

San José State University
Department of Art and Art History
Art 003: Medium and Message, Section 2, Spring 2020

Instructor: Prajakti Jayavant

Office Location: Building: ART Room: 321

Email: prajakti.jayavant@sjsu.edu

Office Hours: M & W 11:45-12:15 a.m.

Office Phone: 4-4391

Class Days & Time: Monday & Wednesday 10:30-11:45 a.m.

Classroom: Building: ART Room: 304

Course Description:

This undergraduate seminar introduces intermediate-level artists to a research and project-based approach to artmaking with a focus on contemporary, idea-appropriate mediums and methods.

Faculty Web Page and MYSJSU Messaging

Course materials such as the syllabus, readings, links, and announcements are available on the CANVAS page for this class. Any changes to the syllabus will be posted on CANVAS. Students are responsible for checking the announcements weekly.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1: Demonstrate knowledge about different media.

CLO 2: Demonstrate and apply knowledge about the relationship of medium and content.

CLO 3: Demonstrate fluency in the language of visual critique.

CLO 4: Demonstrate sensitivity to a variety of media and cultural modes of representation.

CLO 5: Track their own iterative working progress.

Required Texts/ Readings

Available on CANVAS or as handouts.

“About Looking” by John Berger

“Jasper Johns” by John Yau

“Grapefruit” by Yoko Ono

“Kant and Authentic Imagination” by Michael Podro

“The Work of Art in the Age of Mechanical Reproduction” by Walter Benjamin

“The Life and Forms in Art/ Henri Foucillon” by Jean Molino

“Richard Tuttle” by Madeleine Grynsztejn

“The Dematerialization of the Art Object” by Lucy Lippard

Other technology requirements / equipment / material:

- Sketchbook and/or binder/folder. Suggested size: no smaller than 8" x 12".
- Basic art supplies and found objects. Plan on spending at least \$50-\$100.

Please communicate with instructor if you do not have access to the following:

- Camera. (Camera phone is fine.)
- Color printer.

Library Liaison

Gareth Scott

email: gareth.scott@sjsu.edu

phone: (408) 808-2094

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART(H)(PHOT) 116, 408-924-4320 art@sjsu.edu

Course Requirements and Assignments

Studio activities, readings, and writings are designed to creatively and conceptually build upon, define and redefine ideas regarding subject, content, material, and method. Individuality, collaboration, logistical comprehension, innovative thinking, art history and culture are all topics that are built into the assignments.

There are two main projects that will be worked on mainly outside of class. Some class time will be allotted for artmaking and feedback throughout the semester.

Project 1: 'Capsule' will be completed and critiqued before Spring break.

Final Project: 'Touchstone' will be worked on throughout the duration of the semester. Your Touchstone will be executed as *two separate artworks*. Each artwork will be made in different media. Students decide their own Touchstone ideas and media. The critiques for Final Project: 'Touchstone' will take place at the end of the semester.

Reading and writing assignments range from analytical to more freeform and creative. These topics serve as idea generators and things to consider in the context of different disciplines and projects. Questions or prompts will be given by the Instructor for each writing assignment. Responses should be at least 250 words in the form of hard copy. Responses are to be turned in on the due date at the beginning of class.

There will be one collaborative project. Students will be assigned to small groups. Students are expected to participate equally. This project will give students the opportunity to formulate, articulate, and collaborate an art project that will be executed by another group of students and vice/ versa. This experience is meant to introduce the various components involved in outsourcing and working/

communicating with other artists, fabricators, and institutions.

Visual art assignments are smaller exercises for students to experience the possibilities of meaning, materials, and artmaking.

Participation includes attendance, engaging in discussion, and fulfilling classroom responsibilities. Late arrivals and other disruptions will be noted and will affect Participation grading.

I introduce concepts that interweave in complex ways. These concepts are developed, discussed, and integrated in the projects. The enthusiasm and extent of your learning ultimately depends on the individual. The more effort that is put in, the greater the outcome for success in this class.

All due dates are listed on the syllabus and on CANVAS. Syllabus is subject to change at the discretion of the instructor. Changes to the syllabus will be made for the purpose of accommodating the trajectory of the class content and timeline. Students will be given fair notice during class and via CANVAS announcements. Students are responsible for checking CANVAS weekly and for staying informed and up to date during any absences.

Basic grading structure is as follows: 2 Main Projects=45%; Visual/ Writing/ Reading Assignments=35%; Group Project=10%; Participation=10%.

Everything counts. I am looking for overall effort and growth regarding every facet of this class experience.

Things to keep in mind:

- Bring your sketchbook to every class. The sketchbook will be viewed by instructor and possibly by members of the class. I would suggest refraining from recording personal entries in this sketchbook.
- Keep every single thing that is made or written for this class for the entire semester. Do not discard any materials. We will be referring back and reusing materials. Do not discard any of your ideas.
- Do not google. Go to the library. Go to see art in person.

University Syllabus Policy S16-9 at <http://www.sjsu.edu/senate/docs/S16-9.pdf>.

