

FA20: ART-198 Sec 02 - B.F.A. Seminar

San José State University

Department of Art & Art History

Art 198, BFA Interdisciplinary Seminar, Section 2, FALL, 2020

Course and Contact Information

Instructor:	Lance M Fung
Office Location:	Art 321 - Zoom
Telephone:	(Email only)
Email:	lance.fung@sjsu.edu
Office Hours:	(Tuesday & Thursday 12:00 - 3:00 and by appointment)
Class Days/Time:	Thursday 3:00 - 5:45 PM
Classroom:	Zoom
Department Office:	ART 116
Department Contact:	Website: www.sjsu.edu/art (Links to an external site.) Email: art@sjsu.edu

Web Access to course materials

All materials such as the Green Sheet, required reading, announcements, class assignments, deadlines, grades, etc. can be found on the Canvas Management system course website: <http://sjsu.instructure.com>. You should visit this site often to be up to date with information. Log in and with your SJSUOne information for access.

Course Description

Preparation for BFA project and postgraduate career planning, this course includes field trips (if permitted by Santa Clara County and SJSU), lectures, class discussions, presentations, writing, and creation of BFA exhibition proposal. Prerequisite: Prior acceptance in the B.F.A. program.

Course Content Learning Objectives

Upon completion of this course, students will be able to:

- Articulate, through verbal and visual presentation, their processes and methods as working artists in the 21st century
- Critically engage ideas generated through readings, critique, and visual analysis
- Prototype their BFA exhibition through a written proposal, including material and/or technical specifications and mock-ups
- Generate an online artist portfolio using appropriate web technologies
- Update an artist statement, CV/ résumé, bio and cover letter
- Give a formal, verbal presentation of their artwork and answer audience questions
- Work within deadlines, completing projects by agreed upon dates/ times

Required Texts/Readings

Textbook

The main weekly reading will consist of subscribing to e-flux.com. Additional reading assignments will be on an as needed basis from a number of resources such as art publications, art websites, and theoretical texts, etc. The goal is to read about current trends more so than historical text.

Required Materials

Each student must have a notebook for each class. Equipment to attend the each class via zoom. A laptop is highly recommended as well. All materials required to complete the final project will be at the student's expense.

Department advising

For information about majors and minors in Art & Art History, for a change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> (Links to an external site.) or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

More Faculty Information:

MySJSU Faculty Center

Tutorials: http://my.sjsu.edu/employees/employee_tutorials/faculty_tutorials/index.html (Links to an external site.)

Canvas: <http://www.sjsu.edu/at/ec/canvas/> (Links to an external site.)

Canvas Faculty Resources: http://www.sjsu.edu/at/ec/canvas/faculty_resources_new/index.html (Links to an external site.)

Library Liaison

Gareth Scott can be reached at garret.scott@sjsu.edu or found on the fourth floor of Dr. Martin Luther King Jr. Library. His phone number is (408)808-2094. You may also visit the library website at: <http://libguides.sjsu.edu/collectiondevelopment/CDhumanities> (Links to an external site.)

Course Requirements and Assignments

The SJSU expectation for out of class work is three hours per week for this course. Although students will be given time to work on their final projects in class, it is anticipated that time outside the class will also be required. Additional work outside of class may be contemplation and reflection on class lectures, discussions, critiques. Time to research and complete the writing assign as well as class preparation may also be required.

Grading Information

Although this course will embrace flexibility and experimentation which are some of the benchmarks for success, there will be seven main components that will be reviewed and evaluated throughout the semester. Each student will have ample time to make revisions to submit their best possible submission to receive the desired grade however quality and meeting deadlines will be paramount to receiving the best grade possible. Each component will comprise a percentage of your overall grade. The six main elements for this course are: written essay, verbal presentations (2), online portfolio, BFA exhibition proposal, and class participation. A grade deduction will occur for every week the assignment is turned in late. Assignments will not be accepted after the second week past the due date. In this case the assigned grade will be 0 points.

Essay:

You only essay assignment will be a five page, double-spaced written essay about an artist and the art movement that they are / were involved. A list of exciting contemporary artists who work in an interdisciplinary manner is provided in the course "files" section on Canvas for you to research and select which artist excites or infuriates you the most to write about. Cover pages, reproductions, bibliography, etc. do not count towards the five page minimum. Your essay should be emailed to lance.fung@sjsu.edu and labeled both in the subject line and saved as a pdf with 198: your last name. **No not upload your assignment o Canvas.**

Presentations:

Your first ten minute presentation will be made about your own art practice showing examples of your artwork and sharing insight into your process. Your second ten minute presentation to the class will be based on what you have learned from your writing assignment and share learned information about the artist and art movement you selected. This presentation shall include accompanying visuals. You may embed a brief video clip (under 30 seconds) only if beneficial to the sharing of information to your other students. Creativity is encouraged in how you best want to convey the philosophy

and artistic contribution the artist has made to the Art World so that the learning process is enriched and more entertaining than a standard presentation or student lecture. The goal is to distill the artist's essence, motivation, or conceptual underpinnings and share them with your classmates. Please see assignment for grading structure. **You do not need to email me your presentation. Since you will be making both presentations on Zoom please have the appropriate technology.**

Create online portfolio:

You will design and create your own online portfolio including a brief biography and images of your artwork with proper captions and labels.

