

**San José State University
Anthropology Department
ANTH 233: Domains of Application
Fall 2010 Semester**

Instructor:	Professor Gonzalez
Office Location:	Clark 402G
Telephone:	(408) 924-5715
Email:	roberto.gonzalez@sjsu.edu
Office Hours:	MW 11:15am-1:15pm, W 6:00-7:00pm
Class Days/Time:	M 6:00-8:45pm
Classroom:	DMH208
Prerequisites:	Instructor approval
GE/SJSU Studies Category:	N/A
Course Fees:	N/A

Course Description

This course introduces four domains that intersect with anthropological knowledge: (1) health and illness; (2) environmental sustainability; (3) migration and immigration; and (4) business, industry, and labor. We will explore how anthropologists are addressing issues in each of these domains, and how anthropological perspectives might provide insight into social, economic, and political transformations in the Silicon Valley, the greater San Francisco Bay Area, and beyond.

Although this graduate course is offered within the context of an applied anthropology M.A. curriculum, the division between "applied" and "theoretical" (or "academic") anthropology is arbitrary. Indeed, the division emerged relatively recently (in the 1930s) in the United States. This distinction has never occurred in some countries. Consequently in this course we will examine four specific domains but we will also critically examine a host of topics concerning the genesis, development, and consequences of applied anthropology, including:

1. *Perspective.* From what points of view is the anthropologist analyzing an issue or problem? What are the basic assumptions that are being made? Should the perspectives of "experts" be privileged over those of non-experts? Who provides the anthropologist with data? Who is the anthropologist serving?
2. *Cross-cultural comparison.* How are people in different cultures addressing a particular issue or problem? What ideas can the applied anthropologist take from

other cultures to help solve problems at home?

3. *Historical analysis.* How have people in different historical periods addressed a particular issue or problem? How did a given issue or problem develop over time? What ideas can the applied anthropologist take from other time periods to help solve present-day problems?

4. *Power.* What role does power play in the definition, creation, and resolution of social problems? Through what institutions or mechanisms are anthropologists able to apply their knowledge?

We will also discuss several ethical issues related to the field of applied anthropology, including:

1. *Proprietary data and the question of secrecy.* Is it ethical for social scientists to conduct covert research?

2. *AAA Principles of Professional Responsibility.* How have these changed over time, and what factors have impacted these changes? How do these compare to the professional guidelines of other professional associations (such as the American Medical Association, the American Psychiatric Association, etc.)?

3. *Ethical limits of applied anthropology.* Are there any institutions or agencies for which applied anthropologists should not provide services?

Course Goals and Student Learning Objectives

The goals of the anthropology department include helping students to:

- learn about the culture concept and significant findings in anthropology
- examine interconnections between human culture and biology
- develop awareness of past and present cultures
- understand the multicultural aspects of contemporary society
- make good use of social science data and scholarly literature
- increase knowledge of qualitative and quantitative research methods
- recognize anthropology's relevance in addressing social issues

Required Texts/Readings

Textbooks (all are required)

The following book is required for the course:

S. Kedia and J. van Willigen, *Applied Anthropology: Domains of Application*

This may be purchased at the campus bookstore. We will use additional materials which will either be emailed to you as PDF files from the instructor, or distributed as hard copies in advance. You should come to class with photocopies or printouts of the week's articles.

Classroom Protocol

Laptop computers are not permitted in class unless you have a note from the Disability Resource Center justifying a need. You should write lecture notes by hand, or else make audio recordings of

lectures and transcribe them after class meetings. Cell phones must be turned off during class to avoid disruption and out of sight or else the instructor will collect the device from the student until the end of class. Text messaging is strictly prohibited. Any student who allows a cell phone to ring during class, or who texts messages will first be given a formal warning by the instructor. A second infraction of this rule will be promptly reported to the Office of Student Conduct with a recommendation that the student be immediately expelled from the course. Students should be aware that according to Title 5 of the California Code of Regulations, "Standards for Student Conduct," grounds for student discipline includes: "Participating in an activity that substantially and materially disrupts the normal operations of the University," {Section 41301(b)(4)} which could include use of unauthorized electronic devices in classroom settings.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. [Information on add/drops are available at http://info.sjsu.edu/web-dbgen/narr/soc-fall/rec-298.html](http://info.sjsu.edu/web-dbgen/narr/soc-fall/rec-298.html). [Information about late drop is available at http://www.sjsu.edu/sac/advising/latedrops/policy/](http://www.sjsu.edu/sac/advising/latedrops/policy/). Students should be aware of the current deadlines and penalties for adding and dropping classes.

Assignments and Grading Policy

Assignments for this course include the following:

1. *Weekly reading summaries.* Each week, you should prepare a two-page double-spaced summary of the week's readings. You should concisely summarize the research problem, the main points, the methodology, and the article's conclusion. (3 points for each summary; 45 points total)
2. *Presentations.* Twice during the semester you (along with a partner) will be responsible for presenting the week's readings to your peers. The presentation should *not* be a recitation of the readings--you should assume that everyone at the seminar has done the readings. Instead, focus on summarizing only the articles' main points, critiquing them, and discussing how it might apply to your own interests. *You and your partner should spend no more than 20 minutes presenting the week's materials.* It is essential that we have enough time for discussion in class. You will also be expected to lead a critical discussion of the week's readings. (10 points for each presentation; 20 points total)
3. *Class project.* You will participate in a class project to be conducted in teams. Each project will focus upon one of the four domains covered during the semester. Teams will be assigned randomly by the instructor. Students will assume the role of applied anthropologists in a consulting group commissioned to solve a specific problem related to health and illness, environmental sustainability, immigration, or industry. Instead of a final exam, each group will present the results of its project on December 13 (5:15-7:30 pm), at which time each group should submit a 10-page project summary to the instructor and make a 25-minute presentation. More information will be given to later in the course. (20 points total)
4. *Participation.* You will be expected to attend the seminar each week and actively participate in discussion. (1 point each week; 15 points total)

