

**San José State University College of Social Sciences
Anthropology 115 Emerging Global Cultures
Spring 2017**

Instructor:	Dr. G. Bousquet
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Office Hours	Wednesday 5:45-6:45pm or by appointment
Class Days/Time	Monday and Wednesday, 4:30-5:45pm
Classroom:	Clark Hall 204
GE/SJSU Studies Category:	Area D1

Course Description

The course examines the emerging global culture of the early twenty-first century. Those aspects of human culture which merge human societies--communications, popular cultures, population shifts, political movements, economic and environmental interdependencies--will be explored. In addition, the creation of "local" culture and identity will provide a complementary perspective. The central questions of the course are:

- What are the systemic principles that extend to culture and how does the systemic point of view illuminate the processes of change?
- How have cultures changed in the twentieth century and how has our understanding of that process changed?
- Is there an emerging global culture and if so, what is it? What forces--such as political economics, tourism, social movements, and popular culture--limit and nurture it?
- How can we anticipate future manifestations in global cultures?
- How does the experience of living in a "global culture" effect both individuals and cultures?

This course is taught from a multidisciplinary perspective, introducing the systems approach to social science issues. The course is based in the discipline of anthropology, however it will integrate sociological, cybernetic and historic perspectives. It satisfies the Area V requirements for the Culture and Civilization SJSU Studies, as well as departmental and program requirements in anthropology and behavioral science. Note that courses taken to meet areas R, S and V of SJSU Studies must be taken from three different departments.

Course Goals and Learning Objectives

The content of this course is intended to meet the goals of SJSU studies Area V, Culture, Civilization, & Global

Understanding "It is University policy that courses to meet Area R, S, and V of SJSU Studies must be taken from three different departments or distinct academic units. This policy has been suspended beginning fall 2012 until further notice and students are permitted to take two or three R, S, or V courses from the same department. However, we encourage you to continue taking R, S, and V courses from different departments in order to broaden your education."

Courses in Culture, Civilization, and Global Understanding should give students an appreciation for human expression in cultures outside the U.S. and an understanding of how that expression has developed over time. These courses should also increase students' understanding of how traditions of cultures outside the U.S. have influenced American culture and society, as well as how cultures in general both develop distinctive features and interact with other cultures.

GE Learning Outcomes (GELO)

Upon successful completion of this program, students will be able to:

1. compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the U.S.;
2. identify the historical context of ideas and cultural traditions outside the U.S. and how they have influenced American culture; and
3. explain how a culture outside the U.S. has changed in response to internal and external pressures.

Course Content Learning Outcomes (CCLO's)

1. The student will learn how to understand events within a broad worldwide framework.
2. The student will practice comparing and contrasting today's global issues with those of other historical periods.
3. The student will learn to critique different assumptions and reviewing a range of perspectives on global issues.
4. Students will discuss competing definitions of "globalization."
5. Students will analyze the impacts of trade, technology, migration, and conflict on cultural change.
6. Students will develop the skills needed to anticipate and shape future scenarios.
7. Students will learn to work cooperatively with other students on a class project.

Classroom Protocol

Cell phones must be turned off during class to avoid disruption and out of sight. Text messaging is strictly prohibited. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of unauthorized electronic devices in classroom settings.

All assignments and exams must be completed in order to pass. Late assignments will not be accepted. Students who are unable to attend an exam, will have to send prior to the date of the exam an e-mail to the instructor with documents as evidence of illness, and death in family. Only students with a documented prior notice will be able to take a make-up exam or submit a late assignment.

Required Texts/Readings

Textbook

Sassen Saskia 2007 *A Sociology of Globalization*. New York: W.W. Norton & Company. ISBN: 978-0-393-92726-9

Holmes, Seth 2013 *Fresh Fruit, Broken Bodies: Migrant Farmworkers in the United States*. University of California Press. ISBN: 9780520275140

Constable Nicole, 2014 *Born Out of Place: Migrant Mothers and the Politics of International Labor*. University of California Press. ISBN: 9780520282025

Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Assignments and Grading policy

This course is an SJSU Studies course which includes a substantial series of writing assignments. Most of the assignments are centered around an analysis of one of the following global commodities:

coffee, diamonds, beef, oil, gold, corn, chocolate, sugar

During the first few weeks of class, the instructor will assign you to a group that will be conducting research on one of these commodities. Assignments for this course include:

Assignment 1: Annotated list of organizations (10%)

Assignment 2: Research materials (10%)

Assignment 3: Ethnographic paper (20%)

Assignment 4: Class presentations (10%)

Midterm exam: consisting of short and long essay questions based on lectures, readings, films, class discussions. (20%)

Final exam consisting of short and long essay questions based on lectures, readings, films, class discussions. (20%)

Participation (10%)

[University Policy S06-4](http://www.sjsu.edu/senate/docs/S06-4.pdf) (<http://www.sjsu.edu/senate/docs/S06-4.pdf>) states that “There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless the course is on the official List of Courses in which a final is optional.”

