/18)
3/22	Statistical Methods and Regression Analysis (continued)		
4/5	Uncertainty and Monte Carlo Methods	Ragsdale Chapter 12	Empirical Methods (4/8)
4/12	Uncertainty and Monte Carlo Methods (continued)		Conclusions (4/15)
4/19	Summary and Examples		
4/26	Student Presentations		
5/3	Student Presentations		
5/10	Student Presentations		
Final term project due 5/21 by 5pm.			