San José State University, Department of Anthropology Anth/Psych/Soci 193

Behavioral Sciences in Practice - Spring, 2015

Contact Information

Instructor: Dr. Sandra Cate

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Office Hours: MoWe: 12:30-1:30 p.m., We: 2:45-3:30 p.m.

Class Days/Time: Mondays, 3-5:45 p.m.

Classroom: WSQ 004

Prerequisites: Behavioral Sciences major, Senior standing

Course Documents and Communication

You can find course materials such as the syllabus, major assignment handouts, lecture outlines, study guides and grades on **Canvas** (sisu.instructure.com), the learning management system at SJSU. I will communicate with you about assignments and updates through your e-mail address there, so please make certain Canvas has a working e-mail address for you and that you check your e-mail regularly.

Course Description

This course is a <u>workshop</u> for all Senior in the Behavioral Sciences major. Students will review the theories, methods, and applications of the three disciplines that comprise Behavioral Sciences—anthropology, psychology and sociology. Contributing to your professional development, we will have several guest speakers and you will produce materials relevant to your future employment. Through our review and discussions, you will be able to articulate a "Behavioral Science" identity to graduate programs and potential employers. You will also identify and sharpen your research, analytic and presentations skills through these activities, enabling you also to articulate clearly your own skill set.

The class will reflect on critical issues within Behavioral Science. This semester, we are focusing on the new digital technologies, using an interdisciplinary investigation. Each

student will produce writing assignments and participate in team-based research and presentations that will reflect this synthesis. Assignments and presentations will be used to (1) synthesize knowledge from the disciplines of anthropology, psychology and sociology and (2) apply that integrative perspective to behavioral issues shaped by digital technologies.

Anth/Psych/Soci 193 Course Learning Outcomes

Students who successfully complete this course will be able to:

CLO #1: Assess the major methodologies and contributions to understanding human behavior of anthropology, psychology and sociology; (readings, team presentations, Disciplinary Review Paper)

CLO #2: Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community and global levels; (*team presentations, Disciplinary Review Paper*)

CLO #3: Access important sources of information about the behavioral sciences and data relevant to them (*research for team presentations, Disciplinary Review Paper*);

CLO #4: Synthesize the disciplines of anthropology, psychology and sociology in support of professional career development (*Skills Master List, team presentations; Disciplinary Review Paper*); and

CLO #5: Produce materials that will support the transition to professional education or career (resumé or CV, Skills Master List, informational interview, cover letter, elevator speech)

Required Texts/Readings

Sherry Turkle, *Alone Together: Why We Expect More from Technology and Less from Each Other*, Basic Books (2011), ISBN 978-0-465-01021-9, available as SJSU e-book (King Library)

Additional readings, posted on Canvas

Course Requirements and Assignments

Disciplinary Review Teams. Each one of nine teams will present to the class a 15-minute review of one of the following: Anthropology Theory, Methods, Applications; Sociology Theory, Methods, Applications; and Psychology Theory, Methods, and Applications. This Powerpoint or Prezi presentation is worth 50 points.

Disciplinary Review Paper. A 6-page academic research paper that analyzes the significance of Behavioral Science perspectives on a single issue (your choice!). Each paper will integrate contributions to our understanding of this topic from anthropological, psychological **and** sociological journals. You will upload your paper onto Canvas, which sends it through turnitin.com, but will submit a <u>hard copy to me</u>. The final paper will be worth 100 points.

Professional Development. You will prepare a resume or CV and a Skills List based on past work experiences, volunteer/intern positions, and academic courses and projects. The final products are worth 25 points each. Cover letters to prospective employers worth 20 points.

Informational Interview. You will conduct a 15-30 minute informational interview with a person working in a field or organization in which you are interested and write up your results. This exercise will be worth 20 points.

Synthesis of Behavioral Science. Each person will prepare a 1to 2-minute "elevator speech" (10 points) to effectively describe the Behavioral Sciences major to a curious colleague. After team review and synthesis, an in-class contest will earn winning team(s) extra credit.

