

**San José State University**  
**Department of Art and Art History**  
**PHOT 40, Beginning Photography Section 01, Spring 2019**

**Course and Contact Information**

Instructor:	Kelcey Bauer
Office Location:	Industrial Studies building (219C)
Telephone:	Preferred email
Email:	<a href="mailto:Kelcey.bauer@sjsu.edu">Kelcey.bauer@sjsu.edu</a>
Office Hours:	Monday and Wednesday at 10:30am-11:30am
Class Days/Time:	Monday and Wednesday at 12:00pm-2:50pm
Classroom:	Duncan Hall 410

**Course Description**

A beginning photography course which will introduce basic camera functions, digital workflow, and conceptual ideas involved with the photographic process. The course will require a digital single lens reflex camera, as well as Adobe Lightroom and Photoshop.

**Course Goals**

This beginning course will teach you the technical, aesthetic and conceptual components of black and white digital photography. The class will introduce you to the language of image making, with assignments designed to hone both your technical skills, and develop your ability to communicate as an artist. This semester you will learn the ins and outs of handling your DSLR camera, adjusting your images using Adobe Lightroom Classic CC, and making beautiful inkjet prints of your photographs.

Students in this course will complete a series of exercises and assignments that will help build technical and composition skills. Each project is designed to inspire personal vision and creativity. Self-expression through the medium of photography is strongly encouraged. Students will leave the course with a group of photographs that can be used in their portfolios, as well as ones that they will be proud of.

**Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

CLO 1 - Understand manual DSLR camera operation.

CLO 2 - Understand digital camera settings and controls and their effects.

CLO 3 - Understand the basics of composition and formal aspects of photography and its vocabulary.

CLO 4 - Successfully import, enhance, export/print images using Adobe Lightroom Classic CC.

CLO 5 - Understand and utilize color management and printing.

## **Required Texts/Readings**

### **Textbook**

Light and Lens: Photography in the Digital Age - Robert Hirsch - 2012 edition  
ISBN:-13: 978-0240818276

Available through Amazon, as a free eBook through the SJSU Library, as well as on reserve in the MLK Library.

### **Other Readings**

*All additional readings can be found on Canvas*

### **Other technology requirements / equipment / material**

- Digital interchangeable lens camera. Able to shoot in RAW and full manual mode.
- Memory card for camera
- Laptop
- Adobe Lightroom and Photoshop (free for students)
- External hard drive or thumb drive
- Card reader or camera cable
- Mat board

### **Optional equipment**

- Flash
- Tripod
- cable release
- white gloves

### **Library Liaison**

Gareth Scott

Email: [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

Phone: (408) 808-2094

King Library 4th Floor

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

### **Course Requirements and Assignments**

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

### **Class Participation**

You will be graded on your participation in demos, lectures, discussions, and critiques. While attendance cannot be graded as part of your participation grade, it is important to attend all presentations and critiques. Your participation in the form of regular involvement in class activities and discussions is highly encouraged.

### **Final Examination**

Monday December 16<sup>th</sup> at 9:45am-12:00pm

### **Grading Information**

**Assignment Format and Submission:** The course requires students to work both in class, and independently outside of class. This includes photographing, adjusting images, researching and writing.

### **Determination of Grades**

**A Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

**B Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

**C Average - Mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

**D Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

**F** You didn't submit an assignment.

### **Relative weight of course requirements**

Three project	15%
Final Project	20%
Class Participation	10%

### **Numeric Grade Equivalents:**

97 - 100%	<b>A+</b>
93 - 96.9%	<b>A</b>
90 - 92.9%	<b>A-</b>
87 - 89.9%	<b>B+</b>
83 - 86.9%	<b>B</b>
80 - 82.9%	<b>B-</b>
77 - 79.9%	<b>C+</b>
73 - 76.9%	<b>C</b>
70 - 72.9%	<b>C-</b>
67 - 69.9%	<b>D+</b>
63 - 66.9%	<b>D</b>
60 - 62.9%	<b>D-</b>
Below 60%	<b>F</b>

## **Classroom Protocol**

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. Walking in late is not only disrespectful, but you will also have missed important class information. You are expected to be respectful to your peers as well as myself.

## **Laptop Etiquette**

Please use your laptops in a respectful manner. Laptop use will be abundant for taking notes and for working in post process on your photographs. It will NOT BE USED for FB, email, or other non-relevant, to this course, use. Laptops should remain closed during critiques.

## **Cell Phone Etiquette**

Ringers on cell phones should be turned off during class time. Texting or playing games during a slide lecture or a technical demonstration is absolutely unacceptable. Earbuds and headphones may not be worn in class during a lecture or demo. If there is an emergency, please quietly inform me of the circumstances and leave the classroom in order to avoid interrupting the class. Again, please show respect for those around you.

## **University Policies**

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

## **Academic Integrity**

Submitting projects already turned in in another class counts as cheating. All work made in this class must be new work, created by the student submitting the project.