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coffee, diamonds, beef, oil, gold, corn, chocolate, sugar

Assignment 1: Annotated List of Organizations (Individual paper)

Create an annotated list of three organizations (non-profits, non-governmental organizations, government agencies, co-operatives, corporations, or small businesses) related to your commodity. For example, if your group is examining coffee, your list might include Global Exchange, Starbucks, and On Fourth Café. (Remember: A brand is not the same thing as an organization--in other words, you cannot include Mazola or Maxwell House as organizations.) Include global as well as local resources. Each member of your group should have a unique set of organizations--in other words, there should be no overlap with other group members. Your annotation for each organization should include a summary of its activities, the range of products or services it provides, its source of funding, etc. Your list might include answers to the following:

1. What is the history of the organization?
2. What are the organization's goals?
3. What are the organization's needs?
4. What things does the organization do to realize its goals and meet its needs? Type the annotated list of organizations (with contact information) and return it to the instructor. Your organizational summary should be written in paragraph form--complete sentences, proper grammar and punctuation, etc. It should be paraphrased, meaning that it should be in your own words (not cut-and-pasted, which is a form of plagiarism). Each person in your group must submit a list of three different organizations to the instructor.

The assignment should only include information *from sources other than the organization itself*, so that you can include objective data. The rough draft of this assignment is worth 20% of the total grade.

Assignment 2: Research Brief (Individual paper)

You should assemble materials regarding the processes that go into the production, processing, distribution, and consumption of your commodity. This might include statistics, journal articles, visual materials, etc. You might include such information such as:

1. A brief history of the commodity and how it became "globalized"
2. Countries or regions that are the most important producers of the commodity
3. Countries or regions that are the most important consumers of the commodity
4. Corporations that dominate the production or extraction of the commodity
5. How production and processing of the commodity affects workers and the environment
6. How transportation of the commodity occurs, and consequences of this process
7. Corporations that dominate the processing or retail sale of the commodity (or products derived from it)
8. How consumption of the commodity (or products derived from it) affects consumer health, the environment, etc.

9. A hypothetical action plan for making the production and consumption of the commodity more socially responsible--in other words, a plan to reduce the social costs associated with the production and consumption of the commodity

You must include the sources from which your information was collected. You must use a minimum of two peer-reviewed academic journals or books. I strongly recommend that you organize your paper as a report, with sections that correspond to the categories listed above. You should write each section as an organized paragraph (or paragraphs), in complete sentences, that summarizes your findings. Your paper should be at least 5 pages (not including references or cover page), typed and double-spaced with 1" margins. Use APA, MLA, or Chicago citation styles..

Assignment 3: Ethnographic Paper (Individual paper)

Pick an organization that is related in some way to your group's commodity. Spend at least 30 minutes conducting participant-observation there. You should prepare an ethnographic report describing and analyzing your observations. For example, if your group is researching diamonds, you might choose Zales at Eastridge Mall. (NOTE: Each member of your group should pick a different organization.) If appropriate, you should interview customers or employees. Your paper should include the following: (a) a description of your research site; (b) a summary of your observations (human interactions, spatial analysis, interpretation of symbols, linguistic analysis); and (c) your analysis and reflections. How did this experience relate back to globalization themes discussed in ANTH 115? Your paper should be at least 5 pages (not including references or cover page), typed and double-spaced with 1" margins. Use APA, MLA, or Chicago citation styles.

Assignment 4: Class Presentations (Group assignment)

Your group should present the results of its research in a 15-20 minute presentation before the class. Detailed instructions will be provided to you several weeks before presentations

Reading Assignments. Students are expected to have read the assigned readings before each lecture and prepared to discuss the material in class.

Grading Policy

Incompletes

Incompletes will be granted only if the instructor has been notified and has approved. Students with missing major assignments (over 50 points) will receive a WU (unauthorized withdrawal). **NO WORK WILL BE ACCEPTED AFTER THE FINAL**

Notification of grades

Your final grade will appear in Canvas at the time it is calculated.

Marking Criteria for Written Work (Instructor reserves the right to take class participation into consideration in calculating the final grade)

A+ 98-100 A 94-97 A- 90-93

An "A" demonstrates originality, addresses the tasks effectively, shows effective organization and logical argumentation, uses clear, appropriate and accurate examples and a high level of writing competence and knowledge. Completes the task and consistently does extra work.

