

San José State University
Anthropology Department
ANTH/PSYC/SOCI 193: Behavioral Science in Practice
Section 1 Fall 2019 Semester

Course and Contact Information

Instructor: Mayra S. Cerda

Office Location: Clark 469

Email: mayra.cerda@sjsu.edu (preferred contact)

Office Hours: Remotely and by Appointment

Class Days/Time: MW 12:00 pm - 1:15 pm

Classroom: Clark Hall 202

Prerequisites: Senior standing (90 or more units) AND declared major in Behavioral Science or Behavioral Science double major

GE/SJSU Studies Category: N/A

Course Format Course

Description (Required)

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Course Learning Outcomes (CLO)

Students who successfully complete this course will be able to:

CLO 1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;

CLO 2. Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;

CLO 3. Access important sources of information relevant about the behavioral sciences and relevant data;

CLO 4. Synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and

CLO 5. Prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings (Required)

Textbook

This semester we will be using the following text:

Alone Together by Sherry Turkle (any edition is acceptable)

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Course Requirements and Assignments (Required)

Assignments for this course include the following:

- 1. Resume, skills assessment, cover letter, and LinkedIn.** You will prepare either a resume. You will prepare a skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. You will turn in a hard copy of your LinkedIn page. These documents will be reviewed in peer groups in class. (40 points; 20% of final grade.)
- 2. Synthesis of behavioral science.** Each student--working as a member of a team--will write a two-page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (20 points; 15% of final grade.)
- 3. Informational interview.** You will conduct a 30-60 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (20 points; 15% of final grade.)
- 4. Case study.** Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (30 points; 15% of final grade.)
- 5. Final exam and portfolio.** At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (40 points; 20% of final grade.)
- 6. Class participation.** At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities including discussion groups, peer review workshops, and case study preparation. Students who do not fully participate (due to tardiness, absence, habitual text messaging, etc.) will be penalized accordingly. (30 points; 15% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

According to University Policy S16-9, Course Syllabi (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), "Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus."

Final Examination or Evaluation

At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)

For more information about SJSU's final exam policy, see University policy S17-1 (<http://www.sjsu.edu/senate/docs/S17-1.pdf>). Among other things, it states: "Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment."

Grading Information (Required)

Several different factors will go into the assessment and grading of assignments. These include: (1) ability to follow templates and instructions provided in class; (2) careful attention to detail on written assignments, such as spelling, punctuation, grammar, etc.; (3) ability to access research materials and incorporate them into written assignments and presentations; (4) active and engaged participation (in group activities and class discussions); (5) ability to verbally present information in a clear, concise, and accurate manner.

Determination of Grades

1. A statement of how grades will be determined for the course, including +/- grades if they are used.
2. Extra credit options, if available.
3. List of the percentage weight assigned to various class assignments.
4. Penalty (if any) for late or missed work.

Grades will be determined according to the following grading scale:

A plus 100% - 97%	C plus 79% - 77%
A 96% - 93%	C 76% - 73%
A minus 92% - 90%	C minus 72% - 70%
B plus 89% - 87%	D plus 69% - 67%
B 86% - 83%	D 66% - 63%
B minus 82% - 80%	F Below 63%

See section on Course Requirements and Assignments above for percentage weight of assignments, and for penalties associated with late or missed work.

Classroom Protocol

Mobile phones must be on mute during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. With instructor approval, laptops and smart phones may be used for certain in-class assignments.

Students may be permitted to use laptops in class for some in-class activities only. Students who abuse this policy by surfing the web or playing games during class will be asked not to use laptops in class. If you want to use a laptop, you must sit in the front row of class.

University Policies (Required)

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

**ANTH/PSYC/SOCI 193 Sec. 1: Behavioral Science in Practice
Fall 2019 Course Schedule**

Schedule is subject to change with fair notice.

