

San José State University
Department of Art & Art History
Art 177, BA Professional Practices, Section 1, Spring,
2020

Course and Contact Information

Instructor: Lance M Fung

Office Location: Room 321

Telephone: (Email only)

Email: lance.fung@sjsu.edu and
lance@fungcollaboratives.com (please use to notify my if
you are coming late to class or cannot attend)

Office Hours: Tuesday & Thursday 9:30 AM - 10:30 AM and by
appointment

Class Days/Time: Tuesday 3:00 - 5:45 PM

Classroom: Art 141

Department Office: ART 116

Department Contact: Website: www.sjsu.edu/art ([Links to an external site.](#)) Email: art@sjsu.edu

Web Access to course materials

All materials such as the Green Sheet, required reading, announcements, class assignments, deadlines, grades, etc. can be found on the Canvas Management system course website: <http://sjsu.instructure.com>. You should visit this site often to be up to date with information. Log in and with your SJSUOne information for access.

Course Description

This upper division course will introduce students to the ways and means necessary to begin building a career in the arts while successfully negotiating its challenges. It will help prepare students for the transition to the professional art world through guidance on developing a curriculum vitae and portfolio suitable for professional presentation, providing insights on the business and politics of the art world, and offering information on the practical realities of museum exhibitions, gallery representation, grant and public art commission applications, as well as alternative career options available for artists. Sessions may include lectures, discussions of the readings and assignments, invited speakers, field trips and group activities. Course Learning Outcomes (CLO) Upon successful completion of this course, students will:

Course Content Learning Objectives

1. have developed a clear and succinct curriculum vitae, bio, and artist's statement that highlights their educational and exhibition experiences;
2. have learned the professional way to document and present artwork through photographs and artist portfolio (website);
3. be able to identify professional organizations, associations, visual arts registries, and other resources pertinent to the professional artist;
4. be able to develop a personalized plan that will chart short- and long-term objectives within the art field.

Required Texts/Readings

Textbook

The main weekly reading will consist of subscribing to e-flux.com. Additional reading assignments will be assigned on an as needed basis from a number of resources such as art publications, art websites, and theoretical texts, etc. The goal is to read about current trends more so than historical text.

Required Materials

Each student must have a notebook for each class. A laptop is highly recommended as well. All materials required to complete the final project will be at the student's expense.

Department advising

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of

advisors: <http://www.sjsu.edu/art/> ([Links to an external site.](#)) or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

More Faculty Information:

Department Advising

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More Faculty Information:

MySJSU Faculty Center Tutorials: http://my.sjsu.edu/employees/employee_tutorials/faculty_tutorials/index.html ([Links to an external site.](#))

Canvas: <http://www.sjsu.edu/at/ec/canvas/> ([Links to an external site.](#))

Canvas Faculty Resources: http://www.sjsu.edu/at/ec/canvas/faculty_resources_new/index.html ([Links to an external site.](#))

Library Liaison

Gareth Scott can be reached at garret.scott@sjsu.edu or found on the fourth floor of Dr. Martin Luther King Jr. Library. His phone number is (408) 808-2094. You may also visit the library website at: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities> ([Links to an external site.](#))

Course Requirements and Assignments

The SJSU expectation for out of class work is three hours per week for this course. Although students will be given time to work on their final projects in class, it is anticipated that time outside the class will also be required. Additional work outside of class may be contemplation and reflection on class lectures, discussions, critiques. Time to research and complete the writing assign as well as class preparation may also be required.

Grading Information

Although this course will embrace flexibility and experimentation which are some of the benchmarks for success, there will be six main components that will be reviewed and evaluated throughout the semester. Each student will have ample time to submit their best possible submission to receive the desired grade however quality and meeting deadlines will be paramount to receiving the best grade possible. Each component will comprise a percentage of your overall grade. The five main elements for this course are: two verbal presentations, online portfolio, artist's written proposal, and class participation. A grade deduction will occur for every week the assignment is turned in late. Assignments will not be accepted after the second week past the due date. In this case the assigned grade will be 0 points.

Presentations:

Your first five minute presentation will be made about your own art practice showing examples of your artwork and sharing insight into your process. Your second ten minute presentation to the class will be based on what you have learned from your writing assignment and share learned information about the artist & art movement you selected. This presentation shall include accompanying visuals. You may embed a brief (under 45 second) video clip only if beneficial to the sharing of information to your other students. Creativity is encouraged in how you best want to convey the philosophy and artistic contribution the artist has made to the Art World so that the learning process is enriched and more entertaining than a standard presentation or student lecture. The goal is to distill the artist's essence, motivation, or conceptual underpinnings and share them with your classmates. Please see assignment for grading structure. **Do not need to email me your presentation.**

Create online portfolio:

You will design and create your own online portfolio (website) including a brief biography and images of your artwork with proper captions and labels.

