

## Art 210 ~ Graduate Seminar in Digital Media Art

Department of Art & Art History  
San José State University  
Fall 2019

<b>Instructor:</b>	G. Craig Hobbs
<b>Class Days/Time:</b>	Tuesdays 3:00pm – 5:45pm
<b>Classroom:</b>	Art 105
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<b>Department Office Location:</b>	Art 116
<b>Department Website/ Email:</b>	<a href="http://www.sjsu.edu/art/">http://www.sjsu.edu/art/</a> <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

### Description

Art 210/ Graduate Seminar in Digital Media Art addresses the cultural, historical, socio-political, technological, aesthetic, formal and conceptual aspects of digital and new media artworks - and their production - in the early 21<sup>st</sup> century. Graduate students will conduct academic research focused on their individual areas of expertise and creative production, while exploring the works of contemporary and historical figures in the field of digital and new media art. Outcomes of this graduate seminar will include peer critiques, digital/new media artworks and essays authored and published on seminar themes and topics.

**Prerequisite:** Graduate student status or instructor consent

### Student Learning Objectives

Upon completion of this course, students will be able to:

<b>LO1</b>	Undertake academic research as artists and cultural producers
<b>LO2</b>	Author essays on artworks, readings and individual research topics
<b>LO3</b>	Write a research prospectus and working/ thesis project bibliography
<b>LO4</b>	Prepare visual presentations, lead and participate in graduate seminar discussion
<b>LO5</b>	Create, develop and exhibit digital media artworks while addressing cultural, historical, sociopolitical, technological, and/or aesthetic aspects of their work
<b>LO6</b>	Explore and publish in newly emerging contexts for exhibition of digital and new media artworks including online galleries, magazines and 3D/ virtual worlds
<b>LO7</b>	Engage in seminar dialogue relevant to the mediums of digital and new media art including topics of globalization, technology and the arts in the early 21st century

## **Course Website/ Canvas Course Management System**

Copies of course materials - the syllabus, readings and announcements - are available via the SJSU Canvas course management system (CMS) <https://sjsu.instructure.com/>  
<https://sjsu.instructure.com> All assignments must be submitted via the Canvas CMS only.

Canvas CMS will be used for periodic announcements and any changes to the course schedule. *Please confirm your Canvas CMS primary email contact works!*

## **Primary Course texts**

- Grosz, Elizabeth, *Chaos, Territory, Art: Deleuze and the Framing of the Earth*, 2008
- Loveless, Natalie, *How to Make Art at the End of the World*, 2019
- Shanken, Edward A., *Art and Electronic Media*, 2014
- All other required essays will be provided in PDF format via Canvas
- Full course bibliography provided on pgs 5-6

All required readings and pages are listed in the course schedule and will be provided in PDF format via Canvas. Students are required to download readings well in advance of course assignments and are encouraged to take detailed notes while reading assignments.

## **Classroom Protocol**

The course schedule provides dates, topics, and assignments due on the day they are listed in the schedule. As a graduate student seminar, engaged and inclusive participation is required for all students. All readings must be completed on time and you should come to class prepared for a peer-to-peer discussion of the materials and topics assigned in the course syllabus. The course curriculum builds upon itself and requires active participation by students during assignments and in-class critiques. Please engage early and often!

*If laptop and/ or cell phone use becomes a distraction to the course curriculum or participation in the graduate seminar, laptop use will be limited and/ or prohibited.*

## **Art and Art History Library Liaison**

The Art and Art History library liaison is **Gareth Scott**, a resource for academic and creative research. You may contact Gareth via email at [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu) or via phone (408) 808-2094 at the Dr. Martin Luther King, Jr. Library/ 4<sup>th</sup> Floor

## **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs Syllabus Information web page located here ~

<http://www.sjsu.edu/gup/syllabusinfo/>

**Per University Policy S16-9, the following language must be included in this syllabus,** “Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and studio practicum. Other course structures will have equivalent workload expectations as described in the syllabus.”

## Assignments and Grading Policy

Assignment prompts will be provided via the Canvas CMS. All submission requirements are defined in the assignment prompt. See course schedule for complete details and dates:

Assignment	% Pts
Artist research/ praxis in-class presentations	10%
Seminar participation and contributions to group discussions	20%
4 x 2-page reading responses to faculty and peer assigned readings (4 of 5 responses/ 5% each)	20%
Research bibliography and 2-3 page thesis prospectus	15%
<a href="#">LAST Magazine</a> group publishing collaborative project	15%
Individual projects progress updates and artwork deliverables	20%
<b>TOTAL</b>	<b>100%</b>

### Grading Policy/ Rubric

**A = 100 - 90% ~ Excellent** = Graduate student exhibits exemplary comprehension and application of the required course materials. All written and creative work is engaging.

