

San José State University
Department of Art and Art History
PHOT 40, Beginning Photography Section 03, Fall 2020

Course and Contact Information

Instructor:	Kelcey Bauer
Office Location:	Zoom sign up meetings
Telephone:	Preferred email
Email:	Kelcey.bauer@sjsu.edu
Office Hours:	Monday and Wednesday at 1:30pm- 2:30pm or by appointment (all office hours are held through zoom)
Class Days/Time:	Monday and Wednesday at 3:pm- 5:50pm
Classroom:	Zoom

Course Description

A beginning photography course which will introduce basic camera functions, digital work flow, and conceptual ideas involved with the photographic process. The course will require a digital single lens reflex camera, as well as Adobe Lightroom and Photoshop.

Course Goals

This beginning course will teach you the technical, aesthetic and conceptual components of black and white digital photography. The class will introduce you to the language of image making, with assignments designed to hone both your technical skills, and develop your ability to communicate as an artist. This semester you will learn the ins and outs of handling your DSLR camera, adjusting your images using Adobe Lightroom Classic CC, and making beautiful inkjet prints of your photographs.

Students in this course will complete a series of exercises and assignments that will help build technical and composition skills. Each project is designed to inspire personal vision and creativity. Self-expression through the medium of photography is strongly encouraged. Students will leave the course with a group of photographs that can be used in their portfolios, as well as ones that they will be proud of.

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

CLO 1 - Understand manual DSLR camera operation.

CLO 2 - Understand digital camera settings and controls and their effects.

CLO 3 - Understand the basics of composition and formal aspects of photography and its vocabulary.

CLO 4 - Successfully import, enhance, export/print images using Adobe Lightroom Classic CC.

CLO 5 - Understand and utilize color management and printing.

Required Texts/Readings

Textbook

Light and Lens: Photography in the Digital Age - Robert Hirsch - 2012 edition
ISBN:-13: 978-0240818276

Available through Amazon, as a free eBook through the SJSU Library, as well as on reserve in the MLK Library.

Other Readings

All additional readings can be found on Canvas

Other technology requirements / equipment / material

- Digital interchangeable lens camera. Able to shoot in RAW and full manual mode.
- Memory card for camera
- Laptop
- Adobe Lightroom and Photoshop (free for students)
- External hard drive or thumb drive
- Card reader or camera cable

Optional equipment

- Flash
- Tripod
- cable release

Online Vendors:

Adorama – NY <https://www.adorama.com/>

B&H – NY Closed on Saturdays and observes all major Jewish Holidays, plan ahead for shipping purposes, especially in the fall. <https://www.bhphotovideo.com/>

Freestyle Photo – Los Angeles <https://www.freestylephoto.biz/>

KEH – GA great for buying used camera equipment. <https://www.keh.com/>

Suggested Local Vendors:

Foto Express- 304 E Santa Clara Street, San Jose (408) 971-3977

San Jose Camera & Video - 1600 S Winchester Blvd, Campbell (408) 374-1880

Looking Glass Photo - 1045 Ashby Avenue, Berkeley CA (510)-548-6888

Kaufmann's Camera - 1502 El Camino Real, San Bruno (650) 574-3429

Samy's Camera - 1090 Bryant Street, SF (415)621-8400

Glass Key Photo- 1230 Shutter St, San Francisco, CA 94109

Library Liaison

Gareth Scott

Email: gareth.scott@sjsu.edu

Phone: (408) 808-2094

King Library 4th Floor

Art and Art History Resources: <https://libguides.sjsu.edu/Art>

Course Requirements and Assignments

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Class Participation

You will be graded on your participation in demos, lectures, discussions, and critiques. While attendance cannot be graded as part of your participation grade, it is important to attend all presentations and critiques. Your participation in the form of regular involvement in class activities and discussions is highly encouraged. In online format class participation will be counted only if the student’s video is on.

