

Donor Endowment Report

Tower Foundation
San José State University
2006-2007





“Familiar Places,” the series of student-produced linoleum block prints used on the cover and throughout this report, were discovered in the university’s Special Collections archive during research for our sesquicentennial celebration. As we create a bright future for San José State University, we are inspired by our rich heritage, wonderfully evoked in these drawings.

Momentum

On behalf of the Tower Foundation of San José State University, I am pleased to share the 2006-07 Donor Endowment Report. At more than \$46 million, your gifts to SJSU’s endowment have made it a critical resource to the university. As the stories in our report illustrate, your contributions continue to have a positive impact—year after year—by funding a variety of important programs and scholarships that could otherwise not be offered.

We are happy to report that the endowment has grown significantly over the past year. This growth came from a positive investment environment and, more importantly, from new donor gifts. These gifts help us create permanent support for student scholarships, faculty development, new programmatic initiatives and facility improvements. They also help us to attract strong, vital talent to San José State so we may continue to expand our mission of education and research.

The SJSU endowment is operated through the Tower Foundation. Tower is dedicated solely to philanthropy and to building bridges with alumni and friends. The Tower Board of Directors includes prominent alumni and citizens who play a crucial role in shaping the philanthropic strategy for San José State and who work closely with us to reach other graduates and businesses in the community.

Formed in 2005, the Tower Foundation continues to grow and flourish. In January 2007, the Tower added to its endowment oversight and began managing all philanthropic funds for the campus. Now, all San José State gifts are accepted, deposited and disbursed through the Tower Foundation.

I’d like to personally thank you for your gift to the San José State endowment. Whether you contributed twenty years ago or just this year, your gift continues to make a difference to the university.

Don W. Kassing

Don W. Kassing



DON W. KASSING

Helping others as they were helped

Future nurses will benefit from couple's commitment



DIANN AND DAVID SANT

With Diann Sant pregnant with their first child and husband David a master's candidate at Utah State University, making ends meet was no mean task for this couple. The year was 1962; their student housing was an old army barracks and their work-life balance hard to achieve. What happened next was nothing short of a miracle for the Sants. "I received a fellowship," recalls David. "That changed everything. I was able to devote all my energy to my studies."

Shortly after completing his class requirements, David took a job with IBM and moved to San José with his wife and 3-month-old son Jeffrey. Three years later they were blessed with a daughter, Jennifer, and David had also completed an MBA, attending night school, at Santa Clara University.

Remembering tough times, they're now helping others

While raising two kids was a full-time job for Diann, she nevertheless decided to pursue occupational therapy at San José State University. Not only did she get a bachelor's degree in occupational therapy in 1976, she returned to San José State for a B.S. in nursing, which she completed in 1981. Following an internship at the Stanford Hospital in Palo Alto, Diann joined Good Samaritan Hospital in Los Gatos. "I had a wonderful learning experience at San José State and was determined to give back to the institution that helped me have a successful career," says Diann, who worked for 15 years as a cardiovascular nurse at Good Samaritan.

In 2006, the couple established the Diann L. Sant Nursing Endowment, which will provide scholarships for students in the SJSU School of Nursing. "Our gift to SJSU was to recognize the shortage and need for more trained health care professionals," says Diann. The School of Nursing will select one or more deserving nursing students annually who have a minimum GPA of 3.0. "It is a pleasure to provide resources that can allow an individual to achieve his or her potential," adds Diann.

Strong family ties

San José State holds a special place in the Sants' hearts for another reason—both their children are also SJSU alumni. "Education was top on our list because we both know first hand what a well grounded education can do for someone," says Diann. "Our family has four degrees from this university and this is our way of saying thank you."

David underscores the importance of making philanthropic contributions to a university. "It is harder these days for students to meet the financial requirements of getting an education and many of them graduate with large debts," he says. "I know the recipients of our fund will appreciate this help in the same way we did when we were students. And hopefully, in time, they will contribute generously to SJSU."