Student Proposal:

You will be required to submit a written proposal for you BFA exhibition or with permission about another exhibition concept you have. It should include a simple one-paragraph description befitting a standard museum wall label as well as a one-page artist's statement. You should include information regarding your selected site including schematics of your installation. All drawings should be made to scale. A material list, artist biography, CV should also be included. You should also create a 1 page cover letter as well as a cover page. Please incorporate sketches, drawings, and/or renderings to present a convincing and thorough proposal. The graphic design of your proposal should be considered and be unique, relevant, and professional looking.

Class participation:

Each class will be very interactive, reactionary, and hopefully fun. Participation and the ability to share your thoughts in an unedited but constructive yet respectful fashion will help cut to the chase and get to the true substance of each lecture, discussion and idea. Each class will be divided into lecture and process time. The teacher will lead the lecture portion of the class followed by a Q & A period. In this period, it is anticipated that you will come with thoughts, images, and questions to further the discussion. The second portion of the class will be often devoted for the students to research, work in groups, or work on their individual assignments. Every minute of class time should be used in an active capacity, as there is not room for idleness. Some students are more out going than other based on the new zoom classroom. If there are any personal or individual issues, please email me and bring them to my attention.

Grades

All grades will be available on Canvas and as quickly as possible. Any assignment turned in late will automatically receive one lower grade per week late.

Grade Breakdown

Writing assignment 1: (20%)

Presentation 1: (10%)

Presentation 2: (15%)

Online portfolio: (10%)

Proposal: (30%)

Participation: (15%)

Extra Credit Assignments:

Upon occasions there may be extra credit assignments offered. However, students have the opportunity to present individual extra credit assignments that are directly related to this course for the teacher's discretion. 10% is the total maximum credit that can be earned and should be commensurate with the workload and required skill of the normal class assignments.

Grade Scale

A+ = 97-100

A = 93-96

A- = 90-92

B+ = 87-89

B = 83-86

B- = 80-82

C+ = 77-79

C = 73-76

C- = 70-72

D+ = 67-69

D = 63-66

D- = 60-62

F = 59 and below

A = Excellent work

B = Above average work

C = Average work

D = Below average work

F = Unsatisfactory work

Classroom Protocol

The class should be a safe space for every student to learn, express and grow. The environment should be a medium for self-discovery, doubt, experimentation and new challenges. Through basic empathy and respect, deep conversations about philosophy, artistic concept and content, and visual communications should be at the center of every interaction and conversation.

You should be on time, prepared for class and prepared to give your full attention. It is equally important that you have eaten, used the facilities and have had proper sleep the night before so that you can fully engage with the teacher and your fellow students. If for any reason you miss a class or any portion thereof, it is your responsibility to review Canvas, speak with your fellow classmates, or come to office hours to understand what you need to do to remain current with all lessons.

Cell phones, music devices and any other distractions to yourself and others around you are not permitted unless approved for class purposes. If improperly used your participation grade will be affected.

SINCE CLASS WILL BE CONDUCTED ON ZOOM, PLEASE SHOW PROPER RESPECT TO OTHER WHICH MEANS APPROPRIATE ATTIRE AND INTERACTION. NO DRINKING OF ALCOHOL OR INAPPROPRIATE ACTIONS WILL BE TOLERATED. YOU CAMERA MUST BE ON AT ALL TIMES WITH YOUR MICROPHONE TURNED OFF UNLESS YOU ARE MAKING A COMMENT.

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page \(Links to an external site.\)](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>

Art 198 / BFA Seminar, Fall 2020, Section 02

Below is week-by-week guide to the class however some minor alterations may be made on an as needed basis. Please review the schedule weekly for any changes or updates to the schedule. This class will also be meeting once a week – on Tuesdays from 6:00 - 8:45 PM

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines

1	August 20	Introductions, review of Green Sheet, description of class learning objectives and grading procedure, review of class and school policies, introduction to Interdisciplinary Art, discussion of the six class assignments and deadlines, discussion of student goals
		Student research time on provided artist list
2	August 27	Presentation of curatorial work of Lance Fung of Fung Collaboratives.
		Student group discussion about artists from the artist list
3	September 3	Student presentations on their own art.
4	September 10	Student presentations on their own art.
5	September 17	1 st essay due at end of class
		Student presentations about own art

6	September 24	Lecture on public art		
		Class discussion		
7	October 1	Lecture on video, earth and land art		
		Student "artist" presentations		
8	October 8	Lecture on Fluxus and Arte Povera		
		Student "artist" presentations		
9	October 15	Student "artist" presentations		
10	October 22	Student "artist" presentations Lecture on online portfolios		
11	October 29	Lecture on how to create a proposal and all it's elements and FC proposal examples		

		Lecture on Bauhaus / <i>Discovery</i> proposal		
12	November 5	One on one w students		
		Students work on online portfolio / proposal		
13	November 12	Online portfolio due Lecture on Art World scene Lecture on Venice Biennale 2017 vs. museum exhibitions		
		Students work on proposal Artist Bio draft due		
14	November 19	Discussion of diversity as seen through the lens of the Art World. Lecture on life after graduation Sharing of student websites		
15	November 26	NO CLASS - THANKSGIVING		

16	December 3	Sharing of student websites: Final Exam: December 11 - 2:45-5:00 PM		
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