

San José State University
Department of Art & Art History
PHOT40-07 (45178) Beginning Photography - Fall 2019

Course and Contact Information

Instructor:	Jonathan Fung, Ph.D.
Office Location:	Duncan Hall, Room 401D
Telephone:	<i>Please email</i>
Email:	jonathan.fung@sjsu.edu
Office Hours:	Friday, 3:30-4:30PM and by Appointment
Class Days/Time:	Friday, 9:30AM-3:30PM
Classroom:	Duncan Hall, Room 410
Department Office:	Art 116
Department Contact:	Website: www.sjsu.edu/art Email: art@sjsu.edu http://photo.sjsu.edu/faculty/jonathan-fung/

“Nowadays, with digital printing, it’s so easy to make everything perfect, which is not always a good idea. Sometimes the mistakes are really what make a piece.” Cindy Sherman

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, assignment instructions, etc. can be found on the [Canvas Learning Management System course login website](http://www.sjsu.edu/art/) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](http://my.sjsu.edu) at <http://my.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

A beginning photography course which introduces basic aesthetic issues in (primarily black and white) image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom.

Course Content and Objectives

This beginning course will teach you the technical, aesthetic and conceptual components of black and white digital photography. The class will introduce you to the language of image making with assignments designed to develop both your technical skills, and your ability to communicate as an artist. This semester you will learn the basics of operating your DSLR camera, adjusting your images using Adobe Lightroom, and making inkjet prints of your photographs.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- CLO 1. Understand manual DSLR camera operation
- CLO 2. Understand the basic compositional and formal elements of the photographic image
- CLO 3. Learn to successfully import, enhance, export, print images using Adobe Lightroom
- CLO 4. Learn to work within deadlines
- CLO 5. Develop a small portfolio of professionally presented and thoughtful work
- CLO 6. Gain an overview of relevant historic and contemporary photographic artists

Required Texts/Readings

The Photograph, Graham Clarke, Oxford University Press, 1997.

ISBN: 978-1-60774-850-2

Available on class Canvas page.

Other Readings

Additional readings may be assigned and made available on the class Canvas page.

Recommended Reading

Understanding Exposure, Fourth Edition, Bryan Peterson, Crown Publishing Group, 2016.

ISBN-13: 978-0192842008

Read This If You Want to Take Great Photographs, Henry Carroll, Laurence King Publishing LTD, 2014.

ISBN – 978-1-78067-335-6

Adobe Software Programs - San José State provides **currently enrolled students in eligible classes**, faculty, staff and administrators with free Adobe software for their campus computers and their home computers. The software may only be used for education-related activities and may not be used for commercial purposes. You must have an active [SJSUOne](#) ID and password to qualify for ordering and downloading this software.

For More Information

To request access or for information and other resources on Creative Cloud, please visit the [eCampus Adobe page](#).

Equipment/Materials Requirement

- Digital DSLR Camera: Must have a full "Manual Mode" (able to manually adjust the aperture, shutter & ISO)
- Memory card for your camera: At least 32GB is recommended.
- Laptop: You are required to have your own laptop computer to take this course. You will need at least 40GB of space on your hard drive for this course.
- Card Reader/Cable: if needed for your computer.
- Adobe Lightroom installed for photo editing (available free through MYSJSU SPARTAN APPS PORTAL)
- USB Flash Drive/Memory Stick: 16GB minimum
- Portfolio folder or box: To store prints
- 11x14" Envelope to turn in assignments
- External Hard Drive: Recommended

Suggested Local Vendors

Foto Express (Henry) - 304 E Santa Clara Street, San Jose, (408) 971-3977

San Jose Camera & Video - 1600 S Winchester Blvd, Campbell, (408) 374-1880

Online Vendors

Adorama (NYC) – www.adorama.com

B&H (NYC) - www.bhphotovideo.com

Freestyle Photo – www.freestylephoto.biz

Library Liaison

Gareth Scott

Email: gareth.scott@sjsu.edu

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Phone: (408) 808-2094

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at <http://www.sjsu.edu/senate/docs/S12-3.pdf>

Class Participation

Your participation in the form of regular involvement in activities and discussions is not only required but mandatory. This includes asking questions, which can have a positive effect on your class participation grade. *You are expected to attend all critiques, whether or not you have work to show. Failure to do so could negatively affect your class participation grade.* Your voice is critical to the success of this class. If you are experiencing extenuating circumstances it is your responsibility to make me aware of your situation when it occurs. Be proactive and communicate throughout the semester.

