

San José State University
College of Social Sciences
Anthropology 233, Domains of Application, Fall 2014

Instructor:	Dr. Guadalupe Salazar
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Office Hours:	Tuesday / Thursday 7:20 am – 8:50 am
Class Days/Time:	Thursday 6:00 – 8:45 pm
Classroom:	WSQ 004
Prerequisites:	ANTH 231 or instructor's consent

Faculty Web Page and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on my faculty web page accessible through the Faculty Web Page links on the SJSU home page (<http://www.sjsu.edu/people/guadalupe.salazar/courses/anth233>).

Course Description

This course introduces four domains that intersect with anthropological knowledge: (1) health and illness; (2) environmental sustainability; (3) migration and immigration; and (4) business, industry, and labor. We will explore how anthropologists are addressing issues in each of these domains, and how anthropological perspectives might provide insight into social, economic, and political transformations in the San Francisco Bay Area.

Although this graduate course is offered within the context of an applied anthropology M.A. curriculum, the division between "applied" and "theoretical" (or "academic") anthropology is arbitrary. Indeed, the division emerged relatively recently (in the 1930s) in the United States. This distinction has never occurred in some countries. For example, in Mexico nearly all anthropologists have been expected to apply social science knowledge to meet human needs. Consequently in this course we will examine four specific domains but we will also critically examine a host of topics concerning the genesis, development, and consequences of applied anthropology, including:

1. *Perspective.* From what points of view is the anthropologist analyzing an issue or problem? What are the basic assumptions that are being made?

Should the perspectives of "experts" be privileged over those of non-experts? Who provides the anthropologist with data? Who is the anthropologist serving?

2. *Cross-cultural comparison.* How are people in different cultures addressing a particular issue or problem? What ideas can the applied anthropologist take from other cultures to help solve problems at home?

3. *Historical analysis.* How have people in different historical periods addressed a particular issue or problem? How did a given issue or problem develop over time? What ideas can the applied anthropologist take from other time periods to help solve present-day problems?

4. *Power.* What role does power play in the definition, creation, and resolution of social problems? Through what institutions or mechanisms are anthropologists able to apply their knowledge?

We will also discuss several ethical issues related to the field of applied anthropology, including:

1. *Proprietary data and the question of secrecy.* Is it ethical for the social scientist to conduct covert research?

2. *AAA Principles of Professional Responsibility.* How have these changed over time, and what factors have impacted these changes? How do these compare to the professional guidelines of other professional associations (such as the American Medical Association, the American Psychiatric Association, etc.)?

3. *Ethical limits of applied anthropology.* Are there any institutions or agencies for which applied anthropologists should not provide services?

Goals of the Anthropology Department

1. Understanding culture as the distinguishing phenomenon of human life, and the relationship of human biology and evolution;
2. Awareness of human diversity and the ways humans have categorized diversity;
3. Knowledge of the significant findings of archaeology, cultural anthropology, and physical anthropology, and familiarity of the important issues in each sub-discipline;
4. Knowledge of the history of anthropological thought and its place in modern intellectual history;
5. Comprehension of migration, colonialism, and economic integration as significant phenomenon shaping global society;
6. Ability to access various forms of anthropological data and literature;
7. Awareness of importance and value of anthropological knowledge in contemporary society, and the ability to apply it to social issues;
8. Knowledge of the research methods of the sub-disciplines of anthropology, and the ability to apply appropriate research methods in at least one sub-discipline;
9. Ability to present and communicate anthropological knowledge and the results of anthropological research to different audiences;

10. Knowledge of political and ethical implications of social research.

Course Learning Outcomes

Students who successfully complete this course will have learned:

1. Knowledge about the domains in which applied anthropology is employed;
2. The roles of anthropologists in applied work;
3. How theory and practice apply in applied anthropology;
4. The history and controversies of applied anthropology;
5. Ethical issues concerning applied anthropology;
6. How to use applied anthropology to help resolve contemporary concerns

Required Texts/Readings

Textbooks

- 1) S. Kedia and J. van Willigen, (2005) *Applied Anthropology: Domains of Application*
- 2) S. Striffler (2005) *Chicken: The Dangerous Transformation of America's Favorite Food* (available as e-book from the MLK Library)
- 3) Anthropology 233: Domains of Application readings available on my faculty page

The books are available at Spartan Bookstore or Amazon.com. The readings will be available online on my Faculty Web page. Most of the articles in the reader are available in the SJSU King Library Online Journals collection (see <http://sjlibrary.org/research/ejournals/index.htm>). Please come to class with photocopies or printouts of these articles.