A
ADAMS, MARIJANE E. LEISHMAN AND
WILLIAM J. JR. MUSIC SCHOLARSHIP FUND

ALKSNE, DANIEL ENDOWMENT

ALLEN, MAXWELL ETHAN ENDOWMENT

AMERICAN BEETHOVEN SOCIETY
ENDOWMENT

AMES, FANNIE W. ENDOWMENT

ANDERSON, ELAINE MEMORIAL
ENDOWMENT

ANNETT, ROBERT L. ENDOWMENT

ARCHIBEQUE, CHARLENE MUSIC
ENDOWMENT

ARCHIMEDES SCHOLARSHIP ENDOWMENT

ARENDS, EMERSON "DOC" ATHLETIC
ENDOWMENT SCHOLARSHIP

ARNERICH, FRANK N. ATHLETICS
SCHOLARSHIP ENDOWMENT FUND

ARNERICH, LUCY C. FUND

ART & DESIGN SCHOLARSHIP ENDOWMENT

AUVIL, KENNETH & MARY PRINTMAKING
ENDOWMENT

B

BALLARIAN, ANNA ENDOWMENT

BARON, ROBERT L. & ELLEN G. ENDOWMENT

BATTEN, WILLIAM M. ENDOWMENT

BAUGH, RICHARD CAMPBELL ENDOWMENT

BEAVERS HEAVY CONSTRUCTION
SCHOLARSHIP ENDOWMENT

BENZING, WALTER C. FELLOWSHIP
ENDOWMENT

BERBOTH, STELLA SCHOLARSHIP
ENDOWMENT

BERGTRAUN, ERIC FACILITIES ENGINEERING
ENDOWMENT

BETA ETA CHAPTER, PHI MU ALPHA SINFORIA
FRATERNITY SCHOLARSHIP FUND

BIRKHOLZ, DOROTHY LIBRARY ENDOWMENT

BISHOP, FLORENCE L. AND J.D. MEMORIAL
SCHOLARSHIP

BLETHEN, HOWARD "LEFTY" AND LAURA
K. MEMORIAL ATHLETIC ENDOWMENT
SCHOLARSHIP

BOOTH, MARY D. OCCUPATIONAL THERAPY
ENDOWMENT

BOSANKO-ANDERSON ENDOWMENT

BRADLEY, JOHN MEMORIAL SCHOLARSHIP
FUND

BRAZIL, DR. BURTON R. SCHOLARSHIP FUND

BRILLIANT ENDOWMENT

BRONZAN, ROBERT SCHOLARSHIP FUND

BROWN, JAMES W. ENDOWMENT

BROYLES, ANTOINETTE OPERA WORKSHOP
SCHOLARSHIP FUND

BROYLES, OWEN MILTON FUND

BROYLES-ARNERICH ENDOWMENT FUND

BROYLES-GILBERTSON, LUCIA ENDOWMENT

BUCK, RICHARD SCHOLARSHIP ENDOWMENT

BUFTON, RICHARD C. ENDOWMENT

BULL FAMILY ENDOWMENT

BURDICK, CHARLES ENDOWMENT

BURDICK, INEZ AND DONALD ENDOWMENT

BURGESS, ALAN & DORIS ENDOWMENT

BURMAHLN, C & L COLLEGE OF BUSINESS
ENDOWMENT

BURMAHLN, C & L FINANCIAL AID
ENDOWMENT

BURMAHLN, C & L HISTORY ENDOWMENT

BUSHNELL, LEONARD & PATRICIA
ENDOWMENT

BUSINESS CLASSROOM FACILITY
ENDOWMENT

BYERS, RUTH ENDOWMENT

BYRD, PAUL F. SCHOLARSHIP ENDOWMENT

C

CAPUTO, DANIEL J. ATHLETIC ENDOWMENT
SCHOLARSHIP

CAPUTO, DANIEL J. & MINNIE J. ENDOWMENT

CARR, MARIE SCHOLARSHIP ENDOWMENT

CASAROLI, BARBARA BUSS ENDOWMENT

CASE, ARCHIE ART & DESIGN ENHANCEMENT
ENDOWMENT

CASE, ARCHIE INTERIOR DESIGN
SCHOLARSHIP ENDOWMENT

CHAI, SUK-MO ART & DESIGN ENDOWMENT

CHANDLER, JOSEPHINE ENDOWMENT

CHRISMAN ESTATE ENDOWMENT

CLARK, H. MURRAY CHAIR OF CHEMISTRY

CLARK, PROFESSOR BRANT SCHOLARSHIP

Giving the gift of time

Endowed professorships allow faculty to create new knowledge

In an era of increasing global competitiveness, it is imperative that academicians become frontrunners and, through their research, provide rich insights for students, their colleagues and the community at large. Keeping in pace with the times, Sally and Donald Lucas established an endowed professorship for just this kind of research in 2006.

Part of their \$10 million donation to the College of Business, the first Sally and Donald Lucas Endowed Professorship in Global Leadership was awarded to Professor Joyce Osland, an expert in international management, global leadership and organizational behavior. Osland's expertise is strongly supported by her extensive international experience in Africa and Latin America. She taught at the Central American Institute of Business Administration in Costa Rica and the University of Portland, before bringing her broad perspective to San José State in 2002. "The field of global leadership is a culmination of many things that I have been interested in throughout my career," says Osland.

Bringing new ideas to the classroom

The endowed professorship allows Osland to spend more time on her research and innovations like a Global Leadership Assessment module for graduate students. The endowment also gives her the opportunity to meet with industry people and keep abreast of new knowledge that she can then share with her students.

"My personal teaching philosophy is experiential," says Osland. "In an experiential classroom, you don't find tons of lecturing—students participate in simulations and role plays—it's the kind of learning that's closer to a person and, therefore, more memorable."

Researchers need more encouragement

But such endowments are not the norm—they are indeed a rarity. "Great faculty are the bedrock of all great universities, and even though San José State is 150 years old, attracting and retaining the best faculty is an ongoing, never-ending quest," says Michael E. Solt, associate dean of the Lucas Graduate School of Business. "As a state university, we face many challenges while competing both nationally and globally for the 'best and brightest.' The Lucas gift has been very valuable in getting recognition for excellent programs, in endowing a professor who is well respected by students and colleagues worldwide, and in establishing fellowships that will spur the research and expertise of select faculty."

For Osland, the endowed professorship is truly a blessing. "It is the best thing that has happened to me in my whole career," she says. "I wish we could have more professorships. There are so many teachers on campus who are excellent researchers and giving them this opportunity will allow them to flourish and take San José State one step closer to achieving excellence."



JOYCE OSLAND

- CLARK, R.D. VISITING PROFESSOR ENDOWMENT
- COATES FAMILY ATHLETICS SCHOLARSHIP ENDOWMENT
- COATES FAMILY ENDOWMENT
- COHEN IMAGE ENDOWMENT
- COLLEGE OF EDUCATION ENDOWMENT
- COLLEGE OF ENGINEERING STUDENT, FACULTY AND STAFF AWARDS ENDOWMENT FUND
- COLLEGE OF SOCIAL SCIENCES FACULTY SUPPORT ENDOWMENT
- COMMUNICATION STUDIES EMERITUS FACULTY ENDOWMENT
- COMPTON, BEVERLY ARNERICH ENDOWMENT
- COMPUTER SCIENCE DEPT ENDOWMENT
- CONDON, MARY ENDOWMENT
- CONNER, ORIAN ATHLETIC ENDOWMENT SCHOLARSHIP
- COX, BONITA ENDOWMENT
- COX, MARTHA HEASLEY PROFESSOR ENDOWMENT FUND
- CRAIN, HAROLD C. ENDOWMENT
- CROWLEY, TERENCE ENDOWMENT
- D**
- DAVIDSON, CHARLES W. CIVIL ENGINEERING SCHOLARSHIP
- DAVIDSON, CHARLES W. COLLEGE OF ENGINEERING
- DAVIDSON, CHARLES W. PROFESSORSHIP
- DAVISON ASSISTANCE PRESIDENT'S SCHOLARS ENDOWMENT
- DAVISON BIOLOGICAL SCIENCE SCHOLARS ENDOWMENT
- DAVISON PRESIDENT'S SCHOLARS ENDOWMENT
- DE GROOT, DUDLEY ATHLETIC ENDOWMENT
- DE VORE, EMILY ENDOWMENT
- DE VORE-CRUMBY ENDOWMENT
- DEPT OF COMMUNICATION STUDIES EXCELLENCE ENDOWMENT
- DEXTER, BETTY BARBOUR ENDOWMENT
- DIECKMANN, RICHARD C. ENDOWMENT
- DIERKS-MORGAN ENDOWMENT

