

Anthropology

"Many imagine Silicon Valley as a kind of high-tech Oz, watched over by wizards of code. But thanks to more than twenty years of on-the-ground exploration, English-Lueck can show us the Valley as it really is: risky, diverse, cosmopolitan and complex. This is simply the best study of Silicon Valley's many cultures that I know."

—Fred Turner
Stanford University

"In her newly updated book, English-Lueck takes a deep dive into Silicon Valley, where hackers, engineers, entrepreneurs, temporary workers, educators, janitors, and many more drive the creation of technologies that pervade our lives. Her sharp and lively account is simply indispensable for anyone who wants to understand how technology shapes those living in Silicon Valley and the broader consequences."

—Gabriella Coleman
Author of HACKER, HOAXER, WHISTLEBLOWER, SPY: THE MANY FACES OF ANONYMOUS

Since the initial publication of *Cultures@SiliconValley* fourteen years ago, much has changed in Silicon Valley. The corporate landscape of the Valley has shifted. Tech giants contend with start-ups whose applications connect people for work, play, romance, and education. Contingent labor has been catalyzed by ubiquitous access to the Internet on smartphones. Entrepreneurs compete for people's attention and screen time.

The second edition of *Cultures@SiliconValley* brings up to the present the story of technological saturation and global cultural diversity in this renowned hub of digital innovation. In this fully updated edition, J. A. English-Lueck provides readers with a host of new stories, documenting the latest expansions of Silicon Valley to San Francisco and beyond. The book explores how changes in technology impact work, family, and community life, especially as mobile phones make the Internet accessible everywhere. The inhabitants of Silicon Valley illustrate in microcosm the social and cultural identity of the future.

J. A. ENGLISH-LUECK is Professor of Anthropology at San Jose State University. She is coauthor of *Busier Than Ever! Why American Families Can't Slow Down* (2007), with C. N. Darrah and J. M. Freeman, and author of *Being and Well-Being: Health and the Working Bodies of Silicon Valley* (2010). Her first edition of *Cultures@SiliconValley* (2002) was awarded the 2006 Diana Forsythe Prize for excellence in ethnography of science and technology.

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