

# San José State University, Anthropology Department Anth11(80) (#29959) Cultural Anthropology Online, Spring 2018

## Course and Contact Information

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| <b>Instructor:</b>               | Dr. Jennifer L. Anderson   |
| <b>Office Location:</b>          | Clark 461  |
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| <b>Office Hours:</b>             | MW 9:30 to 10:30 A.M., and by arrangement                                  |
| <b>Class Days/Time:</b>          | Online   |
| <b>Classroom:</b>                | Online   |
| <b>GE/SJSU Studies Category:</b> | D1   |

## Course Format

### Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login website](http://sjsu.instructure.com) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](http://my.sjsu.edu) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

### Course Description

Cultural anthropology is the study of how humans adapt to, interpret and affect the world in which they live. This course is designed to provide you with an overview to the discipline, as well as an appreciation of what it has meant to be human in different places at different times. The course is divided into three major parts:

1. Human Nature and Culture
2. Sociocultural Systems in Cross-cultural Comparison
3. Anthropology and the Modern World

By the end of the class you should have a sense of the anthropological perspective and its merits. After learning some basic concepts and cross-cultural comparisons, we finish the class by showing the practical applications of this perspective in America and elsewhere. Furthermore, you will be gaining first-hand experience in observing the world as an anthropologist giving you an experiential and intellectual appreciation of a perspective which can be used to better understand a variety of academic, professional and community contexts. The course satisfies requirements for the Human Behavior/D(1) Area in the General Education Core, as well as departmental and program requirements in anthropology and behavioral science.

## **Course Goals**

### **Learning Objectives of the Anthropology Department**

#### **Knowledge**

- PLO1. Understanding culture as the distinguishing phenomenon of human life, and the relationship of human biology and evolution.
- PLO2. Awareness of human diversity and the ways humans have categorized diversity.
- PLO3. Knowledge of the significant findings of archaeology, cultural anthropology, and physical anthropology, and familiarity of the important issues in each sub-discipline.
- PLO4. Knowledge of the history of anthropological thought and its place in modern intellectual history
- PLO5. Comprehension of migration, colonialism, and economic integration as significant phenomenon shaping global society.

#### **Skills**

- PLO6. Ability to access various forms of anthropological data and literature.
- PLO7. Awareness of importance and value of anthropological knowledge in contemporary society, and the ability to apply it to social issues.
- PLO8. Knowledge of the research methods of the sub-disciplines of anthropology, and the ability to apply appropriate research methods in at least one sub-discipline.
- PLO9. Ability to present and communicate anthropological knowledge and the results of anthropological research to different audiences.

#### **Professional Values**

- PLO10. Knowledge of political and ethical implications of social research

### **Class Learning Objectives for this Class**

Students who successfully complete this course will:

- CLO1. Be able to understand and apply appropriately the concept of culture to human behavior.
- CLO2. Gain a working knowledge of how cultural anthropologists conduct field research through completing a class project
- CLO3. Be able to recognize and analyze the interaction of social institutions, culture and environment with individual and collective behavior.
- CLO4. Develop a cross-cultural perspective on how humans relate to each other and the material world through symbols;
- CLO5. Have knowledge about several societies in depth using ethnographies; and
- CLO6. Understand the relevance of cultural anthropology for understanding the complexities of modern life both globally and in the Santa Clara Valley.

CLO7. Be able to engage in cooperative learning activities, and identify culturally relevant information resources.

### **GE Learning Outcomes (GELO)**

As an Area D1 (Human Behavior) course, the content and activities are designed to enable you to achieve the following learning outcomes upon successfully completing the course.

GELO 1. Students will be able to place contemporary developments in cultural, historical, environmental, and spatial contexts [as assessed through examinations, ethnographic project and gendered space assignment]

GELO 2. Students will identify the dynamics of ethnic, cultural, gender/sexual, age-based, class, regional, national, transnational, and global identities and the similarities, differences, linkages, and interactions between them.[as assessed through examinations, ethnographic project and social networking assignment ]

GELO3. Students will evaluate social science information, draw on different points of view, and formulate applications appropriate to contemporary social issues. [as assessed through examinations and ethnographic project]

### **Required Texts/Readings**

The following books are available to purchase or rent via Spartan Bookstore or other online venues.

