SAN JOSÉ STATE UNIVERSITY
URBAN AND REGIONAL PLANNING DEPARTMENT
URBP 241 - PLANNING SUSTAINABLE CITIES (2 UNITS)
FALL 2014

Instructor: Rob Eastwood
Office location: Washington Square Hall (WSQ) 218
Telephone: 408-299-5792
Email: rob.eastwood@pln.sccgov.org
Office hours: Monday 7:00 – 8:00 PM (appointments preferred)
Class days/time: Section 1 – Monday - 4:30PM – 7:00PM
Section 2 – Wednesday – 7:30PM – 10:00pm

Classroom: Section 1 - Clark Hall 218
Section 2 – Sweeney Hall 348

Prerequisites: None
Units 2 units

Course Catalog Description:
An overview of urban sustainability covering topics such as the origins of urban sustainability, tools for sustainability planning, global dimensions of sustainability (including different approaches to planning across world regions), and visions for creating sustainable futures.

Course Description and Course Learning Objectives:
Class is intended to provide students with a strong grounding in the theoretical paradigm of sustainability, evaluating how we understand the relationship between human civilization, economic growth, and “nature” and environmental limits. From this theoretical base, the class will shift to evaluating sustainability principles in action, analyzing how cities and regions across the world have taken actions to embed sustainability principles, policies, and actions into land use planning.

A key objective of this course will be to establish the philosophical and ethical tenants of sustainability within each student’s understanding and approach to urban planning with an ability to translate abstract principles driving sustainability into everyday land use planning actions.

Upon successful completion of the course, students will be able to:
1. Describe and explain the philosophical foundations underlying modern western society with respect to how we view and understand “the environment” and its relationship with our society and economy.
2. Describe and explain how an understanding of environmental limits and problems associated with social inequities underline our approach to sustainability.
3. Describe and explain the core tenants of sustainability in a concise manner, interweaving the three “E”s that guide sustainability – environment, economy, and equity.

4. Describe and explain the modern origins of land use planning and how the regulatory approach of addressing the externalities of land development can serve to implement sustainability objectives.

5. Apply and critique sustainability planning tools such as sustainability indicators, ecological footprint analysis, and green building certification.

6. Identify specific subject areas related to urban sustainability such as land use, urban design, transportation, environmental planning, resource use, environmental justice, local economic development, and architecture and building construction practices, and explain how these individual topics fit together.

7. Describe and explain natural resource and pollution control factors in planning, as well as how to create sustainable futures.

8. Describe and explain urban sustainable development practices used in cities and regions across the world, including those in Europe, Asia, and South America.

9. Describe and explain interactions, flows of people and materials, cultures, and differing approaches to urban sustainability planning across world regions.

10. Describe and explain how sustainability goals and values can be embedded into the everyday practice of land use planning.

Planning Accreditation Board (PAB) Knowledge Components

This course covers the following PAB Knowledge Components:

3c. Sustainability and Environmental Quality: appreciation of natural resource and pollution control factors in planning, and understanding of how to create sustainable futures.

1.f. Global Dimensions of Planning: appreciation of interactions, flows of people and materials, cultures, and differing approaches to planning across world regions.

A complete list of the PAB Knowledge Components can be found at http://www.sjsu.edu/urbanplanning/courses/pabknowledge.htm.

Required Course Readings:

This Course uses a Reader for all reading materials. The Course Reader is available at San Jose Copy located at 11 South 3rd Street (phone: 408.297.6698). A list of all readings within the Reader is included at the end of this Syllabus. Some of the readings listed can be found online (website / url is listed in this syllabi) and thus are not included in the reader.

