Syllabus: 20th Century Urban Design

San José State University
School of Art and Design
ARTH-URBP 163: 20th Century Urban Design, sec. 1
Spring Semester 2016

Instructor: Dr. Anthony Raynsford
Office Location: Art Building 123
Telephone: (408) 924-4796
Email: Anthony.Raynsford@sjsu.edu
Office Hours: Tuesday, 2:00-4:00 PM, or Monday 2-3 by appointment
Class Days/Time: Monday, Wednesday, 3:00 - 4:15 PM
Classroom: Art Building 135
Prerequisites: ARTH 70B or instructor consent

Additional Contact Information
* E-mail is generally the best method of contact during non-office hours.
* Please allow 48-hours for an e-mail response.
* Emergency: 911 .................................................................Campus Escort: 42222
* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Web Materials
- ARTH 163 Course materials on-line on the SJSU Canvas site for the course at: https://sjsu.instructure.com. Your Username is your 9-digit SJSU ID number, and your password is your SJSU-One account password.
- ARTH 160 Course Website. Available at http://arth.sjsu.edu/, select Course Web Pages. Access through User: and Password: (login instructions to be announced in class).
- Optional Resources include: Electronic Resources links to writing guides and Internet sites will posted to the Course Website and/or to Canvas.

Course Description
Twentieth century architects and planners produced an astonishing variety of schemes for physically ordering modern cities. Driven by technological and social changes as well as by aesthetic ideologies, these schemes often drew on opposing theories of human
perception, collective social life, and political ideology. By the end of the 19th century, the modern metropolis had become a primary object for aesthetic reflection, both among the artistic avant-gardes, who sought to represent its subjective effects, and among architects and urban planners, who sought to reform its physical shape and thus represent its utopian alternative. Thus, even as the metropolis has provoked new modes of visually perceiving the architectural environment, it also inspired new paradigms of architectural intervention. Le Corbusier’s city of towers of the 1920s and the Greenbelt cities of the 1930s each constituted a distinct response to the metropolitan form. In the period after World War II, the modernist obsession with decongesting the urban core frequently shifted to an alarm over the destruction and desolation of the core. In this context, early twentieth century debates and images took on new and often conflicting meanings.

This course provides a theoretical introduction to 20th century urban design. As an art form which is not only vast in scale but also vastly expensive to produce, urban design has most often been directed by an elite minority while having visual and physical impacts on the vast majority. It is an art form, not only of visual impressions but also of bodily disciplines, literally enclosing and organizing the spaces of those who inhabit it. This course will explore the relationships between historical developments in urban design theory and wider changes in the social, technological and aesthetic realms. In this sense, the study of urban design will serve as a window into broader aspects of cultural history. As the course progresses, students will be expected to develop visual literacy in the forms and trends of modern urban design. Emphasis will be placed on reading primary texts of planners and architects. The course will investigate, not only the ways in which 20th century urban designers have attempted to shape cities, but also how cities were expected to shape 20th century urban society.

**Course Goals and Student Learning Outcomes**

This course is introductory, but students should have some familiarity with planning or architectural history. The course seeks to provide students with an introduction to three basic foundations for studying modern urban design: 1) a set of conceptual and visual tools for analyzing cities and urbanistic images in general; 2) a critical overview of issues and problems faced by architects and planners in the last three centuries; and 3) a familiarity with the major theorists of 20th century urban design. In addition, students will be expected to begin to develop research skills through an original investigation into a particular aspect of modern urban design.

**Course Skill Learning Outcomes**

Upon successful completion of this course, students will be able to:

SLO1 - translate visual perceptions into verbal and written communication;

SLO2 - write clearly, effectively, and critically using terminology appropriate to the history of urban design.

SLO3 - think and communicate persuasively about urban design issues;
SLO4 - apply abstract concepts to concrete examples of city plans, urban spaces, and townscapes;

**Course Content Learning Outcomes**

Upon successful completion of this course, students will have mastered:

- CLO5 - basic terminology, concepts and issues in twentieth century urban design;
- CLO6 - knowledge of the work and ideas of major theorists and urbanistic movements;
- CLO7 - knowledge of the history and reasons for changes in California architecture in a transnational context;
- CLO8 - an understanding and appreciation for the cultural diversity of 20th century urban environments;
- CLO9 - an understanding of the political, social, economic and aesthetic problems in key historical contexts of twentieth century urban design;
- CLO10 - an understanding of the connections between urban design and other artistic media.

