

Advising Road Map

Major: _____
 Concentration in: Public Relations
 Total Units to Degree: 120
 Academic Year: 2015 - 2016

The following road map is an advising tool that outlines a path of courses a student can take to complete requirements for graduation. This road map should be used in consultation with the catalog and your department to identify additional requirements for completing the major (for example course grade minimums). Students must have 60+ units in order to take SJSU Studies courses.

Fall Semester- Year 1	
Course or Requirement	Units
American Institutions A (US1, D2)	3
GE Area A1	3
GE Area B1*	3
GE Area C1	3
Physical Education	1
Total Semester Units:	13

Spring Semester- Year 1	
Course or Requirement	Units
MCOM 72 (Media & Society)	3
GE Area A2	3
GE Area B2*	3
American Institutions B (US2, D2 D3)	3
Physical Education	1
University Elective	3
Total Semester Units:	16

Fall Semester- Year 2	
Course or Requirement	Units
MCOM 63 (New Media Technologies)	3
GE Area A3	3
GE Area B4	3
GE Area C1 or C2	3
University Elective	3
Total Semester Units:	15

Spring Semester- Year 2	
Course or Requirement	Units
PR 99 (Intro to Public Relations)	3
JOUR 61 (Newswriting Across Platforms)	3
GE Area D1	3
GE Area E	3
GE Area C2	3
Total Semester Units:	15

Fall Semester- Year 3	
Course or Requirement	Units
PR 190	3
MCOM 100W (GE Area Z)	3
Comm Studies 144F	4
*Academic Focus	3
MCOM 70 or 106	3
Total Semester Units:	16

Spring Semester- Year 3	
Course or Requirement	Units
BUS 130	3
PR 191	3
GE Area R, S or V	3
*Academic Focus	3
MCOM 101 (Media Law and Ethics)	3
Total Semester Units:	15

Fall Semester- Year 4	
Course or Requirement	Units
MCOM 104	3
PR 192	3
GE Area S, R or V	3
MCOM 111 Internship	3
*Academic Focus	3
Total Semester Units:	15

Spring Semester- Year 4	
Course or Requirement	Units
PR 199	3
GE Area S, R, or V	3
Approved Major Elective	3
University Elective	3
*Academic Focus	3
Total Semester Units:	15

NOTES: All public relations majors must do a 240 internship after completing nine units of advertising classes. Approval is needed to sign up for MCOM 111: Internships. This may also be done during the summer or winter sessions. *The academic focus consists of 12 units of coursework taken outside of the major selected with the approval of the academic advisor. MCOM 180: Independent Study for one unit of credit can be taken any time. Students work directly with faculty in their major. MCOM 180i: International Experience is required of all public relations majors entering the JMC School starting in Fall 2015. This requirement can be completed during any academic session of the year. See the JMC School website video tutorial and information on the wide variety of options for an international experience: www.jmc.sjsu.edu

* Either B1 or B2 requires a B3 lab component.