Do you like numbers, technology, and solving problems? Are you looking for a career that offers many possible paths and personal growth opportunities? If so, accounting could be the concentration for you.

Accounting is the language of business, and accountants are active, strategic business partners. Accounting identifies, records, and communicates timely, relevant information in financial statements and reports. There are countless consumers of accounting information. Managers use accounting information to make business decisions, compete in the global marketplace, and maximize profitability. Banks use accounting information to grant credit, and government agencies use it to determine taxes. Accounting information also helps organizations be good employers and improve efforts in sustainability and social responsibility.

Accountants once concentrated on preparing financial information, but technology now performs most repetitive accounting work. Accountants must understand how to prepare financial information, but increasingly they analyze, interpret, and safeguard information and systems. Students graduating with a degree in accounting at SJSU can become Certified Management Accountants, and Certified Internal Auditors.

I chose Accounting as my concentration because SJSU provides students in this field with opportunities that would normally seem unreachable. Some of those opportunities include a vast amount of internships with both regional firms and the Big 4, leadership roles in student organizations such as Beta Alpha Psi, access to experts and CPA professionals, and knowledgeable professors who mentor students. Overall, SJSU is a great place to study if you want to be successful. Go Spartans!

Jennifer Tapia,
Senior and President of Beta Alpha Psi, SJSU Chapter
Career Opportunities in Accounting

Accounting majors can look forward to utilizing their accounting concentration skills in exciting diverse areas—and career paths can change throughout an accountant’s professional career. In public accounting, accountants provide professional services for a range of clients in the audit, tax or management consulting areas. Public accountants work for a range of firms from large international “Big Four” accounting firms to large national firms, medium regional firms, and smaller local firms and accounting practices, even one’s own business.

In industry and corporate accounting, accountants can work in their own business or for employers from small family businesses to medium or large companies—and all the way to large Fortune 500 corporations. Accountants can choose from interesting worthwhile careers in financial accounting and reporting, financial analysis, management accounting, taxation, and internal auditing. Accountants may provide specialized services in the areas of forensic accounting, business valuation and personal financial planning. Successful worthwhile careers are also available in government at the local, state and federal level, including with the FBI. In addition, other opportunities for accountants are available in non-profit organizations and in education.

Employers who hire SJSU graduates include:

**“Big Four” International Accounting Firms:**
- EY
- KPMG
- Deloitte
- PwC

**Regional and Local Accounting Firms:**
- Abbott Stringham & Lynch
- Burr Pilger Mayer
- Moss Adams
- Petrinovich Pugh & Co
- Sensiba San Filippo

**National Accounting Firms:**
- BDO
- Grant Thornton
- RSM Global

**Corporations:**
- Apple
- Google
- Cisco
- Clorox
- Oracle
- SAP
- Tesla

Beta Alpha Psi (BAP)
BAP is a national scholastic and professional accounting fraternity. Its primary objective is to encourage and recognize scholastic and professional excellence in the field of accounting. This includes promoting the study and practice of accounting; providing opportunities for self development and association among members and practicing accountants, and encouraging a sense of ethical, social, and public responsibility. For more information, see: www.sjsubap.com

The Institute for Management Accountants (IMA)
IMA is a worldwide association of accounting professionals working and studying within the business industry. IMA’s main goal is to promote and develop professional and personal skills of its members. IMA provides the opportunity for students to become leaders, to work together as a team toward a common goal, and to develop problem-solving skills. For more information see: www.sjsuima.org

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