Final Examination

The Final Exam is a required class. Missing it may result in not passing the class despite all previous work being turned in. **The Final Exam is on Tuesday, December 17 at 7:15-9:30AM in Duncan Hall, Rm 410.**

Determination of Grades

I strongly encourage risk-taking in this class, and thoughtful experimentation, which will help increase your course grade. Your assignments will be graded on your technical achievements and your creative solutions to the challenges given. The work created in class will be evaluated based on the following criteria:

A - Excellent: Thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B - Above Average: The ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C - Average: Achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea

presented in incomplete state.

D – Below Average: Does not satisfy the minimum requirements of the assignment.

F – Unsatisfactory: Did not submit an assignment.

Participation Grade can be adversely affected by missing class, showing up late, sleeping, on your device, being a distraction, and being an unengaged member of the class. *Participation in group critiques is both expected and mandatory.*

Printing Days

Printing sessions are scheduled in advance for each assignment. You must be present for your scheduled printing day, otherwise you will fail the assignment. Printing is done only during class time and under the supervision of the professor. *You will not have opportunities to print outside of class at SJSU and cannot use outside facilities.*

Projects

Emotion + Reflection Paper = 50 points

Self-Portrait + Reflection Paper = 100 points

Photographer Presentation - 50 points

Fine Art + Artist Statement = 100 points

Social Practice + Artist Statement = 100 points

Participation = 100 points (includes in-class discussions, activities, exercises, critiques and field trips)

Total Possible Points: 500 points

Late assignments will not be accepted for credit. Documented personal, family and health emergencies will be considered and evaluated. You must provide official documentation when you return to class after an absence. An excused absence or extension will be at the discretion of the instructor.

Grading Scale

All assignments have clear criteria and objectives to meet. All students shall be treated equitably. The criteria for determining a student's grade shall be as follows on a percentage of the total points:

Letter Grade	Grade Point	Percentage
A	4.0	93-100%
A-	3.7	90-92%
B+	3.3	87-89%
B	3.0	83-86%
B-	2.7	80-82%
C+	2.3	77-79%
C	2.0	73-76%
C-	1.7	70-72%
D+	1.3	67-69%
D	1.0	60-66%
F	0.0	0-59%

Classroom Protocol

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. You will be expected to be on time, engaged and present throughout class meetings, critiques, lectures, shooting assignments and lab. Students are encouraged not only to engage with their instructor regarding their work, but also with the other students within the class. *Participation in group critiques is both expected and mandatory.*

Laptop Etiquette

Laptop usage beyond editing photographs for this class is prohibited.

Cell Phone Etiquette

Cell phone use is absolutely prohibited in class.

Failure to follow the laptop and cell phone etiquette will affect your class participation grade severely.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on the Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy F15-7 requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Visit the Student Conduct and Ethical Development website for more information.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

Student Technology Resources

Computer labs and other resources for student use are available in:

- Academic Success Center at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall
- Academic Technology Computer Center at <http://www.sjsu.edu/at/hd/> on the 1st floor of Clark Hall
- Associated Students Computer Services Center at <http://as.sjsu.edu/ascc/> on the 2nd floor of the Student Union
- Student Computing Services at <http://library.sjsu.edu/student-computing-services/student-computing-services-center>
- Computers at the Martin Luther King Library for public at large at <http://library.sjsu.edu/reserve-studymeeting-room/computers-king-library>
- Additional computer labs may be available in your department/college

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has a learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.)

Accommodation to Students' Religious Holidays

University Policy S14-7 states that San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
 - It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.

- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at <http://www.sjsu.edu/counseling>.

Emergency phone numbers

Emergency: 911; Escort Service: 42222

PHOT40-07 (45178), Beginning Photography Course Schedule - Fall 2019

Schedule is subject to change with fair notice. Notice will be given verbally in class and sent via email.

