

San José State University
School of Art and Design, Photography Dept.
PHOT 112, Color Photography
Section 1, Spring 2020

Instructor:	Yvonne D. Williams
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Office Hours:	M//W 10:30- 12:00 and by appt.
Class Days/Time:	M/W 6:00 - 8:50 pm.
Classroom:	DH 410
Prerequisites:	PHOT 40

Department Office: ART 116

Department Contact: Website: www.sjsu.edu/art Email: art@sjsu.edu

Server Information –Assignments, Readings, Handouts

Assignments, readings, handouts and other information will be in your required reader. Due to our efforts to make the Department of Art and Art History “paperless,” additional hard copies will be handed out at a minimum. I will be using CANVAS to upload all additional materials and to send out pertinent email notifications. To access CANVAS, go to: <https://sjsu.instructure.com> I would suggest you make copies of all posted handouts and bring them to class to have the materials on hand and ready when needed.

Course Description

Catalog Description: *An intermediate course introducing principles of color photography, color theory, a refined use of the camera and digital printing techniques. Requires a DSLR (digital single lens reflex) type camera. Requires Adobe Lightroom and Adobe Photoshop.*

This intermediate level photography course provides the student a solid background in the theory and practice of color photography. Emphasis is on both technical and aesthetic expression of color, from initial image capture to finished print, along with color symbolism and its use as a compositional tool. Students will develop competence in the use of digital photographic equipment, software, storage devices and printers to produce digital photographic images satisfying the requirements of a series of assignments designed to develop specific skills and competencies.

Course Goals and Student Learning Objectives

During this semester you will learn to better understand the visual culture of color photography through the process of creating and deconstructing your own images, in addition to, deconstructing professional fine art photographer's work. In today's world, color management is a major component for successful color prints and thus you will learn effective color workflow. With the use of Photoshop and Lightroom you will learn to photo edit, color correct, and print. **Your** ideas will be central to your exploration of each assignment and learning to find your 'voice' and how to develop your creative instincts will be at the core of all projects.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- CLO1 Have competency with digital cameras.
- CLO2 See and think in color more effectively.
- CLO3 Understand the concept of 'color of light' and its effect on mood and content and how to best use this understanding to express a desired purpose, idea, or emotion.
- CLO4 Understand composition and its value.
- CLO5 How to better understand color theory and place it into practice.
- CLO6 How to implement a good color work flow for color management.
- CLO7 Be competent in Light Room for editing and post production.
- CLO8 Understand and implement different printing processes.
- CLO9 Professionally present their work.
- CLO10 Have competency in verbal and written communication of art concepts.

Required Texts/Readings

Photo 112 Reader: available at SJSU Print Shop
Text: Light and Lens by Robert Hirsch
SJSU Lab Manual: available online at photo.sjsu.edu

Technology Requirements / Equipment / Materials

- Laptop Computer with updated Lightroom and Photoshop software
- 35mm SLR digital camera (with manual mode available)
- Tri-pod
- Cable Release
- Card Reader
- USB Drive

Library Liaison

Gareth Scott: email: gareth.scott@sjsu.edu phone: (408) 808-2094

Dr. Martin Luther King, Jr. Library, 4th Floor Administration Office

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of 45 hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

The first few weeks will be vital for you since this is when we will cover most of what you will put onto practice throughout the semester. Please exchange phone numbers and email with one another so you can compare notes, and in case of a personal natural disaster you won't fall behind. I, of course, am always available to answer any questions or help you find a solution to a problem. Open lab hours will be arranged for you to work during class time, however, for exceptional work you will need to spend time on your own each week with your computer, as well as, time photographing. Plan ahead.

Sprinkled throughout the semester there will be 2-3 quizzes, homework assignments, and additional articles to read -- read all materials and be prepared. There are many technical terms and practices that are necessary and helpful for you to understand to advance.

Photo 112 Reader- Available at the SJSU Print Shop in the Student Union

The reader contains all assignments, readings, critique instructions, scheduled exams, etc. Bring your reader to all class sessions. The attached schedule will have all due dates.

University Policies

Per [University Policy S16-9](http://www.sjsu.edu/senate/docs/S16-9.pdf) (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](#) at <http://www.sjsu.edu/gup/syllabusinfo/>". **Make sure to visit this page, review and be familiar with these university policies and resources.**

Grading Policy

The work created in class will be evaluated based on the following criteria.