Final Examination

Thursday December 10th, 2020 from 12:15pm to 2:30pm

Grading Information

Assignment Format and Submission: The course requires students to work both in class, and independently outside of class. This includes photographing, adjusting images, researching and writing.

Determination of Grades

- A Outstanding:** thoughtful and intelligent ideas presented in a clear, organized, and engaging manner; among the very best.
- B Above Average - Good:** the ideas are interesting and successfully presented; shows potential, but not necessarily distinctive; roughly equal in quality to the majority of work completed by other students.
- C Average - Mediocre:** achieves minimum requirements of the assignment, but not particularly clear, nor ambitious. Quality of work is below that of most other projects submitted. May be above average idea presented in incomplete state.
- D Unsatisfactory:** does not satisfy the minimum requirements of the assignment; generally unsatisfactory in terms of quality and clarity.
- F** You didn't submit an assignment.

Relative weight of course requirements

- 1- Exploring Light 15%
- 2- Light Identity 15%
- 3- This Land 15%
- 4- Daily Journal 5%

- 5- Presentation of a photographer 5%
- 6- Paper on photographer 5%
- 7- Long exposer/ night photography homework 5%
- 8- Scavenger hunt quiz 5%
- 9- Proposal for final project 5%
- 10- Final photography project 20%

Numeric Grade Equivalent:

97 - 100%	A+
93 - 96.9%	A
90 - 92.9%	A-
87 - 89.9%	B+
83 - 86.9%	B
80 - 82.9%	B-
77 - 79.9%	C+
73 - 76.9%	C
70 - 72.9%	C-
67 - 69.9%	D+
63 - 66.9%	D
60 - 62.9%	D-
Below 60%	F

Classroom Protocol

All students are expected to conduct themselves in a professional manner conducive to a university learning environment. This includes being on-time to class. Logging in to the meeting late is not only disrespectful, but you will also have missed important class information. You are expected to be respectful to your peers as well as myself.

Laptop Etiquette

Please use your laptops in a respectful manner. Laptop use will be abundant for taking notes and for working in post process on your photographs. It will NOT BE USED for FB, email, or other non-relevant, to this course, use. Laptops should remain closed during critiques.

Cell Phone Etiquette

Ringers on cell phones should be turned off during class time. Texting or playing games during a slide lecture or a technical demonstration is absolutely unacceptable. Earbuds and headphones may not be worn in class during a lecture or demo. If there is an emergency, please quietly inform me of the circumstances and leave the classroom in order to avoid interrupting the class. Again, please show respect for those around you.

University Policies

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

Academic Integrity

Submitting projects already turned in in another class counts as cheating. All work made in this class must be new work, created by the student submitting the project.

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at <http://www.sjsu.edu/studentconduct/>.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/academic_affairs/resources/academic_calendars/. Students should be aware of the current deadlines and penalties for dropping classes (Late Drop Information). Information about the latest changes and news is available at the Advising Hub, <http://www.sjsu.edu/advising/>.

The last day to drop a class is August 31st (08/31/2020)

The last day to add a class is September 8th (09/08/2020)

Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, art@sjsu.edu

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) to establish a record of their disability.

Student Technology Resources

Computer labs and other resources for student use are available in:

Associated Students Print & Technology Center at <http://as.sjsu.edu/asptc/index.jsp> on the Student Union (East Wing 2nd floor Suite 2600)

The Spartan Floor at the King Library at <http://library.sjsu.edu/about/spartan-floor>

Student Computing Services at

<http://library.sjsu.edu/student-computing-services/student-computing-services-center>

Computers at the Martin Luther King Library for public at large at

<https://www.sjpl.org/wireless>

Additional computer labs may be available in your department/college. A wide variety of audio-visual equipment is available for student checkout from Collaboration & Academic Technology Services located in IRC Building. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections' free tutoring and mentoring is designed to assist students in the development of their full academic potential and to inspire them to become independent learners. Peer Connections tutors are trained to provide content-based tutoring in many lower division courses (some upper division) as well as writing and study skills assistance. Small group and individual tutoring are available. Peer Connections mentors are trained to provide support and resources in navigating the college experience. This support includes assistance in learning strategies and techniques on how to be a successful student. Peer Connections has a learning commons, desktop computers, and success workshops on a wide variety of topics. For more information on services, hours, locations, or a list of current workshops, please visit Peer Connections website at <http://peerconnections.sjsu.edu> for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to scan this code.) QR Code