COURSE SCHEDULE

Week	Date	Topics, Readings, Assignments, Deadlines
1	Friday 8/23	Welcome! Introductions, class overview and expectations, syllabus, equipment. Camera Basics: Exposure Triangle Photography Vocabulary Camera Obscura Explore your camera and basic camera controls. Shooting Lab – bracketing Homework: Bring camera & operating manual to class! Download manual. Read chapter 1- What is a Photograph?
2	Friday 8/30	<i>Review Exposure Triangle & Camera Operations</i> Introduce Assignment #1: Emotion Shooting Lab – Exposure Triangle Exercise & Emotion <i>Lightroom Digital Workflow & Organization:</i> Creating a catalog/importing/editing/exporting Homework: Bring laptop with Lightroom installed & bring DSLR camera and camera operating manual to class.
3	Friday 9/6	<i>Creating Inspiration</i> Review Exposure Triangle, Contrast, Depth of Field Screen La Jette (1962) by Chris Marker Shooting Lab – Controlling Depth of Field Bring Assignment #1: Emotion images (save your images to either your computer, external hard drive, flash drive or camera memory card and bring it to class to import)

		Basic Lightroom Review: importing, black & white conversion, developing <i>Read chapter 2 - How Do We Read a Photograph?</i>
4	Friday 9/13	Assignment #1: Emotion DUE <i>Critique Assignment 1: Emotion</i> Introduce Assignment #2 Self-Portrait <i>I See the Light</i> Modifying the Light Field Trip – San Jose Museum of Art <i>Read chapter 6 – The Portrait in Photography</i>
5	Friday 9/20	<i>The Art of Composition</i> Introduce Assignment 3: Photographer Presentation Printing Demo Making a contact sheet with Lightroom Shooting Lab – Composition Individual meetings
6	Friday 9/27	Printing Session - Assignment #2 Self-Portrait <i>You must be present to print or you will fail Assignment 2</i> Work on photographer presentation
7	Friday 10/4	Assignment #2: Self-Portrait DUE <i>Critique Assignment 2: Self-Portrait</i> <i>Install vitrine portrait exhibition</i> Work on photographer presentation Introduce Assignment 4: Fine Art
8	Friday 10/11	Assignment 3: Photographer Presentation DUE on Canvas <i>Photographer Presentations</i> Fine Art Photography First Draft Artist Statement Due (print & bring hard copy to class) Individual Meetings – artist statement Shooting Lab – fine art image <i>Read chapter 9 – The Photograph as Fine Art</i>
9	Friday 10/18	Open Lab – shoot fine art images 2nd Draft Artist Statement DUE (print & bring hard copy to class) Individual Meetings – discuss artist statement & fine art assignment
10	Friday 10/25	Printing Session – Assignment #4 Fine Art <i>You must be present to print or you will fail Assignment 4.</i>
11	Friday 11/1	Assignment #4: Fine Art DUE <i>Critique Assignment 4: Fine Art</i> <i>Social Justice & Arts Advocacy</i> Introduce Assignment 5 - Social Practice
12	Friday 11/8	<i>Documentary Photography</i> First Draft Artist Statement DUE (hard copy) Individual Meetings Field Trip – Gallery visits <i>Read chapter 8 – Documentary Photography</i>
13	Friday 11/15	<i>Ethics</i>

		Second Draft Artist Statement DUE (hard copy) Individual Meetings Shooting Lab – Shoot documentary exercise Optional: Printing Session <i>Read A Frame for Thinking Ethically on Canvas</i>
14	Friday 11/22	Printing Session – Assignment #5: Social Practice <i>You must be present to print or you will fail Assignment 5.</i>
	Friday 11/29	Thanksgiving Break – NO CLASS!
15	Friday 12/6	Assignment #5: Social Practice DUE <i>Critique Assignment 5: Social Practice</i> Additional Printing Session - Assignment #5: Social Practice <i>You must be present to lead your critique session or you will fail Assignment 5.</i>
Final Exam	Tues, Dec 17 7:15-9:30AM	<i>*Please note that the time is different from our regular meeting time.</i> Written Exam & Class Wrap Party Celebration