A: **Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.

B: **Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.

C: **Average - mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.

(Continued on next page.)

D: **Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.

F: You didn't submit an assignment.

***With communication before a deadline, late work may be accepted, otherwise for every day that the work is late one letter grade will be deducted.**

Photographic explorations:	75%
2-3 Quizzes + Homework:	15%
Class Participation:	10%

Late work

If you can't make a class, email me and we can arrange a time to discuss missed handouts, a quiz, etc. Many class lectures or demonstrations can't be repeated so plan your time well. Due to the value of critiques, work not handed in for discussion will lose one grade level for each week it is late. Please speak to me if you are having any trouble with any part of an exploration, I'm here to help! Work turned in complete and on time may be redone for a higher grade anytime during the semester.

Final Examination

Final exam will be by portfolio review, details are in your reader.

Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.sjsu.edu/at/asc/) at <http://www.sjsu.edu/at/asc/> located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

Department Advising: Major/Minor Degrees in Photography

For change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Dates for BFA in Photography submissions will be announced during the first month of classes.

Schedule

PHOT 112, Section 1 / COLOR Photography

Spring 2020 Course Schedule

This schedule is subject to change with fair notice and notice will be made available in class through email, and on the server.

Week	Date	Topics, Readings, Assignments, Deadlines
1	M Jan 27	<p>Welcome!! Class Overview, Green Sheets, Class Requirements, Adds</p> <p>Lecture: The camera is an expensive pencil- make images rather than taking images.</p> <p>Homework: ‘What is Art?’ – Writing Assignment #1 (located in your reader)</p>
	W Jan 29	<p>Lecture: Camera Basics – Digital vs. Film – Unique to Photography Digital Cameras - Basic Settings – Chapter 3 Unique to Photography and Color of Light - Photo Exploration #1</p> <p>Hands on: Bring in your camera with NEW camera batteries + manual Computer- Screen Calibrations -- BRING IN COMPUTER UPDATE all LR, PS, Camera Raw!</p> <p>Homework: Unique to Photography Images – Photo Exploration #1</p>
2	M Feb 3	<p>Due: Answers to ‘What is Art?’ article – Writing Assignment #1</p> <p>Hands On: Unique to Photography Images -- Photo Exercise #1</p> <p>Homework: ‘Creative Seeing’ article – Writing Assignment #2 (in reader)</p> <p style="text-align: center;">Unique to Photography Images – Photo Exploration #1</p>
	W Feb 5	<p>Due: Overview of ‘Creative Seeing’ article – Writing Assignment #2</p> <p>Lecture: - Looking, and Talking, about Color Photography - Qualities of Light</p> <p>Demo: Using Lightroom to select {edit} images and making contact sheets</p> <p>Images: Survey of Color Photographers</p>

Week	Date	Topics, Readings, Assignments, Deadlines
		Homework: Unique To Photography Images – Photo Exploration #1
3	M Feb 10	<p>Critique: Unique To Photography Images – Photo Exploration #1</p> <p>Lecture: WHAT interests YOU Lightroom Overview + Photoshop Skills The Color and Symbol of Emotion</p> <p>Images: The Color & Symbol of Emotion, learning ‘the story’ concept</p> <p>Homework: Read Ch. 1, 2 from Light and Lens and LR & PS info from your reader – complete answers to Writing Assign. #3</p>
	W Feb 12	<p>Due: Writing Assignment #3, answers to questions -see reader</p> <p>Lecture: The Color of Emotion – colors (hues) and other symbols</p> <p>Images: The Color & Symbol of Emotion</p> <p>Homework: 60+ Images -- Exploration #2, Color & Symbol of Emotion - Images will be turned in via 3+ contact sheets (20 per Page). - See reader for contact sheet “how to” reminder. - AND Images will be viewed via Lightroom from your Computer</p>
4	M Feb 17	<p>Due: 3+ Contact Sheets for The Color & Symbol of Emotion</p> <p>Quiz #1: Deconstructing images- Read: Looking & Talking about Photography.</p> <p>Lecture: Photoshop and Printing in LR and PS</p>