- DIMMICK, HELEN ENDOWMENT
- DITMORE FAMILY SCHOLARSHIP ENDOWMENT
- DOGGETT, JERRY SCHOLARSHIP ENDOWMENT
- DOOLEY, HELEN B. ENDOWMENT
- DUINO, LOUIS SCHOLARSHIP ENDOWMENT
- E**
- EDWARDS, DON ENDOWMENT
- EE ATMEL FACULTY DEVELOPMENT ENDOWMENT
- EE AXLINE FAMILY FACULTY FELLOW ENDOWMENT
- EE FACULTY DEVELOPMENT ENDOWMENT
- EE MAXIM FACULTY DEVELOPMENT ENDOWMENT
- EE NATIONAL SEMICONDUCTOR ENDOWED TEACHING EXCELLENCE
- EE SANG WANG FACULTY DEVELOPMENT ENDOWMENT
- EE WU-FU CHEN FACULTY DEVELOPMENT ENDOWMENT
- EE XILINX FACULTY DEVELOPMENT ENDOWMENT
- EKERN, CARL MEMORIAL ENDOWMENT
- ELLIS, F. ALBERT & DOROTHY ENDOWMENT
- ENDOWMENT FOR THE DAVID A. BROWN FELLOWSHIP IN MECHATRONICS
- ENGINEERING GLOBAL TECH INITIATIVE ENDOWMENT
- ENGINEERING TEACHING EXCELLENCE ENDOWMENT
- ESL MEMORIAL SCHOLARSHIP ENDOWMENT
- ESTABROOK, CRISTINA ENDOWMENT
- F**
- FEDERICI, CARLA & MARIO ENDOWMENT
- FIELD STUDIES IN NATURAL HISTORY ENDOWMENT
- FINK, MAXINE HUNT AND DR. JACK E. SCHOLARSHIP ENDOWMENT FOR K-8 TEACHERS
- FISHMAN-WILCOXSON GEOLOGY SCHOLARSHIP ENDOWMENT
- FITTING AWARD ENDOWMENT
- FLETCHER, DONALD ENDOWMENT

Faculty have compelling reasons to give

Three gifts that are making a significant impact

- FOLENDORF, MARJORIE MCLAUGHLIN AND MABEL DURSTON MEMORIAL ENDOWMENT FUND
- FOUNDERS 100 ENDOWMENT SCHOLARSHIP
- FOWLER, HARLAN D. ENDOWMENT
- FRANCIS, LES ENDOWMENT FOR CIVIC EDUCATION
- FRIDLEY, WILLIAM M. ENDOWMENT
- FRIED, ALAN R. SCHOLARSHIP ENDOWMENT
- FRIENDS OF ROD DIRIDON-BUSINESS LEADERSHIP ENDOWMENT
- FRIENDS OF ROD DIRIDON-WOMAN ATHLETE LEADERSHIP ENDOWMENT
- FULLERTON, GAIL ENDOWMENT
- G**
- GALVAN, JULIE ANN SCHOLARSHIP ENDOWMENT
- GARSON, JEANNE MEMORIAL SCHOLARSHIP ENDOWMENT
- GEISLER, ROBERT SCHOLARSHIP ENDOWMENT
- GELSINGER, BRUCE E. HISTORY ENDOWMENT
- GELSINGER, BRUCE E. SCHOLARSHIP ENDOWMENT
- GEORGE, GLENN SCHOLARSHIP ENDOWMENT
- GILBERT, JOHN SCHOLARSHIP INTERNATIONAL ENDOWMENT
- GILLILAND CHAIR IN TELECOMMUNICATIONS
- GLOBAL TECHNOLOGY INITIATIVE ENDOWMENT
- GOLDBERG, MARK TRENT ENDOWMENT
- GOLDSMITH, META MARION ENDOWMENT
- GOODRICH, V. D. ENDOWMENT
- GOROSTORDOY SCHOLARSHIP ENDOWMENT
- GOULD SIGMA DELTA CHI ENDOWMENT
- GRADUATE JOURNALISM RESEARCH ENDOWMENT
- GREGG, DEBORAH ENDOWMENT
- GRILIONE, PETER JAMES AND EDNA LOUISE ENDOWMENT
- GUERIN, GILBERT & AUDREY ENDOWMENT
- GUIDRY FAMILY FACULTY TEACHING FELLOWSHIP ENDOWMENT
- GUSTAVSON, JOHN B. ENDOWMENT



JAY PINSON, TED NORTON, ARELENE OKERLUND

Retirement from San José State does not mean ending one’s connections. For many faculty members, retirement offers new ways of remaining connected with the university—enabling them to offer their wisdom, time and money for the advancement of the three things they love most: teaching, learning and students.

Sharing the love of Shakespeare

“Teaching is all about transmitting our knowledge, our system of belief, our culture to the next generation—it’s more than sharing information,” says Arlene Okerlund, emeritus professor of English and former dean of the College of Humanities and the Arts. “So, if you’ve devoted your entire life to teaching, I guess it’s only natural that you’ll put your money where your heart is.”

