

**San José State University, Fall 2019**  
**Anthropology 115, Emerging Global Cultures**

**Contact Information**

<b>Instructor:</b>	John Marlovits
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<b>Office Hours:</b>	Monday/Wednesday 1:30-2:30 pm
<b>Class Days/Time:</b>	Monday/Wednesday 3:00 - 4:15
<b>Classroom:</b>	WSQ 004
<b>Prerequisites:</b>	The prerequisites for this course are passage of the writing skills test (WST), completion of core General Education, and concurrent or previous enrollment in 100W.
<b>GE/SJSU Studies Category:</b>	V (Culture, Civilization, and Global Understanding)

**Course Description**

In this course we will examine the emergence of global cultures. We will critically analyze the ways in which global capitalism (and other systems of international trade), migration, and technological change have interacted, while keeping in focus the impacts of such changes upon individual lives and human cultures. Connections between culture and power will be a fundamental part of our analysis. Lectures, films, readings, and in-class team projects form the basis of the course. To pass the course it is essential that you attend class meetings, take good notes during lectures and films, and read all assigned materials.

**ANTH 115 Course Goals and Student Learning Objectives**

This course has a number of goals, including: to encourage students to make connections between everyday life and broader issues affecting the entire planet, to appreciate different perspectives on complex problems, to work with other students on common issues, and to become conscious, active participants in the transformation of global society. Specific objectives include:

1. Learning how to understand events within a broad worldwide framework

2. Comparing and contrasting today's global issues with those of other historical periods
3. Critiquing different assumptions and reviewing a range of perspectives on global issues
4. Discussing competing definitions of "globalization"<sup>[L]</sup><sub>[SEP]</sub>
5. Analyzing the impacts of trade, technology, migration, and conflict on cultural change
6. Developing the skills needed to anticipate and shape future scenarios<sup>[L]</sup><sub>[SEP]</sub>
7. Working with other students cooperatively on a class project

### **SJSU Studies Area V Student Learning Objectives**

1. To compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the US<sup>[L]</sup><sub>[SEP]</sub>
2. To identify the historical context of ideas and cultural traditions outside the US and how they have influenced American culture
3. To explain how a culture outside the US has changed in response to internal and external pressures

### **Required Texts/Readings**

All readings will be made available through Canvas or the MLK Jr. Library

### **Classroom Protocol**

Laptop computers, tablets, smartphones, etc. are not permitted during the lecture or film portions of this class unless you have a note from the Disability Resource Center justifying a need. You should write lecture notes by hand, or else make audio recordings of lectures and transcribe them after class meetings. Cell phones must be turned off during class to avoid disruption and out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited. Any student who allows a cell phone to ring during class, or who texts messages will be given a formal warning by the instructor. A second infraction of this rule will be promptly reported to the Office of Student Conduct with a recommendation that the student be immediately expelled from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of electronic devices in classroom settings.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc.

### **Assignments and Grading Policy**

This course is an SJSU Studies course which includes a substantial series of writing assignments.

During the first few weeks of class, the instructor will assign you to a group that will be conducting research on immigration flows. Assignments for this course include:

*Media Response 1: Primitive Accumulation (meets SLO 1, 2, 3) (100 points)*

*Media Response 2: Immigration and Abandonment (meets SLO 1, 2, 3) (100 points)*

*Media Response 3: Power, Politics, and Surfing Internationalism (50 points each)*

*Global Flows Term Paper (meets SLO 2, 3) (50 points)*

*Midterm exam (meets SLO 1, 2, 3) (100 points)*

*Immigration History Group Project (meets SLO 1, 2, 3) (100 points)*

*Class participation*

**Students must complete ALL assignments in order to pass the class**

**No late papers will be accepted**

**Students must attend the final exam at the scheduled time – no exceptions**

**Media Response Papers (10% each)**

Students will use course texts to analyze in-class media regarding key course topics – in particular, capital accumulation and the global capitalist economy; immigration, vulnerability, and juridical grey-zones that increasing numbers of stateless people and immigrants occupy; the politics of travel and the creation of international markets and imagery. 2-3 pages each.

