

**San José State University
Department of Anthropology
Anthropology/Asia 115 (04)
Emerging Global Culture
Spring 2013**

Instructor: Karen Fjelstad
Office location: Clark 463
Telephone: 924-5714
Email: Karen.Fjelstad@sjsu.edu
Office hours: T 11:15-11:45
Class days/time: TR 12:00-1:15
Classroom: CL 204
Prerequisites: Completion of core GE, satisfaction of Writing Skills Test and upper division standing. For students who begin continuous enrollment at a CCC or a CSU in Fall 2005 or later, completion of, or corequisite in a 100W course is required.

It is University policy that courses to meet Area R, S, and V of SJSU Studies must be taken from three different departments or distinct academic units. This policy has been suspended beginning fall 2012 until further notice and students are permitted to take two or three R, S, or V courses from the same department. However, we encourage you to continue taking R, S, and V courses from different departments in order to broaden your education.

GE/SJSU Studies Category, V
if applicable

Faculty Web Page

Copies of the course syllabus and major assignment sheets may be found on my faculty web page <http://www.sjsu.edu/people/karen.fjelstad/> Please use my email address for questions, etc. Karen.Fjelstad@sjsu.edu

Course Description and Goals

This course examines the emerging global culture of the late twentieth and early twenty-first centuries. We explore those aspects of human culture that merge human societies including communications, popular cultures, population shifts, and political movements, economic and environmental interdependencies. The central questions of the course are:

What is globalization and how is it viewed by various groups and individuals?

How have cultures changed in the twentieth century?

Is there an emerging global culture and if so, what is it?

What forces - such as tourism, social movements, and popular culture - nurture or limit an emerging global culture?

How can we anticipate future manifestations in global cultures?

How does the experience of living in a “global culture” affect both individuals and cultures?

This course is taught from a multidisciplinary perspective, introducing the systems approach to social science issues. The course is based on the discipline of anthropology, however, it also integrates sociological and historic perspectives. It satisfies requirements for the Culture and Civilization Advanced General Education, as well as departmental and program requirements in anthropology and behavioral science.

Student Learning Objectives

Anthropology 115 Student learning objectives

To be able to examine cultural systems and select predictive elements to anticipate cultural development (*GAP project; GAP paper; examinations*)

To be able to critically analyze the assumptions underlying various projections of social issues (*GAP project; class activities*)

To comprehend the links between cultural values and technological choice (*class activities; exams*)

To understand the links between cultural values and social organization (*GAP project; class activities; exams*)

To be able to visualize how societies change and create new cultures (*GAP project; class activities; exams*)

To systematically analyze issues from the perspectives of the different actors involved (*Ethnographic interview paper; exams*)

To be able to engage in cooperative learning activities (*GAP project*)

Area V Course Learning Objectives

1. To compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the U.S. (*Examinations; class activities*)

2. To identify the historical context of ideas and cultural traditions outside the U.S. and how they have influenced American culture (*GAP project; exams*)

3. To explain how a culture outside the U.S. has changed in response to internal and external pressures (*Gap project; exams*)

4. To write at least 3,000 words (essay exams, papers, etc.) with practice and feedback on their writing.

Goals of the Anthropology Department

KNOWLEDGE

1. Understanding culture as the distinguishing phenomenon of human life, and the relationship of human biology and evolution (*Exams; class activities*)
2. Awareness of human diversity and the ways humans have categorized diversity (*Exams*)
3. Knowledge of the significant findings of archaeology, cultural anthropology, and physical anthropology, and familiarity of the important issues in each sub-discipline (*Exams*)
4. Knowledge of the history of anthropological thought and its place in modern intellectual history (*Exams*)
5. Comprehension of migration, colonialism, and economic integration as significant phenomenon shaping global society (*GAP project; ethnographic interview; exams*)

SKILLS

6. Ability to access various forms of anthropological data and literature (*Research paper; exams; GAP project*)
7. Awareness of importance and value of anthropological knowledge in contemporary society, and the ability to apply it to social issues (*GAP project*)
8. Knowledge of the research methods of the sub-disciplines of anthropology, and the ability to apply appropriate research methods in at least one sub-discipline (*Ethnographic interview; exams*)
9. Ability to present and communicate anthropological knowledge and the results of anthropological research to different audiences (*Gap project; research paper; exams*)

PROFESSIONAL VALUES

10. Knowledge of political and ethical implications of social research (*Ethnographic paper; GAP project; exams*)

Required Texts/Readings

Emerging Global Cultures, 2nd Edition. Drs. Jan English-Lueck, Jennifer Anderson, Sandra Cate, Soo Choi, Karen Fjelstad, Roberto Gonzalez, Patricia Lange, William Reckmeyer eds., Pearson Publishing.