In 2001 Okerlund established a trust fund to support the teaching and scholarly study of William Shakespeare’s literature at San José State. “My life has been greatly enriched by teaching at San José State and by studying Shakespeare and I want future generations of students to have the opportunity to read the greatest literature ever written,” says Okerlund. “Shakespeare’s words transcend cultures and time—they resonate as much with today’s society as they did when he first wrote them. This fund ensures that there will always be a faculty member at SJSU who is committed to teaching Shakespeare.”

Securing a bright future

While Okerlund’s endowment supports the humanities, Jay Pinson’s endowment has a lasting impact in the world of engineering education. Established in 1994 after Pinson’s tenure as dean of engineering ended, the Jay D. Pinson Chair of Process Engineering allows the Charles W. Davidson College of Engineering to recruit outstanding faculty.

“The inaugural professors of the chair, Dan Harkey and Robert Orfali from IBM, established the client/server program, which, over the years, grew into one of the largest and most successful software engineering programs in the nation,” says Sigurd Meldal, professor and chair of the computer engineering department at San José State. “Throughout the last decade, instructors from industry have kept the program at the leading edge of technology development and the College of Engineering’s strong academic faculty have contributed solid research to the industry.” Certainly a win-win situation.

“It’s extremely difficult to maintain the quality of engineering education that is needed to serve the community, state and nation on the availability of state funds alone,” says Pinson.

CONTINUED ON NEXT PAGE

GUTTORMSEN, MARY LOU & GLEN ENDOWMENT

H
HALL, LEONARD J. ENDOWMENT

HANSEN, HELEN S. ENDOWMENT
HANZAD, ARM & PAT ATHLETIC ENDOWMENT

HARRIS, TOM GEOLOGY SCHOLARSHIP ENDOWMENT
HARVEY, H. T. MEMORIAL FELLOWSHIP ENDOWMENT

HAUGHTON FAMILY NURSING SCHOLARSHIP ENDOWMENT
HAYCOCK, KEN LIBRARY AND INFORMATION SCIENCE ENDOWMENT

HEARST, WILLIAM B. ENDOWMENT
HEIL, ELIZABETH ENDOWMENT
HEISINGER, H. BRENT ENDOWMENT

HIGH, JAMES ENDOWMENT
HINMAN, MARGARET ENDOWMENT
HIRSCH, LENA B. SCHOLARSHIP ENDOWMENT

HOLLAND, JACK SCHOLARSHIP ENDOWMENT
HOSFELDT, BRETT ATHLETIC ENDOWMENT SCHOLARSHIP
HOWARD, MOSES GATLIN ENDOWMENT FUND

HOWER, JAMES MEMORIAL SCHOLARSHIP ENDOWMENT
HUANG, FRANCIS MEMORIAL SCHOLARSHIP ENDOWMENT

HUBBARD, WESLEY ENDOWMENT
HUBBELL, PAULA STONE ENDOWMENT
HUNTER-MABRY, JOYCE ENDOWMENT

I
INDUSTRIAL ARTS ENDOWMENT
INKSTER, JULI SCHOLARSHIP FUND
INTERNATIONAL HOUSE ENDOWMENT

J
JACKSON, WINNIFRED ENDOWMENT
JAKEY, LAUREN MUSIC ENDOWMENT
JENSEN, BILLIE & DON HISTORY ENDOWMENT

JIMENEZ, JIM AND MARGARET MUSIC SCHOLARSHIP FUND

... compelling reasons to give

JOHNSON, WENDELL J. STAGE DESIGN ENDOWMENT

JONES, NORMAN L. ENDOWMENT

JUNIOR PATRONS ENDOWMENT

K

KAISER PERMANENTE MEDICAL LIBRARIANSHIP SCHOLARSHIP

KALM, BERTHA ENDOWMENT

KERR, JAMES E. ENDOWMENT

KHQT SCHOLARSHIP ENDOWMENT

KIMZEY, HAZEL I. ENDOWMENT

KING, BILLIE JEANNE & FRIENDS ENDOWMENT

KNIGHT FOUNDATION ENDOWMENT

KOVAC, TONY ATHLETIC ENDOWMENT SCHOLARSHIP

KUNSMAN-YOUNG SCHOLARSHIP ENDOWMENT

L

LANE, CAPT. RICK & DICK ENDOWMENT

LEGG, EMMA E. MEMORIAL SCHOLARSHIP ENDOWMENT FOR ENGINEERING

LEGG, EMMA E. MEMORIAL SCHOLARSHIP ENDOWMENT FOR NURSING

LEONARD, THOMAS AVIATION ENDOWMENT

LEVINSON, ROBERT ENDOWMENT

LIBRARY ENDOWMENT

LIBRARY LEADERSHIP ENDOWMENT

LIDEN, OSCAR ENDOWMENT

LIN, DR. CHOATE ENDOWMENT

LOMIO, DANIEL ENDOWMENT

LORELL, WILLIAM FACULTY DEVELOPMENT ENDOWMENT

LUCAS, DON AND SALLY GRADUATE SCHOOL OF BUSINESS ENDOWMENT

LUMACTOD, CEFERINO AND CATALINA MEMORIAL FUND

LURIE, CONNIE L. AND ROBERT A. AUTHOR-IN-RESIDENCE ENDOWMENT

LURIE, CONNIE L. COLLEGE OF EDUCATION ENDOWMENT

LYE-LUCAS ATHLETIC ENDOWMENT SCHOLARSHIP

LYNCH, GEORGE ENDOWMENT

What may seem a much smaller contribution in comparison to the multi-million dollar donations that the university is seeing today, has led to the development of a master's program in software engineering that has approximately 600 students enrolled today from all over the world.

Over the years, the endowment has not only helped bridge the gap between corporate Silicon Valley and the academic world by providing funds that enable recruitment of engineering talent in leading areas of technology to teach courses, it has also assisted in development of new curriculum and laboratories and helped faculty undertake research—things that are critical to keeping the college at the cutting edge of innovation.

