

**San José State University**  
**Department of Art and Art History**  
**Art 12, #28999, Two Dimensional Design and Color Concept, Section 1, Spring 2020**

**Course and Contact Information**

Instructor(s):	Katherine Mergens
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Office Hours:	W 11 AM -12 PM
Class Days/Time:	MW 12:00 – 2:50 PM
Classroom:	ART 304

**Course Description**

Theories and applications of two-dimensional design and color in visual art and design. Studio practice. Note: ART 12 is treated as a repeat for students who have taken ANI 12. Misc/Activity: 6 hours activity

**Canvas**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on [Canvas Learning Management System course login website](http://sjsu.instructure.com) at <http://sjsu.instructure.com>. You are responsible for regularly checking with the messaging system through [MySJSU](#) on [Spartan App Portal](#) <http://one.sjsu.edu> (or other communication system as indicated by the instructor) to learn of any updates.

**Course Learning Outcomes (CLO)**

Upon successful completion of this course, students will be able to:

- CLO1: Increase observational and perceptual skills and powers of visual discrimination as applied to form.
- CLO2: Demonstrate knowledge of the vocabulary of two dimensional concepts through objective testing procedures, writing, class discussions, and presentations
- CLO3: Recognize the three basic concepts of Subject, Form, and Content
- CLO4: Identify and use the Elements of Design: Line, Shape, Value, Texture, and Color
- CLO5: Identify and use the Principles of Organization: Harmony, Variety, Balance, Proportion, Emphasis, Movement, and Space
- CLO6: Solve visual problems in a variety of media and techniques
- CLO7: Practice good craftsmanship and produce professional level presentations
- CLO8: Recognize the manner in which new technologies have affected aesthetic development and utilize technology in research and production.
- CLO9: Recognize the contribution of art in culture and the distinguishing styles developed by artists and designers of the past
- CLO10: Produce portfolio quality art works that demonstrate various techniques, skills, and styles with evidence of problem

solving methodology.

CLO11: Analyze artwork both orally and in written form through observation, interpretation, judgment, and participation in critiques of one's own and others' work.

## **Required Texts/Readings**

### **Textbook**

*Art Fundamentals: Theory and Practice 11<sup>th</sup> Edition (8<sup>th</sup> Edition or Newer – these are available on Amazon for around \$6 used)*

Otto Ocvirk, Robert Stinson, Philip Wigg, et. Al.

ISBN: 9780073526522

Publisher: McGraw-Hill Companies, Inc.

*(Important: Order Online for cheapest price!)*

### **Other Readings**

Other readings may be assigned – they will be available on Canvas.

### **Adobe Creative Suite**

Photoshop and/or Illustrator will be used in this class. If you are familiar with another program that allows you to sample colors and create compositions, please feel free to use that software. Note that the professor will not be able to assist you with those programs and will only provide relevant tutorials in class using Photoshop and Illustrator.

As SJSU students you have access to the Adobe creative suite for free, both available through the computer labs on campus and for download and use with your SJSU ID.

First, go to this website to check that you have access to the Adobe Suite. If you do not, request access:

<http://www.sjsu.edu/ecampus/teaching-tools/adobe/students/index.html>

Then you will want to download the software. Here is the link to the install guide for the Adobe Creative Suite:

<http://www.sjsu.edu/ecampus/docs/Adobe-SJSU-install-guide.pdf>

### **Library Liaison**

#### **Gareth Scott**

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phone: (408) 808-2094

Dr. Martin Luther King, Jr. Library

4th Floor Administration Offices

### **Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, [408-924-4320](tel:408-924-4320), [art@sjsu.edu](mailto:art@sjsu.edu)

## Course Requirements and Assignments

This course will have three types of assignments: In-Class Assignments, Written Assignments, and Projects. The final project is weighted 20 percent of the total grade and will utilize the sum total of the student's engagement with the material over the course of the semester. Students are expected to keep detailed notes in the form of a sketchbook throughout the semester which will constitute the raw materials for the final assignment.

