ACADEMIC PLAN FOR FRESHMEN:
BUSINESS ANALYTICS

FALL – 16 Units
ENGLISH 1A (A2)
ORAL COMMUNICATION (A1)
AMERICAN INSTITUTIONS (F1-2/D2-3)
BUS 10 – Discovering Business
ARTS (C1)
PE (1 unit)

FALL – 17 Units
BUS1 20 – Financial Accounting (Business Pool)*
BUS3 80 – Legal Environment of Business
BUS4 91L – Computer Tools For Business (1 unit)
ECON 1A – Macroeconomics
CRITICAL THINKING (A3)
PHYSICAL SCIENCE (B1 or B2 must include a lab)

FALL – 15 Units
COMM 100W, ENGL 100WB OR LLD 100WB*
BUS2 196A – STATISTICAL ANALYSIS
BUS2 130 – Fundamentals of Marketing
BUS3 160 – Fundamentals of Management & Org. Behavior
BUS2 190 – Quantitative Business Analysis

FALL – 12 Units
BUSINESS ANALYTICS ELECTIVE ##
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BUS4 188 – Business Systems & Policy
CULTURE & CIVILIZATION (SJSU ST., Area V)*

SPRING – 16 Units
ENGLISH 1B (Business Pool & C3)*
MATH 71 – Calc for Business & Aviation (Business Pool & B4)*
AMERICAN INSTITUTIONS (F1-2/D2-3)
HUMAN UNDERSTANDING & DEV. (E)
LIFE SCIENCE (B2) (B1 or B2 must include a lab)
PE (1 unit)

SPRING – 16 Units
BUS1 21 – Managerial Accounting
BUS2 90 – Business Statistics (Business Pool)*
BUS4 92 – Introduction to Business Programming #
ECON 1B – Microeconomics (D1)
LETTERS (C2)

SPRING – 15 Units
BUS2 196B – BUSINESS ANALYTICS
BUSINESS ANALYTICS ELECTIVE ##
BUS3 140 – Fundamentals of Operations Management
BUS3 187 – Global Dimensions of Business
PHIL 186 – Professional Business Ethics*

SPRING – 13 Units
BUSINESS ANALYTICS ELECTIVE ##
BUS1 170 – Fundamentals of Finance
BUS3 189 – Strategic Management
EARTH & ENVIRONMENT (Area R)*
ELECTIVES TO EARN 120: 1 unit

* SJSU Studies courses require a passing score on WST & junior level standing.
** Requires Graduating Senior status & 100W(B).
# Business Analytics majors must earn grades of “C-” or better in ALL concentration courses.
### Business Analytics electives are BUS2 132B, BUS2 137A, BUS2 138, BUS2 191, BUS2 193, BUS2 197A, BUS2 197B, BUS2 197C, BUS2 197D, BUS4 92, and BUS4 112.