“Endowments last forever, especially when they're preserved well,” says Pinson. “And although the university needs both, an endowment impacts a lot more lives on a continuing basis than a one-time contribution.”

Lending a helping hand

In the same vein, Ted Norton, emeritus professor of political science and former chair of the department, established the Political Science Faculty Endowment to provide grants for faculty research, scholarship, professional development and other activities.

“Years before others figured it out, Ted saw that funds for faculty research and scholarship were inadequate, even while the expectations for such scholarship were rising,” says Terry Christensen, political science professor and one of the faculty who Norton hired in 1970. “Throughout his career and into his retirement, he has cared deeply about the university. His legacy includes a generation of faculty inspired by his model, a raft of university and department policies, and an endowment that has generated funds to supplement the department's meager travel and research budgets. We owe him a lot.”

These faculty members may not be millionaires, but their generosity comes straight from the heart. “Faculty usually don't make enough money to give much away, but they realize that the university is grateful for everything it gets,” says Norton. “Even though my contribution is not very big, I believe that something is better than nothing. I asked myself where better to give my money than the place I spent 35 years and have such fond memories of?”

Portfolio performance

A positive performance enables a wealth of programs and scholarships

The SJSU endowment portfolio is comprised of 345 individual funds benefiting all areas of the campus—the various colleges, the King Library, intercollegiate athletics and other university-wide projects. Most of the endowments are restricted to specific uses such as support for a research center, establishment of a scholarship or the creation of an endowed chair.

SJSU's \$46 million endowment places it at number 546 among the approximately 800 universities reporting endowments. This is up from our ranking of 559 last year. The 2006 annual endowment standings published by the National Association of College and Business Officers show that 61 universities have endowments that top \$1 billion. Typically, the larger the endowment, the stronger the academic reputation of the university. Alumni and friends know that when they contribute to their university, they're not only paying back the investment made by previous generations, they're investing in their careers and

in future generations. The value of a university endowment makes a statement about the value of every degree granted. Figure 1 below shows how SJSU's endowment (by market value) is distributed throughout the campus.

The SJSU endowment continues to grow. Growth occurs in two ways: from investment returns on endowment funds and also by the addition of new contributions each year. In 2006-07, \$5,075,132 in new principal was added to endowments. This adds to last year's all-time high for a two-year increase of over \$10,000,000. Figure 2 shows the new principal added over the last five years.

FIG. 1 | SJSU ENDOWMENT BY UNIT

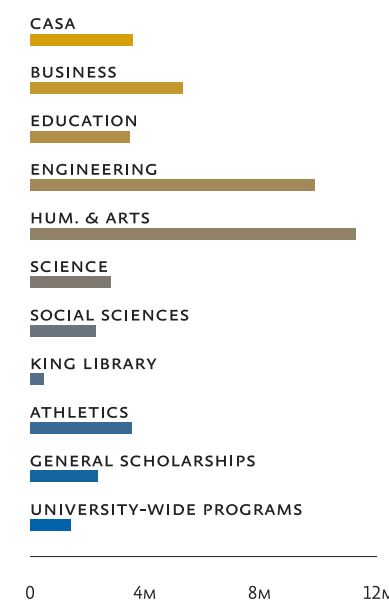
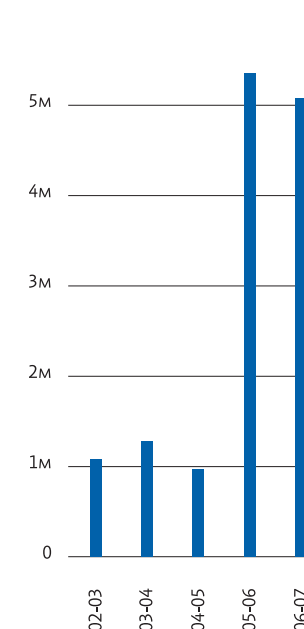