### *Assignment types and percentages:*

In-Class Assignments help to solidify the concepts from the reading while allowing students to get feedback and ask questions of the instructor and peers while working. Written Assignments demonstrate understanding and usage of the vocabulary associated with the elements of design, and how the form, subject, and content of an artwork interrelate. Projects are multi-week assignments in which students will combine their knowledge of the course material with their own artistic practice. The course has a total of 1000 points that are weighed in the following manner:

In-Class Assignments: 300 points (30 % of grade)

4 Written Assignments: 25 points each, 100 points (10% of grade)

4 Projects: 100 points each: 400 points (40% of grade)

Final Project: 200 points (20% of grade)

### *Turning in Assignments:*

- In-Class Assignments will be reviewed in-class during the days on which they are assigned.
- Written Assignments are expected to be turned in on Canvas.
- Projects will be turned in during class on the day they are due – there will be an associate discussion or “critique” for each project. Students are expected to be present for these discussions, which account for 10% of each project grade.

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

Your success in this class will depend on your preparation for class including having all materials necessary to work on projects and completing the assigned reading before class. Assigned readings are foundational to understanding the theories associated with art. These include both formal and conceptual theoretical frameworks. This class will explore how form and concept interrelate, the effect of technology on art production, as well as the broader cultural and social context of discussed artworks. In-class assignments are designed as exploratory practice using the elements of design. Projects afford students the freedom to incorporate their own creative voice and exercise creative problem solving while utilizing those theories of design.

## Final Examination or Evaluation

The final examination will be a project worth 20 percent of the overall grade. The class journal will be used for this final project, therefore it is imperative you maintain the required visual journal throughout the semester.

## Grading Information

Grades are designed to reflect the student's demonstration knowledge through verbal, written, and practical art application of art concepts covered in the course. Rubrics will be posted on Canvas for each assignment. Generally, for projects, the rubric will be composed of: craftsmanship, demonstration of core concepts, use of medium, and creative problem solving. Written assignments will be graded according to SJSU academic writing standards guidelines, and when necessary the instructor will include specific rubrics that will be posted on Canvas.

*SJSU academic standards guidelines:*

**A (excellent):** The paper contains no grammatical, spelling, or typographical errors. It is outstanding in clarity, style, and organization. The depth and accuracy of the information covered are appropriate for the assignment. The style and format of the paper are appropriate for the assignment.

**B (good):** The paper may contain a few minor grammatical errors, but should contain few or no typographical or spelling errors. For the most part, the paper is clearly written and logically organized. The topic is covered in reasonable depth and the information presented is accurate. The style and format of the paper are appropriate for the assignment.

**C (average):** The paper may contain some minor grammatical, typographical, or spelling errors. For the most part, it is clearly written and logically organized. For the most part, the depth of coverage of the topic is appropriate and the information is accurate. For the most part, the style and format of the paper are appropriate for the assignment.

**D (below average/unacceptable):** The paper contains significant or serious grammatical, typographical, or spelling errors. It is not clearly written or logically organized. The train of thought is difficult to follow. The depth of coverage of the topic is not adequate. The information presented is inaccurate. The style and/or format of the paper are not appropriate to the assignment.

**F (unacceptable):** A paper will receive an F if two or more of the following conditions are satisfied: The paper contains significant or serious grammatical, typographical, or spelling errors; it is not clearly written or logically organized; the train of thought is difficult to follow or incomprehensible; the depth of coverage of the topic is not adequate; the information presented is inaccurate; the style and/or format of the paper is not appropriate to the assignment. The paper will also receive an F if some or all parts of the paper have been plagiarized, as defined below

### Determination of Grades

- A statement of how grades will be determined for the course, including +/- grades if they are used.
- There are no extra credit opportunities in this class.
- List of the percentage weight assigned to various class assignments.
- Late work will be accepted a 10% penalty per missing class period. Missed work will be marked with 0 points.