Student Proposal:

You will be required to submit a written proposal about your art concept. It should include a simple one-paragraph description befitting a standard museum wall label as well as a one-page artist's statement. You should include information regarding your selected site including schematics of your installation or exhibition. All drawings should be in scale. An artist biography, CV, and contact information should also be included. You should also create a 1 page cover letter. Please incorporate sketches, drawings, and/or renderings to present a convincing and thorough proposal. The graphic design of the proposal will be considered in the grading process so make the entire package look professional, exciting, and thorough.

Class participation:

Each class will be very interactive, reactionary, and hopefully fun. Participation and the ability to share your thoughts in an unedited but constructive yet respectful fashion will help cut to the chase and get to the true substance of each lecture, discussion and idea. Each class will be divided into lecture and process time. The teacher will lead the lecture portion of the class followed by a Q & A period. In this period, it is anticipated that you will come with thoughts, images, and questions to further the discussion. The second portion of the class may sometimes be devoted for the students to research, work in groups, or work on their individual assignments. Every minute of class time should be used in an active capacity, as there is not room for idleness.

Grades

All grades will be available on Canvas and as quickly as possible. Any assignment turned in late will automatically receive one lower grade per week late. After the second week of being late, an automatic fail grade (0 points) will be assigned.

Grade Breakdown

Presentation 1: (10%)

Presentation 2: (20%)

Online portfolio: (20%)

Proposal: (40%)

Participation: (10%)

Extra Credit Assignments:

Upon occasions there may be extra credit assignments offered. However, students have the opportunity to present individual extra credit assignments that are directly related to this course for the teacher's discretion. 10% is the total maximum credit that can be earned and should be commensurate with the workload and required skill of the normal class assignments.

Grade Scale

A+ = 97-100

A = 93-96

A- = 90-92

B+ = 87-89

B = 83-86

B- = 80-82

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| C+ | = | 77-79 |
| C | = | 73-76 |
| C- | = | 70-72 |
| D+ | = | 67-69 |
| D | = | 63-66 |
| D- | = | 60-62 |
| F | = | 59 and below |

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| A | = | Excellent work |
| B | = | Above average work |
| C | = | Average work |
| D | = | Below average work |
| F | = | Unsatisfactory work |

Classroom Protocol

The class should be a safe space for every student to learn, express and grow. The environment should be a medium for self-discovery, doubt, experimentation and new challenges. Through basic empathy and respect, deep conversations about philosophy, artistic concept and content, and visual communications should be at the center of every interaction and conversation.

You should be **on time**, prepared for class and able to give your full attention. It is equally important that you have eaten, used the facilities and have had proper sleep the night before so that you can fully engage with the professor and your fellow students. If for any reason you miss a class or any portion thereof, it is your responsibility to review Canvas, speak with your fellow classmates, or come to office hours to understand what you need to do to remain current with all lessons.

Cell phones, music devices and any other distractions to yourself and others around you are not permitted unless approved for class purposes. If improperly used your participation grade will be affected.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate

Programs' [Syllabus Information web page \(Links to an external site.\)](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>"

Art 177 / Professional Practices, Spring 2020, Section 01

Below is week-by-week guide to the class however some minor alterations may be made on an as needed basis. Please review the schedule weekly for any changes or updates to the schedule. This class will also be meeting once a week – on Tuesdays from 3:00 - 5:45 PM.

Course Schedule

| Week | Date | Topics, Readings, Assignments, Deadlines |
|------|-------------|---|
| 1 | January 23 | <p>Introductions, review of Green Sheet, description of course learning objectives and grading procedure, review of class and school policies, introduction to Interdisciplinary Art, discussion of the five class assignments and deadlines.</p> <p>Group discussion of student goals.</p> |
| 2 | January 28 | <p>Presentation of Lance Fung's curatorial practice for Fung Collaboratives and other organizations.</p> <p>Discussion on how to do an impressive presentation / PowerPoint</p> <p>Student group discussion about selecting artists from the artist list.</p> |
| 3 | February 4 | Student presentations on their own art. |
| 4 | February 11 | Student presentations on their own art. |
| 5 | February 18 | Lecture on public art. |
| 6 | February 25 | Lecture on video, earth and land art. |
| 7 | March 3 | <p>Self-tour to SJMA and ICA.</p> <p>Library research day to finalize PowerPoint</p> |
| 8 | March 10 | Student "artist" presentations. |
| 9 | March 17 | Student "artist" presentations. |
| 10 | March 24 | <p>Lecture on online portfolios - websites.</p> <p>Lecture on CV, Artist statements, cover letters, biography</p> |

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|----|----------|---|
| 11 | March 31 | SPRING BREAK |
| 12 | April 7 | Lecture on how to create a proposal and all its elements. FC proposal examples. Lecture on Bauhaus / <i>Discovery</i> proposal. |
| 13 | April 14 | Lecture on Art World scene. Lecture on Installation Art. Online portfolio due. |
| 14 | April 21 | One on One w students / students work on proposal. Lecture on life after graduation. |
| 15 | April 28 | Students share online portfolio |
| 16 | May 5 | Students share proposal |
| 17 | May 14 | FINAL: MUST BE SUBMITTED AT 2:45PM 2:45 – 5:00 PM |