FIG. 2 | NEW FUNDS ADDED TO THE ENDOWMENT



M

MALTBIE-BRANDENBURG ATHLETIC ENDOWMENT SCHOLARSHIP

MARTIN, JOHN ENDOWMENT

MCINTYRE, DOUGLAS SCHOLARSHIP ENDOWMENT

MCKENZIE, ISBEL O. ENDOWMENT

MENENDEZ, JULIE ATHLETIC ENDOWMENT

MEYERS, SUSAN ENDOWMENT

MILLER, DOROTHY ENDOWMENT

MOORE, RUTH ANN MEMORIAL ART COLLECTION ENDOWMENT

MOORHEAD, DUDLEY ENDOWMENT

MORGAN, MARTA SCHOLARSHIP ENDOWMENT

MORINE, VINCENT SCHOLARSHIP ENDOWMENT

MORRIS, JOSEPHINE & FRANK ENDOWMENT

MORTON, JOHN ENDOWMENT

MURIE, IRMA SCHOLARSHIP ENDOWMENT

MURPHY, JENNIE & BESSIE ENDOWMENT

MUSIC JOY FUND ENDOWMENT

MUSIC SCHOLARSHIPS ENDOWMENT

N

NELSON, ARTHUR & KARIN ENDOWMENT

NELSON, WILLIS MEMORIAL SCHOLARSHIP ENDOWMENT

NEPTUNE, JOHN ENDOWMENT

NEWMAN BROTHERS EXCELLENCE IN TEACHING ENDOWMENT

NIELSEN, BLYTHE ATHLETIC ENDOWMENT

NIEMCZIEK, FLORIAN & GRACE ENDOWMENT

NORTON, T. M. CAMPUS ENHANCEMENT

NUNES, DON ATHLETIC ENDOWMENT

O

OATES, ROBERT P. COLLEGE OF SCIENCE DEAN'S SCHOLAR ENDOWMENT

OKERLUND, ARLENE FOR SHAKESPEARE STUDIES ENDOWMENT

ONISHI, AIKO MUSIC ENDOWMENT

P

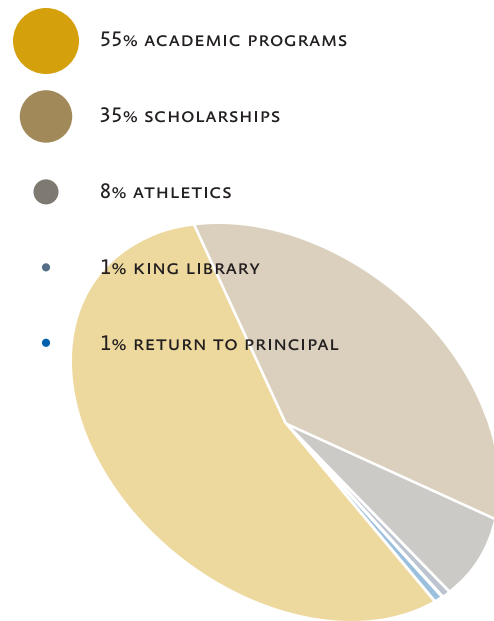
PALMER, VIOLA ENDOWMENT

PANAGOPOULOS, E. P. ENDOWMENT

... portfolio performance

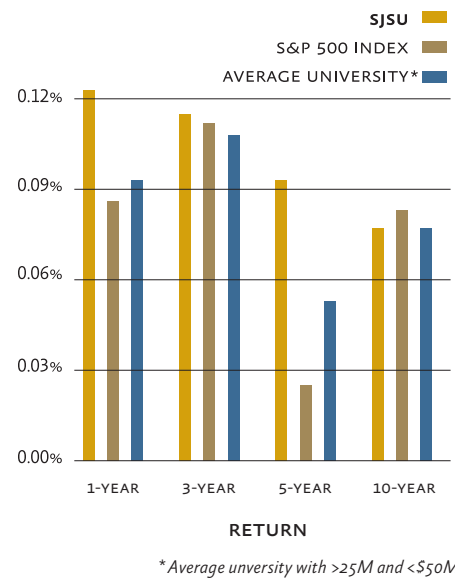
- PANOPULOS, CHRIS HUMANITIES & ARTS ENDOWMENT
- PANOPULOS, CHRIS SPARTAN FOUNDATION ENDOWMENT
- PANOPULOS, CHRIS UNIVERSITY ENDOWMENT
- PANOPULOS, HOMECOMING SCHOLARSHIP ENDOWMENT
- PAPA SCHOLARSHIP ENDOWMENT
- PARDEE, HELEN N. SCHOLARSHIP ENDOWMENT
- PASHOS, ROSE MARIE ENDOWMENT
- PATOCK, JACK MEMORIAL SCHOLARSHIP ENDOWMENT
- PAULA SCHOLARSHIP ENDOWMENT
- PETERSON, KATHERINE ALUMNI ASSOCIATION SCHOLARSHIP ENDOWMENT FUND
- PETERSON, KATHERINE GENERAL SCHOLARSHIP ENDOWMENT FUND
- PHI KAPPA PHI SCHOLARSHIP ENDOWMENT
- PHILLIPS, EVA THOMPSON ENDOWMENT
- PICTORIAL ARTS ENDOWMENT
- PINSON, JAY D. CHAIR OF PROCESS ENGINEERING
- POLITICAL SCIENCE ALUMNI SCHOLARSHIP ENDOWMENT
- POLITICAL SCIENCE FACULTY ENDOWMENT
- PORTUGUESE STUDIES ENDOWMENT
- PRESIDENT'S SCHOLAR ENDOWMENT
- PRICE, BILL SCHOLARSHIP ENDOWMENT
- PSYCHOLOGY EMERITUS FACULTY COLLOQUIAL ENDOWMENT
- Q** QUANTUM CORP FACULTY TEACHING FELLOWSHIP ENDOWMENT
- QUINLAN, TOM MEMORIAL SCHOLARSHIP ENDOWMENT
- R** RABEDEAU, RONALD G. ENDOWMENT
- RAMAKRISHNAN, PADMA & KRISH ENDOWMENT
- RANERI, DOLORES DELMAESTRO ENDOWMENT

FIG. 3 | ENDOWMENT BY USE



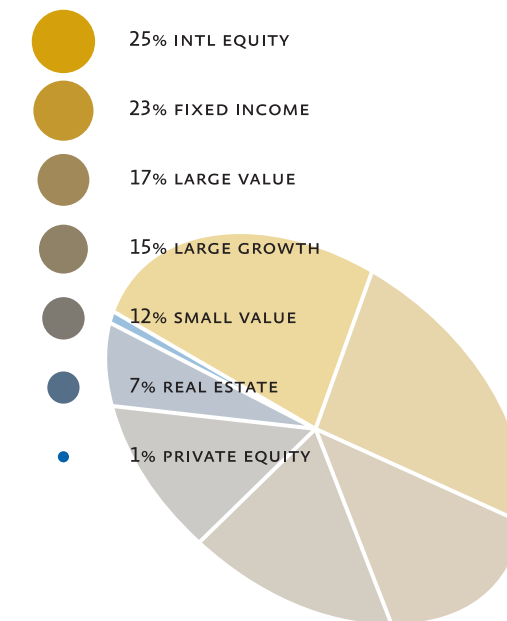
As California state support for higher education has steadily been reduced in recent decades, SJSU's endowment has become even more important. In fiscal year 2006-07, State General Fund dollars covered only about half of the total SJSU budget. This year's endowment distribution of \$1,640,547 helps fund programs that are vital to San José State and could not rely solely on state support. Many unique opportunities are made available through endowments—student scholarships, academic chairmanships or fellowships, vibrant programs such as the Lucas Business Graduate Program, many Spartan Athletics programs, the Valley Foundation Nursing Chair, and

FIG. 4 | SJSU ENDOWMENT PERFORMANCE



dozens of research laboratories and facilities. Figure 3 shows the endowment's value by its targeted use. Figure 4 compares rates of return for SJSU, the S&P 500 index, and the average for universities with similar endowment portfolios. San José State's endowment performance continues to be positive. Our one-year composite return finished at 12.3%, with the three-year composite return at 11.5%. This compares favorably with the S & P 500 index that shows one-year returns of 8.6% and three-year returns of 11.2%. The SJSU endowment performance also fared well when compared to other universities throughout the nation. According to the *Chronicle of Higher Education*, comparable endowments to SJSU with investments between \$25

FIG. 5 | SJSU INVESTMENTS BY TYPE



million and \$50 million saw one-year average returns of 9.3%, and three-year average returns of 10.8%. Figure 4 compares rates of return for SJSU, the S&P 500 index, and the average for universities with similar endowment portfolios.