*A plus = 1000 to 970 points*

*A = 969 to 940 points*

*A minus = 939 to 900 points*

*B plus = 899 to 870 points*

*B = 869 to 840 points*

*B minus = 839 to 800 points*

*C plus = 799 to 770 points*

*C = 769 to 740 points*

*C minus = 739 to 700 points*

*D plus = 699 to 670 points*

D = 669 to 512 points  
D minus = 639 to 600 points  
F = 599 points or lower

This course must be passed with a C- or better as a CSU graduation requirement.

### **Classroom Protocol**

Students are asked to limit laptop/tablet/phone use to visual research. Other phone use is expected to take place outside of the classroom – the classroom is a place for learning and the activities contained within should promote learning. Please silence all cell phones. The intention of the instructor is to provide and promote an atmosphere that invites curiosity, inquiry, and inclusiveness of all people and ideas. To promote an efficient classroom with an atmosphere conducive to concentration and learning, students are requested to arrive punctually and when necessary to arrive late or leave early, do so as quietly as possible. Students are encouraged to take breaks as necessary, such that the time spent in the classroom is focused on the learning outcomes of the course. Please eat food outside of the classroom. Beverages are acceptable – please keep them off the tables so there is limited risk of damaging artwork.

Art is messy. Everyone is expected to clean up before the end of class.

### **University Policies**

#### *Academic Integrity*

The University's Academic Integrity policy, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. Plagiarism will lead to grade penalties. It might also result in you failing the course and/or having the incident permanently noted in your SJSU student records. If you are unsure what constitutes plagiarism, it is your responsibility to educate yourself: the SJSU library has a tutorial that explains how to identify and avoid plagiarism: <https://libguides.sjsu.edu/plagiarism>. When in doubt, reference sources. Students are expected to use APA, Chicago, or MLA citations.

## Art 12, Section 1/ Two Dimensional Design and Color Concept, Spring 2020

### Course Schedule

\*Course schedule subject to change – updates to the course schedule will be posted to Canvas and discussed in class. Reading assignments will be assigned via Canvas and will be reflected on the updated syllabus as the course progresses.

Project Workdays

In-Class Assignments

Written Assignment and Project Due Dates

\* = Important SJSU Dates

Week	Date	Topic/Instruction
		In-Class Activity
		Homework, Reading, Important Dates, Materials
1	M January 27	Class Introduction, Overview of Supplies
		Bring 3 pieces of Cardboard to next Class: 22"x32" minimum
1	W January 29	Art Functions + Definitions. Form, Content, Subject
		Small Group Discussions Build a Portfolio
		Bring
2	M February 3	Elements of Form: space organization, picture plane, positive and negative space
		In-Class Assignment: Organizing Space
		Due: Written Assignment 1 *February 4: Last Day to drop without Entry on Record
2	W February 5	In-Class Assignment: Positive/Negative Space
3	M February 10	Organization and Closure, Pattern Interpenetration, Extended Edges Introduce Project 1
		In-Class Assignment: Tiles and Pattern Day 1
		*Last Day to request Add Code – February 11: Last Day to Add and Register Late
3	W February 12	Dominance, Symmetry
		In-Class Assignment: Tiles and Pattern Day 2
4	M February 17	Line
		In-Class Assignment: Exploring Line quality, material, and texture Due: Written Assignment 2
4	W February 19	Line
		In-Class Assignment: Contour Lines, Architectural, Drafting + Topographic Lines

<b>Wee k</b>	<b>Date</b>	<b>Topic/Instruction</b>
		<b>In-Class Activity</b>
		<b>Homework, Reading, Important Dates, Materials</b>

5	M February 24	Project 1 Group Discussion
		Due: Project 1
5	W February 26	Shape
		In-Class Assignment: Shape cut outs + Organization
6	M March 2	Inorganic + Organic Shapes, Shape Interaction, Abstracting Shape Introduction to Project 3
		In-Class Assignment: Shape Interactions
6	W March 4	Book Making Introduction: Accordion and single signature
		Project 2 Workday
7	M March 9	Project 2 Workday
7	W March 11	Class Critique of Project 2
		Due: Project 2 Bring Paint, Palette, Brushes, + Watercolor Block/Pad from here on out
8	M March 16	Value Scales
		In-Class Assignment: Achromatic Value Scale
8	W March 18	Introduction to Project 3
		In-Class Assignment: Monochromatic Value Scale Bring to Next Class: High quality image (1000x800 px or better) of Masters Work in Black and White to class printed on 100lb cover paper from print lab at SJSU
9	M March 23	Value
		In-Class Assignment: Master's Value
9	W March 25	Value
		In-Class Assignment: Master's Value Due: Written Assignment 3
10	M March 30, W April 1	Spring Break – No Class, * Cesar Chavez Day Campus Closure
11	M April 6	Class Critique of Project 3
		Due: Project 3