Title: *Cultural Anthropology: an Applied Perspective* (Tenth Edition)

Authors: Gary Ferraro and Susan Andreatta

Publisher: Cengage, ISBN-10: 1285738497

Title: *Sandakan Brothel No. 8: An Episode in the History of Lower-Class Japanese Women*. Translated by Author: Yamazaki, Tomoko. 1999.

Publisher Armonk, New York: M.E. Sharpe. ISBN 07656-0354-3

### **Other Readings**

Available on Canvas

### **Library Liaison**

The Anthropology Library Liaison is Silke Higgins, [Silke.Higgins@sjsu.edu](mailto:Silke.Higgins@sjsu.edu).

## **Course Requirements and Assignments**

### **Course Assignments**

Your final grade will be determined by your grades on a mid-term, a series of written research assignments, an open-note (but not open book) final,

**1. Writing Assignment (90 points, Assignment 1, 3-8, 45% of grade):** The research assignment is designed to encourage the student to research a culture of personal interest. The final paper should be approximately 2100 words not including cover page and bibliography. The paper will be submitted in sections to be graded individually, corrected by the student, and integrated into one final submission. Each individual section is worth 10 points. (7 sections x 10 points). The final corrected paper is worth 20 points. **It**

is clearly in your interest to submit the individual sections on a timely basis since they constitute 45% of your total grade. Even if you get 100% on your midterm and final you, you cannot get more than a “C-” in this course without submitting the paper sections! Emphasis will be placed on clear and effective communication. Students are encouraged to use on-line resources for research; however, **plagiarism will not be tolerated**. References should be properly cited and the bibliography should include both book and internet references. Citations and Bibliography should use the Chicago (Turbian) Author/ Date style. This assignment assesses your ability to meet Area D1 Learning Objectives No. 1-5.

**2. Ethnographic Interview (10 points, Assignment 2, 10% of grade)** For this exercise, you will practice ethnographic interviewing techniques with a partner online with a set format. Your notes will be typed up, spell-checked, proof-read, and submitted in essay format. Use Grammarly to check your paper and submit a screenshot of your Grammarly submission as proof. This assignment assesses your ability to meet Area D1 Learning Objectives No. 1, 4, 5.

**3. Open Note (Not open book) Midterm (50 points, 25% of grade)**

This assignment assesses your ability to meet Area D1 Learning Objectives No. 1-5.

**4. Comprehensive Open Note Open Book Final Exam (50 points,) (25% of grade)**

This assignment assesses your ability to meet Area D1 Learning Objectives No. 1-5. [University Policy S06-4](http://www.sjsu.edu/senate/docs/S06-4) (<http://www.sjsu.edu/senate/docs/S06-4.pdf>) states that “There shall be an appropriate final examination or evaluation at the scheduled time in every course, unless the course is on the official List of Courses in which a final is optional.”

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus. In our case, additional reading and ethnographic fieldwork, analysis and writing, will comprise the bulk of the outside time needed in this course.

## Grading Information

Use <https://www.grammarly.com> or another electronic service to check your writing. All papers will be submitted through Canvas and will be vetted by Turnitin.com.

### Incompletes

Incompletes will be granted only if the instructor has been notified in a timely manner and has approved. Students with missing major assignments (over 50 points) will receive a WU (unauthorized withdrawal).  
**NO WORK WILL BE ACCEPTED AFTER THE FINAL**

### Determination of Grades

A+ 98>, A 94-97, A- 90-93

An "A" demonstrates originality, not merely efficient memory, addresses the tasks effectively, shows effective organization and logical argumentation, uses clear, appropriate and accurate examples and a high level of writing competence and knowledge. Completes the task and consistently does extra work that is self-initiated.

B+ 88-89, B 84-87, B- 80-83

A "B" may show a good level of competence and may even reflect exactly what was discussed in class and texts, but does not contribute original knowledge. It shows uneven development of tasks. Work may be generally well organized, use appropriate examples, display facility in argumentation, with a few gaps, and demonstrates a good level of writing and knowledge. Completes the task and does some extra work guided by the instructor.

C+ 78-79, C 74-77, C- 70-73

A "C" may show a fair level of competence, but may be uneven. Work will address the task adequately, but only with parts of the task. It is adequately organized and may occasionally use examples. Argumentation may be inconsistent and writing and knowledge competence may be unclear. Language may be inappropriately informal in parts of assignment.

D+ 68-69, D 64-67, D- 60-63, F < 60

A "D" will demonstrate poor competence with inadequate organization, task and argumentation development and inappropriate examples. It will display difficulty in using adequate academic language and errors in knowledge will be in evidence. A failure will only occur if no effort is made to address the question or topic.