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

## **Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at [http://www.sjsu.edu/provost/academic\\_affairs/resources/academic\\_calendars/](http://www.sjsu.edu/provost/academic_affairs/resources/academic_calendars/). Students should be aware of the current deadlines and penalties for dropping classes (Late Drop Information). Information about the latest changes and news is available at the Advising Hub, <http://www.sjsu.edu/advising/>.

## **Department Advising**

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

## **Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

### **Student Technology Resources**

Computer labs and other resources for student use are available in:

Associated Students Print & Technology Center at <http://as.sjsu.edu/asptc/index.jsp> on the Student Union (East Wing 2nd floor Suite 2600)

The Spartan Floor at the King Library at <http://library.sjsu.edu/about/spartan-floor>

Student Computing Services at

<http://library.sjsu.edu/student-computing-services/student-computing-services-center>

Computers at the Martin Luther King Library for public at large at

<https://www.sjpl.org/wireless>

Additional computer labs may be available in your department/college. A wide variety of audio-visual equipment is available for student checkout from Collaboration & Academic Technology Services located in IRC Building. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

### **SJSU Peer Connections**

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has a learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

### **SJSU Writing Center**

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.) QR Code

### **SJSU Counseling and Psychological Services**

The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Carlos in the new Student Wellness Center, Room 300B. Professional psychologists, social workers, and counselors are available to provide confidential consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at <http://www.sjsu.edu/counseling>

## Course Schedule

### PHOT 40, Section 1: Beginning Photography, Fall 2019

*Schedule is subject to change with fair notice. Notice will be given verbally, in class, and sent via email. In the event of a more substantial change, you will be given an updated syllabus.*

#### Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	W 8/21	Introductions Class and syllabus overview. In class assignment: skill level evaluation. Introduce journal project. (Instagram) <b>Homework:</b> Bring laptop in with Lightroom. Bring in some of your personal work or work to show to the class.
2	M 8/26	Exposure triangle and basic camera functions. Lenses and Depth of field. Introduce first project- exploring light (due 9/18) <b>Homework:</b> Bring in camera with manual and memory card. Start shooting photos for first project.
2	W 8/28	In Class Scavenger hunt (must be present to receive full credit) Lightroom work flow (importing) <b>Homework:</b> work on first project.
3	M 9/02	No Class
3	W 9/04	Continue Lightroom workflow (editing) <b>Homework:</b> work on first project.
4	M 9/09	Continue Lightroom workflow (exporting and printing) <b>Homework:</b> must finish shooting first project. Reading about art critiques
4	W 9/11	Discuss the homework reading. Image check- students should have most images, if not all, done for their first project. <b>Homework:</b> bring in a photo to be printed for next class.
5	M 9/16	Print day for first project. Students must print in class today. Each student will print one photo for the critique.
5	W 9/18	<b>Project one due.</b> Critique

6	M 9/23	Critique continues. Second project- Light Identity on canvas (due 10/14) Tutorial on Tone Curve and Detail windows in Lightroom.
6	W 9/25	Introduction to second project (Light Identity) Demo Gel Transfers. <b>Homework:</b> reading about portraits. Night photography assignment.
7	M 9/30	Discuss the homework reading. Lecture on Portrait photography. Night Photography assignment due on Canvas by the beginning of class.
7	W 10/02	Image check- students should have most images done by today. Have 3 to 5 photos ready for next class to print. <b>Homework:</b> Group A be ready to print next class.
8	M 10/07	Print day group A <b>Homework:</b> Group B be ready to print next class.
8	W 10/09	Print day group B
9	M 10/14	<b>Second project due.</b> Critique
9	W 10/16	Critique continues. Third project- This Land on canvas (due 11/04) Tutorial on HSL/ Color and Split Toning in Lightroom.
10	M 10/21	Introduction to third project (This Land) Demo on printing in Photoshop and making a book layout in Lightroom. <b>Homework:</b> reading about working and shooting in the landscape.
10	W 10/23	Discuss the homework reading. Power point presentation and paper introduced. Introduce final project. Photoshop printing demo Continued. Demo on Photoshop edits in Lightroom.
11	M 10/28	Print day group A
11	W 10/30	Print day group B
12	M 11/04	<b>Third project due.</b> Critique
12	W 11/06	Critique continues. Turn in proposals for final project at beginning of class. Workday and individual meetings with students.
13	M 11/11	<b>Campus closed</b>
13	W 11/13	Matting demo (window mat) All students should have their final project completely shot.

14	M 11/18	Matting demo (dry mount) <b>Homework:</b> Group A should be ready to print next class.
14	W 11/20	Print day group A <b>Homework:</b> Group B should be ready to print next class.
15	M 11/25	Print day group B
15	W 11/27	<b>No class</b>
16	M 12/02	<b>Power point presentation and paper due today.</b>
16	W 12/04	Matting day. At least one photo for the final should be matted, either window or dry mount. Even if you are doing a book. One page review of an art exhibit due. All papers and projects must be turned in by today!
17	M 12/09	Critique
Final Exam	Monday Dec. 16 <sup>th</sup> At 9:45am- 12:00p m	Monday Dec. 16 <sup>th</sup> At 9:45am-12:00pm