WEEK	DATE	TOPICS, READINGS, ASSIGNMENTS, TESTS, GROUP PROJECTS, DEADLINES
PART I - PROFESSIONAL DEVELOPMENT		
1	08/21	Syllabus Review and Course Policies No required readings; bring syllabus to class
2	08/26	Introduction: Review of the Behavioral Sciences In-Class Group Activity: Get to Know - Describing your major, goals, and career path.
	08/28	Workshop: Disciplinary team assignments. Warm-up exercise for disciplines.
3	09/02	LABOR DAY – CAMPUS CLOSED
	09/04	Professional Development Homework: Each student brings a copy of a resume (not yours). Be prepared to discuss and outline statement of skills and abilities.
4	09/09	Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities.
	09/11	SJSU Career Center Workshop: Job & Internship Fair Success Workshop Student Union, Room 3A & 3B
5	09/16	Disciplinary Assessment Homework: Submit draft of resume and statement of skills. Workshop: Disciplinary teams conduct peer reviews of draft resumes and LinkedIn Page. DUE: Draft resumes and LinkedIn Page (yours)
	09/18	Professional Development Guest speaker: Applying behavioral sciences in the "real world." Roberto Gil (Sacred Heart Community Service)
6	09/23	Professional Development Workshop: Writing effective cover letters Guest Speaker: TBA – SJ Police Department
	09/25	Disciplinary Assessments Workshop: Preparation for disciplinary team-led discussions DUE: Rough draft of Statement of Skills and Abilities ("This is Your Life/Education")
7	09/30	Orientation: Sacred Heart Community Service Economic Empowerment Office Guest speaker: Rubi Sears
	10/02	Graduate School: Programs, Prospects, and Process Guest speaker: Applying to graduate programs. DUE: Rough draft of cover letter Guest Speaker: Jared Futura (Stanford University)

WEEK	DATE	TOPICS, READINGS, ASSIGNMENTS, TESTS, GROUP PROJECTS, DEADLINES
PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES		
8	10/07	The Impostor Syndrome Workshop: Disciplinary teams draft and present ideas on how to overcome doubts about accomplishments
	10/09	Summarizing Behavioral Sciences: The "Elevator Speech" Workshop: Teams work on developing a two-minute summary of behavioral sciences. DUE: Final draft of Resume, final draft of Statement of Skills and Abilities, final draft of Cover Letter, and updated hard copy of LinkedIn Page
9	10/14	Presentation of "Elevator Speeches" DUE: "Elevator Speech" synthesis paper
	10/16	New Digital Technologies Workshop: Synthesis Team Assignments Read: N. Carr, " Is Google Making Us Stupid? "; T. Friedman, " Revolution Hits Universities "
10	10/21	New Digital Technologies (continued) Film: " Generation Like " Homework: Informational interview
	10/23	Planning for Case Studies Read: Turkle, "Author's Note" and "Introduction" Workshop: Brainstorming research for case studies
11	10/28	Professional Development Read: Turkle, Chapters 1-2 DUE: Rough draft of informational interview report Workshop: Synthesis team peer reviews of informational interview report
	10/30	Guest Speakers: Mayra Contreras (Opportunity Fund), Bianka Mariles (Sacred Heart Community Service) and Gabriel Manrique (SJSU Applied Anthropology)
12	11/04	Exploring Research Methods Read: Turkle, Chapters 3-4 Workshop: Preliminary analysis of research topics; developing case study research projects Guest Speaker: Dr. Ashidhara Das (De Anza Community College)
	11/06	Professional Development Read: Turkle, Chapters 5-6 Film: "Robot and Frank"
13	11/11	VETERAN'S DAY – HOLIDAY
	11/13	More on the New Digital Technologies Read: Turkle, Chapters 7-8 Film: "Plug and Pray" (continued) Workshop: Discussion and response to film DUE: Final draft of informational interview report

WEEK	DATE	TOPICS, READINGS, ASSIGNMENTS, TESTS, GROUP PROJECTS, DEADLINES
14	11/18	Putting Research Methods to Work Read: Turkle, Chapters 9-12 Workshop: Designing data collection strategies
	11/20	Collecting Data and Conducting Research Read: Turkle, Chapters 13-14 Workshop: Group research activities
15	11/25	Making Sense of Research Results Read: Turkle, "Conclusion" and "Epilogue" Workshop: Analysis and interpretation of research data
	11/27	NON-INSTRUCTIONAL DAY – NO CLASS
16	12/02	Designing Effective Presentations Workshop: Putting together case study presentations
	12/04	Presentations PRESENTATIONS: GROUPS 1, 2, 3
17	12/09	Presentations PRESENTATIONS: GROUPS 4, 5, 6
18	12/16	FINAL EXAM -- MONDAY, DECEMBER 16 (9:45 AM - 12:00 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME & SKILLS ASSESSMENT, AND COVER LETTER; (2) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER; (3) REVISED COVER LETTER; (4) REVISED INFORMATIONAL INTERVIEW; (5) REVISED LINKEDIN PAGE.