Course Assignments and Grading Policy:

Your grade for the course will be based primarily on the following assignments:

<table>
<thead>
<tr>
<th>Assignment Title</th>
<th>Percent of Total Grade</th>
<th>Learning Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Personal Sustainability Goals</td>
<td>15%</td>
<td>5,10</td>
</tr>
<tr>
<td>Intro and Summary</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>First Paper (Defining)</td>
<td>10%</td>
<td>1,2,3</td>
</tr>
</tbody>
</table>
Participation
This class only meets ten times during the semester. As such, each student is expected to be in attendance for every class. If you are sick or have an unavoidable conflict, please notify me in advance by email. Students will be expected to have read the required readings before the start of each class and be ready to discuss the key questions and issues raised. Class discussion is an important part of each class and thus participation in this discussion is large contributor to the participation grade. Class discussions may include student presentations of selected readings.

Additional details regarding the papers below and presentation will be provided in class handouts.

Personal Sustainability Goals
At the start and during the course, students will identify a personal sustainability goal to accomplish during the course. The objective will be for each student to identify a personal target with respect to sustainability that they would like to achieve during the course of the 15 week semester. Sustainability goals could include a commitment to reduce electricity, natural gas, or water usage in the home, reduce driving and increase using alternative transportation means, such as mass transit, biking, or walking, or another identifiable goal. Students will be asked to provide a brief ‘check in’ paper around week 6 and a final write up by the last class summarizing their accomplishment (or not) and experience.

First Paper – Defining Sustainability
Based on the initial readings regarding sustainability theory and environmental challenges, the first paper due will have students providing a concise definition of sustainability, citing its importance and concrete examples. The paper will be drafted within the context of a memo format to a recently elected official.

Second Paper – Connecting the Dots
Based on the readings through the middle of the course, the second paper will focus on connecting abstract sustainability goals to local land use practices and vice versa. This paper will include an evaluation of case studies, including those from cities or regions outside the United States.

Third Group Paper & Presentation – Sustainability Policy
Based on research of a local jurisdiction or regional agency and the sustainability objective that you identified is critical to achieve, you will draft a policy paper for a sustainability linked initiative that is targeted towards the elected officials within that agency. This assignment will include both a report containing research and recommendations, and a presentation, to be conducted during Finals week in class.

Exam
One take home exam will be given, and will include essay questions.

**Calculation of Final Course Letter Grade**

<table>
<thead>
<tr>
<th>Grades</th>
<th>Criteria and Interpretation</th>
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</thead>
<tbody>
<tr>
<td>A-, A and A+</td>
<td>For assignments that clearly demonstrate excellence, workplace-quality professionalism, obvious dedication to meeting course learning objectives.</td>
</tr>
<tr>
<td>B-, B and B+</td>
<td>If work is above average in quality, thoroughness and presentation, where the student has demonstrated more of a commitment to quality work than an assignment graded with a C.</td>
</tr>
<tr>
<td>C-, C and C+</td>
<td>If student work is sufficient and acceptable, reserved for work of average quality.</td>
</tr>
<tr>
<td>D and F</td>
<td>Student work that is sub-par on all levels (D’s) or demonstrates the barest of minimal effort (F).</td>
</tr>
<tr>
<td>Zero</td>
<td>For assignments that are not submitted and/or assignments which do not adhere to the late-submission policy described herein.</td>
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</table>

Grades on student work will be assigned as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>98-100</td>
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<tr>
<td>A</td>
<td>94-97</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>88-89</td>
</tr>
<tr>
<td>B</td>
<td>84-87</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
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<tr>
<td>C+</td>
<td>78-79</td>
</tr>
<tr>
<td>C</td>
<td>74-77</td>
</tr>
<tr>
<td>C-</td>
<td>70-73</td>
</tr>
<tr>
<td>D+</td>
<td>68-69</td>
</tr>
<tr>
<td>D</td>
<td>64-67</td>
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<tr>
<td>D-</td>
<td>60-63</td>
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<tr>
<td>F</td>
<td>Below 60</td>
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</tbody>
</table>

The course grade is comprised of six factors as described above (participation, assignments, and an exam). For each factor above, grades will be provided on a point scale (for example the first paper will be worth 15 points) and grades will be determined based on the percentage of the whole. Total grades will be added using this same methodology, combining points from the six factors.

