

**San José State University
Department of Art and Art History
ARTH 72.01: Design in Society
Spring Semester 2020**

Course and Contact Information

Instructor:	Dr. Jan Newstrom Thompson
Office Location:	Art Building 117
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Email:	jan.thompson@sjsu.edu
Office Hours:	M/W - 1:30-2:30 p.m.
Class Days/Time:	M/W - 12 noon - 1:15:p.m.
Classroom:	Art 133
Prerequisites:	no prerequisites
Units:	3

Additional Contact Information

* E-mail is generally the best method of contact during non-office hours.

* Please allow 48-hours for an e-mail response.

* Emergency: 911_____ Campus Escort: 42222

* Individuals with disabilities may contact the Disability Resource Center (DRC), Administrative Building 110, 408/ 924-6000, for a variety of formats such as Braille, large print, sign interpreters, assistive listening devices, audio tape and accommodations for physical accessibility.

Course Format : lecture

AH 72 Course Web Page : Available at arth.sjsu.edu/courses, select Course Web Pages.

- Access - User name = arth / password = _____
- The syllabus (aka, "Green sheet") may be found at <http://www.sjsu.edu/art/documents/greensheets>.

Course Description : This course considers the cultural role of design in addressing human need in shaping the environment, in providing shelter, clothing, utilitarian objects, and transportation, in visual communication for political and entertainment purposes. It provides an historical introduction to major types of design in the the Western world (which was often influenced by design and production methods in the Far East), with an emphasis on the foundations of modern design laid in the nineteenth century. It will consider the cultural role of design in finding creative solutions for useful objects, visual communications and built environment in a variety of social contexts. Works by designers from diverse cultures will be studied through social and aesthetic theories regarding designed objects and their importance in human societies.

Course Goals and Learning Objectives : The course is introductory and assumes no background in art or design history. This is a GE course, with three paper assignments totaling a minimum of 1500 words.

The course aims to provide students with an introduction to three basic foundations for studying the role of design in society in its social context: 1.) a set of conceptual and visual tools for analyzing designed objects and their functions; 2) a critical overview of issues and problems faced by designers, manufacturers and consumers, especially in the nascent modern era; and 3) a general understanding of the media, modes of production and social relations through which designs have emerged historically . Using textbook readings and lectures, students will be exposed to forms of the everyday designed environment.

NOTE : As in any university course, ARTH 72 requires consistent student effort in order to achieve these learning goals. In other words, what you get out of a course will depend on what you put in to it.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO1 - Translate visual perceptions into verbal and written communication.

CLO2 - Write clearly, effectively and critically using terminology appropriate to the field of design.

CLO3 - Recognize basic issues inherent to design objects in general.

Course Content Learning Outcomes

Upon successful completion of this course, students will have mastered:

CLO4 - the design characteristics of the historical examples studied.

CLO5 - an understanding of basic themes and problems in design, particularly those that have emerged from industrialized cultures in the past 250 years.

CLO6 - knowledge of the issues related to and accomplishments of diverse cultures as reflects in examples of design.

CLO10 - the relevance of significant works of art in the venues of classroom, exhibitions and performances.

Required Texts/Readings

Required Readings :

Textbook : David R. Railman. *History of Modern Design*. **2nd** edition. Pearson Prentice Hall (2011)

Recommended Text : Nikolaus Pevsner. *Pioneers of Modern Design* . Yale University Press edition.

Course Web Materials

- ARTH72.02 Course Website. Available at <http://arth.sjsu.edu/>, select **Course Web Pages**. Access through User: and Password: (login instructions to be announced in class)

Library Liaison : Gareth Scott

Email: gareth.scott@sjsu.edu

King Library 4th Floor

Phone: (408) 808-2043

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

Course Requirements and Assignments

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/ studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Evaluation : Important Dates

Evaluation for Grades will consist of three tests (the “final exam” is test # three) and three writing assignments that will be completed as group endeavors.

Calendar for dates of tests :

Test One - March 9 during class period

Test Two - April 13 during class period

Test Three (a.k.a. Final Exam) - Tuesday May 19 at 9:45 a.m.

Material covered on tests will be derived from class lectures and assigned readings from the course textbook. Tests are not cumulative. Make-up tests are virtually impossible; stay healthy and arrive at the test hour on time!

What to Expect on Tests :

- Slide Identifications (last name of artist, title of work, date when work was create and, for architecture, location).
- Short answer options (true/false and/or multiple choice)
- Vocabulary definitions and essays may complete the body of each test.
- Announcements regarding format will be made the day before the test.

Grading Information

Assignment Format and Submission: Three separate topics will be assigned over the course of the semester. A separate in-class handout will outline to topics and requirements for the written assignments.

Relative weight of course requirements:

- 1) Test One (25%)
- 2) Test Two (25%)
- 3) Test Three (25%)
- 4) 3 Group Papers (25%)

Late work may be marked down. Missed work means missed number of points. Late assignments will only be accepted under unusual, extenuating, or emergency circumstances.

Numeric grade equivalents:

98% and above	A+
92% - 97%	A
89% - 91%	A-
85% - 88%	B+
80% - 84%	B
76% - 79%	B-
72% - 75%	C+
67% - 71%	C
60% - 66%	C-
55% - 59%	D+
50% - 54%	D
below 50%	F

Please note: Except in cases of documented emergencies, incomplete grades are not given in this course.

“All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

Additional Note:

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART(H)/(PHOT) 116, 408-924-4320, art@sjsu.edu

Classroom Protocol

Students are expected to be punctual for class and actively engaged during all class meetings. Cell phones, smart phones, or other devices that detract from full attention should be turned off or silenced.

The use of Computers is not permitted.

Please take care of personal issues such as using the lavatory before class begins. It is extremely rude to interrupt the lecture and your fellow students; concentration by randomly exiting the room. Should you choose to leave during class for frivolous reasons (answering a phone, for example), kindly DO NOT RE-ENTER the room. Surely you can invest one hour and fifteen minutes focusing on what you're paying good money to achieve.

Class Participation _____

Attendance and participation are essential to your success in this course as they represent your opportunity to apply what you have learned, to articulate your ideas clearly and effectively, to develop analytical and critical thinking about design and to learn about perspectives particular to our topics of study.

Important Note : Group assignments and class activities require full participation of all group members. Documentation of legitimate participation is required for each member to receive the overall group grade.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>.”

Course Schedule**ArTH72.02: Design in Society - Spring Semester 2020**

<u>Week</u>	Topic	<u>Reading - in Raizman</u>
1	Course Introduction	Introduction
2	Royal Demand & Control of Production- French Baroque and Rococo	Chapter One
3	Entrepreneurial Efforts in Britain	Chapter Two
4	Expanding Industry in early 19th century Britain	Chapter Three
5	Industry Reform, Gothic Revival and International Expositions	Chapter Four
6	Arts and Crafts in Britain	Chapter Five
7	Arts and Crafts in America	Chapter Five
8	Aesthetic Movement	Chapter Six
9	Art Nouveau	Chapter Six
10	Mechanization and Industry	Chapter Seven
11	Modernism, Design, Utopia & Technology	Chapter Nine
	Note that topics may be subject to change	