

San José State University
ANTH 115 Section 2 (50804), Fall 2020
The Emerging Global Culture

Course and Contact Information

Instructor:	Dr. Jay Ou
Office Location:	Zoom Online
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Office Hours:	W2-3pm or by Appt.
Class Days/Time:	Asynchronous Online
Classroom:	Asynchronous Online
Prerequisites:	Completion of, or co-registration in, a 100W course, and instructor approval

GE/SJSU Studies Category: V

Technology Intensive Online Course

This course adopts an online classroom delivery format. A computer with internet connectivity and Canvas is required for students to participate in class activities and submit assignments. See [University Policy F13-2](http://www.sjsu.edu/senate/docs/F13-2.pdf) at <http://www.sjsu.edu/senate/docs/F13-2.pdf> for more details. All course material developed by the instructor is the intellectual property of the instructor and is to be used for private, study purposes only, and cannot be shared publicly or uploaded without the instructor's approval (see University policy S12-7).

Canvas and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, and grades can be found on [Canvas Learning Management System course login website](#). You are responsible for regularly checking with the messaging system through [MySJSU](#) or [Canvas](#) to learn of any updates.

Course Description

In this course we will examine the emergence of global cultures. We will critically analyze the ways in which global capitalism, international trade, migration, and technological change have interacted, while keeping in focus the impacts of such changes upon individual lives and human cultures. Connections between culture and power will be a fundamental part of our analysis. Lectures, guest lectures, readings, and films will form the basis of coursework.

ANTH 115 Course Goals and Student Learning Objectives

This course has a number of goals, including: to encourage students to make connections between everyday life and broader issues affecting the entire planet, to appreciate different perspectives on complex problems, to work with other students on common issues, and to become conscious, active participants in the transformation of global society.

Specific objectives include:

1. Learning how to critically analyze issues and events in a broad global framework
2. Comparing and contrasting today's global issues with those of other historical periods
3. Critiquing different assumptions and reviewing a range of perspectives on global issues
4. Understanding social, cultural and political-economic dimensions of global ecological issues
5. Analyzing competing definitions of "globalization" from different disciplinary perspectives
6. Analyzing the impacts of trade, technology, migration, and conflict on cultural change
7. Developing the skills needed to anticipate and shape future scenarios
8. Critically examining student's own views and understanding how they shape communication
9. Working cooperatively with other students on a team project
10. Analyzing contemporary events and issues utilizing social scientific tools and methods

SJSU Studies Area V Student Learning Objectives

1. To compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the US.
2. To identify the historical context of ideas and cultural traditions outside the US and how they have influenced American culture.
3. To explain how a culture outside the US has changed in response to internal and external pressures.

Required Texts/Readings

Global Problems and the Culture of Capitalism. Richard Robbins and Rachel Dowty. 2019 (7th Edition) ISBN 9780134732794

ALL ADDITIONAL READINGS AND FILMS ON CANVAS

Assignments and Grading Policy

20% Assignment 1: Annotated list of organizations (meets SLO 2, 3)

30% Assignment 2: Research Paper (meets SLO 1, 3)

10% Assignment 3: Research Paper Presentations

20% Midterm exam (meets SLO 1, 2, 3)

20% Final exam (meets SLO 1, 2, 3)

All assignments must be typed and double-spaced with 1" margins. Use APA citation style.

Assignment 1: Annotated List of Organizations (Individual papers)

Create an annotated list of local AND global organizations related to your commodity. There must be one of each type of organization: NGO; government agencies; and co-operatives, corporations, or small businesses. Each member of your group should have a unique set of organizations--in other words, there should be no overlap with other group members. Your annotation for each organization must include a history and summary of its activities, the range of products or services it provides, and its source of funding. Your list must include answers to the following:

1. What is the history of the organization?
2. What are the organization's goals?
3. What are the organization's needs?
4. What things does the organization do to realize its goals and meet its needs?

Type the annotated list of organizations with contact information and return it to the instructor. The organizational summary should be written in paragraph form--complete sentences, proper grammar and punctuation, etc. It should be paraphrased, meaning that it should be in your own words (not cut-and-pasted, which is a form of plagiarism). Each person in your group must submit a list of three different organizations to the instructor. The assignment should only include information from academic and credible non-academic media sources other than the organization itself. Minimum 1000 words (approximately four double spaced pages)—not including cited text, references or cover page).