**Other Grading Issues**

LATE PAPERS: Class Policy is that full credit for papers can only be earned if papers are submitted when required. For each week late, a paper will be marked down one whole letter grade (e.g., from an A to a B).

**Course Workload**

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

**Classroom Protocol**

Students should come to class prepared. Please be respectful of your colleagues and refrain from using electronic devices in a distracting manner. Students are encouraged to utilize technology to enhance classroom discussion, but should not plan to check email, Facebook, text messages, etc. during the class period.
Academic Integrity Statement, Plagiarism, and Citing Sources Properly

SJSU’s Policy on Academic Integrity states: “Your own commitment to learning, as evidenced by your enrollment at San Jose State University, and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the Office of Student Conduct and Ethical Development” (Academic Senate Policy S07-2). The policy on academic integrity can be found at www.sjsu.edu/senate/docs/S07-2.pdf.

Plagiarism is the use of someone else's language, images, data, or ideas without proper attribution. It is a very serious offense both in the university and in your professional work. In essence, plagiarism is both theft and lying: you have stolen someone else's ideas, and then lied by implying that they are your own.

Plagiarism will lead to grade penalties and a record filed with the Office of Student Conduct and Ethical Development. In severe cases, students may also fail the course or even be expelled from the university.

If you are unsure what constitutes plagiarism, it is your responsibility to make sure you clarify the issues before you hand in draft or final work.

Learning when to cite a source and when not to is an art, not a science. However, here are some common examples of plagiarism that you should be careful to avoid:

- Using a sentence (or even a part of a sentence) that someone else wrote without identifying the language as a quote by putting the text in quote marks and referencing the source.
- Paraphrasing somebody else's theory or idea without referencing the source.
- Using a picture or table from a webpage or book without reference the source.
- Using data some other person or organization has collected without referencing the source.

The University of Indiana has developed a very helpful website with concrete examples about proper paraphrasing and quotation. See in particular the following pages:

- Overview of plagiarism at www.indiana.edu/~istd/overview.html
- Examples of plagiarism at www.indiana.edu/~istd/examples.html
- Plagiarism quiz at www.indiana.edu/~istd/test.html

If you still have questions, feel free to talk to me personally. There is nothing wrong with asking for help, whereas even unintentional plagiarism is a serious offense.

Citation style

It is important to properly cite any references you use in your assignments. The Department of Urban and Regional Planning uses Kate Turabian’s *A Manual for Writers of Research Papers, Theses, and Dissertations*, 8th edition (University of Chicago Press, 2013, ISBN 978-0226816388). Copies are available in the SJSU King Library. Additionally, the book is relatively inexpensive, and you may wish to purchase a copy. Please note that Turabian’s book describes two systems for referencing.
materials: (1) “notes” (footnotes or endnotes), plus a corresponding bibliography, and (2) in-text parenthetical references, plus a corresponding reference list. In this class, students can select whichever system they prefer, so long as they use the same system consistently.

Accommodation for Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the AEC (Accessible Education Center) to establish a record of their disability.

You can find information about the services SJSU offers to accommodate students with disabilities at the Accessible Education Center website at www.sjsu.edu/aec.

Consent for Recording of Class and Public Sharing of Instructor Material

Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Library Liaison

The SJSU Library Liaison for the Urban and Regional Planning Department is Ms. Toby Matoush. If you have questions, you can contact her at toby.matoush@sjsu.edu or 408-808-2096.

SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at http://www.sjsu.edu/writingcenter.
URBP 241 – PLANNING SUSTAINABLE CITIES  
SPRING 2014  
TENTATIVE COURSE SCHEDULE

I will announce any changes in class, or any changes will be discussed in class with as much notice as possible.