11	W April 8	Introduction to Color Theory – Physics of Color, Additive/Subtractive, Warm + Cool
		In Class Assignment: Color swatches, Color Wheel
12	M April 13	Color Theory Continuation
		In Class Assignment: Color Wheel
12	W April 15	Complementary Colors, Mixed Neutrals
		In Class Assignment: Neutrals with complements
13	M April 20	Simultaneous Contrast, Intro to Project 4
		In-Class Assignment: Albersian Squares
		Bring to Next Class: High quality image (1000x800 px or better) to class printed on 100lb cover paper from print lab at SJSU
13	W April 22	Class Cancelled
14	M April 27	Color Mixing
		In Class Assignment: Color Matching from Master's Painting
14	W April 29	Final Project Introduction, Research, and Workday
		In Class Assignment: Color Matching from Master's Painting Continued
15	M May 4	Small Group Discussion of Project 4 (1 <sup>st</sup> Half of Class)
		Final Project Workday
		Due: Project 4 and Written Assignment 4
15	W May 6	Final Project Workday
16	M May 11	Last Day of Instruction
		Final Project Workday
Final Exam		Tuesday May 19 9:45-12 in ART 304

## Materials List

### Paint and Medium

- Palette for mixing colors: whatever shape you desire, recommended with "pans"
  - 8 oz Liquitex Gel Matte Medium
- Gouache or Acrylic Paint 1 Tube of each at least 20mL including:
- Primary Magenta\*or Quinacridone Magenta
  - Warm Red: Vermillion/Napthol/Flame Red
  - Primary Yellow\*
  - Primary Cyan\*
  - Ultramarine Blue
  - Mars or Primary Black\*
  - Titanium or Primary White\*

\*These can be purchased as a set: Carab D'Ache sells all of the Primaries as a set of 5 for approximately \$20. If you get the Caran D'Ache set, you'll have to separately purchase ultramarine blue and a warm red: either vermilion or naphthol.

Utrecht and Royal Talens sell a set of all 8 for ~\$40 (the Utrecht set might not say "Primary" but their 8 set kit has the colors you need).

### Brushes

#### *Synthetic (Soft)*

- #5 or #6 Round
- #10 or #12 Round or Oval
- ½" Flat
- 1" Flat

Optional: Cat's tongue, Dagger, or Script for fine-line detail work. Simply Simmons synthetic watercolor brushes are great for this! At \$3.50 a piece you can't beat that price!

### Paper

- Hot-Press Watercolor Pad or Block – at least 15 pages. Whatever size you choose, minimum 8"x8" 140lb (not 90lb) Fabriano Studio, Fluid 100, Blick Studio Watercolor by Fabriano are all very affordable options.
- Sketchbook: minimum 10"x10", minimum 50 pages
- 2 pcs. Illustration Board 20"x30" White

- Paper and coverstock for Project 2 Book – will discuss during project

### Writing/Drawing tools

- .7 or .9 Lead pencil
- \*You may want a variety of pencil lead densities

#### *Recommended:*

- Calligraphy brush/pen + ink
- Vine charcoal
- Compressed charcoal
- Graphite stick

### Miscellaneous

- Straight edge metal ruler
- PrismaColor Artgum Eraser
- X-Acto knife: #2 blade with at least 5 replacement blades
- Carrying case for supplies

#### *Recommended:*

- Self-Healing Cutting Mat
- Spray-Adhesive
- Burnisher (credit cards work)
- Sharpie