

San José State University
Department of Anthropology
ANTH/PSYC/SOCI 193: Behavioral Science in Practice (Section 2)
Fall 2015

Course and Contact Information

Instructor:	Professor Gonzalez
Office Location:	CL 469
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Office Hours:	Monday and Wednesday 11:00 am-1:00 pm Tuesday 12:00-1:00 pm
Class Days/Time:	Tuesday and Thursday 1:30-2:45 pm
Classroom:	WSQ 004
Prerequisites:	Senior standing and declared major in either Behavioral Science or Behavioral Science double major

Course Description

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Learning Outcomes

Course Learning Outcomes (CLO)

Students who successfully complete this course will be able to:

1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. Access important sources of information relevant about the behavioral sciences and relevant data;
4. Synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. Prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings

Textbooks

This semester we will be using the following text:

Alone Together by Sherry Turkle

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

Assignments for this course include the following:

1. *Resume and skills assessment.* You will prepare either a resume or a curriculum vita (CV). You will also prepare a skills assessment which describes your past work experience, internships, academic courses, etc. These documents will be reviewed in peer groups in class. (20% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (10% of final grade.)
3. *Disciplinary assessment.* Each student is expected to write an academic research paper that describes and assesses the significance of behavioral science perspectives on an issue of his or her choice. The paper should integrate contributions to our understanding of the topic from anthropological, psychological, and sociological journals. Drafts of papers will be reviewed by peers in class before final submission. (15% of final grade.)
4. *Informational interview.* You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (10% of final grade.)
5. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)
6. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)
7. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities and discussions. Students who do not fully

participate (due to tardiness, absence, etc.) will be penalized accordingly. (10% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading Policy

Grading distribution is as follows:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
83	-	80	B-	Below 63			F

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Classroom Protocol

I strongly recommend that you not use laptop computers and tablets (iPads, etc.) in class as you are likely to miss important points raised during lectures. You will be better off writing lecture notes by hand, or making audio recordings of lectures and transcribing them after class meetings. Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. Violation of this policy will result in a zero on the exam or quiz and the filing of a report to the Office of Student Conduct, the latter of which might result in expulsion from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of unauthorized electronic devices in classroom settings.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

I will not answer any questions regarding grades via email. Federal law (the Family Educational Rights and Privacy Act) prohibits faculty from doing so. You are welcome to discuss grades during my office hours.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See

University Policy S90-5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog, at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's Catalog Policies section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course.

Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

ANTH 193: Behavioral Science in Practice

Fall 2015 Course Schedule

Schedule is subject to change with fair notice.

Course Schedule

Date	Topics, Readings, Assignments, Deadlines
	PART I: PROFESSIONAL DEVELOPMENT
08/20/15	<u>Syllabus Review and Course Policies</u> No required readings
08/25/15	<u>Introduction: Review of the Behavioral Sciences</u> Workshop: Disciplinary team assignments. Warm-up exercise for disciplines.
08/27/15	<u>Professional Development</u> Homework: Each student submits an informal transcript (with grades redacted), and one example of a resume or CV. Be prepared to discuss and outline statement of skills and abilities. Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities.
09/01/15	<u>Disciplinary Assessments</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Part of this class session will be dedicated to brainstorming resumes and/or CVs.
09/03/15	<u>Professional Development</u> Homework: Submit draft of resume or CV and statement of skills. Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs. DUE: Draft resumes and CVs
09/08/15	<u>Disciplinary Assessments</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Guest speaker: Applying behavioral sciences in the "real world."
09/10/15	<u>Professional Development</u> Guest speaker: Representative from SJSU Career Center.
09/15/15	<u>Professional Development</u> Workshop: Writing effective cover letters.
09/17/15	<u>Graduate School: Programs, Prospects, and Process</u> Guest speaker: Applying to graduate programs.

Date	Topics, Readings, Assignments, Deadlines
09/22/15	<u>Disciplinary Assessments</u> Workshop: Final preparation for disciplinary team-led discussions
09/24/15	<u>Disciplinary Team-Led Discussion: Anthropology and Psychology</u>
09/29/15	<u>Disciplinary Team-Led Discussion: Sociology</u> DUE: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter
	PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES
10/01/15	<u>Summarizing Behavioral Sciences: The "Elevator Speech"</u> Workshop: Teams work on developing a two-minute summary of behavioral sciences.
10/06/15	<u>Presentation of "Elevator Speeches"</u> DUE: "Elevator Speech" synthesis paper
10/08/15	<u>Introduction to the New Digital Technologies</u> Workshop: Synthesis Team Assignments Read: N. Carr, "Is Google Making Us Stupid?"; article TBA DUE: Rough draft of disciplinary assessment statement
10/13/15	<u>Examining the New Digital Technologies</u> Film: "Digital Nation"
10/15/15	<u>Examining the New Digital Technologies (continued)</u> Read: M. Bauerlein, "Cultural Illiteracy"; T. Friedman, "Revolution Hits the Universities" Workshop: Debating the new digital technologies Homework: Informational interview DUE: Final draft of disciplinary assessment statement
10/20/15	<u>Planning for Case Studies</u> Read: Turkle, "Author's Note" and "Introduction" Workshop: Brainstorming research for case studies
10/22/15	<u>Professional Development</u> Read: Turkle, Chapters 1-3 DUE: Rough draft of informational interview report Workshop: Synthesis team peer reviews of informational interview report
10/27/15	<u>Exploring Research Methods</u> Read: Turkle, Chapters 4-6 Workshop: Preliminary analysis of research topics; developing case study research projects

Date	Topics, Readings, Assignments, Deadlines
10/29/15	<u>Professional Development</u> Read: Turkle, Chapters 7-9 DUE: Final draft of informational interview report Film: "Plug and Pray"
11/03/15	<u>More on the New Digital Technologies</u> Read: Turkle, Chapters 10-12 Film: "Plug and Pray" (continued) Workshop: Discussion and response to film
11/05/15	<u>Putting Research Methods to Work</u> Read: Turkle, Chapters 13-14, "Conclusion," and "Epilogue" Workshop: Designing data collection strategies
11/10/15	<u>Putting Research Methods to Work</u> Workshop: Designing data collection strategies
11/12/15	<u>Collecting Data and Conducting Research</u> Workshop: Group research activities
11/17/15	<u>Collecting Data and Conducting Research</u> Workshop: Group research activities
11/19/15	<u>Making Sense of Research Results</u> Workshop: Analysis and interpretation of research data
11/24/15	<u>Designing Effective Presentations</u> Workshop: Brainstorming slide presentations
11/26/15	THANKSGIVING HOLIDAY NOVEMBER 26--NO CLASS MEETING
12/01/15	<u>Designing Effective Presentations</u> Workshop: Putting together case study presentations DUE: FINAL DRAFT OF CASE STUDY PRESENTATION
12/03/15	<u>Presenting Research</u> GROUP PRESENTATIONS (GROUPS 1 AND 2)
12/08/15	<u>Presenting Research</u> GROUP PRESENTATIONS (GROUPS 3 AND 4)
12/10/15	FINAL EXAM -- THURSDAY, DECEMBER 10 (12:15 - 2:30 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV; (2) REVISED DISCIPLINARY ASSESSMENT PAPER; (3) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER; (4) REVISED COVER LETTER; (5) REVISED INFORMATIONAL INTERVIEW.