Assignment 2: Research Paper

Each group will be assigned a global commodity (Crude Oil, Gold, Cotton, Corn, Palm Oil). Each research paper will analyze the processes that go into the extraction, processing, production, distribution, and consumption of the commodity. Each paper should include:

1. Brief history of the commodity and how and when it became “globalized”
2. Countries or regions that are the most important producers of the commodity. Countries or regions that are the most important consumers of the commodity
3. Corporations that dominate the production or extraction of the commodity
4. How production and processing of the commodity affects workers and the environment
5. How transportation of the commodity occurs, and consequences of this process
6. Corporations that dominate the processing or retail sale of the commodity, and/or products derived from it.

7. How consumption of the commodity and/or products derived from it affects consumers, health, environment, etc.
8. Hypothetical action plan for making the production and consumption of the commodity more socially responsible--in other words, a plan to reduce the social and environmental costs associated with the production and consumption of the commodity

The paper should be organized as a report, with sections that correspond to the categories listed above. Each section should consist of organized paragraphs in complete sentences that summarizes each group's findings. Bullet points will not be graded.

Minimum 2000 words (approximately eight double spaced pages)—not including cited text, references or cover page). Minimum of five peer-reviewed academic sources required.

Assignment 3: Research Paper Presentation

Each group will submit a recorded presentation. Presentations will be assessed based on comprehensiveness and effectiveness.

Grading Policy

Grade	Points	Percentage
A plus	960 to 1000	96 to 100%
A	930 to 959	93 to 95%
A minus	900 to 929	90 to 92%
B plus	860 to 899	86 to 89 %
B	830 to 829	83 to 85%
B minus	800 to 829	80 to 82%
C plus	760 to 799	76 to 79%
C	730 to 759	73 to 75%
C minus	700 to 729	70 to 72%
D plus	660 to 699	66 to 69%
D	630 to 659	63 to 65%
D minus	600 to 629	60 to 62%

Wk	Date	Topics, Readings, Assignments, Deadlines
1	8/19	Course Introduction Readings: RD, Introduction
2	8/24	Creating the Consumer Readings: RD, Chapter 1
3	8/31	Labor and Capitalism Readings: RD, Chapter 2
4	9/7	Global Trade and Corporations Readings: Robbins, Chapter 3 Film: "In the Footsteps of Marco Polo"
5	9/14	Nation-States and Capitalism Readings: RD, Chapter 4 Film: "Made in Bangladesh"
6	9/21	Population Growth Readings: RD, Chapter 5
7	9/28	Hunger and Poverty Readings: RD, Chapter 6 DUE 10/2 ASSIGNMENT 1
8	10/5	Environment Readings: RD, Chapter 7
9	10/12	Health Readings: RD, Chapter 8
10	10/19	Ethnic Groups Readings: RD, Chapter 9 DUE 10/23 MIDTERM EXAM
11	10/26	Peasant Resistance Readings: RD, Chapter 10
12	11/2	Anti-Globalization Movements Readings: RD, Chapter 11 Film: "The Take"
13	11/9	Religion Readings: RD, Chapter 12 DUE 11/13 ASSIGNMENT 2 RESEARCH PAPER ROUGH DRAFT
14	11/16	Solving Global Problems Readings: RD, Chapter 13 Film: "Losing Knowledge"
15	11/23	Alternative Globalizations Readings: Graeber "What Real Globalization Would Look Like" Chang, "How to Rebuild the World Economy"

16	11/30	Climate and Globalization Readings: TBD DUE 12/4 ASSIGNMENT 2 RESEARCH PAPER
17	12/7	Public Health and Globalization Readings: TBD DUE 12/7 ASSIGNMENT 3 RESEARCH PAPER PRESENTATIONS
	TBD	Final Exam

Classroom Protocol

1. Check Canvas and SJSU email regularly for updates or changes to schedule.
2. All correspondence will be conducted via canvas and canvas message. Include proper subject headings (course number and section, full name, topic) and standard business letter format.
3. Late assignments and exams will not be accepted unless accompanied by documented proof of medical emergency.
4. Grades will only be discussed during office hours and not during class times.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at <http://www.sjsu.edu/senate/docs/S90-5.pdf>. More detailed information on a variety of related topics is available in the SJSU catalog, at <http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html>. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/late-drops/policy/) is available at <http://www.sjsu.edu/aars/policies/late-drops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/student-conduct/) is available at <http://www.sjsu.edu/student-conduct/>.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.