**B = 89 - 80% ~ Average** = Graduate student completes assignments, and demonstrates a grasp of key course concepts. Student actively participates actively in seminar discussion.

**C = 79 - 70% ~ Below Average** = Student completes the assignment but the work lacks enthusiasm or drive to push into a detailed creative and/ or critical space. The work is underdeveloped and/ incomplete, lacks research, proof reading, grammar and editing.

**D = 69 - 60% ~ Unsatisfactory** = Student does not complete the work as assigned. Substantial problems exist in submitted or incomplete work.

**F = < 60% ~ Fail** = Student does not submit work, or work is below unsatisfactory level.

### Late Work Policy

Work is considered late if posted after the due date and time. The default time for submission of work is the beginning of class, unless specified otherwise in the schedule. For each day the work is late (marked each 24 hours by the day and time of original deadline), the work decreases by half a grade (a B+ goes to B-, a B- to a C+, etc.)

Timely submission of course materials is a matter of curricular development and respect for the review and grading process. Excessively late assignments – later than one week after the due date - will not be accepted given graduate level designation of this course.

## Art 210 Course Schedule, Fall 2019

- Assignments are due on the day listed in the schedule, unless otherwise noted
- If you have any questions, contact the professor *well in advance of the due date*

Week	Date	Topics, Assignments, Deadlines
1	08/27	<b>Introductions, course intro, Q&amp;A</b> <b>5pm DMA Faculty Exhibition Walkthrough, Thompson Gallery</b>
2	09/03	<b>Theorizing New Media Seminar</b> Soraya Murray <i>Theorizing New Media in a Global Context; or, How I Learned to Stop Worrying and Love New Media</i> <b>2-page PDF reading response #1 due via Canvas</b> <b>Artist Talks group signups in-class</b>
3	09/10	<b>Seminar and Artist Talks I</b> G. Craig Hobbs, <i>Embodied Tactics of Social Space</i> , 2009 <b>2-page PDF reading response #2 due via Canvas</b>
4	09/17	<b>Seminar and Artist Talks II +</b> Individual projects and research proposal development
5	09/24	<b>Research bibliography and prospectus drafts development</b>
6	10/01	<b>Research bibliography and prospectus final draft due</b> <b>2-page PDF research bibliography due via Canvas</b>
7	10/08	<b>Peer assigned readings</b> <b>2-page PDF research prospectus due via Canvas</b>
8	10/15	<b><u>LAST Magazine</u> group publishing project planning session</b>
9	10/22	<b>Peer assigned readings, critique and discussion</b> <b>2-page PDF reading response #3 due via Canvas</b>
10	10/29	<b>Peer assigned readings, critique and discussion</b> <b>2-page PDF reading response #4 due via Canvas</b>
11	11/05	<b>Peer assigned readings, critique and discussion</b> <b>2-page PDF reading response #5 due via Canvas</b>
12	11/12	<b><u>LAST Magazine</u> group publishing project</b>
13	11/19	<b><u>LAST Magazine</u> group publishing project</b>

Week	Date	Topics, Assignments, Deadlines
14	11/26	<b>Individual project presentations, critique and discussion</b>
15	12/03	<b>Individual project presentations, critique and discussion</b>
<b>Final Exam</b>	12/11	<b>Final Exam</b> Wednesday, December 11th
<p><i>Note: This schedule is subject to change. You will be notified of any changes in a timely manner. Any changes will not affect your ability to complete the assigned coursework.</i></p>		

### Course Reference Bibliography

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- Deleuze, Gilles. *Cinema 2: The Time-Image*. 1st ed. Univ Of Minnesota Press, 1989.
- Deleuze, Gilles. *Pure Immanence: Essays on A Life*. 1st ed. Zone, 2001.
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- Graham, Beryl, and Sarah Cook. *Rethinking Curating: Art after New Media*. First Edition. The MIT Press, 2010.
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- Kember, Sarah. *Cyberfeminism and Artificial Life*. 1st ed. Routledge, 2003.
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