Office of Undergraduate Education's [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at

<http://www.sjsu.edu/gup/syllabusinfo/>

University Policy S16-9, Course Syllabi (<http://www.sjsu.edu/senate/docs/S16-9.pdf>) requires the following language to be included in the syllabus:

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Final Examination or Evaluation

The final Examination will be the 'Final Project: Touchstone.' Students will present the two completed artworks required of 'Final Project: Touchstone' for the final critique. All written assignments must be turned in on the assigned date.

University policy S17-1

“Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

Grading Information:

97-100 = A+ ; 93-96 = A ; 90-92 = A- ; 87-89 = B+ ; 83-86 = B ; 80-82 = B- ; 77-79 = C+ ; 73-76 = C ; 70-72 = C- ; 67-69 = D+ ; 63-66 = D ; 60-62 = D- ; 59 and below = F

A = Excellent ; B = Above average ; C = Average ; D = Below average ; F = Unsatisfactory

Determination of Grades

*Effort and growth are the key factors for success in this class. *

Instructor will assess grades by the competency, effort, and growth of each student's: participation; preparedness; attitude; ability to meet deadlines; creative thinking; critical thinking; execution and craftsmanship of ideas.

- Failure to turn reading, writing, main projects, and visual art assignments in on time will lower your grade for that assignment in that section by 50%. (Example: Reading assignment #2- if original grade was 100, it automatically drops to 50 as the beginning base line.)
- Missing main projects will receive a grade of F.
- Materials are the essence of this class. Without the proper materials, you will not be able to successfully participate in the day's class. Not being prepared will lower your grade.
- No extra credit will be given.
- Plagiarism and turning in former art projects are strictly prohibited.
- Basic grading structure is as follows: 2 Main Projects=45%; Visual/ Writing/ Reading Assignments=35%; Group Project=10%; Participation=10%.

Classroom Protocol

Students are required to complete all assignments by the due date. This includes: main projects, visually based art assignments, readings, written responses and any other assignment as indicated on the syllabus.

Cell phones, laptops, tablets, headphones, etc. are prohibited with these exceptions: 1) Family emergency or urgent health matter. 2) Designated photograph taking time for specific projects. 3) Specific film/ video projects. Note: No person or audio may be recorded without consent. 4) Documentation of artwork. 5) As technological assistance for accessibility purposes.

Students are required to bring in all necessary materials for each class.

For the interest of health and safety, only bring in materials that are inanimate, non-flammable, and non-hazardous. Human and other animal substances are strictly prohibited.

All students are expected to equally participate in discussions and group projects. This involves coming to scheduled classes on time. Missing classes and a pattern of being late will affect your grade. Each class session is designed to build upon the next in complex ways. It is in your best interest to be present. Students who miss class are responsible for catching up on their own. Absences are excused for the following: death in the family, health emergency or court appearance. A doctor's note or court notice is required. Your presence in class reflects your effort. If there is an issue with being punctual to class, please talk to me. I may suggest that you consult with student services to attain assistance with the issue.

Every person is expected to conduct ourselves with respect for one another. Aggressive behavior, verbal insults, harassment, and inappropriate words or actions will not be tolerated. Such behavior will be reported to the appropriate university individuals for further assessment and possible dismissal from the class.

I am available to address questions and concerns in person during office hours or by appointment. If you are ever confused or curious about something pertaining to class, please feel free to speak with me. There are no 'dumb' questions.

University Policies

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant university policy concerning all courses, such as student responsibilities, academic integrity, accommodations, dropping and adding, consent for recording of class, etc. and available student services (e.g. learning assistance, counseling, and other resources) are listed on [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo) (<http://www.sjsu.edu/gup/syllabusinfo>), which is hosted by the Office of Undergraduate Education. Make sure to visit this page to review and be aware of these university policies and resources.

Additional Information

Woodshop Safety Test {{{Address this ASAP- the first week of the semester.}}}

Students must complete the official safety training for the woodshop in order to use the equipment. Training and fee must be completed by a certain date. Even if you have been trained, check to make sure that your certification has not expired.

Campus Escort: 42222

Disability Resource Center (DRC) Administrative building 110. Phone: (408) 924-6000

Consent of Recording of Class and Public Sharing of Instructor Material

[University Policy S-12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus: "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material." "Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course without instructor consent."

26737/ Art 3 Medium and Message, Spring 2020, MW 10:30-11:45

The schedule and content is subject to change with fair notice via CANVAS or in class announcement.