The Parish Behind God's Back, 2nd Edition 2012. Gmelch and Gmelch. Waveland Press.

Classroom Protocol

Participation: Participation in class activities can be worth several points. To be excused, you must leave a voice or email message that day giving your name and reason for missing the activity. You may only have one excused absence for the GAP project. In addition, there will be several unannounced in-class writing assignments. You will not be able to make these up.

Late papers/assignments: Late papers and/or exams will not be accepted unless you have a valid and documented emergency.

Classroom Recording

Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.

Cell Phones, Smart Phones, Computers

Please do not use your cell phones, smart phones or MP3 players during class. However, if you are expecting an important call you should notify me so we can make arrangements. Please do not use your computers to take notes during in-class films.

Dropping and Adding

You are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. found at <http://www.sjsu.edu/registrar/>. You should be aware of the new deadlines and penalties for adding and dropping classes.

Intellectual Property

Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.

Assignments and Grading Policy

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

You will be expected to write about 3,000 words of critical analytical work that will be peer and instructor reviewed. This writing requirement will be met through two examinations, participation in the GAP group process, one term paper, and several in-class writing assignments.

Examinations

The exams (a midterm and a final) may consist of multiple choice, fill-in, short answer and essay questions that will be answered in class. Examinations may include a substantial amount of writing. Each test will be worth 100 points each.

GAP: The Global Alternatives Project

The Global Alternatives Project focuses on the production, distribution and consumption of a particular commodity within a global setting. The goal of the project is to develop critical knowledge of the links between cultures, economies, values, and technologies, as well as the historical, contemporary and future impact of economic behavior on peoples and their environments. Each student works in a team and each team becomes expert in a particular commodity such as oil, bananas, gold, diamonds, tomatoes, coffee, clothing, etc. Some of the GAP exercises are group activities and others involve individual efforts. The GAP process continues over the course of the semester, culminating in a group presentation to the class. In-class discussions are worth up to 5 points, so participation on GAP days is important.

GAP group activities include meetings that focus on the following:

1. Select a topic
2. Share info on organizations, identify issues
3. Share research materials, analyze relations between issues
4. Edit individual papers, develop scenarios of future
5. Develop alternative action, group proposal
6. Presentation/poster planning
7. Group presentation

GAP individual assignments include:

Annotated list of organizations (approx. 2-3 pages; graded by instructor)

Annotated bibliography of peer reviewed sources (2-3 pages; instructor graded)

GAP commodity paper (3 pages; instructor and peer evaluated)

Individual presentation proposal (2 pages; instructor and peer evaluated)

Peer review of group members (1—2 pages; instructor graded)

Your final grade will be based on the following:

Midterm Exam	100 points
GAP Group Meetings	30 (5 points each)
Annotated List	15

Research bibliography	15
GAP Commodity Paper	100
Trade Show Proposal	15
GAP presentation	50
Peer Evaluations	15
In-class assignments	100
Final Exam	100
TOTAL POINTS	540

Once you are assigned a point total at the end of the semester, your letter grade for the course will be calculated according to the following table:

522-540	A+	413-431	C+
504-521	A	395-412	C
486-503	A-	378-394	C-
466-485	B+	359-377	D+
449-465	B	341-358	D
432-448	B-	Below 340	F

University Policies

Academic Integrity

Students are expected to be familiar with the University's Academic Integrity Policy. Your own commitment to learning, as evidenced by your enrollment at San José State University, and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the Office of Student Conduct and Ethical Development. The policy on academic integrity and other resources related to student conduct can be found at http://sa.sjsu.edu/student_conduct.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential

Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

Special accommodations for exams require ample notice to the testing office and must be submitted to the instructor well in advance of the exam date.

