

# San José State University

## Undergraduate Academic Advising Vision, Mission & Core Values

### **VISION STATEMENT:**

All undergraduate students achieve success by proactively engaging with academic advisors on their journey

### **MISSION STATEMENT:**

SJSU students and academic advisors establish positive collaborative relationships for personalized, holistic, and transformative student learning experiences. With the support of campus partners, students are empowered to achieve their academic, career, and personal goals.

### **CORE VALUES:**

#### **Caring**

Academic advisors are approachable and accessible to students by providing opportunities that challenge, support, nurture, and contribute to developing a sense of belonging at SJSU.

#### **Empowerment**

Academic advisors motivate, encourage, teach, and support students to recognize their potential, meet challenges, and achieve their academic and career goals.

#### **Equity**

Academic advisors respect, engage, and value a supportive culture for diverse populations with a focus on individual student strengths. Advisors strive to create and support environments that consider the needs and perspectives of all students, colleagues, and the institution through openness and acceptance.

#### **Excellence**

Academic advisors are dedicated to excellence in all dimensions of student success and committed to students, colleagues, SJSU, and the profession through coordination of care, assessment, scholarly inquiry, life-long learning, and professional development.

#### **Integrity**

Academic advisors act intentionally in accordance with ethical and professional standards developed through reflective practice. Academic advisors serve with honesty, transparency, accuracy, and accountability.