B+ 88-89 B 84-87 B- 80-83

A “B” may show a good level of competence, but uneven development of tasks. It may be generally well organized, uses appropriate examples, displays facility, with a few gaps, in argumentation, and demonstrates a good level of writing and knowledge. Completes the task and does some extra work.
C+ 78-79 C 74-77 C- 70-73

A “C” may show a fair level of competence, but may be uneven. It will address the task adequately, but only with parts of the task. It is adequately organized and may occasionally use examples. Argumentation may be inconsistent and writing and knowledge competence may be unclear.
D+ 68-69 D 64-67 D- 60-63 F<60

A “D” will demonstrate poor competence with inadequate organization, task and argumentation development and inappropriate examples. It will display difficulty in using adequate academic language and errors in knowledge will be in evidence. A failure will only occur if no effort is made to address the question or topic.

Participation and Miscellaneous Activities

Attendance and participation in class discussions is required. “Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of forty-five hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.” <http://www.sjsu.edu/senate/AS1475.pdf>

“Students are strongly encouraged to take courses to satisfy GE Areas R, S, and V from departments other than their major department. Passage of the Writing Skills Test (WST) or ENGL/LLD 100A with a C or better (C- not accepted), and completion of Core General Education are prerequisite to all SJSU Studies courses. Completion of, or co--registration in,

ANTH 115 SPRING 2017 COURSE SCHEDULE

This schedule is subject to change with fair notice and such changes will be communicated to you by the instructor in class and via email.

DATE	TOPICS AND READING ASSIGNMENTS
01/30-02/01	INTRODUCTION ANTHROPOLOGY AND GLOBAL CULTURES Introduction to the class goals and format and review of the syllabus. Reading: <i>A Sociology of Globalization</i> Chapter 1
02/06-02/08	TRENDS OF GLOBALIZATION Readings: <i>A Sociology of Globalization</i> Chapter 2 <i>Fresh Fruit, Broken Bodies</i> Chapter 1
02/13-02/15	GLOBAL GOVERNANCE AND THE STATES Readings: <i>A Sociology of Globalization</i> Chapter 3 <i>Fresh Fruit, Broken Bodies</i> Chapter 2

02/20-02/22	COMMUNICATIONS AND GLOBAL NETWORKS Readings: <i>A Sociology of Globalization</i> Chapter 3 <i>Fresh Fruit, Broken Bodies</i> Chapter 3 ASSIGNMENT 1 DUE FEBRUARY 20
02/27-03/01	GLOBAL CITIES Readings: <i>A Sociology of Globalization</i> Chapter 4 <i>Fresh Fruit, Broken Bodies</i> Chapter 4
03/06-03/08	ECONOMIC PROCESSES: TRADE, MARKETS, AND CAPITALISM Readings: <i>A Sociology of Globalization</i> Chapter 4 <i>Fresh Fruit, Broken Bodies</i> Chapter 5
03/13-03/15	INTERNATIONAL ECONOMIC AND POLITICAL INSTITUTIONS Readings: <i>A Sociology of Globalization</i> Chapter 4 <i>Fresh Fruit, Broken Bodies</i> Chapter 6 and 7
03/20	MIDTERM EXAMINATION
03/20-03/22	THE GLOBAL PRODUCTION AND CONSUMERISM Readings: <i>A Sociology of Globalization</i> Chapter 4 <i>Born Out of Place</i> ASSIGNMENT 2 DUE MARCH 20
03/27-03/29	SPRING BREAK
04/03-04/05	LABOR MIGRATION Readings: <i>A Sociology of Globalization</i> Chapter 5 <i>Born Out of Place</i>
04/10-04/12	THE FEMINIZATION OF THE GLOBAL ECONOMY Readings: <i>A Sociology of Globalization</i> Chapter 5 <i>Born Out of Place</i>
04/17-04/19	GLOBAL CLASSES AND SOCIAL INEQUALITY Readings: <i>A Sociology of Globalization</i> Chapter 6 <i>Born Out of Place</i> ASSIGNMENT 3 DUE APRIL 17

04/24-04/26	TRANSNATIONAL COMMUNITIES Readings: <i>A Sociology of Globalization</i> Chapter 6 <i>Born Out of Place</i>
05/01-05/03	TRANSNATIONAL SOCIAL MOVEMENTS Readings: <i>A Sociology of Globalization</i> Chapter 7 <i>Born Out of Place</i> CLASS PRESENTATIONS--(ASSIGNMENT 4) MAY 1ST
05/08-05/10	GLOBALIZATION THE ENVIRONMENT Readings: <i>A Sociology of Globalization</i> Chapter 8 <i>Born Out of Place</i> CLASS PRESENTATIONS--(ASSIGNMENT 4) MAY 8ST
05/15	REVIEW AND DISCUSSION
05/23	FINAL EXAMINATION 2:45pm-5:00pm

University Policies

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo) at <http://www.sjsu.edu/gup/syllabusinfo>