

## Art 195 ~ BFA Group Exhibition, Section 01

Department of Art & Art History  
San José State University  
Spring 2020

<b>Instructor:</b>	G. Craig Hobbs
<b>Class Days/Time:</b>	Thursdays 3:00pm – 5:50pm
<b>Classroom:</b>	Art 241
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<b>Office Location:</b>	Art 319
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<b>Office Hours:</b>	Thursday 10am – Noon
<b>Department Office Location:</b>	Art 116
<b>Department Website/ Email:</b>	<a href="http://www.sjsu.edu/art/">http://www.sjsu.edu/art/</a> <a href="mailto:art@sjsu.edu">art@sjsu.edu</a>

### Description

Art 195 focuses on contemporary topics in the exhibition of digital and new media art. The course is a requirement for completion of the BFA degree in Digital Media Art (DMA) and will culminate in a final group show demonstrating professional competence in the students' respective areas of creative, aesthetic and technical focus. Participation in the final exhibition with approval of the student's advisory committee is required for completion of the BFA degree in Digital Media Art (DMA) at San José State University.

Art 195 provides an engaged environment for individual and group creative ideation, planning and development of the BFA thesis and exhibition in a semester-long project. The development of the final project and installation will be supplemented with readings, group discussion and meetings with advising faculty. Students are responsible for the planning, organization, promotion and execution of a group art exhibition to the public.

**Prerequisite:** 30 units of upper division art, admission to the BFA program and ART 198, or ART 210 with advisor's approval.

### Course Learning Objectives

Upon completion of this course, students will be able to:

<b>CLO1</b>	Create artwork that demonstrates creative, aesthetic and technical focus with an emphasis on conceptually and culturally informed contexts for artmaking
<b>CLO2</b>	Conceptualize the final exhibition through discussion and coordination
<b>CLO3</b>	Design the final exhibition considering audience, artwork, and venue
<b>CLO4</b>	Work with fellow students to plan, organize and promote the exhibition
<b>CLO5</b>	Successfully mount, install, and execute the final exhibition

## **Course Reader/ Texts**

The course readings will be provided online in PDF format. It is your responsibility to download the course readings in a timely manner. If for any reason you are unable to download and open the course readings, please contact the professor immediately.

## **Course Website/ Canvas Course Management System**

Copies of course materials - the syllabus, readings and course updates - are available via the SJSU Canvas course management system (CMS) <https://sjsu.instructure.com/>  
<https://sjsu.instructure.com> *All assignments must be submitted via the Canvas CMS only. All written paper papers must be submitted in PDF format only.* Canvas will be used for announcements and any changes to the course schedule and readings. Please confirm your Canvas works by viewing the syllabus announcement during the first day of class.

## **Classroom Protocol**

Students are expected to complete assigned readings on time, in advance of the date they are discussed in seminar. The course schedule provides dates, topics, and assignments due on the day they are listed in the schedule, unless otherwise noted. As a seminar course, participation is required. You are expected to attend class and will be required to participate in in-class dialogue through group discussion, exhibition design and preparation and ongoing dialogue related to the current topics of seminar discussion. Assigned reading responses are due as a PDF file on Canvas at the beginning of class.

*Laptop/ tablet computers are allowed in seminar for note-taking.* If laptop use becomes a distraction to group seminar discussion, laptop use will be limited and/ or prohibited.

*Cellular phones are **not** allowed to be used in the classroom during the seminar.*

## **Course Assignments**

### **Seminar and Exhibition Participation = 30%**

It is required that you participate regularly in seminar discussion and technical support for the BFA thesis exhibition. The course includes both project planning and assigned readings. Students will be assessed based upon their individual level of engagement. Students will be called upon to contribute to seminar dialogue, group exhibition design, planning, promotion, production, technical and peer-to-peer support during the course.

### **Reading Responses = 20% (4 x 5% each response)**

Required reading and writing assignments must be submitted on the day they are due. Students will submit a double-spaced typed written response per reading assignment (see course schedule for details). Reading responses will illustrate your brief summary of, along with your questions and challenges to, the text. Please use paragraph format, and spell-check - no bullet points. Reading responses will be assessed based upon quality and specificity of your response, as well as attention to key ideas from the assigned readings.

### **Final Exhibition and Supporting Documents= 50%**

The course will culminate in a final group exhibition, and in some rare cases individual solo exhibitions with permission of the instructor. In both cases, the culminating success of the exhibition will be determined by the level of active participation, engagement, and creation of works throughout the entire semester. This grade includes exhibition proposal documents from draft to final form, individual artist statements and final documentation.

<b>Date</b>	<b>Assignments</b>	<b>% pts</b>
01/30	Assignment #1 ~ 2-page reading response	5%
02/06	Assignment #2 ~ 2-page reading response	5%
02/13	Assignment #3 ~ Draft exhibition proposal and technical plan	5%
02/27	Assignment #4 ~ 2-page reading response	5%
03/12	Assignment #5 ~ 2-page reading response	5%
03/26	Assignment #6 ~ Draft one-page artist statement	5%
04/30 – 05/03	Assignment #7 ~ BFA Group Exhibition (required for BFA)	30%
05/07	Assignment #8 ~ Individual documentation of BFA thesis	10%
05/07	Assignment #9 ~ Seminar + BFA Exhibition Participation	30%
<b>TOTAL</b>		<b>100%</b>

### **Grading Policy/ Rubric**

**A = 100 - 90% ~ Excellent** = Student exhibits exemplary effort at comprehension and application of the course materials. Quality of writing and participation is exceptional.

**B = 89 - 80% ~ Average** = Student completes assignments, and demonstrates a grasp of key creative and technical concepts. Student participates actively in seminar discussion.

