San José State University
ANTH 115 Section 3 (27040), Spring 2021
The Emerging Global Culture

Course and Contact Information

Instructor:	Dr. Jay Ou
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Office Hours:	M 4-5pm or by Appt. https://sjsu.zoom.us/j/89705799055?pwd=dTR5ZFBXMGtCTHVPQ0dkcnJ1Tk16dz09
Class Days/Time:	Asynchronous Online
Classroom:	Asynchronous Online
Prerequisites:	Passed Writing Skills Test (or completed/currently enrolled in 100W), Upper division standing (60 units) and Core General Education Completed.

GE/SJSU Studies Category:	V

Technology Intensive Online Course

This course adopts an online classroom delivery format. A computer with internet connectivity and Canvas is required for students to participate in class activities and submit assignments. See University Policy F13-2 at http://www.sjsu.edu/senate/docs/F13-2.pdf for more details. All course material developed by the instructor is the intellectual property of the instructor and is to be used for private, study purposes only, and cannot be shared publicly or uploaded without the instructor's approval (see University policy S12-7).

Canvas and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, and grades can be found on Canvas Learning Management System course login website. You are responsible for

regularly checking with the messaging system through MySJSU or Canvas to learn of any updates. *For help with using Canvas see Canvas Student Resources page (http://www.sjsu.edu/ecampus/teaching-tools/canvas/student_resources)*

Course Description

In this course we will examine the emergence of global cultures. We will critically analyze the ways in which global capitalism, international trade, migration, and technological change have interacted, while keeping in focus the impacts of such changes upon individual lives and human cultures. Connections between culture and power will be a fundamental part of our analysis. Lectures, guest lectures, readings, and films will form the basis of coursework.

ANTH 115 Course Goals and Student Learning Objectives

This course has a number of goals, including: to encourage students to make connections between everyday life and broader issues affecting the entire planet, to appreciate different perspectives on complex problems, to work with other students on common issues, and to become conscious, active participants in the transformation of global society.

Specific objectives include:

1. Learning how to critically analyze issues and events in a broad global framework
2. Comparing and contrasting today's global issues with those of other historical periods
3. Critiquing different assumptions and reviewing a range of perspectives on global issues
4. Understanding social, cultural and political-economic dimensions of global ecological issues
5. Analyzing competing definitions of "globalization" from different disciplinary perspectives
6. Analyzing the impacts of trade, technology, migration, and conflict on cultural change
7. Developing the skills needed to anticipate and shape future scenarios
8. Critically examining student's own views and understanding how they shape communication
9. Working cooperatively with other students on a team project
10. Analyzing contemporary events and issues utilizing social scientific tools and methods

SJSU Studies Area V Student Learning Objectives

1. To compare systematically the ideas, values, images, cultural artifacts, economic structures, technological developments, and/or attitudes of people from more than one culture outside the US.
2. To identify the historical context of ideas and cultural traditions outside the US and how they have influenced American culture.
3. To explain how a culture outside the US has changed in response to internal and external pressures.

Required Texts/Readings

Global Problems and the Culture of Capitalism. Richard Robbins and Rachel Dowty. 2019 (7th Edition) ISBN 9780134732794

ALL ADDITIONAL READINGS AND FILMS ON CANVAS

Course Requirements and Assignments

Assignments
20% Assignment 1: Annotated list of organizations (meets SLO 2, 3)
30% Assignment 2: Research Paper (meets SLO 1, 3)
10% Assignment 3: Research Paper Presentations
20% Midterm exam (meets SLO 1, 2, 3)
20% Final exam (meets SLO 1, 2, 3)

All assignments must be double-spaced with 12pt TNR font, 1" margins. APA style manual.

Assignment 1: Annotated List of Organizations (Individual papers)
Create an annotated list of local AND global organizations related to your commodity. There must be one of each type of organization: 1. NGO; 2. government agencies; and 3. co-operatives, corporations, or small businesses.

Each member of your group should have a unique set of organizations--in other words, there should be no overlap with other group members. Your annotation for each organization must include a history and summary of its activities, the range of products or services it provides, and its source of funding. Your list must include answers to the following:

1. What is the history of the organization?
2. What are the organization's goals?
3. What are the organization's needs?
4. What things does the organization do to realize its goals and meet its needs?

Type the annotated list of organizations with contact information and return it to the instructor. The organizational summary should be written in paragraph form--complete sentences, proper grammar and punctuation, etc. It should be paraphrased, meaning that it should be in your own words (not cut-and-pasted, which is a form of plagiarism).

Each person in your group must submit a list of three different organizations to the instructor. The assignment should only include information from academic and credible non-academic media sources other than the organization itself. Minimum 1000 words (approximately four double spaced pages)—not including cited text, references or cover page).

