

San José State University
Anthropology Department
ANTH/PSYC/SOCI 193: Behavioral Science in Practice
Section 1
Spring 2019 Semester

Course and Contact Information

Instructor:	Professor Gonzalez
Office Location:	Clark 469
Telephone:	(408) 924-5715
Email:	roberto.gonzalez@sjsu.edu (preferred contact)
Office Hours:	Tuesday 1:30 pm - 2:00 pm Wednesday 11:00 am - 2:00 pm Thursday 1:30 pm - 2:00 pm
Class Days/Time:	TR 12:00 pm - 1:15 pm
Classroom:	Clark Hall 202
Prerequisites:	Senior standing (90 or more units) AND declared major in Behavioral Science or Behavioral Science double major
GE/SJSU Studies Category:	N/A

Course Format

Course Description (Required)

This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Course Learning Outcomes (CLO) (Required)

Students who successfully complete this course will be able to:

1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. To apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. To access important sources of information relevant about the behavioral sciences and data relevant to them;
4. To synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. To prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings (Required)

Textbook

This semester we will be using the following text:

Alone Together by Sherry Turkle (any edition is acceptable)

In addition, there will be several required articles that will be distributed in class by the instructor at various points throughout the semester.

Course Requirements and Assignments (Required)

Assignments for this course include the following:

1. *Resume, skills assessment, cover letter.* You will prepare either a resume or a CV (curriculum vitae). You will prepare a skills assessment which describes your past work experience, internships, academic courses, etc. You will also prepare a cover letter to a hypothetical future employer. These documents will be reviewed in peer groups in class. (20% of final grade.)
2. *Synthesis of behavioral science.* Each student--working as a member of a team--will write a two page synthesis of behavioral science as a distinctive, particular perspective on human behavior. Each team will prepare a two minute "elevator speech" to describe the Behavioral Science major to an uninformed colleague. (15% of final grade.)
3. *Informational interview.* You will conduct a 30-60 minute informational interview with a person working in a field or organization in which you are interested and write a two page summary of your results. (15% of final grade.)
4. *Case study.* Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 20-minute slide presentation and submit a copy to the instructor. (15% of final grade.)
5. *Final exam and portfolio.* At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.)
6. *Class participation.* At the end of the semester, the instructor will assign each student a participation grade based upon his or her involvement in class activities including discussion groups, peer review workshops, and case study preparation. Students who do not fully participate (due to tardiness, absence, habitual text messaging, etc.) will be penalized accordingly. (15% of final grade.)

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

According to [University Policy S16-9](#), *Course Syllabi* (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), “Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Final Examination or Evaluation

At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be given to you during the fourth week of class about this assignment. (20% of final grade.) For more information about SJSU's final exam policy, see [University policy S17-1](#) (<http://www.sjsu.edu/senate/docs/S17-1.pdf>). Among other things, it states: “Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

Grading Information (Required)

Several different factors will go into the assessment and grading of assignments. These include: (1) ability to follow templates and instructions provided in class; (2) careful attention to detail on written assignments, such as spelling, punctuation, grammar, etc.; (3) ability to access research materials and incorporate them into written assignments and presentations; (4) active and engaged participation (in group activities and class discussions); (5) ability to verbally present information in a clear, concise, and accurate manner.

Determination of Grades

- A statement of how grades will be determined for the course, including +/- grades if they are used.
- Extra credit options, if available.
- List of the percentage weight assigned to various class assignments.
- Penalty (if any) for late or missed work.

Grades will be determined according to the following grading scale:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
82	-	80	B-	Below 63			F

See section on Course Requirements and Assignments above for percentage weight of assignments, and for penalties associated with late or missed work.

Classroom Protocol

Mobile phones must be turned off during class and must be out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited during exams and quizzes. With instructor approval, laptops and smart phones may be used for certain in-class assignments.

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup exams unless documents can be presented as evidence of illness, death in family, jury duty, etc. No assignments will be accepted via e-mail—I must receive hard copies of all assignments.

University Policies (Required)

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

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Spring 2019 Course Schedule

Schedule is subject to change with fair notice.