**C = 79 - 70% ~ Below Average** = Student completes the assignment but may lack enthusiasm or drive to push the work into a detailed creative or critical space. The work lacks creative and aesthetic effort. The work is underdeveloped and/or incomplete.

**D = 69 - 60% ~ Unsatisfactory** = Student does not complete the work as assigned. Substantial problems exist in student's work, including poor grammar and lack of editing.

**F = < 60% ~ Fail** = Student does not submit work, or work is below unsatisfactory level.

### **Late Work Policy**

Work is considered late if posted after the due date/time. The default time for submission of work is the beginning of class, unless specified otherwise in the schedule. For each day the work is late (marked each 24 hours by the day and time of original deadline), the work decreases by half a grade (a B+ goes to B-, a B- to a C+, etc.)

### **Art and Art History Library Liaison**

The Art and Art History library liaison is **Gareth Scott**, a resource for academic and creative research. You may contact Gareth via email at [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu) or via phone (408) 808-2094 at the Dr. Martin Luther King, Jr. Library/ 4<sup>th</sup> Floor

### **Department Advising**

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

# Art 195 Course Schedule Spring 2020

Note: Assignments are due on the day listed in the schedule, unless otherwise noted.

Week	Date	Topics, Assignments, Deadlines
1	01/23	<b>Introductions, course intro, Canvas CMS, readings, questions</b>
2	01/30	<p><b><u>From the White Cube to the Black Box and Beyond</u></b></p> <p>Read <i>Challenges for a Ubiquitous Museum From the White Cube to the Black Box and Beyond</i> by Christiane Paul in its entirety</p> <p>Discussion, lecture, presentation</p> <p><b>Assignment #1 due = 2-page written response on above reading</b></p>
3	02/06	<p><b><u>Did Somebody Say New Media?</u></b></p> <p>Read <i>Introduction: Did Somebody Say New Media?</i> by Wendy Hui Kyong Chun in its entirety</p> <p>Discussion, lecture, presentation</p> <p><b>Assignment #2 due = 2-page written response on above reading</b> <b>Assignment #3 given = Exhibition proposal and technical plan</b></p>
4	02/13	<p><b><u>Individual Prototype Workshop</u></b></p> <p>Students will learn about a range of prototyping techniques including paper, 2D, 3D, small scale and virtual space for planning of new work. Students will begin development of work documentation websites.</p> <p><b>Assignment #3 due = Draft exhibition proposal and technical plan</b></p>
5	02/20	<p><b><u>Individual Prototype Review</u></b></p> <p>Students will bring a working draft prototype of their final exhibition project for review and group critique. Students will continue workshop development on their prototypes based upon faculty and peer input.</p> <p><i>Faculty will provided initial one-on-one feedback on draft exhibition proposal and technical plan from Assignment #3 due on 02/13</i></p>

<b>Week</b>	<b>Date</b>	<b>Topics, Assignments, Deadlines</b>
6	02/27	<p><b>The Myth of Immateriality</b></p> <p>Read <i>The Myth of Immateriality: Presenting and Preserving New Media</i> by Christiane Paul in its entirety</p> <p>Discussion, lecture, presentation</p> <p><b>Assignment #4 due = 2-page written response on above reading</b></p>
7	03/05	<p><b>Hammer Theatre Site Planning and Coordination</b></p> <p>Individual updates to draft exhibition proposals will be presented for the site planning and coordination of the BFA Group Exhibition.</p>
8	03/12	<p><b>Art After New Media Art</b></p> <p>Read excerpt from <b>Rethinking Curating: Art after New Media</b> by Beryl Graham and Sarah Cook</p> <p>Discussion, lecture, presentation</p> <p><b>Assignment #5 due = 2-page written response on above reading</b></p>
9	03/19	<p><b>Individual Project Planning and Coordination</b></p> <p>Individual meetings on project status and planning for group exhibition.</p>
10	03/26	<p><b>Group Project Planning and Coordination</b></p> <p>BFA Exhibition planning, coordination, marketing and promotion</p> <p><b>Assignment #6 due = Draft one-page artist statements are due</b></p>
11	04/02	<p><b>Spring Break Holiday ~ No Class!</b></p>
12	04/09	<p><b>Group Exhibition Workshop I</b></p> <p>Final visual elements and exhibition promotion.</p>
13	04/16	<p><b>Group Exhibition Workshop II</b></p> <p>Final projects complete. User testing and troubleshooting.</p>
14	04/23	<p><b>Group Exhibition Workshop III</b></p> <p>Exhibition equipment preparation, cabling and transportation planning</p>

<b>Week</b>	<b>Date</b>	<b>Topics, Assignments, Deadlines</b>
15	04/30 - 05/03	<p><b>BFA Group Exhibition SJSU Hammer Theatre Center/ Hammer 4</b></p> <p><i>Exhibition in the BFA Group Show is a requirement of the DMA BFA degree and completion of this course. Exhibition de-installation and removal of equipment and materials is the responsibility of students.</i></p> <p><b>Assignment #7 due = BFA Group Exhibition</b></p>
16	05/07	<p><b>Final presentations</b> Student presentations of final exhibit individual documentation</p> <p><b>Assignment #8 due = Individual documentation of work created for the BFA Group Exhibition</b></p>
<b>Final Exam</b>		<p><b>Final Exam</b> Thursday, May 14<sup>th</sup> 2:45am – 5pm Final exhibit documentation is due</p>
<p><i>Note: This schedule is subject to change. You will be notified of any changes in a timely manner. Any changes will not affect your ability to complete the assigned coursework.</i></p>		

### **University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs Syllabus Information web page located online ~

<http://www.sjsu.edu/gup/syllabusinfo/>

### **SJSU University Policy S16-9**

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”