Student Technology Resources

Computer labs for student use are available in the new Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional labs may be available to students in your department/college. Computers are also available in the Martin Luther King Library.

Learning Assistance Resource Center

The Learning Assistance Resource Center is designed to assist students in the development of their full academic potential and to motivate them to become self-directed learners. The center provides support services, such as skills assessment, individual or group tutorials, subject advising, learning assistance, summer academic preparation and basic skills development. The Learning Assistance Resource Center is located in Room 600 in the Student Services Center.

SJSU Writing Center

The Writing Center in Clark Hall 126 offers tutoring services to San Jose State students in all courses. Writing Specialists assist in all areas of the writing process, including grammar, organization, paragraph development, coherence, syntax, and documentation styles. For more information, visit the Writing Center website at <http://www.sjsu.edu/writingcenter> or call 924-2308.

Peer Mentor Center

The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are *navigators*, offering "roadside assistance" to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop-in basis, no reservation required. The Peer Mentor Center is located on the first floor of Clark Hall in the Academic Success

Anth 115 Course Schedule

(Note: subject to change with fair notice.)

Week	Date	Topics, Readings, Assignments, Deadlines
1	Jan. 24	Introduction to the class, globalization Read: English-Lueck et al. <i>Ch. 1: Introduction</i> <i>Ch. 16: What Real Globalization Would Mean</i>
2	Jan. 29	Cultural anthropology: philosophy and methods Read: Gmelch, Appendix A
	Jan. 31	Culture, globalization and identity Read: English-Lueck et al. <i>Ch. 2: It's a Flat World</i> <i>Ch. 3: Falling Flat</i>
3	Feb. 5	Culture and the systems approach Read: English-Lueck et al. <i>Ch. 10. Across Space and Through Time</i> Gmelch: Ch. 1
	Feb. 7	Intro to economic anthropology: The Penny Game
4	Feb. 12	Economic systems, continued
	Feb. 14	Colonialism, trade and development Read: English-Lueck et al. <i>Ch. 6. The Rise of the Merchant Class...</i> <i>Ch. 15 Two Cheers for Colonialism</i> Gmelch: Ch. 2, 3
5	Feb. 19	Colonialism and Corporate Globalization Read: Gmelch, Ch. 4,5
	Feb. 21	Film: <i>The Corporation</i> or <i>Crude</i>

6	Feb. 26	Intro to GAP project, GAP meeting #1: select groups <i>Film: 1-800 India</i>
	Feb. 28	Bananas
7	March 5	Review GAP meeting #2: share info on organizations List of Organizations due
	March 7	Midterm
8	March 12	Class may be cancelled due to conference
	March 14	Culture and technology <i>Film: Losing Knowledge: 50 Years of Change</i> Read: English-Lueck et al. Ch. 11. <i>Civilization and its Discontents</i>
9	March 19	Technology and Development Read: English-Lueck et al. Ch. 13. <i>Virtually Vietnamese</i> , Gmelch, Ch. 6,8
	March 21	<i>Film: The New Heroes: Mohammed Yunus</i> Gap Meeting #3: Share Research Materials Annotated Bibliography Due
	March 26-28	Spring Break!
10	April 2	Tourism: <i>The Toured</i>
	April 4	Tourism and culture change
11	April 9	Gap Meeting # 4: Peer editing of GAP papers
	April 11	Globalization and migration

		Read: English Lueck et al. Ch. 8 <i>Refugees</i>
11	April 16	Film: <i>Split Horn: The Hmong in America</i>
	April 18	Film: <i>Oaxacan Hoops</i> Gap meeting # 5: Planning group presentation Individual proposals due
12	April 23	Culture Change and Futures Read: English Lueck, Ch. 9, <i>Transnationalism, Localization</i>
	April 25	GAP Meeting #6: Assemble Poster
13	April 30	Presentations
	May 2	Presentations
14	May 7	Presentations
	May 9	Review Peer evaluation due

Final examination Thursday May 16, 9:45-12:00