Classroom Protocol

All assignments must be completed in order to pass. **No** late assignments will be accepted unless student presents documentary evidence of illness, death in family, jury duty, etc. **No** assignments will be accepted via e-mail—I must receive hard copies of **all** assignments. No makeup exams will be given unless student presents documentary evidence of illness, death in family, jury duty, etc. Cell phones **must** be turned off during class to avoid disruption.

Course Format

This course will be conducted as a student-led seminar. In other words, four times during the semester you (along with a partner) will be responsible for presenting the week's readings to your peers. You will also be expected to lead a critical discussion of the week's readings.

Course Assignments and Grading

Your grade for the semester will be based on the following assignments and activities:

1. *Weekly reading summaries.* Each week, you should prepare a 3-page double-spaced summary of the week's readings. You should concisely summarize the research problem, the main points, the methodology, and the article's conclusion. (3 points for each summary; 45 points total)
2. *Presentations.* Four times during the semester you (along with a partners) will be responsible for presenting the week's readings to your peers. You will also be expected to lead a critical discussion of the week's readings. (5 points for each presentation; 20 points total).
3. *Class project.* You will participate in a class project to be conducted in teams. Each project will focus upon one of the domains covered during the semester. Students will assume the role of applied anthropologists in a consulting group commissioned to solve a specific problem related to health and illness, environmental sustainability, immigration, or industry. Instead of a final exam, each group will present the results of your project on **Thursday, December 18 (5:15-7:30 pm)**, at which time each group should submit a 10-page project summary to the instructor. More information will be given to later in the course. (20 points total).
4. *Participation.* You will be expected to attend the seminar each week and actively participate in discussion. (1 point each week; 15 points total)

Grading Distribution:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
83	-	80	B-	Below 63			F

Departmental Goals

Learn about the goals of the anthropology department and how it can benefit your education.

Goals <http://www.sjsu.edu/anthropology/departmentinfo/goals/index.html>

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

University Policies

Here are some of the basic university policies that students must follow.

Dropping and Adding

Find the procedures and deadlines for adding and dropping classes.

Catalog Policies <http://info.sjsu.edu/static/catalog/policies.html>.

Add/drop deadlines http://www.sjsu.edu/provost/services/academic_calendars/

Late Drop Policy <http://www.sjsu.edu/aars/policies/latedrops/policy/>

Consent for Recording of Class and Public Sharing of Instructor Material

All students must obtain the instructor's permission if they wish to record lectures or distribute materials from the class.

University Policy S12-7 <http://www.sjsu.edu/senate/docs/S12-7.pdf>

Academic integrity

Learn about the importance of academic honesty and the consequences if it is violated.

University Academic Integrity Policy S07-2 <http://www.sjsu.edu/senate/docs/S07-2.pdf>

Student Conduct and Ethical Development website <http://www.sjsu.edu/studentconduct/>

Campus Policy in Compliance with the American Disabilities Act

Here are guidelines to request any course adaptations or accommodations you might need.

Presidential Directive 97-03 http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf

Accessible Education Center <http://www.sjsu.edu/aec>

Resources

The university provides resources that can help you succeed academically. Just look here.

Academic Success Center <http://www.sjsu.edu/at/asc/>

Peer Connections website <http://peerconnections.sjsu.edu>

Writing Center website <http://www.sjsu.edu/writingcenter>

Counseling Services website <http://www.sjsu.edu/counseling>

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Course Schedule

Students will be informed about changes to the schedule ahead of time. Students are responsible for noting those changes.

Week	Date	Topics, Readings, Assignments, Deadlines
1	Aug. 28	Introduction <ul style="list-style-type: none"> • C.W. Mills, “The Promise” • L. Nader, “Barriers to Thinking New about Energy”
2	Sept. 4	Development and Applied Anthropology <ul style="list-style-type: none"> • *S. Kedia and J. van Willigen, “Applied Anthropology” • R. González, “From Indigenismo to Zapatismo” • D. Gow, “Anthropology and Development: Evil Twin or Moral Narrative?” • J. Paiement, “Anthropology and Development”
3	Sept. 11	Anthropology: Top-Down or Bottom-up? <ul style="list-style-type: none"> • L. Nader, “Up the Anthropologist” • A. Ervin, “What Is Policy and How Does It Relate To Anthropology?” • J. Spradley, “The Ethnography of Crime in American Society” • P. Bourgois, “Culture of Poverty”
4	Sept. 18	Environmental Sustainability <ul style="list-style-type: none"> • *T. McGuire, “The Domain of the Environment” • B. Berlin and E. Berlin, “Community Autonomy and the Maya ICBG Project in Chiapas” • P. Durrenberger and K. Thu, “The Industrialization of Swine Farming in the U.S.” • C. Kottak, “An Anthropological Take on Sustainable Development” • M. Huang, “Sacramento Learns from Bangladesh”
5	Sept. 25	Industry, Business and Labor (Part 1) <ul style="list-style-type: none"> • *M. Baba, “Anthropological Practice in Business and Industry • R.H. Reeves-Ellington, “Using Cultural Skills for Cooperative Advantage in Japan” • J. Brett, “We Sacrifice and Eat Less: The Structural Complexities of Microfinance Participation” • S.R. Schuler and S.M. Hashemi, “Family Planning Outreach and Credit Programs in Rural Bangladesh”
6	Oct. 2	Industry, Business and Labor (Part 2) <ul style="list-style-type: none"> • S. Striffler, <u>Chicken: The Dangerous Transformation of America’s Favorite Food</u>
7	Oct. 9	Health and Illness (Part 1) <ul style="list-style-type: none"> • C. Helman, “Medicine and Culture: The Limits of Biomedical Explanation”