Date	Topics, Readings, Assignments, Deadlines
	PART I: PROFESSIONAL DEVELOPMENT
01/24/19	<u>Syllabus Review and Course Policies</u> No required readings; bring syllabus to class
01/29/19	<u>Introduction: Review of the Behavioral Sciences</u> Workshop: Disciplinary team assignments. Warm-up exercise for disciplines.
01/31/19	<u>Professional Development</u> Homework: Each student submits an informal transcript (with grades redacted), and one example of a resume or CV. Be prepared to discuss and outline statement of skills and abilities. Workshop: Disciplinary teams discuss resume preparation and write statement of skills and abilities.
02/05/19	<u>Disciplinary Assessments</u> Workshop: Disciplinary teams share assessments, brainstorm skills and knowledge for presentations. Part of this class session will be dedicated to brainstorming resumes and/or CVs. DUE: Redacted informal transcript; sample resume (not your own)
02/07/19	<u>Professional Development</u> Guest speaker: Representative from SJSU Career Center
02/12/19	<u>Disciplinary Assessment</u> Homework: Submit draft of resume or CV and statement of skills. Workshop: Disciplinary teams conduct peer reviews of draft resumes and CVs. DUE: Draft resumes and CVs
02/14/19	<u>Professional Development</u> Guest speaker: Applying behavioral sciences in the "real world."
02/19/19	<u>SJSU EXPO 16 Job Fair</u> Class will meet at the SJSU Event Center (be sure to sign in with instructor)
02/21/19	<u>Professional Development</u> Workshop: Writing effective cover letters.
03/26/19	<u>Graduate School: Programs, Prospects, and Process</u> Guest speaker: Applying to graduate programs. DUE: Rough draft of cover letter
02/28/19	<u>Disciplinary Assessments</u> Workshop: Preparation for disciplinary team-led discussions DUE: Rough draft of Statement of Skills and Abilities ("This is Your Life/Education")

Date	Topics, Readings, Assignments, Deadlines
03/05/19	<u>Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology</u> Team Presentations
	PART II: SYNTHESIZING THE BEHAVIORAL SCIENCES
03/07/19	<u>Summarizing Behavioral Sciences: The "Elevator Speech"</u> Workshop: Teams work on developing a two-minute summary of behavioral sciences. DUE: Final draft of Resume or CV, final draft of Statement of Skills and Abilities, final draft of Cover Letter
03/12/19	<u>Presentation of "Elevator Speeches"</u> DUE: "Elevator Speech" synthesis paper
03/14/19	<u>New Digital Technologies</u> Workshop: Synthesis Team Assignments Read: N. Carr, "Is Google Making Us Stupid?"; T. Friedman, "Revolution Hits Universities"
03/19/19	<u>New Digital Technologies (continued)</u> Film: "Digital Nation" Homework: Informational interview
03/21/19	<u>Planning for Case Studies</u> Read: Turkle, "Author's Note" and "Introduction" Workshop: Brainstorming research for case studies
03/26/19	<u>Professional Development</u> Read: Turkle, Chapters 1-2 DUE: Rough draft of informational interview report Workshop: Synthesis team peer reviews of informational interview report
03/28/19	<u>Exploring Research Methods</u> Read: Turkle, Chapters 3-4 Workshop: Preliminary analysis of research topics; developing case study research projects
	NO CLASS MEETING: SPRING RECESS (APRIL 1-APRIL 5)
04/09/19	<u>Professional Development</u> Read: Turkle, Chapters 5-6 DUE: Final draft of informational interview report Film: "Plug and Pray"
04/11/19	<u>More on the New Digital Technologies</u> Read: Turkle, Chapters 7-8 Film: "Plug and Pray" (continued) Workshop: Discussion and response to film
04/16/19	<u>Putting Research Methods to Work</u> Read: Turkle, Chapters 9-10 Workshop: Designing data collection strategies

Date	Topics, Readings, Assignments, Deadlines
04/18/19	<u>Putting Research Methods to Work</u> Read: Turkle, Chapters 11-12 Workshop: Designing data collection strategies
04/23/19	<u>Collecting Data and Conducting Research</u> Read: Turkle, Chapters 13-14 Workshop: Group research activities
04/25/19	<u>Making Sense of Research Results</u> Read: Turkle, "Conclusion" and "Epilogue" Workshop: Analysis and interpretation of research data
04/30/19	<u>Designing Effective Presentations</u> Workshop: Brainstorming slide presentations
05/02/19	<u>Designing Effective Presentations</u> Workshop: Putting together case study presentations
05/07/19	<u>Presentations</u> PRESENTATIONS: GROUPS 1, 2, 3
05/09/19	<u>Presentations</u> PRESENTATIONS: GROUPS 4, 5, 6
05/18/19	FINAL EXAM -- MONDAY, MAY 20 (9:45 AM - 12:00 PM) DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME OR CV SKILLS ASSESSMENT, AND COVER LETTER; (2) REVISED BEHAVIORAL SCIENCE SYNTHESIS PAPER; (3) REVISED COVER LETTER; (4) REVISED INFORMATIONAL INTERVIEW.