The Tower Foundation works with an investment advisor to allocate the endowment assets to a diversified portfolio of common stocks, bonds, cash equivalents and other investments, all of which may reflect varying rates of return. The long-term financial objective of the portfolio is to produce a relatively predictable and stable spending stream each year and to grow

both the spending stream and the corpus over time, at least as fast as the general rate of inflation, as measured by the Consumer Price Index. The investments are also diversified within asset classes to provide protection against a single security or class of securities having a disproportionate impact on aggregate performance. Figure 5 above, shows how the SJSU Endowment is invested as of March 31, 2007.

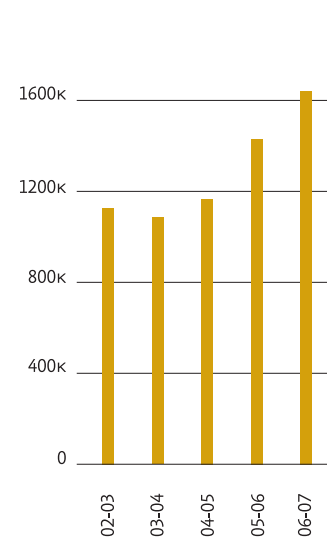
The 2006-07 distribution of \$1,640,547 was based on 4% of the average market value of the endowment for the previous three years ending March 31. According to a survey conducted by CASE (Council for Advancement and Support of Education) of Institutionally Related Foun-

- RAUEN, MOLLY & GENE ENDOWMENT
- READ, VERNON MUSIC ENDOWMENT
- RESEARCH ENDOWMENT
- REYNOLDS, JESSE AND LOIS BUSINESS ASSISTANTSHIPS FUND
- REYNOLDS, JESSE AND LOIS PRESIDENT'S SCHOLARSHIP FUND
- ROBINSON, FRANCES-PHI MU CHAPTER ENDOWMENT
- ROBINSON, FRANCES-STRING INSTRUMENT ENDOWMENT
- ROCCHI, EUGENE A. ATHLETIC ENDOWMENT SCHOLARSHIP
- ROCKY, E. A. SCHOLARSHIP FUND FOR EDUCATION
- RODRIGUEZ-KEELEY, MARIA ENDOWMENT
- ROONEY, GORDON AND DONNA LENZ ATHLETICS ENDOWMENT FUND
- ROSENTHAL/O'BRIAN SCHOLARSHIP ENDOWMENT
- RUHLING, PAUL ATHLETIC SCHOLARSHIP ENDOWMENT
- RYAN, DONALD R. PRESIDENT'S SCHOLAR SCHOLARSHIP ENDOWMENT
- S** SAMUELS, WILLIFRED & LUCILLE ENDOWMENT
- SANT, DIANN L. NURSING ENDOWMENT
- SCHERER, AUGUST SCHOLARSHIP ENDOWMENT FUND
- SCHMIDT, WILLARD SCHOLARSHIP ENDOWMENT
- SCHOCK, EVA ENDOWMENT
- SCHOTT WOMEN'S GOLF SCHOLARSHIP FUND
- SCHUMB, MARGARET ENDOWMENT
- SCIENCE EDUCATION RESOURCE CENTER SPECIAL ENDOWMENT
- SCIENCE EDUCATION SCHOLARSHIP ENDOWMENT FUND
- SCIENCE FAIR ENDOWMENT
- SEEBURG, JANE MCKNIGHT ENDOWMENT
- SHARSMITH HERBARIUM ENDOWMENT
- SHAW, DORIS WARREN SCHOLARSHIP ENDOWMENT

... portfolio performance

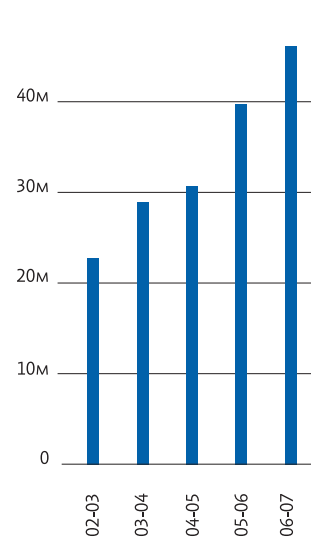
- SIBLEY, DORRIT AWARD ENDOWMENT
- SICULAR, GEORGE SCHOLARSHIP ENDOWMENT
- SIMPKINS FAMILY STUDENT ATHLETICS ENDOWMENT FUND
- SINGHDEO, N. N. MEMORIAL ENDOWMENT
- SIVERTSEN, WIGGSY SCHOLARSHIP ENDOWMENT
- SMITH, EDITH ELIZABETH ENDOWMENT
- SODERSTROM, HELEN SCHOLARSHIP FUND
- SOURISSEAU ESTATE TRUST
- SPEDDY, VIOLET ENDOWMENT
- STEINBECK FELLOWS OF SAN JOSÉ STATE UNIVERSITY
- STEINBECK RESEARCH CENTER ENDOWMENT FUND
- STEINFIELD LIBRARY BUSINESS COLLECTION ENDOWMENT
- STELLING, CHARLOTTE B. ENDOWMENT
- STEPOVICH, VUKA ATHLETIC SCHOLARSHIP ENDOWMENT
- STUART, HUGH CENTER CHARITABLE TRUST ATHLETIC ENDOWMENT SCHOLARSHIP
- SWEENEY, WILLIAM ENDOWMENT
- SWEET, TIM ENDOWMENT
- T** TELFORD MEMORIAL ENDOWMENT
- THOMPSON, NATALIE ENDOWMENT
- THORE, LOIS KING ENGLISH SCHOLARSHIP ENDOWMENT
- THORE, LOIS KING MOZART ENDOWMENT
- THORE, LOIS KING MUSIC SCHOLARSHIP ENDOWMENT
- TO, DIEN THI SCHOLARSHIP ENDOWMENT
- TOWNE, WAYNE H. AND FRANCES G. SCHOLARSHIP FUND
- TRIENA, FRANK ENDOWMENT
- U** UCHIDA RENOVATION FUND ENDOWMENT
- UCHIDA, YOSHIHIRO JUDO ENDOWMENT
- ULRICH, THELMA & CARL ENDOWMENT
- UNRESTRICTED FUNDS
- URBAN, CATHERINE ENDOWMENT

