

**San José State University**  
**Department of Anthropology**  
**ANTH/PSYC/SOCI 193: Behavioral Science in Practice (Section 2)**  
**Fall 2016**

**Course and Contact Information**

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|-------------------------|--|
| <b>Instructors:</b>     | Professor Gonzalez (before Sept. 28);<br>Professor Pitchon and Professor Sunseri (from Sept. 28 to the<br>end of semester)   |
| <b>Office Location:</b> | CL 469   |
| <b>Telephone:</b>       | Professor Gonzalez: (408) 924-5715<br>Professor Pitchon: (408) 924-5730<br>Professor Sunseri: (408) 924-5713   |
| <b>Email:</b>           | roberto.gonzalez@sjsu.edu<br>ana.pitchon@sjsu.edu<br>charlotte.sunseri@sjsu.edu  |
| <b>Office Hours:</b>    | Professor Gonzalez (before Sept. 28): Monday and<br>Wednesday 10:30 am-12:00 pm; Wednesday 1:15-2:15 pm<br><br>Professor Pitchon (after Sept. 28): Monday 12:00-1:30 pm;<br>Tuesday 3:00-4:30 pm<br><br>Professor Sunseri (after Sept. 28): Thursday: 10:30 am-1:30 pm<br>and 3:00-4:00 pm |
| <b>Class Days/Time:</b> | Tuesday and Thursday 10:30-11:45 am  |
| <b>Classroom:</b>       | WSQ 004  |
| <b>Prerequisites:</b>   | Senior standing and declared major in either Behavioral Science<br>or Behavioral Science double major  |

**Course Description**

This course is designed as a capstone course and workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and "elevator speeches" summarizing your major.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

## Learning Outcomes

### Course Learning Outcomes (CLO)

Students who successfully complete this course will be able to:

1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. Access important sources of information relevant about the behavioral sciences and relevant data;
4. Synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. Prepare a portfolio that will support the transition to a professional education or career.

### Required Texts/Readings

#### Textbooks

This semester we will be using the following text:

*Alone Together* by Sherry Turkle

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

### Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

Assignments for this course include the following:

1. *Resume, skills and abilities, cover letter.* You will prepare a resume and a skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. These documents will be reviewed in peer groups in class. (20% of final grade; CLO 5.)
2. *Synthesis of behavioral science.* Each student will write a two-page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each student will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (15% of final grade; CLO 1, 4.)
3. *Informational interview.* You will conduct a 30-60 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (15% of final grade; CLO 3.)
4. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team

will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade; CLO 2.)

5. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade; CLO 5.)
6. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities including discussion groups, peer review workshops, and case study preparation. Students who do not fully participate (due to tardiness, absence, habitual text messaging, etc.) will be penalized accordingly. (15% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

### Final Examination or Evaluation

Final versions of course materials (final portfolio) are due to the instructor during the final exam time in the regular class meeting room. These materials will be assessed based on the quality of writing, attention to neatness and detail, and clarity of communication (see the Course Schedule at the end of this syllabus for more information. More details can be found in [University Policy S06-4](http://www.sjsu.edu/senate/docs/S06-4.pdf) (<http://www.sjsu.edu/senate/docs/S06-4.pdf>) which states: “*There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless specifically exempted by the college dean who has curricular responsibility for the course.*”

### Grading Policy

Your work will be assessed based on your effort and reasoning, as illustrated by your writing, your presentations, and your participation in group projects. Your assignments should document your mastery of the skills critical to the behavioral sciences. More guidelines on grading information and class attendance can be found from the following two university policies:

- [University Syllabus Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>)
- [University Policy F15-12](http://www.sjsu.edu/senate/docs/F15-12.pdf) (<http://www.sjsu.edu/senate/docs/F15-12.pdf>)

