Department of Art & Art History Course Art 198 Section 3

BFA Seminar

Instructor: Professor Joel Slayton

Office: Art 329

Office Hours: T 3-5 or by Appointment

Class Day/Time: T 6:00 – 8:45 pm Art 141

Email: joel@well.com

408-924-4568

Course Description

This undergraduate level B.F.A. seminar is designed to give students an understanding of next level opportunities related to art and a career in the field of digital media art. This class will also give students insight into how to approach career opportunities in a professional and successful manner.

Course Goals and Learning Objectives

The goal of this course will be to develop a clear understanding of individual production systems likely to lead to success including how to set and realize personal and professional goals. Students will also prepare an artist statements and portfolio. We will advantage opportunities to meet with visiting artists, explore graduate schools, residencies, and grants to further ones work.

Upon completion of this course, students will be able to:

LO! Articulate their process, methods and goals as working artists

LO2 Develop general knowledge and confidence in regard to presentation and public speaking.

LO3 Gain appreciation for how the art cultural production ecosystem operates.

LO4 Understand the review process of grant, graduate schools and curators.

LO5 Become comfortable speaking about ones work and public speaking.
Required Texts/Readings Textbook

Course Requirements and Assignments
SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Student Responsibilities
Students are responsible for all information presented in lectures, presentations, demos, and through assigned readings and web related research.

Students must complete all course assignments.

Students will present and participate in class critiques

Attendance
NOTE that University policy F69-24, “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy
I expect a high degree of commitment and participation in this class. Your organizational skills, ability to articulate ideas, excellence of presentation and participation in-group discussions will be critical to your success in this seminar. Be sure to challenge yourself within the parameters of each assignment. The criteria I use in assigning grades for each assignment are the quality and complexity of the ideas being explored, including preparation, organization and research and your success in communicating these ideas in a clear and concise manner in your presentations for each assignment. All assignments must be finished and turned in according to described deadlines and instructions. I will accept late assignments at any time until the end of the semester, but they will be downgraded by one full letter grade. All assignments must be completed by the end of the semester. Evaluation is based on technical, aesthetic and conceptual realization of projects. 90-100 A 80-89 B 70-79 C 60-69 D 0-59 F
Assignments

20% Presentation #1: Prepare a mind map of all your professional, academic and personal connections that serve to inspire, inform and enable your professional goals.

20% Prepare a written artist statement and organize a 10 minute power point presentation and introduce your artwork for a group critique.

20% Presentation #2: Research a contemporary artist of you choice and give a 5 minute power point presentation to the class.

20% Presentation #3: Prepare a written application for a residency, grant, design competition, juried show or graduate school. Make a 5-minute presentation to the class.

20% Presentation #4: Organize a portfolio of your work including a resume, artist statement and cover letter to be presented in a self published a book using www.blurb.com.

10% General class participation: Your class participation grade includes your general involvement during the semester, including your preparedness for assignments and presentations and your engaged and constructive participation in class discussions, and critiques.

Generally Tuesdays are presentation, Thursday reserved for lab demos and individual meetings.

Week 1   February 2   Introductions  5 minute presentations
Week 2   February 9   Introductions  5 minute presentations
Week 3   February 16  Individual Presentations
Week 4   February 23  Individual Presentations
Week 5   March 1      Individual Presentations
Week 6   March 8      Contemporary Artists Presentations
Week 7   March 15     Contemporary Artists Presentations
Week 8   March 22     Contemporary Artists Presentations
Week 9   March 29     SPRING BREAK
Week 10  April 5      Grants, Residency, Exhibition, Grad School
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**University Policies:**

**Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/atedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

**Consent for Recording of Class and Public Sharing of Instructor Material**

*University Policy S12-7*, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course:

• “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

• “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

**Academic integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your
academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

**Accommodation to Students' Religious Holidays**

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.