Assignment 2: Research Paper
Each group will be assigned a global commodity (Crude Oil, Gold, Cotton, Corn, Palm Oil). Each research paper will analyze the processes that go into the extraction, processing, production, distribution, and consumption of the commodity. Each paper should include:
1. Brief history of the commodity and how and when it became "globalized"
2. Countries or regions that are the most important producers of the commodity. Countries or regions that are the most important consumers of the commodity
3. Corporations that dominate the production or extraction of the commodity

4. How production and processing of the commodity affects workers and the environment
5. How transportation of the commodity occurs, and consequences of this process
6. Corporations that dominate the processing or retail sale of the commodity, and/or products derived from it.
7. How consumption of the commodity and/or products derived from it affects consumers, health, environment, etc.
8. Hypothetical action plan for making the production and consumption of the commodity more socially responsible--in other words, a plan to reduce the social and environmental costs associated with the production and consumption of the commodity

The paper should be organized as a report, with sections that correspond to the categories listed above. Each section should consist of organized paragraphs in complete sentences that summarizes each group's findings. Bullet points will not be graded.

Minimum 2000 words (approximately eight double spaced pages)—not including cited text, references or cover page). Minimum of five peer-reviewed academic sources required.

Assignment 3: Research Paper Presentation
Each group will submit a powerpoint presentation—recording is optional. Presentations will be assessed based on comprehensiveness and effectiveness.

Grading Policy

Grade	Points	Percentage
A plus	960 to 1000	96 to 100%
A	930 to 959	93 to 95%
A minus	900 to 929	90 to 92%
B plus	860 to 899	86 to 89 %
B	830 to 829	83 to 85%
B minus	800 to 829	80 to 82%
C plus	760 to 799	76 to 79%
C	730 to 759	73 to 75%
C minus	700 to 729	70 to 72%
D plus	660 to 699	66 to 69%
D	630 to 659	63 to 65%
D minus	600 to 629	60 to 62%

Wk	Date	Topics, Readings, Assignments, Deadlines
1	1/27	**Course Introduction** Readings: RD, Introduction
2	2/3	**Creating the Consumer** Readings: RD, Chapter 1
3	2/10	**Labor and Capitalism** Readings: RD, Chapter 2
4	2/17	**Global Trade and Corporations** Readings: Robbins, Chapter 3 Film: *In the Footsteps of Marco Polo* https://www.pbs.org/video/wliw21-arts-culture-footsteps-marco-polo-update/
5	2/24	**Nation-States and Capitalism** Readings: RD, Chapter 4 Film: *Made in Bangladesh* https://www.youtube.com/watch?v=onD5UOP5z_c
6	3/3	**Population Growth** Readings: RD, Chapter 5 **DUE: ASSIGNMENT 1**
7	3/10	**Hunger and Poverty** Readings: RD, Chapter 6 Film: *No Logo* https://sjsu.kanopy.com/video/no-logo
8	3/17	**Environment** Readings: RD, Chapter 7 Film: *Off the Rails: A Journey Through Japan* (48m) https://www.aljazeera.com/programmes/aljazeeracorrespondent/2015/08/rails-journey-japan-150818090224115.html

9	3/24	**Health** Readings: RD, Chapter 8 **MIDTERM EXAM (RD Chapters 1-7)** *3/31 Spring Break*

10	4/7	**Ethnic Groups** Readings: RD, Chapter 9
11	4/14	**Peasant Resistance** Readings: RD, Chapter 10 **DUE: ASSIGNMENT 2 RESEARCH PAPER ROUGH DRAFT**
12	4/21	**Anti-Globalization Movements** Readings: RD, Chapter 11 Film: *The Take* https://www.youtube.com/watch?v=3-DSu8RPJt8

13	4/28	**Religion** Readings: RD, Chapter 12 Film: *Advertising at the Edge of the Apocalypse* https://sjsu.kanopy.com/video/advertising-edge-apocalypse

14	5/5	**Solving Global Problems** Readings: RD, Chapter 13 Film: *Losing Knowledge* https://video-alexanderstreet-com.libaccess.sjlibrary.org/watch/losing-knowledge-50-years-of-change?context=channel:academic-video-online
15	5/12	**Alternative Globalizations** Readings: Graeber "What Real Globalization Would Look Like" Chang, "How to Rebuild the World Economy" **DUE: ASSIGNMENT 2 RESEARCH PAPER**
16	5/17	**Climate and Globalization** Readings: Harvey, "World is running out of time on climate" **DUE: ASSIGNMENT 3 RESEARCH PAPER PRESENTATIONS**

	5/26	**Final Exam**

Class Protocol and Policies

1. Check Canvas and SJSU email regularly for updates or changes to schedule.

2. *Plagiarism* will result in an automatic 0 points for the assignment and referral to the SJSU Committee on Academic Integrity
3. Late assignments and exams will *not* be accepted unless accompanied by documented proof of personal or family medical emergency. There will be no exceptions so please download and/or work on your assignments well in advance of due date and time.
4. All submissions must be in the form of an attachment in PDF format; no google docs or other file types. All submissions must include all essential information (course number and section; full formal name registered with SJSU; assignment name). Submissions that do not fulfill these basic requirements will not be assessed.
5. All correspondence will be conducted via canvas and canvas message. Include proper subject headings (course number and section, full name, topic) and standard business letter format to receive a response.