SJSU Counseling and Psychological Services

The SJSU Counseling and Psychological Services is located on the corner of 7th Street and San Carlos in the new Student Wellness Center, Room 300B. Professional psychologists, social workers, and counselors are available to provide confidential consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling and Psychological Services website at <http://www.sjsu.edu/counseling>

Course Schedule

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Schedule is subject to change with fair notice. Notice will be given verbally, in class, and sent via email. In the event of a more substantial change, you will be given an updated syllabus.

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	W 8/19	<p>Introductions Class and syllabus overview. In class assignment: skill level evaluation. Getting to know each other. Introduce journal project. (Instagram)</p> <p>Homework: set up Lightroom on you laptops. Create a slid show of your personal work or work to show to the class.</p>
2	M 8/24	<p>Exposure triangle, basic camera functions, and File formats. Lenses and Depth of field. Introduce first project- exploring light (due 9/16)</p> <p>Homework: Start shooting photos for first project.</p>
2	W 8/26	<p>Lightroom work flow (importing)</p> <p>Homework: work on first project.</p>
3	M 8/31	<p>Continue Lightroom workflow (editing)</p> <p>Homework: work on first project.</p>
3	W 9/02	<p>Continue Lightroom workflow (exporting and printing)</p> <p>Homework: must finish shooting first project. Reading about art critiques</p>
4	M 9/07	No class
4	W 9/09	<p>Discuss the homework reading. Image check- students should have most images, if not all, done for their first project.</p>
5	M 9/14	Work day/ In Class Scavenger hunt (must be present to receive full credit)
5	W 9/16	Project one due. Critique
6	M 9/21	<p>Critique continues. Second project- Light Identity on canvas Tutorial on Tone Curve and Detail windows in Lightroom.</p>
6	W 9/23	<p>Introduction to second project (Light Identity)</p> <p>Homework: reading about portraits. Night photography assignment.</p>
7	M 9/28	<p>Discuss the homework reading. Lecture on Portrait photography.</p>

Week	Date	Topics, Readings, Assignments, Deadlines
		Night Photography assignment due on Canvas by the beginning of class.
7	W 9/30	Image check- students should have most images done by today. Have 3 to 5 photos ready for next class to print.
8	M 10/05	Camera test
8	W 10/07	Work day
9	M 10/12	Second project due. Critique
9	W 10/14	Critique continues. Third project- This Land on canvas (due 11/04) Tutorial on HSL/ Color and Split Toning in Lightroom.
10	M 10/19	Introduction to third project (This Land) Demo on printing in Photoshop and making a book layout in Lightroom. Homework: reading about working and shooting in the landscape.
10	W 10/21	Discuss the homework reading. Power point presentation and paper introduced. Introduce final project. Demo on Photoshop edits in Lightroom.
11	M 10/26	Work day
11	W 10/28	Work day
12	M 11/02	Third project due. Critique
12	W 11/04	Critique continues. Turn in proposals for final project at beginning of class. Workday and individual meetings with students.
13	M 11/09	Matting demo (window mat) All students should have their final project completely shot.
13	W 11/11	No class
14	M 11/16	Sharing matting demo videos.
14	W 11/18	Work day/ going beyond the computer and turning the photos in to something physical.
15	M 11/23	Work day
15	W 11/25	No class
16	M 11/30	Power point presentation and paper due today.
16	W 12/02	Critique. All papers and projects must be turned in by today!

Week	Date	Topics, Readings, Assignments, Deadlines
17	M 12/07	Critique con.
Final Exam		Thursday December 10 th , 2020 from 12:15pm to 2:30pm