Late work will only be accepted if the professor has approved the reason. The work will drop one grade as a late penalty in such cases unless otherwise arranged. Extra credit is not given.

### **Classroom Protocol**

To Be Excused if you cannot participate in an exercise, please leave an E-mail message THAT day or earlier, giving your name, class and reason for missing the activity. You will receive full credit (E) as long as the reason is significant and the privilege is not abused. Failure to participate might result in a significant loss of overall points.

You may not collaborate on work in this class. Group study for the midterm and final are permitted, but anything you write on the midterm or final must be in your own words. If the text of answers on the midterm or final are found to be identical to that of another student or cut and pasted from another source, you will receive an "F" on the exam.

### Late Papers

No late papers will be accepted unless a genuine emergency arrives and the student notifies the professor in advance.

### Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course:

- "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only.

The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

### **University Policies (Required)**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>”

# Anth 11, Cultural Anthropology, Section 80, Spring Course Schedule

*List the agenda for the semester including when and where the final exam will be held. Indicate the schedule is subject to change with fair notice and how the notice will be made available.*

## Course Schedule

(The schedule may be changed on fair notice. Readings are to be done before the class with which they are associated. **You are responsible for turning in assignments on the due date. I will not remind you!** If changes are made, they will be made available through the Canvas modules. )

## Course Schedule

| Module | Date       | Topics, Readings, Assignments, Deadlines   |
|--------|------------|--|
| 1      | 1/25/2018  | <ul style="list-style-type: none"> <li>• Introduce course</li> <li>• Lecture: “What is Anthropology?” (M1 Introduction to Anthropology)</li> <li>• Reading: Ferraro, Chapter 1, pp. 3-24, Yamazaki, pp. xiii-xxxix</li> <li>• Note the Midterm (50 points) takes place in Module 16. It includes ten questions taken from the study questions provided in Modules 1-15.</li> <li>• Module 1 Study Questions (The answers to study questions are not to be submitted to Canvas. They are for your use in preparing for the midterm and final. Do not procrastinate! There are too many questions to do at the last minute.</li> <li>• Questions for Module 1</li> </ul> |
| 2      | 1/30//2018 | <ul style="list-style-type: none"> <li>• Lecture: “The Concept of Culture” (M2 – The Concept of Culture)</li> <li>• Reading: Ferraro, Chapter 2, pp. 27-49, Yamazaki, pp. xiii-xxxix</li> <li>• Questions for Module 2</li> </ul>  |
| 3      | 2/1/2018   | <ul style="list-style-type: none"> <li>• Lecture: “The Capacity for Culture” (M3 - The Capacity for Culture)</li> <li>• Reading: Yamazaki, pp.3-28</li> <li>• Study Questions for Module 3</li> </ul>  |
| 4      | 2/6/2018   | <ul style="list-style-type: none"> <li>• Research Orientation and the Mechanics of Paper Writing</li> <li>• Reading: Yamazaki, pp. 29-44</li> <li>• Study Questions for Module 4</li> </ul>  |
| 5      | 2/8/2018   | <ul style="list-style-type: none"> <li>• Lecture: “Applied Anthropology” (M4 – Applied Anthropology)</li> <li>• Reading: Ferraro, Chapter 3, pp. 51-71, Yamazaki, pp. 45-107</li> <li>• Study Questions for Module 5</li> </ul>  |
| 6      | 2/132017   | <ul style="list-style-type: none"> <li>• Lecture: “The Growth of Anthropological Theory” (M5 – Anthropological Theory)</li> <li>• Reading: Ferraro: Chapter 4, pp. 73-96, Yamazaki, pp. 108-145</li> <li>• Writing: Assignment 1 (Culture or Sub-Culture choice). Minimum of three hundred words, essay to include location, origin, size of subculture and why you are interested. (Include five data collection sheets.)</li> <li>• Study Questions for Module 6</li> </ul>  |
| 7      | 2/15/2018  | <ul style="list-style-type: none"> <li>• Lecture: “Methods in Cultural Anthropology” (M6 – Methods in Cultural Anthropology)</li> <li>• Reading: Ferraro: Chapter 5, pp. 99-123, Yamazaki, pp. 146-170</li> </ul>  |