Week	Date	Topics, Readings, Assignments, Deadlines
		<p>Mind mapping- 3 diagrams: ideas, images, symbols</p> <p>Images: The Color of Emotion</p> <p>Editing: Bring in all your images in LR for review- Group discussion</p>
	W Feb 19	<p>Quiz #2: Camera Basics – Review Book and Reader</p> <p>Lecture: Photoshop and Printing in LR and PS</p> <p>Images: The Color of Emotion</p> <p>Homework: Read Chapters 4 and 5 60 images, 3+ Contact Sheets for The Color and Symbol of Emotion</p>
5	M Feb 24	<p>Due: 60 images, 3+ Contact Sheets for The Color and Emotion</p> <p>Quiz #3: Camera Basics</p> <p>In class: PS and LR, Printing basics</p> <p>Lecture: Color Management + Advanced Ph Shop + Printing Prep</p>
	W Feb 26	<p>Lab: Printing: Be READY to Print!</p> <p>In Class: Post Production on unprinted Images</p> <p>Homework: Send out 3 of your images for printing to Costco or Henry Prep for Printing at SJSU - Due Wednesday</p>
6	M Mar 2	<p>Lab: Printing!! Bring in your images ready to print.</p> <p>Homework: Send out 3 of your images for printing</p>

Week	Date	Topics, Readings, Assignments, Deadlines
	W Mar 4	<p>CRITIQUE: The Color and Symbol of Emotion</p> <p>Discussion: The Street -- Exploration #3</p> <p>Homework: Begin Shooting The Street - Exploration #3 Due Mon: 40 + images, 2+ contact sheets</p>
7	M Mar 9	<p>Due: 40 + images, 2+ contact sheets</p> <p>Quiz #4 Seeing is Thinking - from the Reader, Pg. 40</p> <p>Lecture: The Street - Exploration #3</p> <p>Slides: The Street</p>
	W Mar 11	<p>Lecture: The Street - Exploration #3</p> <p>Slides: Lightroom and The Street images, Composition</p> <p>Homework: Shooting The Street - Exploration #3 60+ images, 3+ Contact sheets Due: Monday</p>
8	M Mar 16	<p>Due: The Street: 60+ images, 3+ Contact sheets</p> <p>Videos: Lightroom</p> <p>Editing: Post Production in class</p>
	W Mar 18	<p>Printing: Have Prints ready to Print!</p> <p>Homework: Post production on favorite images</p>

Week	Date	Topics, Readings, Assignments, Deadlines
12	M Apr 13	<p>Quiz #5: Camera Basics, LR, PS, Composition</p> <p>Slides: The Conceptual Image</p> <p>Lecture: Mind mapping</p> <p>Videos: Photoshop</p>
	W Apr 15	<p>Slides: The Conceptual Image</p> <p>Homework: 60 + images and 3+ contact sheets due Mon</p>
13	M Apr 20	<p>Individual meetings: Bring in Lap Top with all Images for final project</p>
	W Apr 22	<p>Open Lab: Shooting for The Conceptual Image</p> <p>Homework: Due 60 + images and 3+ contact sheets due Monday</p>
14	M Apr 27	<p>Due: 60 ++ Images and 3 ++ Contact sheets</p> <p>In class: Post processing working in Photoshop</p> <p>Lecture: The Artist Statement</p>

Week	Date	Topics, Readings, Assignments, Deadlines
	W Apr 29	<p>Due: More Images , keep shooting.</p> <p>PRINTING!!! Be Ready.</p>
15	M May 4	<p>Due: More Images , keep shooting.</p> <p>PRINTING!!!!</p>
	W May 6	<p>PRINTING!!!!</p>
16	M May 11	<p>Critique: DUE:</p> <p>Final Project/ The Conceptual Image</p> <p>Printed Contact sheet on regular paper of all <u>printed</u> images, - please size each image on the contact sheet approx. 3" x 6"</p> <p>Your typed and printed Artist statement</p>
Final Exam	May 18	<p>Critique: DUE: Monday @ 5:15- 7:30 pm</p> <p>Final Project/ The Conceptual Image</p> <p>Printed Contact sheet on regular paper of all <u>printed</u> images, - please size each image on the contact sheet approx. 3" x 6"</p> <p>Your typed and printed Artist statement</p>