Course Schedule

Week/Lesson /Module	Date	Topics, Readings, Assignments, Deadlines	
1	M 1/27	<p>Topic: Class introduction.</p> <p>Reading #1: "Field" by John Berger</p> <p>Homework: Find one unconventional art material to bring into class on W 1/29.</p>	
1	W 1/29	<p>Topic : Characteristics of materials.</p> <p>Supplies needed: 1) Sketchbook or notebook for taking notes 2) One unconventional art material.</p> <p>Homework: What is a line? Take 10 photographs of "lines" that you see. Print out 2 copies of each photo in color; size at least 4x6 in. each. Due: M 2/03</p> <p>Plan Ahead Homework: Find materials to construct one line that is equivalent to your height. (Materials or items may or may not be physically connected.) Due: W 2/05</p>	
2	M 2/03	<p>Topic: Line Expanded</p> <p>Activity: Discussion of student photographs.</p> <p>Supplies needed: 1) All 10 photographs 2) Masking, Artists or blue tape.</p> <p>Homework Reminder: Find materials to construct one line that is equivalent to your height. Due: W 2/05</p>	
2	W 2/05	<p>Topic: Line Expanded</p> <p>Activity: Each student will construct their own line using the material that they chose. Lines will intersect and overlap. Photograph and sketch from different angles and perspectives.</p> <p>Supplies needed: 1) "Line" 2) Camera (Phone camera is fine.) 3) Colored pencils or markers.</p> <p>Plan Ahead Homework: Find and create 5 textured surfaces on various supports.</p>	

Week/Lesson /Module	Date	Topics, Readings, Assignments, Deadlines	
3	M 2/10	<p>Topic: 2D/ 3D Activity: Lecture and discussion on artistic disciplines, artists, and materials.</p> <p>Due: Proposals for the semester long Final Project 'Touchstone'.</p> <p>Homework Reminder: 5 textures on various supports. Due: W 2/12.</p>	
3	W 2/12	<p>Topic: 2D/ 3D Activity: Video excerpts Richard Serra; Kiki Smith.</p> <p>Due: 5 textures surfaces on various supports.</p>	
4	M 2/17	<p>Topic: Object and Meaning Activity: lecture and discussion</p>	
4	W 2/19	<p>Topic: Project 1: 'Capsule' Activity: Video excerpt Joseph Cornell</p> <p>Homework: Reading #2 "Magritte and Impossible" by John Berger (Due: M 2/24)</p>	
5	M 2/24	<p>Topic: Project 1: 'Capsule' Activity: Discussion of reading #2 "Magritte and the Impossible" by John Berger Studio</p>	
5	W 2/26	<p>Topic: Project 1: 'Capsule' Activity: Video excerpt Alexander Calder Studio</p> <p>Homework: Reading #3 "Kant and the Aesthetic Imagination" by Michael Podro (Due: 3/02)</p>	
6	M 3/02	<p>Topic: Project 1: 'Box' Studio</p> <p>Activity: Discussion Reading #3 "Kant and the Aesthetic Imagination" by Michael Podro</p>	
6	W 3/04	<p>Topic: Project 1: 'Capsule' Studio</p> <p>Homework: Reading #4 "Jasper Johns" by John Yau Reading #5: "Richard Tuttle" by Madeleine Grynsztejn Reading # 6 "Introduction to the Life of Forms in Art by Henri Focillon" by Jean Molino Due: M 03/09</p>	
7	M 3/09	<p>Topic: Project 1: 'Capsule' Activity: Discussion of Readings #4, #5, #6 (Authors: #4 John Yau; #5 Madeleine Grynsztejn; #6 Jean Molino.) Studio</p>	

Week/Lesson /Module	Date	Topics, Readings, Assignments, Deadlines	
7	W 3/11	Topic: Technology and Environment Activity: lecture and discussion. Homework: Reading #7 “Romaine Lorquet” by John Berger (Due:M 3/16)	
8	M 3/16	Topic: Project 1: 'Capsule' Activity: Discussion of Reading # 7 “Romaine Lorquet” by John Berger. Studio.	
8	W 3/18	Topic: Project 1: 'Capsule' Activity: Studio	
9	M 3/23	Midterm Critiques Project 1: 'Capsule' for Group 1	
9	W 3/25	Midterm Critiques Project 1: 'Capsule' for Group 2 Plan Ahead Homework: Reading #8 “The Work of Art in the Age of Mechanical Reproduction” by Walter Benjamin (Due: 4/06)	
10	M 4/06	Topic: Conceptual Art/ Collaboration Activity: Lecture Discussion of Reading #8 “The Work of Art in the Age of Mechanical Reproduction” by Walter Benjamin. Homework: Reading excerpts from “Grapefruit” by Yoko Ono	
10	W 4/08	Topic: Conceptual Art/ Collaboration Activity: Video excerpts of Gordon-Matta Clark and Teresita Fernandez. Group meetings.	
11	M 4/13	Topic: Conceptual Art/ Collaboration Activity: Group meetings about concept development	
11	W 4/15	Topic: Conceptual Art/ Collaboration Activity: Group meetings Due: Instructions	
12	M 4/20	Topic: Instructions/ Conceptual Art/ Collaboration Activity: Group meetings	
12	W 4/22	Due: Presentations for collaborative projects.	
13	M 4/27	Topic: Final projects 'Touchstone'	
13	W 4/29	Topic: Final projects 'Touchstone'	
14	M 5/04	Topic: Final projects 'Touchstone'	
14	W 5/06	Final Critiques 'Touchstone' Group 1 Final Written Responses due for Group 2	

Week/Lesson /Module	Date	Topics, Readings, Assignments, Deadlines	
15	M 5/11	Final Critiques 'Touchstone' Group 2 Final Written Responses due for Group 1	
Final Exam	F 5/15	9:45 AM- Noon ART 304	