Overview of Course

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Assignments Due</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Introduction</td>
<td></td>
</tr>
<tr>
<td>August 25 &amp; 27</td>
<td>Why sustainability?</td>
<td></td>
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<td></td>
<td>Sustainability &amp; Planning</td>
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<td></td>
<td>Easter Island – A cautionary tale</td>
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<tr>
<td>September 1 &amp; 3</td>
<td>No Class – Labor Day</td>
<td></td>
</tr>
<tr>
<td>Week 2</td>
<td>Sustainability Theory I</td>
<td>Personal Sustainability Goals Paper</td>
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<tr>
<td>September 8 &amp; 10</td>
<td>Ecological Worldviews</td>
<td></td>
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<td></td>
<td>Humans &amp; “Nature”</td>
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<tr>
<td>September 15 &amp; 17</td>
<td>No Class – California APA Conference</td>
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<tr>
<td>Week 3</td>
<td>Sustainability Theory II</td>
<td></td>
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<tr>
<td>September 22 &amp; 24</td>
<td>Capitalism, Economic Growth, and</td>
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<td></td>
<td>Environmental Limits</td>
<td></td>
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<tr>
<td>September 27 &amp; 29</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td>Week 4</td>
<td>Sustainability Theory III</td>
<td>First Paper Due</td>
</tr>
<tr>
<td>October 6 &amp; 8</td>
<td>Growth on a Finite Planet</td>
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<tr>
<td>Week 5</td>
<td>Environmental and Socio-Economic Issues Today</td>
<td></td>
</tr>
<tr>
<td>October 13 &amp; 15</td>
<td>Climate Change, Peak Oil,</td>
<td></td>
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<td></td>
<td>Resource Depletion</td>
<td></td>
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<tr>
<td></td>
<td>Income inequality</td>
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<tr>
<td>Week 6</td>
<td>Paradigm Shift to Sustainability</td>
<td>Sustainability Goal Check In</td>
</tr>
<tr>
<td>October 20 &amp; 22</td>
<td>Changes to our systems and worldviews</td>
<td></td>
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<tr>
<td>October 27 &amp; 29</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td>Week 7</td>
<td>Planning and Sustainability Methodology &amp; Tools</td>
<td>Second Paper Due</td>
</tr>
<tr>
<td>November 3 &amp; 5</td>
<td></td>
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<tr>
<td>November 10 &amp; 12</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td>Week 8</td>
<td>Sustainability Planning in Practice – Part 1</td>
<td>Take Home Exam Given</td>
</tr>
<tr>
<td>November 17 &amp; 19</td>
<td>Approaches and Examples</td>
<td></td>
</tr>
<tr>
<td>November 24 &amp; 26</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td>Week 9</td>
<td>Sustainability Planning in Practice – Part 2</td>
<td>Take Home Exam Due</td>
</tr>
<tr>
<td>December 1 &amp; 3</td>
<td>Approaches and Examples</td>
<td>Guest Speaker: TBD</td>
</tr>
<tr>
<td>Week 10</td>
<td>Sustainability in Everyday Planning – Translating Abstract Ideas</td>
<td>Personal Sustainability Goals</td>
</tr>
<tr>
<td>December 8 &amp; 10</td>
<td>Keeping Elected Officials Engaged</td>
<td>Summary</td>
</tr>
<tr>
<td>Finals Week</td>
<td></td>
<td>Group Papers Due</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Class Presentations</td>
</tr>
</tbody>
</table>
INTRODUCTION TO SUSTAINABILITY

Week 1 – Introduction – Why Sustainability? How does Sustainability relate to Planning?
The first week shall provide orientation as to what sustainability is and how it fits into the context of urban planning. For background, the first class will include a presentation on the cautionary tale of Easter Island and how its experience informs sustainability planning.

Required Readings

SUSTAINABILITY THEORY

Week 2 – Ecological Worldviews – Understanding Nature and how we relate to it
What is nature? What is the environment? How do these include humans or not? How do we relate to the environment and nature and vice versa? This week will explore human worldviews in how we perceive ourselves with respect to our surroundings and the earth. How has our concept of nature, the environment, and natural resources changed from antiquity through enlightenment ideals, modernism, and post-modernism.