Email Etiquette and Policies

I will respond to emails promptly on weekdays during business hours. However, I will only respond to polite emails that conform to a professional format (see below). I will not respond to emails that request information that can be 1) found in the syllabus; 2) about missed lectures; 3) information presented in lecture; 4) questions concerning grades because this is not legal information for me to reveal over email; 5) extensive questions that should be addressed during office hours; 6) electronic papers; 7) paper drafts (drafts must be addressed during office hours).

In the Subject" line of the email, please write course name and section followed by a brief description of the email s subject. In the Message" portion of the email, please open with Dear Dr./Professor_" and adopt professional word choice, capitalization, and punctuation. Close with your name and email address.

Online Class Protocol and Policies

This course will not be recorded. Students are not allowed to record without instructor permission. Students are prohibited from recording class activities (including class lectures, office hours, advising sessions, etc.), distributing class recordings, or posting class recordings. Materials created by the instructor for the course (syllabi, lectures and lecture notes, presentations, etc.) are copyrighted by the instructor. This university policy (S12-7) is in place to protect the privacy of students in the course, as well as to maintain academic integrity through reducing the instances of cheating. Students who record, distribute, or post these materials will be referred to the Student Conduct and Ethical Development office. Unauthorized recording may violate university and state law. It is the responsibility of students that require special accommodations or assistive technology due to a disability to notify the instructor.

Students are required to have an electronic device (laptop, desktop or tablet) with a camera and built-in microphone. SJSU has a free equipment loan program available for students. Students are responsible for ensuring that they have access to reliable Wi-Fi during tests. If students are unable to have reliable Wi-Fi, they must inform the instructor, as soon as possible or at the latest one week before the test date to determine an alternative.

Zoom Classroom Etiquette:

Mute Your Microphone: To help keep background noise to a minimum, make sure you mute your microphone when you are not speaking.

Be Mindful of Background Noise and Distractions: Find a quiet place to "attend" class, to the greatest extent possible.

Avoid video setups where people may be walking behind you, people talking/making noise, etc. Avoid activities that could create additional noise, such as shuffling papers, listening to music in the background, etc.

Position Your Camera Properly: Be sure your webcam is in a stable position and focused at eye level.

Limit Your Distractions/Avoid Multitasking: You can make it easier to focus on the meeting by turning off notifications, closing or minimizing running apps, and putting your smartphone away (unless you are using it to access Zoom).

Use Appropriate Virtual Backgrounds: If using a virtual background, it should be appropriate and professional and should NOT suggest or include content that is objectively offensive or demeaning.

Online Exams:

Exams will be proctored in this course through Respondus Monitor and LockDown Browser.

Please note it is the instructor's discretion to determine the method of proctoring. If cheating is suspected the proctored videos may be used for further inspection and may become part of the student's disciplinary record. Note that the proctoring software does not determine whether academic misconduct occurred, but does determine whether something irregular occurred that may require further investigation. Students are encouraged to contact the instructor if unexpected interruptions (from a parent or roommate, for example) occur during an exam.

No earbuds, headphones, or headsets visible.

The environment is free of other people besides the student taking the test.

If students need scratch paper for the test, they should present the front and back of a blank scratch paper to the camera before the test.

No other browser or windows besides Canvas opened.

A workplace that is clear of clutter (i.e., reference materials, notes, textbooks, cellphone, tablets, smart watches, monitors, keyboards, gaming consoles, etc.)

Well-lit environment. Can see the students 'eyes and their whole face. Avoid having backlight from a window or other light source opposite the camera.

Testing Environment:

Before students can access the test questions, they are expected to conduct a scan around their testing environment to verify that there are no materials that would give the student an unfair advantage during the test. The scan will include: the desk/work-space; a complete view of the computer including USB ports and power cord connections; a 360-degree view of the complete room. Students must: Remain in the testing environment throughout the duration of the test; Keep full face, hands, workspace including desk, keyboard, monitor, and scratch paper, in full view of the webcam

Technical difficulties:

Internet connection issues:

Canvas autosaves responses a few times per minute as long as there is an internet connection. If

your internet connection is lost, Canvas will warn you but allow you to continue working on your exam. A brief loss of internet connection is unlikely to cause you to lose your work. However, a longer loss of connectivity or weak/unstable connection may jeopardize your exam. Other technical difficulties:
Immediately email the instructor a current copy of the state of your exam and explain the problem you are facing. Your instructor may not be able to respond immediately or provide technical support. However, the copy of your exam and email will provide a record of the situation.

Contact the SJSU technical support for Canvas:
https://www.sjsu.edu/ecampus/support/

If possible, complete your exam in the remaining allotted time, offline if necessary. Email your exam to your instructor within the allotted time or soon after.

Academic Dishonesty:
Students who are suspected of cheating during an exam will be referred to the Student Conduct and Ethical Development office and depending on the severity of the conduct, will receive a zero on the assignment or a grade of F in the course.

Grade Forgiveness does not apply to courses for which the original grade was the result of a finding of academic dishonesty.

University Policies

General Expectations, Rights and Responsibilities of the Student
As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90–5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](#) at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

[University Policy S12-7](#), http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material."
    - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
    - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- "Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent."

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](#) at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](#) is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](#) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](#) (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.