Reading Quizzes. You will take six on-line reading quizzes, each consisting of 5 questions, for a total of 5 points each quiz. The quizzes will be timed at 20-minutes each and must be completed <u>before</u> the class for which the chapters are assigned.

New Digital Technologies. Each student, working as a member of a team, will conduct original research on an issue emerging from our readings and in-class discussion, using at least two Behavioral Science methodologies. Each team will produce a 20-minute Powerpoint or Prezi presentation for the class and submit a copy of that presentation to the instructor, worth 50 points.

Movie Responses. We will watch two movies in class: *Robot and Frank*, and *Her*, starring Joaquin Phoenix. Students will write a response to each, discussing <u>one</u> issue that the film raises, from the perspective of anthropology, psychology, <u>or</u> sociology. Each movie response will count for 20 points

Participation. Each student should plan on participating fully in both in class exercises, peer reviews, and collaborative work with members of their team. Attendance will be taken on team days; weak participation on teams will result in a lower grade for the presentation.

Grading: Without <u>prior arrangement</u>, late assignments = point deductions for each day late.

Resumé or CV, Skills List (2 x 25)	50 points
Cover Letter	20
Informational Interview summary	20
Disciplinary Assessment paper	100
Team Presentations (2 x 50)	100
Movie Responses (2 x 10)	20
Reading Quizzes (6 x 5 points)	30
Elevator Speech	10
Team Participation ($12 \times 3 + 4$ discretionary)	40
Final Exam	10

Total points

A+ = 100-98%	A = 97-93%	A- = 92-90%
B+ = 89-87%	B = 86-83%	B- = 82-80%
C+ = 79-77%	C = 76-73%	C- = 72-70%
D+ = 69-67%	D = 66-63%	D- = 62-60%
F = 59-0% Unsatisfactory		

400 points

Classroom Protocol

I understand that multi-tasking may be essential to getting through life. BUT NOT THROUGH THIS CLASS. You need to be FULLY PRESENT to be successful. Therefore, please do not text, do not surf the web, do not go on Facebook, e-mail or anywhere else during class. If you are distracting me or others, you will have to put your computer away, or I will confiscate your cellphone. No computer note-taking during videos, of which there are many.

Please do not leave the class unless you have a REAL emergency.

Anth/Psych/Soci 193, Behavioral Sciences in Practice Fall, 2014 Course Schedule (subject to change with fair notice)

Week	Date	Topics, Readings, Assignments, Deadlines
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1	Jan 26	Course Introduction & Syllabus Review
		Form Disciplinary Review Teams Brainstorming: Review of the Behavioral Sciences and Scientific Metho
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2	Feb. 2	Visit by Denise Hamilton, SJSU Career Center
		Workshop: Skills List and The Resumé or CV
		Homework: Review SJSU Career Center's "Identify and Market Yo
		Skills" in Job Search Toolkit section. Bring in current resumé or CV
		informal transcripts, list of jobs, volunteering, internships, and community experiences
		community experiences
3	Feb. 9	Teams: Plan presentations
		The Behavioral Science Elevator Speech
		Teams work on developing a 2-minute summary of Behavioral
		Sciences, Elevator Speech Competition
		DUE: Elevator Speech script
4	Feb. 16	Teams: Plan, practice presentations
		Discussion: Disciplinary Review Paper
		Teams: Finding the Jobs, Deciphering the Job Description
		Homework: "Networking and Informational Interviewing," SJSU
		Career Center
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Week	Date	Topics, Readings, Assignments, Deadlines
5	Feb. 23	Team-led discussions: Anth Theory, Methods & Anth Applications Team-led discussions: Psych Theory, Pysch Methods & Applications DUE: Skills List, Resumé or CV
6	Mar. 2	Team-led discussion: Soci Theory, Soci Methods & Applications In-class: Team Peer Evaluations
		Working in the Behavioral Sciences, Guest Speaker (TBA) DUE: One-paragraph proposal for Disciplinary Review Paper
7	Mar. 9	Workshop: Writing the Cover Letter, Read: SJSU Career Center: "Cover Letters" and "The Big Interview" Graduate School: Prospects & Process (Guest speaker, TBA) DUE: Disciplinary Review Paper bibliography
8	Mar. 16	Discussion: New Digital Technologies Readings: Turkle, "Author's Note," "Introduction"; Carr, "Is Google Making Us Stupid?" (Canvas) Video: Sherry Turkle TED talk (20 minutes) READING QUIZ #1 Teams: Workshop on Research questions and strategies DUE: Cover Letter
9	Mar. 23-27	SPRING BREAK!!
10	Mar. 30	Video Robot and Frank (89 minutes) Readings & Discussion: Turkle, Chapters 1-4; C. Miller, "Will You Lose Your Job to a Robot? Silicon Valley Is Split" READING QUIZ #2
11	Apr. 6	Teams: Discuss topics, devise research question and methodologies Readings & Discussion: Turkle, Chapters 5-7 READING QUIZ #3 DUE: Robot and Frank response
12	Apr. 13	Video and Discussion: <i>Her</i> (125 minutes) Readings: Turkle, Chapter 8-11; boyd, "Chapter 3: Addiction: what makes teens obsessed with social media?" in <i>It's Complicated</i>