Grading distribution is as follows:

100	-	97	A+	79	-	77	C+
96	-	93	A	76	-	73	C
92	-	90	A-	72	-	70	C-
89	-	87	B+	69	-	67	D+
86	-	83	B	66	-	63	D
83	-	80	B-	Below 63			F

University Policies

Academic integrity

Students should know that the University's [Academic Integrity Policy is available at http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf](http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf). Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The website for [Student Conduct and Ethical Development is available at http://www.sa.sjsu.edu/judicial_affairs/index.html](http://www.sa.sjsu.edu/judicial_affairs/index.html).

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

ANTH 233: Domains of Application Fall 2010 Course Schedule

Schedule is subject to change with fair notice.

Wk	Date	Topics, Readings, Assignments, Deadlines
1	08/30/10	Introduction C.W. Mills, "The Promise"*** L. Nader, "Barriers to Thinking New about Energy"***
2	09/06/10	CAMPUS HOLIDAY SEPTEMBER 6--NO CLASS MEETING
3	09/13/10	Development of Applied Anthropology S. Kedia and J. van Willigen, "Applied Anthropology"* R. González, "From Indigenismo to Zapatismo"***
4	09/20/10	Top-Down or Bottom-Up? L. Nader, "Up the Anthropologist"*** A. Ervin, "What Is Policy and How Does It Relate To Anthropology?"*** J. Spradley, "The Ethnography of Crime in American Society"***
5	09/27/10	Health and Illness L. Whiteford and L. Bennett, "Applied Anthropology in Health and Medicine"* P. Bourgois, "Everyday Violence of Hepatitis among Women Who Inject Drug" A. Viladrich, "Botánicas in America's Backyard"*** L. Deitrick and P. Draves, "Attitudes towards Doula Support during Pregnancy"
6	10/04/10	Health and Illness (continued) D. Himmelgreen and D. Crooks, "Nutritional Anthropology and Its Application" L. de la Gorgendière, "Rights and Wrongs: HIV/AIDS Research in Africa"*** B. Rylko-Bauer and P. Farmer, "Managed Care or Managed Inequality?"*** C. Strathmann and M. Hay, "I'm Paying Your Salary Here!"***
7	10/11/10	Environment, Ecology, and Sustainability T. McGuire, "The Domain of the Environment"* P. Little, "Anthropology and Development"* A. Stuesse, "What's 'Justice and Dignity' Got to Do with It?"*** C. Kottak, "An Anthropological Take on Sustainable Development"***
8	10/18/10	Environment, Ecology, and Sustainability (continued) R. Rhoades, "Agricultural Anthropology"* G. Herrmann, "Garage Sales Make Good Neighbors"*** G. Frank et al., "The Tule River Tribal History Project"*** T. Weaver, "The Ecology of Globalization"***
9	10/25/10	Immigration and Immigrants to the US J. Freidentberg and G. Thakur, "Immigrant Life Histories"*** M. Barros Nock, "Swap Meets and Socioeconomic Alternatives"*** J. Freeman, "Work as Mission in an Immigrant Community"*** R. Molina, "Modes of Incorporation, Social Exclusion, and Transnationalism"***

Wk	Date	Topics, Readings, Assignments, Deadlines
10	11/01/10	Immigration and Immigrants to the US (continued) N. Greenman, "Anthropology Applied to Education"* C. Zlolniski, "Labor Control and Resistance of Mexican Immigrant Janitors"*** K. Bubinas, "Gandhi <i>Marg</i> "** T. Gaskew, "Are You with the FBI? Fieldwork Challenges"***
11	11/08/10	Industry, Business, and Labor M. Baba, "Anthropological Practice in Business and Industry"* T. Meerwarth et al., "Discovering the Rules: Folk Knowledge for GM"*** J. Brett, "We Sacrifice and Eat Less: Microfinance Participation"*** S. Collins, "Wading and Jumping into a New Job"***
12	11/15/10	Industry, Business, and Labor (continued) A. Jones, "Elementary Structures of the Family Firm"*** S. Lyon, "We Want to Be Equal to Them: Fair Trade Coffee Certification"*** M. Baba, "Anthropologists and Engineers: Partners in the Field"*** X. Feng, "Who Benefits? Tourism Development in Fenghuang County, China"***
13	11/22/10	Anthropology in the Virtual Realm T. Guldbrandsen and C. Amidon, "Beyond Brown Paper: Reflecting on Web2.0" R. Moore et al., "From 3D Space to Third Place"*** A. Gubrium, "Digital Storytelling as a Method for Engaged Scholarship"*** C. Sands et al., "PhotoVoice Participatory Evaluation of School Gardening"***
14	11/29/10	Ethical Dilemmas in Practicing Anthropology H. Gusterson, "Where Are We Going? Dilemmas in Practicing Anthropology"*** AAA, "Principles of Professional Responsibility"*** SfAA, "Code of Ethics"***
15	12/06/10	The Future of Applied Anthropology J. van Willigen and S. Kedia, "Emerging Trends in Applied Anthropology"*
Final		FINAL EXAM MONDAY, DECEMBER 13 FROM 5:15-7:30 PM IN REGULAR CLASS MEETING ROOM

Notes:

1. Readings marked with one asterisk (*) are included in the van Willigen/Kedia book.
2. Readings marked with two asterisks (**) will be distributed by the course instructor.