### Determination of Grades

- Grades will include minus and plus grades as illustrated below and are determined by percentage of total points possible.
- Short summaries and evaluations of instructor-recommended public lectures may provide extra credit options up to 5 points.
- All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments. The term paper will **also** be uploaded via Canvas and vetted through turnitin.com.
- NOTE that [University policy F69-24](http://www.sjsu.edu/senate/docs/F69-24.pdf) at <http://www.sjsu.edu/senate/docs/F69-24.pdf> states that “Students should attend all meetings of their classes, not only because they are responsible for material

discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

Grading distribution is as follows:

|     |   |    |    |          |   |    |    |
|-----|---|----|----|----------|---|----|----|
| 100 | - | 97 | A+ | 79       | - | 77 | C+ |
| 96  | - | 93 | A  | 76       | - | 73 | C  |
| 92  | - | 90 | A- | 72       | - | 70 | C- |
| 89  | - | 87 | B+ | 69       | - | 67 | D+ |
| 86  | - | 83 | B  | 66       | - | 63 | D  |
| 83  | - | 80 | B- | Below 63 |   |    | F  |

Note that “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details. If you have questions regarding your grades (including explanations for the determination of course grades), you should visit with the course instructor during his/her office hours.

### **Classroom Protocol**

Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. Violation of this policy will result in a zero on the exam or quiz and the filing of a report to the Office of Student Conduct, the latter of which might result in expulsion from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of unauthorized electronic devices in classroom settings.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

I will not answer any questions regarding grades via email. Federal law (the Family Educational Rights and Privacy Act) prohibits faculty from doing so. You are welcome to discuss grades during my office hours.

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

# ANTH/PSYC/SOCI 193: Behavioral Science in Practice

## Fall 2016 Course Schedule

*Schedule is subject to change with fair notice.*

| Date   | Topics, Readings, Assignments, Deadlines  |
|--|---|
| <b>PART 1: SYNTHESIS OF BEHAVIORAL SCIENCES--ASSESSING THE DISCIPLINES</b> |   |
| 08/25/16   | <u>Syllabus Review and Course Policies</u><br>No required readings  |
| 08/29/16   | <u>Introduction: Review of the Behavioral Sciences</u><br>Workshop: Disciplinary team assignments. Warm-up exercise for disciplines<br>Read: Turkle, "Author's Note" and "Introduction"                                   |
| 08/31/16   | <u>Disciplinary Assessment</u><br>Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for disciplinary presentations.   |
| 09/06/16   | <u>Disciplinary Assessment</u><br>Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations.<br>Read: Turkle, Chapter 1   |
| 09/08/16   | <u>Disciplinary Assessment</u><br>Workshop: Final preparation for disciplinary team-led discussions   |
| 09/13/16   | <u>Disciplinary Team-Led Discussion: Anthropology</u><br>Workshop: Skills and Abilities I ("This Is Your Life")<br>Read: Turkle, Chapter 2  |
| 09/15/16   | <u>Disciplinary Team-Led Discussion: Sociology</u><br>Workshop: Skills and Abilities II ("This Is Your Education")  |
| 09/20/16   | <u>Disciplinary Team-Led Discussion: Psychology</u><br>Workshop: Elaborating Skills and Abilities I and II<br>Read: Turkle, Chapter 3<br><br><b>DUE: ROUGH DRAFTS OF "THIS IS YOUR LIFE" AND "THIS IS YOUR EDUCATION"</b> |
| <b>PART 2: PROFESSIONAL DEVELOPMENT</b>                                    |   |
| 09/22/16   | <u>Drafting a Resume</u><br>Homework: Rough draft of your resume (bring to class on 9/27)   |