Week	Date	Topics, Readings, Assignments, Deadlines
		(download available at http://www.danah.org/books/ItsComplicated.pdf)
		READING QUIZ #4
		Teams: Check-in on research questions, strategies, progress
		DUE: Upload paper to Canvas for turnitin.com review; bring hard copy of your paper to class
13	Apr. 20	Teams: Review research findings, preparing visual presentations Readings: Turkle, Conclusion & Epilogue READING QUIZ #5
		Working in the Behavioral Sciences, Guest Speaker (TBA) DUE: Final Disciplinary Review Paper, hard copy form
14	Apr. 27	Teams: Finalize and practice presentations
		Working in the Behavioral Sciences, Guest Speaker (TBA) DUE: Response to <i>Her</i>
15	May 4	Two Team Presentations, Discussion
		DUE: Informational Interview Summary
16	May 11	Four Team Presentations, Discussion
		In-class: Team Peer Evaluations
Final Exam		FINAL EXAM DUE: Tuesday, December 16, 12:15-2:30 p.m.

Departmental Goals_

Learn about the goals of the anthropology department and how it can benefit your education. Goals http://www.sjsu.edu/anthropology/departmentinfo/goals/index.html

Credit Hours

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

University Policies	

Here are some of the basic university policies that students must follow.

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90-5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Find the procedures and deadlines for adding and dropping classes.

Catalog Policies http://info.sjsu.edu/static/catalog/policies.html.

Add/drop deadlines http://www.sjsu.edu/provost/services/academic_calendars/

<u>Late Drop Policy</u> http://www.sjsu.edu/aars/policies/latedrops/policy/

Consent for Recording of Class and Public Sharing of Instructor Material

All students must obtain the instructor's permission if they wish to record lectures or distribute materials from the class.

University Policy S12-7 http://www.sjsu.edu/senate/docs/S12-7.pdf

Academic integrity

Learn about the importance of academic honesty and the consequences if it is violated.

<u>University Academic Integrity Policy S07-2</u> http://www.sjsu.edu/senate/docs/S07-2.pdf

Student Conduct and Ethical Development website http://www.sjsu.edu/studentconduct/

Campus Policy in Compliance with the American Disabilities Act

Here are guidelines to request any course adaptations or accommodations you might need.

Presidential Directive 97-03 http://www.sjsu.edu/president/docs/directives/PD 1997-03.pdf

Accessible Education Center http://www.sjsu.edu/aec

Resources_

The university provides resources that can help you succeed academically. Just look here.

Academic Success Center http://www.sjsu.edu/at/asc/

Peer Connections website http://peerconnections.sjsu.edu

Writing Center website http://www.sjsu.edu/writingcenter

Counseling Services website http://www.sjsu.edu/counseling