**Required Texts/Readings**

**Textbooks**


**Other Readings**

All additional required readings will be made available on the Canvas and Art History websites.

**Optional Materials**

Optional materials and supplementary learning materials, such as web resources and writing guides will be available through the Canvas course website and/or the art history course website.

**Library Liaison**


Email: Rebecca.Kohn@sjsu.edu

King Library 4th Floor, Phone: (408) 808-2007

Art and Art History Resources: [http://libguides.sjsu.edu/ArtReference](http://libguides.sjsu.edu/ArtReference)


# Course Schedule

**ARTH-URBP 163: 20th Century Urban Design**

**Spring Semester 2016**

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<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1</td>
<td>February 1-3</td>
<td>Introduction to 20th Century Urban design</td>
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| 2    | February 8-10 | The City Beautiful Movement around 1900  
| 3    | February 15-17 | From Slum to Garden City  
| 4    | February 22-24 | Camillo Sitte and the Idea of Civic Art  
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<th>Week</th>
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<tr>
<td>5</td>
<td>February 29-</td>
<td><strong>Designing the Neighborhood Unit</strong></td>
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<td>6</td>
<td>March 7-9</td>
<td><strong>Regionalism: The City in the Landscape</strong></td>
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<td><em>1st quiz March 9th!</em></td>
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<td>7</td>
<td>March 14-16</td>
<td><strong>Rationalizing Congestion: The American Skyscraper City</strong></td>
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<td><em>Library assignment due in class March 16th!</em></td>
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<td>8</td>
<td>March 21-23</td>
<td><strong>Inventing the ‘Functional City,’ 1919-1940</strong></td>
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<td>March 28-30</td>
<td>[NO CLASS – SPRING BREAK]</td>
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<td>9</td>
<td>April 4-6</td>
<td><strong>Automobility, Democracy and Decentralization</strong></td>
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<td><em>Cities of Tomorrow</em>, Chapter 9, pp. 325-65; Frank Lloyd Wright, “The Disappearing City,” in <em>Frank Lloyd</em></td>
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<td>10</td>
<td>April 11-13</td>
<td><strong>The Postwar Modernist City and Its Critics</strong></td>
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<td><em>Cities of Tomorrow</em>, Chapter 7, pp. 246-90; Richard J. Williams, “Modernist Civic Space and the Case of*</td>
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<td><em>Brasília,” Journal of Urban History</em> November 2005 32, pp. 120-137; Jane Jacobs, “Introduction,” <em>The Death</em></td>
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<td><em>and Life of Great American Cities.</em></td>
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<td><em>Second Quiz April 13th!</em></td>
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<td>11</td>
<td>April 18-20</td>
<td><strong>Townscape, Visual Planning and Adaptive Reuse</strong></td>
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<td><em>Site visit assignment due April 20th!</em></td>
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<td>12</td>
<td>April 25-27</td>
<td><strong>Metabolism, Techno-Utopias, and Non-Plans</strong></td>
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<td>Cherie Wendelken, “Putting Metabolism Back in Place,” in <em>Anxious Modernisms</em>, pp. 279-299; Fumihiko Maki</td>
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<td><em>Built Environment</em> 29, 117-31.</td>
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<td><em>Outline and Revised Proposal due April 27th!</em></td>
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<td><em>Saturday, April 30th, Optional Field Trip to San Francisco</em></td>
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| 13   | May 2-4    | **Neo-Rationalism and the New Urbanism**  
| 14   | May 9-11   | **Corporate Redevelopment and ‘Smart Cities’**  
*Cities of Tomorrow*, Chapter 11, pp. 414-42;  
Mike Davis, “Does the Road to the Future End in Dubai?” *Log 6* (Fall 2005), pp. 61-64;  
| 15   | May 16     | –Student Presentations  
*Final paper assignment due in class May 16th!* |
| Final Exam | Friday, May 20 | 12:15-1:30 PM, Art 135 |
Class Participation

Class participation is an essential component of the course. Participation includes engaging in questions and/or discussion; giving verbal presentations of research; and attending any in-class field trips.