| <b>Module</b> | <b>Date</b> | <b>Topics, Readings, Assignments, Deadlines</b>   |
|---------------|-------------|---|
|               |             | <ul style="list-style-type: none"> <li>• Study Questions for Module 7</li> </ul>  |
| 8             | 2/20/2018   | <ul style="list-style-type: none"> <li>• Reading: Yamazaki, pp. 171-198</li> <li>• Assignment 1 Due</li> <li>• Study Questions for Module 8</li> </ul>  |
| 9             | 2/22/2018   | <ul style="list-style-type: none"> <li>• Online Class Activity – Ethnographic Interviewing Session</li> <li>• Reading: (Canvas) Quick Tips for Ethnographic Interviewing</li> <li>• Start work on Assignment 2 – Ethnographic Interview</li> <li>• Study Questions for Module 9</li> </ul>  |
| 10            | 2/27/2018   | <ul style="list-style-type: none"> <li>• Lecture: “Language and Communication” (M10 – Language and Communication)</li> <li>• Reading: Ferraro, Chapter 6, pp. 126-149,</li> <li>• Writing: Typed Assignment 2 Ethnographic Interview is due. Text must be in typed, in full sentences, spell-checked, and proof-read. Submit Grammarly Screenshot with assignment.</li> <li>• Assignment 3 (Language and Communication). Submit a minimum of 300 words typewritten on your subject culture’s language and literature (Include proper citations and reference list) Credit will be reduced substantially for sections of research paper not submitted on due date.</li> <li>• Study Questions for Module 10</li> </ul> |
| 11            | 3/1/2018    | <ul style="list-style-type: none"> <li>• Lecture: “Making a Living” (M11 – Making a Living)</li> <li>• Reading: Ferraro, Chapter 7, pp. 151-180</li> <li>• Study Questions for Module 11</li> </ul>   |
| 12            | 3/6/2018    | <ul style="list-style-type: none"> <li>• Lecture: “Economics” (M12 - Economics)</li> <li>• Reading: Ferraro, Chapter 8, pp. 183-210</li> <li>• Assignment 3 (Language and Communication) due.</li> <li>• Study Questions for Module 12</li> </ul>   |
| 13            | 3/8/2018    | <ul style="list-style-type: none"> <li>• YouTube: “Trading Ghana’s Water for Gold”</li> <li>• Writing: Assignment 4 (Production). Submit a minimum of 300 words on your subject culture’s mode(s) of production, including changes which have taken or are taking place.</li> <li>• Study Questions for Module 13</li> </ul>  |
| 14            | 3/13/2018   | <ul style="list-style-type: none"> <li>• Lecture: “Marriage and the Family” (M14 – Marriage and the Family)</li> <li>• Reading; Ferraro, Chapter 9, pp. 213-239</li> <li>• Assignment 4 (Production Due)</li> <li>• Study Questions for Module 14</li> </ul>  |
| 15            | 3/15/2018   | <ul style="list-style-type: none"> <li>• Lecture: “Reproduction” (M15– Reproduction)</li> <li>• Reading: None for this Module, work on your study questions</li> <li>• Study Questions for Module 15</li> <li>• The Midterm exam consists of 10 questions taken from the study questions in Modules 1-15</li> </ul>   |
| 16            | 3/20/2018   | <ul style="list-style-type: none"> <li>• MIDTERM EXAM (50 Points) 7:00 to 8:15 PM online</li> </ul>   |
| 17            | 3/22/2018   | <ul style="list-style-type: none"> <li>• Lecture: “Kinship” (M16– Kinship)</li> <li>• Reading: Ferraro, Chapter 10, pp. 241-259</li> <li>• Study Questions for Module 17</li> </ul>   |