| Date     | Topics, Readings, Assignments, Deadlines  |
|----------|---|
| 09/27/16 | <u>Review of Resumes</u><br>Workshop: Peer review of draft resumes<br>Read: Turkle, Chapter 4<br><br><b>DUE: ROUGH DRAFT OF RESUME</b>  |
| 09/29/16 | <u>Career Planning</u><br>Guest speaker: SJSU Career Center representative  |
| 10/04/16 | <u>Job Announcements and Advertisements: Finding a Good Fit for You</u><br>Homework: Find and print out a copy of an appropriate job announcement (bring to class on 10/06)<br>Workshop: Search SpartanJOBS, Indeed.com, Idealist.org<br>Read: Turkle, Chapter 5<br><br><b>DUE: (1) FINAL DRAFT OF RESUME; (2) FINAL DRAFT OF SKILLS AND ABILITIES I ("THIS IS YOUR LIFE"); (3) FINAL DRAFT OF SKILLS AND ABILITIES II ("THIS IS YOUR EDUCATION")</b> |
| 10/06/16 | <u>The Art of the Cover Letter</u><br>Workshop: Drafting a cover letter for your job announcement<br><br><b>DUE: COPY OF JOB ANNOUNCEMENT APPROPRIATE TO YOUR LEVEL</b>   |
| 10/11/16 | <u>Using Behavioral Science for Solving Problems</u><br>Guest speaker: Applying behavioral science in the "real world"<br>Homework: Informational interview (to be typed up and brought to class on 11/08)<br>Read: Turkle, Chapter 6   |
| 10/13/16 | <u>Reviewing Cover Letters</u><br>Workshop: Peer review of cover letters<br><br><b>DUE: ROUGH DRAFT OF COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED</b>  |
| 10/18/16 | <u>What's Behavioral Science?: The Two-Minute "Elevator Speech"</u><br>Workshop: Teams work on developing a two-minute summary of behavioral science<br>Homework: Each student writes a two-minute (250-word) elevator speech (bring to class on 10/25)<br>Read: Turkle, Chapter 7  |
| 10/20/16 | <u>Graduate School: Programs, Prospects, and Process</u><br>Guest speaker: Applying to graduate programs<br><br><b>DUE: FINAL DRAFT OF COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED</b>  |
| 10/25/16 | <u>Review and Ranking of Elevator Speeches</u><br>Read: Turkle, Chapter 8<br><br><b>DUE: TWO-MINUTE ELEVATOR SPEECH</b>   |

| Date  | Topics, Readings, Assignments, Deadlines   |
|---|--|
| <b>PART 3: CASE STUDY--THE NEW DIGITAL TECHNOLOGIES</b> |  |
| 10/27/16  | <u>Examining the New Digital Technologies</u><br>Film: "Digital Nation"  |
| 11/01/16  | <u>Planning for Case Studies</u><br>Workshop: Brainstorming research for case studies<br>Read: Turkle, Chapter 9   |
| 11/03/16  | <u>Exploring Research Methods</u><br>Read: Turkle, Chapters 4-6<br>Workshop: Preliminary analysis of research topics; developing case study research projects  |
| 11/08/16  | <u>New Digital Technology and Social Relationships</u><br>Read: Turkle, Chapter 10<br>Film: "Plug and Pray"<br><br><b>DUE: INFORMATIONAL INTERVIEW REPORTS</b> |
| 11/10/16  | <u>New Digital Technology, Ethics, and Morality</u><br>Film: "Plug and Pray" (continued)<br>Workshop: Peer review of informational interviews                  |
| 11/15/16  | <u>Putting Research Methods to Work</u><br>Read: Turkle, Chapter 11 "Conclusion," and "Epilogue"<br>Workshop: Designing data collection strategies             |
| 11/17/16  | <u>Collecting Data and Conducting Research</u><br>Workshop: Group research activities  |
| 11/22/16  | <u>Making Sense of Research Results</u><br>Workshop: Analysis and interpretation of research data<br>Read: Turkle, Chapter 12                                  |
| 11/24/16  | <b>THANKSGIVING HOLIDAY--NO CLASS MEETING</b>  |
| 11/29/16  | <u>Designing Effective Presentations</u><br>Workshop: Brainstorming slide presentations<br>Read: Turkle, Chapter 13  |
| 12/01/16  | <u>Finalizing Presentations</u><br>Workshop: Putting together case study presentations   |
| 12/06/16  | <u>Presenting Research Results</u><br><b>GROUP PRESENTATIONS (GROUPS 1 AND 2)</b><br>Read: Turkle, Chapter 14, "Epilogue," and "Conclusion"                    |

| Date     | Topics, Readings, Assignments, Deadlines   |
|----------|--|
| 12/08/16 | Presenting Research Results<br><b>GROUP PRESENTATIONS (GROUPS 3 AND 4)</b>   |
| 12/15/16 | <b>FINAL EXAM -- THURSDAY, DECEMBER 15 (9:45 AM - 12:00 PM)</b><br><br><b>DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME; (2) SKILLS AND ABILITIES I AND II ("THIS IS YOUR LIFE" AND "THIS IS YOUR EDUCATION"); (3)REVISED COVER LETTER WITH JOB ANNOUNCEMENT ATTACHED; (4) REVISED TWO-MINUTE ELEVATOR SPEECH; (5) REVISED INFORMATIONAL INTERVIEW.</b> |