FIG. 6 | FIVE-YEAR DISTRIBUTION



dations, university distributions typically range from 3-5% of the market value of the endowment. SJSU's 4% distribution was approved by the Tower Foundation Board of Directors and is consistent with CSU distribution recommendations. A three-year average is used to minimize the impact of market fluctuations on the endowment funds and is consistent with practices adopted at other leading universities. For 2006-2007 the management fee charged to

FIG. 7 | FIVE-YEAR MARKET VALUE



the endowment was 1% of the portfolio's value at 3/31/07. Starting fiscal year 07-08, the fee is increased to 2% annually to cover a portion of the costs for SJSU's first-ever comprehensive capital campaign. In addition, investment management fees are directly charged to the portfolio. Figure 6 and Figure 7 show the last five years' distribution and the last five years' market value for the endowment.

Building bridges to alumni and friends

Tower is the focus of private support

The Tower Foundation is San José State University's auxiliary organization dedicated solely to philanthropy. Its primary mission is to build bridges with alumni and friends and encourage private gifts, trusts and bequests for the benefit of San José State.

Tower governance

The Tower Foundation provides a means, through membership on the Board of Directors, to engage prominent alumni and citizens in the life of the university. Board members play a critical role in shaping the philanthropic strategy and work closely with the university to reach out to other graduates and businesses to build commitment and funding for San José State.

The Tower's Board of Directors is composed of a maximum of 35 community members, most of whom are SJSU alumni. Members are elected for three-year terms and may serve up to two consecutive terms. It is the responsibility of each board member to take a leading philanthropic role by making annual contributions to SJSU. Ex officio members, including the San José State president and his senior cabinet, serve on the Tower Board of Directors.

Developing and stewarding donations

In 2006-07, San José State received almost \$50 million in outright and deferred gifts. These gifts were contributed to the Tower

Foundation as cash, stock, equipment and other in-kind donations or through wills and bequests. They support a vast array of student scholarships as well as vibrant programs such as the CADRE Laboratory for New Media, the Martha Heasley Cox Center for Steinbeck Studies, the Biotech Masters Program, the Cypress String Quartet and many other research laboratories and facilities.

The Tower Foundation works closely with the University Advancement Division to increase contributions and establish university fundraising goals. Together, these two entities provide the mechanism by which San José State generates and manages support from the private sector.

Financial management

The Tower Foundation is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. It is certified as an auxiliary in good standing with the California State University System. A firm of certified public accountants audits the foundation's financial records annually.

- V** VALLEY FOUNDATION NURSING CHAIR ENDOWMENT
- VALLEY FOUNDATION-NURSING SCHOLARSHIP ENDOWMENT
- VANAGS, KLITIA ENDOWMENT
- VARGAS, GLENN & MARTHA ENDOWMENT
- VROOM, JERRY GOLF ENDOWMENT FUND
- W** WAGNER MEMORIAL SCHOLARSHIP ENDOWMENT
- WALTERS, GIBSON SCHOLARSHIP ENDOWMENT
- WARBURTON, AUSTEN AWARD OF MERIT ENDOWMENT
- WARBURTON, AUSTEN ENDOWMENT
- WARD, EVERETT, NANCY AND PHYLLIS A. SCHOLARSHIP FUND
- WEIMERS, LEIGH SCHOLARSHIP ENDOWMENT
- WEIR, SYBIL/JOHN GALM ENDOWMENT
- WHEELER, GERALD ENDOWMENT
- WILCOX, DENNIS ENDOWED SCHOLARSHIP
- WILLIAMS, GARY ENDOWMENT
- WILLIAMS, JILES SCHOLARSHIP ENDOWMENT
- WILLIAMS, JOY A. COMMUNICATION DISORDERS ENDOWMENT
- WILSON, H.W. SCHOLARSHIP ENDOWMENT
- WINTER, BUD/KEN VENTURI ENDOWMENT
- WINTERS, MILDRED FELLOWSHIP ENDOWMENT
- WINTERS, MILDRED GENTRY ENDOWMENT
- WINVICK, STAN MEMORIAL-AMD HUMAN RES. ENDOWMENT
- WOELFFEL FOUNDATION-NURSING ENDOWMENT
- WONG, HARRY SCHOLARSHIP ENDOWMENT
- WOOD, JAMES O. ENDOWMENT
- WRIGHT, DOROTHY ENDOWMENT
- WRIGHT, MEL ENDOWMENT
- Z** ZIDNAK, DR. PETE AND LAVERNE/NCSPGA GOLF SCHOLARSHIP FUND
- ZIMMERMAN, MARY WALK FOR WOMEN OF SPARTA ENDOWMENT

Tower Foundation

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TOWER FOUNDATION

ONE WASHINGTON SQUARE

SAN JOSE, CA 95192-0256

408-924-1160

WWW.SJSU.EDU/TOWERFOUNDATION



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