**Midterm Exam (20%)**

The midterm exam will be comprised of identification, short essays, and multiple choice questions.

**Global Flows Term Paper (15%)**

Students must pick a commodity, an institution, a group of people, or an image or narrative and write a term paper about how it illuminates global processes. 5-6 pages.

**Immigration History Class Presentations (Group assignment) (20%)**

Your Seminar Group should present the results of its immigrant history research in a 15-20 minute presentation before the class. Detailed instructions will be provided to you several weeks before presentations.

**Class Participation (15%)**

Each student will be required to join a Seminar Group – a small group that will convene for in-class discussions. Groups will facilitate conversation with the class regarding reading during their assigned day/week. Seminar facilitation consists of a student summary of the main ideas, concepts, insights, and implications raised in course readings. After summarizing the big ideas in course reading, seminar facilitation groups should have pre-prepared questions to ask both the instructor and classmates. Students will be graded based on participation, preparedness, and engagement with course material.

**Grading Distribution is as follows:**

100-97 = A plus

96-93 = A

92-90 = A minus

89-87 = B plus

86-83 = B

83-80 = B minus

79-77 = C plus

76-73 = C

72-70 = C minus

69-67 = D plus

66-63 = D

Below 63 = F

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](#) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

Week	Date	Topics, Readings, Assignments, Deadlines
1	8/21	Introduction
2	8/26 8/28	<p><b>Week 2: Course Introduction</b></p> <p><b>Defining and Debating Globalization</b></p> <p>JA English-Lueck, Introduction in <i>Emerging Global Culture</i> (EGC)</p> <p>Friedman (EGC 5-15), "It's a Flat World after All"</p> <p>Gonzalez (EGC 15-18), "Falling Flat"</p> <p>Ray Sculpin, "Contemporary Global Trends" in <i>EGC</i></p>
3	9/2 9/4	<p><b>Labor Day – Campus Close</b></p> <p><b>Week 3: Culture, Power, and Place</b></p> <p>M: Akhil Gupta and James Ferguson, "Beyond 'Culture': Space, Identity, and the Politics of Difference" <i>Cultural Anthropology</i> 7:1 (1992): 6-23</p> <p>W: Doreen Massey, "A Global Sense of Place" excerpts in <i>Situation: Documents of Contemporary Art</i></p> <p>Viewing: <i>Capitalism: A Six Part Series</i></p>
4	9/9 9/11	<p><b>Week 4: Global Institutions</b></p> <p>Manfred Steger, "The Economic Dimension of Globalization" (Tues) and "The Political Dimension of Globalization," (Thurs) pp. 37-73 in <i>A Very Short Introduction to Globalization</i> <b>Available online through the MLK Jr. Library</b></p> <p><b>Media response 1: Primitive Accumulation Due Thursday</b></p>
5	9/16 9/18	<p><b>Week 5: Actually-Existing "Free" Trade</b></p> <p>Keller Easterling, "DRPK" (M) and "El Ejido," (W) pp. 15-62 in <i>Enduring</i></p>