| Module                             | Date      | Topics, Readings, Assignments, Deadlines   |
|------------------------------------|-----------|--|
| <b>Spring Vacation March 26-30</b> |           |  |
| 18                                 | 4/3/2018  | <ul style="list-style-type: none"> <li>• Lecture: “Sex and Gender” (M18 – Sex and Gender)</li> <li>• Reading: Ferraro, Chapter 11, pp. 261-288,</li> <li>• Writing: Assignment 5 (Domestic Life). Submit a minimum of 300 words typewritten on issues regarding your subject culture’s issues regarding sexuality, birth, reproduction, and domestic life, descent, locality, and kinship.</li> <li>• Study Questions for Module 18</li> </ul>   |
| 19                                 | 4/4/2018  | <ul style="list-style-type: none"> <li>• Lecture: “Psychological Anthropology” (M19 – Psychological Anthropology)</li> <li>• Reading: Download from Canvas “Spirit Possession and Exorcism in the Treatment of a Bedouin Psychiatric Patient” by Al-Krenawi and Graham</li> <li>• Study Questions for Module 19</li> </ul>   |
| 20                                 | 4/10/2018 | <ul style="list-style-type: none"> <li>• YouTube: Watch ”Akomfo: Dancers for the Gods”</li> <li>• Assignment 5 due.</li> <li>• Study Questions for Module 20</li> </ul>  |
| 21                                 | 4/12/2018 | <ul style="list-style-type: none"> <li>• Lecture: “Social Stratification 1” (M21 – Caste and Class)</li> <li>• Reading: Ferraro, Chapter 12, pp. 291-300</li> <li>• Study Questions for Module 21</li> </ul>   |
| 22                                 | 4/17/2018 | <ul style="list-style-type: none"> <li>• Lecture: “Social Stratification 2” (M22 – Ethnicity and Race)</li> <li>• Reading: Ferraro, Chapter 12, pp. 300-310</li> <li>• Study Questions for Module 22</li> </ul>  |
| 23                                 | 4/19/2018 | <ul style="list-style-type: none"> <li>• Lecture: “Political Organization and Social Control” (M23 – Political Organization and Social Control)</li> <li>• Reading: Ferraro, Chapter 13, pp. 317-341</li> <li>• Writing: Assignment 6. Submit a minimum of 300 words on your subject culture’s political organization including relationship to dominant culture’s political organization. Discuss any pertinent issues of class, caste, gender hierarchies, ethnicity and/or race in relationship to the dominant majority.</li> <li>• Study Questions for Module 23</li> </ul> |
| 24                                 | 4/24/2018 | <ul style="list-style-type: none"> <li>• Watch: YouTube Video, “Interview with Nix, CEO of Cambridge Analytica”</li> <li>• Study Questions for Module 24</li> </ul>  |
| 25                                 | 4/26/2018 | <ul style="list-style-type: none"> <li>• Lecture: “Supernatural Beliefs” (M25 – Religion)</li> <li>• Reading: Ferraro, Chapter 14, pp. 343-367</li> <li>• Assignment 6 due.</li> <li>• Writing: Assignment 7 (Supernatural Beliefs). Submit a minimum of 300 words on your subject culture’s supernatural beliefs, religion, and/or religious issues. Begin pulling your paper together because it is due a week from today. Check citation form and clean up your reference list. Begin writing conclusions.</li> <li>• Study Questions for Modules 25</li> </ul>               |
| 26                                 | 5/1/2018  | <ul style="list-style-type: none"> <li>• Lecture: “Art” (M26 – Art)</li> <li>• Reading: Ferraro, Chapter 15, pp. 369-388</li> <li>• Study Questions for Module 26</li> </ul>   |

| <b>Module</b> | <b>Date</b> | <b>Topics, Readings, Assignments, Deadlines</b>   |
|---------------|-------------|---|
| 27            | 5/3/2018    | <ul style="list-style-type: none"> <li>• YouTube: Traditional Japanese Pottery Making Life and Art 1960s Japan</li> <li>• Assignment 7 due</li> <li>• Study Questions for Module 27</li> </ul>  |
| 28            | 5/8/2018    | <ul style="list-style-type: none"> <li>• Lecture: “Culture Change and Globalization” (M29 – Culture Change and Globalization)</li> <li>• Reading: Ferraro, Chapter 16, pp. 391-416</li> <li>• Writing: Assignment 8 Notice Your Final Paper is due in the next module. Pull your paper together. Double check citations. Move all your references to the end of the paper. Write introduction presenting general characterization of culture and thesis which prepares reader for conclusions. Discuss your culture’s prospects for survival in the changing global culture and what an applied anthropologist could do to help. Add conclusions (300 words) discussing the way you have supported your thesis and your culture’s role (or fate) in a globalizing world</li> <li>• Study Questions for Module 28</li> </ul> |
| 29            | 5/10/2018   | <ul style="list-style-type: none"> <li>• Writing: Your final paper is due today.</li> </ul>   |
| 30            | 5/14/2018   | <ul style="list-style-type: none"> <li>• Review Your Study Questions for the Final</li> </ul>   |
| Final Exam    | 5/17/2018   | <ul style="list-style-type: none"> <li>• <b>Final –Thursday, May 17 between 5:15 P.M. and 7:30 P.M online.</b></li> </ul>   |