Week	Date	Topics, Readings, Assignments, Deadlines
		<ul style="list-style-type: none"> • *L. Whiteford and L. Bennett, “Applied Anthropology in Health and Medicine” • P. Bourgois, “Everyday Violence of Hepatitis C Among Women Who Inject Drugs” • M. Singer, “Beyond the Ivory Tower”
8	Oct. 16	<p>Health and Illness (Part 2)</p> <ul style="list-style-type: none"> • L. de la Gorgendiére, “Rights and Wrongs: HIV/AIDS Research in Africa” • P. Pelto and G. Pelto, “Studying Knowledge, Culture and Behavior in Applied Medical Anthropology” • L. Nader and R. González, “Framing Teenage Health Care” • Fjord, “Making and Unmaking ‘Vulnerable People’: How Disasters Expose and Sustain Structural Inequalities”
9	Oct. 23	<p>Immigration and Minority Issues (Part 1)</p> <ul style="list-style-type: none"> • D. King, “Asylum Seekers/Patron Seekers: Interpreting Iraqi Kurdish Migration” • Wortham, Mortimer and Allard, “Mexicans as Model Minorities in the New Latino Diaspora • C. Stack, “Beyond What Are Given as Givens” • S. Lee, “Behind the Model-Minority Stereotype”
10	Oct. 30	<p>Immigration and Minority Issues (Part 2)</p> <ul style="list-style-type: none"> • L. Chavez et al., “Undocumented Latin American Immigrants and US Health Services” • J. Freeman, “Work as Mission in an Immigrant Community and its Homeland” • C. Veléz-Ibáñez, “Regions of Refuge in the United States: Issues, Problems and Concerns for the Future of Mexican–Origin Populations in the United States”
11	Nov. 6	<p>Advocacy and Objectivity in the Social Sciences</p> <ul style="list-style-type: none"> • S. Cook, “Anthropological Advocacy in Historical Perspective” • M. Garcia, “Ethnographic Responsibility and the Anthropological Endeavor: Beyond Identity Discourse” • P. Bourgois, “Lumpen Abuse: The Human Costs of Righteous Neoliberalism” • A. Unterberger, “The Blur: Balancing Applied Anthropology, Activism and Self vis-a- vis Immigrant Communities”
12	Nov. 13	<p>Anthropology, the Military and Intelligence Agencies</p> <ul style="list-style-type: none"> • D. Price, “Gregory Bateson and the OSS: World War II and Bateson’s Assessment of Applied Anthropology” • M. McFate, “Counterinsurgency and Four Tools of Political Competition” • E. Wolf and J. Jorgensen, “Anthropology on the Warpath in Thailand” • D. Price, America the Ambivalent

Week	Date	Topics, Readings, Assignments, Deadlines
13	Nov. 20	<p>Double Session (Two groups presenting on this date)</p> <p>New Domains in Applied Anthropology</p> <ul style="list-style-type: none"> • D. Lewis, “Revealing, Widening, Deepening? A Review of the Existing and Potential Contribution of Anthropological Approaches to ‘Third-Sector’ Research” • C. Wasson, “Ethnography in the Field of Design” • B. Jordan, “Blurring Boundaries: The ‘Real’ and the ‘Virtual’ in Hybrid Spaces” <p>Advice from Practicing Anthropologists</p> <ul style="list-style-type: none"> • S. Fiske, “Working for the Federal Government: Anthropology Careers” • B. Pillsbury, “Applied Anthropology and Executive Leadership” • C. Littlefield and E. Gonzalez-Clements, “Creating Your Own Consulting Business”
14	Nov. 27	Happy Thanksgiving!
15	Dec. 4	American Anthropological Association Annual Meetings – No Class.
Final Exam	Thursday Dec. 18	Project Presentations 5:15 – 7:30 pm WSQ 004

*Articles marked with an asterisk may be found in the book *Applied Anthropology* by S. Kedia and J. van Willegen.