Week	Date	Topics, Readings, Assignments, Deadlines
		<i>Innocence: Global Architecture and its Political Masquerades</i>
6	9/23 9/25	<p><b>Week 6: Capitalism, the Imperial Metropolis, and Climate Change</b></p> <p>M: Gaston Gordillo, "The Metropolis: The Infrastructure of the Anthropocene" in <i>Infrastructure, Environment, and Life in the Anthropocene</i>, Gregg Heatherington, ed.</p> <p>W: Anna Tsing, "Frontiers of Capitalism" in <i>Friction: An Ethnography of Global Connection</i></p>
7	9/30 10/2	<p><b>Week 7: Immigration and Global Abandonment</b></p> <p>Readings: Hans Lucht, <i>Darkness Before Daybreak: African Migrants Living on the Margins in Southern Italy Today</i>, chapters 3 &amp; 4</p>
8	10/7 10/9	<p><b>Week 8: Immigration, States of Exception, Cartographies of Exile</b></p> <p>M: Hans Lucht, <i>Darkness Before Daybreak</i>, chapter 5</p> <p>Graeber (EGC 237-240), "What Real Globalization Would Look Like"</p> <p>Wed: <b>Midterm Exam</b></p> <p>Recommended: Didier Fassin, "Compassion and Repression: The Moral Economy of Immigration Policies in France," in <i>The Anthropology of Globalization</i></p>
9	10/14 10/16	<p><b>Week 9: Immigration, Labor, and Citizenship</b></p> <p>M: Lauren Berlant, "Nearly Utopian, Nearly Normal: Post-Fordist Affect in <i>Rosetta</i> and <i>La Promessa</i>"</p> <p>W: Viewing: <i>La Promessa</i></p>
10	10/21 10/23	<p><b>Week 10: Gender and Globalization</b></p> <p>M: Krista Comer, chapter 1, "Californians in Diaspora" in <i>Surfer Girls in the New World Order</i></p> <p>W: Viewing: <i>Endless Summer</i></p> <p><b>Media Response 2: Immigration and Abandonment DUE THURSDAY</b></p>
11	10/28 10/30	<p><b>Week 11: Tourism and Power</b></p> <p>M: Krista Comer, chapter 3 "The Politics of Play" in <i>Surfer Girls in the New</i></p>

Week	Date	Topics, Readings, Assignments, Deadlines
		<p><i>World Order</i></p> <p>W film viewing: <i>Eddie Would Go</i></p>
12	11/4 11/6	<p><b>Week 12: Transnational commodity and identities</b></p> <p>M: Christine Yano, excerpts in <i>Pink Globalization: Hello Kitty's Trek Across the Pacific</i></p> <p>W: Yuan Shu, "Reading the Kung Fu Film in an American Context: From Bruce Lee to Jackie Chan"</p> <p>LeiLani Nishime, "Reviving Bruce: negotiating Asian masculinity through Bruce Lee paratexts in <i>Giant Robot</i> and <i>Angry Asian Man</i>"</p> <p><b>Media Response 3: Power, Politics, and Surf Internationalism Due Thursday</b></p>
13	11/11 11/13	<p><b>Veterans Day – Campus Close</b></p> <p><b>Week 13: Multiculturalism and Nationalism</b></p> <p>M: Guiliana B. Prato, "Beyond Multiculturalism: Anthropology at the Intersection of the Local, the National, and the Global"</p> <p>Gloria Anzaldua, excerpts in <i>Borderlands/La Frontera</i></p> <p>W: Arjun Appadurai, pp. 15-48 in <i>Fear of Small Numbers</i></p> <p>Marita Sturken, "Feeling the Nation, Mining the Archive" pp. 358-360</p>
14	11/18 11/20	<p><b>Week 14: Global Security, Global Crisis</b></p> <p>M: Joseph Masco, "Survival is Your Business," in <i>The Theater of Operations</i></p> <p>W: Viewing: <i>Inside Job</i></p> <p><b>Th: Global Flow Research Paper due</b></p>
15	11/25 No class 11/27	<p><b>Week 15: Remittances</b></p> <p>David Pedersen, excerpts in <i>American Value: Migrants, Money, and Meaning in El Salvador and the United States</i></p>
16	12/2 12/4	<p><b>Week 16: Review and Midterm #2</b></p>

Week	Date	Topics, Readings, Assignments, Deadlines
16	12/9	<b>Last day of class – review</b>
Final Exam	12/17	Tuesday December 17 <sup>th</sup> , 12:15-2:30 <b>Immigration History Group Presentations due</b>