Classroom Protocol

Students are asked to turn off cell phones and to limit laptop use to note-taking while in class. They are also asked to respect their fellow students by maintaining an atmosphere conducive to concentration and learning. This means, in part, arriving to class punctually and, when it is absolutely necessary to arrive late or leave early, to do so as quietly as possible.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Assignment Format and Submission: Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through Canvas. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.
Grading Policy

Assignment Format and Submission: Type all assignments with one-inch margins and a 12-point font. Double-space, use page numbers on all pages, and put your name, title and assignment number on a cover page. Cite all outside sources in the text (Chicago or MLA format preferred) and list in a separate Work Cited page; papers lacking source information will be returned ungraded for revision. Place all illustrations with appropriate caption at the end of the paper. Turn in one hard copy and one electronic copy. Staple pages together at the upper left-hand corner and turn in at the end of class on the date due. Turn in the electronic copy through Canvas. Keep a back-up disk of all your work. Papers must be received in both hardcopy and electronic submission.

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Exceptions will be made only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

Relative weight of course requirements:

1) Quizzes, (30%)
2) Observation Assignment (5%)
3) Library Assignment (5%)
4) Site Visit Assignment (5%)
5) Outline and Proposal (10%)
6) Final Paper Assignment (20%)
7) Final Examination (20%)
8) Class Participation (5%)

Learning Outcome Alignments:

LO2 (written communication) is primarily addressed in the proposal and final paper. All of the remaining learning outcomes are addressed, in slightly differing proportions, in all of the required assignments.

Numeric grade equivalents:

93% and above A
92% - 90% A-
89% - 88% B+
87% - 83% B
82% - 80% B-
79% - 78% C+
77% - 73% C
72% - 70% C-
69% - 68% D+
67% - 63% D
62% - 60% D-
below 60%  F

All papers must be original to this class (no "recycling"), meet all requirements of the assignment, and provide proper in-text source citations for all sources used (including textbook and Internet sources) for credit. Late papers will not be accepted. Students must be present for all quizzes and exams on the days and at the times for which they are scheduled. Exceptions and make-ups will be allowed only in cases of documented emergency (e.g. sudden hospitalization, death in the immediate family).

**Please note:** Except in cases of documented emergencies, incomplete grades are not given in this course. **Make sure in advance that you will have no conflicts with the final exam.** Do not book flight tickets, make appointments, or in any other way compromise your ability to be present at the final exam. The final exam may not be taken early and can only be made up in the case of an unforeseen emergency.

“All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

**Additional Note:**

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

**Department Advising**

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: http://www.sjsu.edu/art/ or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

**University Policies**

**Academic integrity**

**General Expectations, Rights and Responsibilities of the Student**

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such
conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

**Academic integrity**

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University’s Academic Integrity policy](http://www.sjsu.edu/senate/S07-2.htm), located at [http://www.sjsu.edu/senate/S07-2.htm](http://www.sjsu.edu/senate/S07-2.htm), requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sa.sjsu.edu/judicial_affairs/index.html) is available at [http://www.sa.sjsu.edu/judicial_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy S07-2 requires approval of instructors.

**Consent for Recording of Class and Public Sharing of Instructor Material**

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), requires students to obtain instructor’s permission to record the course.

- You must obtain special permission if you wish to make audio or video recordings in this class. Such permission, if granted, allows the recordings to be used for private, study purposes only. Any recordings remain the intellectual property of the instructor and may not be reproduced or distributed.

- You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at [http://www.drc.sjsu.edu/](http://www.drc.sjsu.edu/) to establish a record of their disability.

**Accommodation to Students’ Religious Holidays**

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each
semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

**Student Technology Resources**

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

**Learning Assistance Resource Center**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. The Center's tutors are trained and nationally certified by the College Reading and Learning Association (CRLA). They provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group, individual, and drop-in tutoring are available. Please visit the LARC website for more information at http://www.sjsu.edu/larc/.

**SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)
Peer Mentor Center

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop–in basis, no reservation required. The Peer Mentor Center website is located at http://www.sjsu.edu/muse/peermentor/.