Required Readings
• Wheeler. Chapter 2 (selections)
• Curry, Patrick, Ecological Ethics. 2011. Selections from Chapters 5-8.

Week 3 – Capitalism, Economic Growth, and Environmental Limits
What are the origins of our current economic system, including the creation of money, banking and debt? What economic theories provide the foundation for how our economy works? How does this frame our mainstream views of how society “works”? What are alternative approaches to free-market economies? How and why does our current economy depend on “growth”? How does this need for growth present environmental and sustainability challenges within a finite planet?

Required Readings
• Peet. Chapters 4, 7 & 9.

Week 4 – Growth on a Finite Planet
Our rate of population growth, industrial output, and natural resources consumption has increased at a phenomenal rate over the last 100 years, and is projected to continue. Are there limits to this growth? What are these limits based upon? What potential future lies ahead if these growth rates continue? Can technology, innovation and resource substitution allow for continued economic and population growth on a finite planet?

**Required Readings**
- Heinberg, Chapters 4 & 5
- Meadows, Donella & Dennis, Randers, Jorgen. Chapters 1, Chapters 4 (Selections) & 6 (Selections)

*Week 5 – Current Environmental and Socioeconomic Challenges*
What is the status of the world today with respect to the health of our environment? What major environmental challenges have we identified that threaten the continuance of our modern societies? What will occur if we continue on a “business as usual” approach as a society? What is the status of the world today with respect to wealth distribution, income disparity, and environmental justice? How do recent and current trends raise concerns regarding socioeconomic sustainability?

**Required Readings**
- Heinberg, Chapter 3.
- Flannery, Tim. *Here on Earth, the Natural History of the Planet*. Chapter 13 &14.
- Wheeler. Chapter 15

*Week 6 – Paradigm Shift to Sustainability*
Are there viable alternatives to our current socio-economic system that result in a more sustainable society? What are these alternatives and what structural changes to our current worldview, values and socio-economic framework would be required?

**Required Readings**
- Heinberg, Chapter 6
- Daly, Herman “The Steady State Economy” in *The Sustainable Urban Development Reader*. 2004
- Milbrath, Lester W. *Envisioning a Sustainable Society*. 1989 Chapter 6 “Stories about the way the world works: believe paradigms”
Week 7 – Land Use Planning and Sustainability – Methodology and Tools
How can land use planning address sustainability? What tools and metrics can we use to evaluate sustainability and provide a barometer for meeting sustainability objectives? What programmatic approaches can be used in planning to address environmental challenges associated with Climate Change, energy needs, water and natural resources?

Required Readings
- Wheeler, Chapter 6 - “Tools for Sustainability Planning”

Week 8 – Sustainability Planning in Practice – Region / Local – Part 1
How is sustainability addressed at the regional and local level, both within the United States and in other countries? What utopian ideals that form in part the origins of modern land use planning relevant for regional planning and sustainability? What are case studies of best practices by regions across the world in approaching sustainability?

Required Readings
- Association of Bay Area Governments (ABAG) and Metropolitan Transportation Commission (MTC). One Bay Area. 2013. Found at http://www.onebayarea.org/plan-bay-area/final-plan-bay-area.html

Week 9 – Scales of Sustainability Planning – Region / Local – Part 2
What are examples of sustainability planning at the regional and local level? How have these plans been successful or not in their implementation?

Required Readings

5/7/14 - Week 10 – Sustainability in Everyday Planning
Can we truly change our worldviews, values, and basic life goals to meet sustainability needs? Given the environmental challenges ahead, can we do it in time? How do we sustain the principles of sustainability in everyday work within the land use planning profession? How do we convince elected officials to pursue, and continue to pursue sustainability goals, at the sacrifice of short term needs?

Required Readings

- Flannery, Chapter 17.

Finals Week - Student Presentations

Students make a 15-20-minute presentation (using PowerPoint, overheads, or other necessary aids).
Supplemental Bibliography


